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| Audience Development Strategy |

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| Introduction |
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| Vision |
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| Aims and Objectives |
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| Audiences |
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| Projects |
| Back To Ours |
| Creative Communities Programme |
| 2097 |
| 64 million artists |

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| Timetable |
| Project / Activity | Audiences | Action | Responsibility | Date by |
| Back To Ours |  |  |  |  |
| Creative Communities Programme |  |  |  |  |
| 2097 |  |  |  |  |
| 64 million artists |  |  |  |  |

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| Resources |
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| Monitoring and Evaluation |
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| Appendix |
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