BTO Meeting 16.08.16 Sirius West

Hull2017 – LY & IR

BTO steering group – Freedom Centre, Archbishop Sentamu, Hymers, Sirius West, Sirius North, Winifred Holtby

China Plate - Edd

Notes

1. **Name & Image**

how it will appear in the brochure and the copy that we use

Comments; Ed enjoyed the image and the room for people to interpret in their own way

Developing the image for the project

Copy to be shared to all – LY

1. **Project timeline**

Launch the event in September

No pilot events in October 2016 – doing February in 2018

Jobs advertised; tech coordinator p/t and project assistant p/t

1. **Contracts and technical**

All back except for a few, chase contracts not back – SMHS

Technical staff;

Schools to include the Performing Arts lead

Technical liaison in each venue

1. **Back to Ours programme**

Making sure it is high quality to engage a new audience

1. **China Plate**

Ed outlines the company he runs

PULSE / Ipswich

Climate Change and the Arts with Warwick University

BTO is a really exciting project (‘unparalleled’)

1. **PROGRAMME (theatre)**  
   Joan, *Milk presents.* Tony (Freedom) is looking for programming like this to re-educate the audience. More visuals on making it work, getting people through the door. Can the film be shown in commercial areas / schools?

Playing the Joker, *Red Ladder.* Before seeing it they all agreed it would sell out. Possibly to be programmed in the first BTO season. Could this include a ‘sports’ / fun day for the whole family? Adult event for those that know Eddie Waring. 50 – 100 capacity, intimate performance.

You’re Not Like the Other Girls Chrissy, *Caroline Horton*. Toured around the world, from large venues to small venues. Edd – totally accessible. Hooked from the trailer (all). Would work well at Hymers

Ten Storey Love Song, *Middle Child*. Do we want to put it out there? Could this go in Gate No 5. Not possibly for the first season. Work to be done on programming the right place for this.

The Lounge, *Inspector Sands & China Plate.* Carefully observed performance set within a care home. Tragi-Comedy (funny and moving).

The Road to Huntsville, *Stephanie Ridings.* British women falling in love with men on death row.

LY to add in some other ones; Trainspotting, Early Doors, Roald Dahl stories for adults

**Children’s Theatre**

The Secret Life of Suitcases, *Ailie Cohen and Lewis Hetherington*. Use of blacked out space using lights a lot. How can the children’s theatre resonate with Hull?

The Snail and The Whale, *Tall Stories*. Julia Donaldson and Axel Scheffer. Quality work – possibly link to maritime heritage of the city.

Cinder Ella, *Krazy Kat*. IPAS at Sirius West. LY to circulate other stuff like this

How much stuff is being programmed?

Can we programme a family day for theatre in the same way that it happens for the Film Club? So that a few family shows all happen in one area on one day, then tours

1. **Programme (Circus)**

Bedtime Stories, *Upswing*, part of the general circus budget. LY off to see it in Edinburgh Fringe. Add in James McGuire’s feedback from watching it. Looking at it for October 2017 so that it can be dark and during the day for families. MAGICAL

Tipping Point, *Ockhams Razor*, programmed in May. LY off to see it.

LY to circulate tech spec for those shows we have them for

Ticketing & Marketing – discussion around how we ‘sell’ the events so that they can see how magical it can be.

Venues selling a proportion of tickets so that the ‘target’ audience get their hands on them.

Play on the strength of the community to get the rumours out, eg: Rita at the chippy. Add these local gatekeepers to the area marketing teams.

LY to circulate list of programme

‘*What were you expecting?’ Edd* More than we were expecting! On the right track

NEXT MEETING?