

WELCOME TO THIS SURVEY

Thanks for watching *Flood: From the Sea (Part 1)*

The following questions should only take a few minutes to complete, and will let us know what you think of the project so far. As before, all comments made will remain anonymous. We only ask your name to track who has completed the questionnaire.

Should you have any difficulties with the survey, or have any questions, please contact Elinor Unwin on elinor.unwin@hull2017.co.uk or by phone on 01482 304392 / 07872 415819.

ABOUT YOU

* 1. Name:

QUALITY

Based on your viewing of *Flood: From the Sea (Part 1)*, the short online film, please score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

For each metric, please include a short reason for each score you have awarded, basing your responses on what you saw.

* 2. Please mark a point on the scale that best represents your level of agreement with the following statement about *Flood: From the Sea (Part 1)*

Strongly disagree

Strongly agree

0

1

2

3

4

5

6

7

8

9

10

Concept: It is an interesting idea / programme

Reason:

Presentation: It will be well produced and presented

Reason:

Distinctiveness: It will be different from things I've experienced before

Reason:

Challenge: It will be thought-provoking

Reason:

Captiavtion: It will be absorbing and will hold my attention

Reason:

Enthusiasm: I will come to something like this again

Strongly disagree

Strongly agree

0 1 2 3 4 5 6 7 8 9 10

Reason:

Local impact: It is important that it's happening here (in Hull)

Reason:

Relevance: It will have something to say about the world in which we live

Reason:

Originality: It is ground-breaking

Reason:

Risk: The artists are really challenging themselves with this work

Reason:

Excellence: It will be one of the best examples of its type

Reason:

Rigour: It will be well thought through and put together

Reason:

* 3. In what way(s), if any, do you feel that diversity* was explored / represented by *Flood: From the Sea (Part 1)*?

*Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status

* 4. If you could use one word to describe what you're feeling after watching *Flood: From the Sea (Part 1)*, what would it be?

5. If you would like to expand on your answer to the above question, please do so in the box below:

YOUR PERCEPTION OF HULL

6. What impact, if any, has watching *Flood: From the Sea (Part 1)* had on your perceptions of Hull?

ANYTHING ELSE?

7. If there is anything else that you would like to share with us about your experience of *Flood: From the Sea (Part 1)*, please do so in the box below: