**Artist –** Periplum

**Project name –** Messages from the Seventh Alley

**Dates –** Workshop –17th September

Live Project – 23-25 Sept. & 30th Sept to 2nd Oct.

**Location –** Charlie’s Café, Greatfield and Freedom Centre, Preston Road

**Description**

Periplum will deliver message-in-bottle artworks to people’s doorsteps in the Preston Road and Greatfield areas of East Hull. Periplum will deliver up to 150 bottles total over 2 days – 23rd-24th September. Recipients are nominated in advance by community leaders and participants of workshops taking place at Child Dynamix Youth Centre on Preston Road on 17th September.

The bottle messages contain a poem relating to the East Hull myth of the 7 Alleys. The local legend says that at the end of the 6 alleys (around Hedon Road Cemetery) the 7th Alley is a portal between a hidden world and the local neighbourhoods. When it opens up, magic is released and spreads throughout the area.

The bottles will also contain an invitation to join the ‘Search for the 7th Alley’ on a horse-and-carriage ride for up to 4 people per journey. The bottle contents contain instructions on how to do this. Recipients of the bottles simply need to text or call a number Periplum will provide in the bottles to confirm a time on a specific date. These spaces will be limited so it will be operated on a first come first serve basis and this will be made clear on the invite.

The horse-and-carriage rides are being offered on the 25th September, 1st & 2nd October. They will be accompanied by two assistants, who will take the audience on a short journey looking for the seventh alley.

The carriage rides are being delivered by an experienced company KRM Carriages. They have provided Hull 2017 with all the necessary risk assessments, method statements and insurance certificates. Their staff are DBS checked, and as the carriage rides are being offered free and not for hire and reward they do not require a Hackney Carriage licence.