**Gipsy Moth Survey – Volunteer Briefing Notes**

Thank you for helping us with audience surveys. These surveys are for the purpose of assessing the experience of audiences of the Creative Communities Programme installation: Model of a Gipsy Moth.

During your shift, please stand in the vicinity of the Gipsy Moth model. You will need to observe people passing through the interchange and identify anyone who is noticeably engaging with the gipsy moth e.g. reading the information panel or having a conversation with someone else about the plane.

Please approach anybody who engages with a smile and ask them whether they have five minutes to participate in a survey about the installation. You can share with them that we are collecting information for Hull 2017’s evaluation, as well as for HMP Hull whose inmates constructed the model.

Please assure them that all responses provided to this questionnaire are anonymised for the purposes of evaluation and treated with the strictest confidence. No names will be assigned to the results. Hull 2017 and all evaluation partners adhere to the Market Research Society's Code of Conduct and follow the data protection principles set out in the Data Protection Act 1998.

At the end of your shift, please return all the completed surveys to the pod.

You will probably be approached by members of the public with questions. Be courteous and feel free to answer any quick questions – though if they would like to ask a more in depth question, please direct them to speak to one of the volunteers on the pod.

Thank you.