MADE IN HULL: OPENING EVENT

**CONSULTANT GUIDE FOR HERITAGE PARTNER DEPTH INTERVIEWS**

**POST-EVENT**

This script is intended as a guide for the depth interviews with Heritage Partners who contributed to the *Made in Hull* opening event, for Hull UK City of Culture 2017.

The questions within this guide are to be asked post-event and will supplement information gathered by an online survey, also delivered post-event.

The following provides key definitions to inform the depth interview:

**History:** past events connected with a particular person, place or thing.

**Heritage:** valued objects and qualities such as historic buildings and cultural traditions that have been passed down or preserved from previous generations.  
 **QUESTIONS**

**Heritage Practice**

How did you collaborate with members of the Core Creative Team whilst working on *Made in Hull*?

How did you collaborate with the commissioned artists whilst working on *Made in Hull*?

Did these collaborations alter your approach to your own work or your ideas?

How has the way you think about presenting and interpreting history and heritage been developed by being involved in this project?

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**Partnerships**

Did you build new partnerships or develop existing partnerships working on Made in Hull?

***For those who answer ‘yes’:***

When working on *Made in Hull*, did these partnership results in you developing different ways of working, that you might use in the future? [Partners could include artists, community groups, the local authority, etc.]

Which of the partnerships that you developed have been the most valuable to you / your organisation and why?

Do you plan to work with these partners again in future, and if so in what way?

***For those who answer ‘no’ go to Commemoration of Hull’s last 70 years***

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**Commemoration of Hull’s last 70 years**

Has working on the project made you think about new ways in which the arts can contribute to the interpretation of heritage? If yes, how?

How do you think the impact of a heritage inspired arts event is different to that of say a conference, traditional museum exhibition, or a publication?

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**Quality metrics – project perspective**

Reflecting back on *Made in Hull* in its entirety what, for you, were its strengths and weaknesses in terms of the overall concept for the event?

Reflecting back on *Made in Hull* in its entirety what, for you, were its strengths and weaknesses in terms of its interpretation of the history and heritage of Hull?

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**Quality metrics – public perspective**

Did you attend *Made in Hull*?

***For those who answer ‘yes’:***

What aspects of Hull's history and heritage do you feel were successfully communicated to the audience by *Made in Hull* and why?’

In what ways do you feel *Made in Hull* provided the audience with a new perspective on Hull?’

***For those who answer ‘no’ go to Impact***

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**Impact**

If you feel that working on *Made in Hull* has resulted in any of the following impacts, please can you give a short explanation as to why and how?

* Increasing your confidence working on heritage inspired arts projects
* Increasing your professional confidence, generally
* Raising your / your organisation’s profile
* Reaching new and/or more diverse audiences

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**Longer term impacts**

What longer term effects do you hope/expect the project to have for you / your organisations?

Do you have any further comments on the project?