**Hull UK City of Culture 2017**

**PROPOSAL TO THE BARING FOUNDATION**

**WHAT IS HULL UK CITY OF CULTURE?**

Hull City Council set up Hull UK City of Culture 2017 as an independent company and charitable trust. The team are now working hard to deliver 365 days of transformative cultural activity in 2017.

The arts and cultural programme for the year celebrates the unique character of the city, its people, history and geography. In 2017, the programme runs from 1 Jan to 31 Dec and is split into four seasons, each with something distinctive and intriguing to say, and each created to challenge and thrill.

**HULL 2017 FOCUS ON HEALTH & WELLBEING**

Hull 2017 have been engaging and working with the Older People's Partnership Group (OPPG) since 2015 which brings together service providers from across the city to coordinate services and approaches.

Groups that are represented include (amongst many others):-

* Age UK Hull
* Pickering and Ferens Homes
* HealthWatch
* Hull CCG (Clinical Commissioning Group)
* Hull Public Health
* Ings Plus
* Hull Stroke Clubs United
* Hull City Council Day Services
* Royal British Legion
* Dove House Hospice

As part of this work, Hull 2017 have been working with organisations to engage service users through both artistic and learning initiatives. This includes through Challenge Hull which aims to highlight the creativity of everyone in the city through weekly creative challenges and where appropriate community ticket allocations for elements of the artistic programme.

The Older People's Celebration Event, part of an Older People's Week in the city which this year leads up to the national Older People's Day on Sunday 1 October, is an annual event that is led by an OPPG planning committee supported by attendees of the OPPG. It is an opportunity for service providers and users of those services to celebrate and highlight the positive impact creativity can have on the lives of older people.

Falling at the end of our *Freedom* season and touching on the opening weekend of our T*ell the World* season*,* this would be an amazing opportunity to highlight what older people are able to do to a wider audience.

**THE PROJECT**

**CIRCUS PROGRAMME FOR OLDER PEOPLE IN CARE**

Hull 2017 are working in partnership with Upswing to deliver a 3-week programme of circus designed specifically for older people in up to 6 care homes across the city of Hull. Together we will test models for circus engagement in care homes which can be further explored and delivered as a legacy of Hull 2017 both locally and elsewhere.

The project will challenge stereotypes surrounding older people, their abilities and connection to the rest of society. This work has proven that arts experiences have wellbeing impacts beyond their intrinsic cultural value, supporting physical and cognitive skills development while improving emotional wellbeing.

The project will deliver:

1. A touring programme across 6 care homes in Hull (provisionally listed below)
	1. 2 x Pickering and Ferens Homes setting
	2. 1 x HICA Group setting
	3. Endike Commuinity Care
	4. 1 x HCC setting (via Barbara Wright)
	5. Age UK - Hull
2. Circus performances for staff, family and residents
3. Circus workshops for staff and family carers to enable longer-term use of circus skills in their work with older people in care
4. Deliver across 3 weeks leading up to International Older Peoples’ Day, 1st October 2017
5. Deliver a legacy handbook so the participating and other care homes can learn from the project and have the confidence to programme unique creative activities in their spaces

**PROJECT OBJECTIVES**

To offer not only a fun, physically and mentally stimulating activity but to leave staff and residents with new skills and competencies offering care homes the ability to thrive as creative communities.

To evaluate the impact of the project on the wellbeing of older people at each care home across three areas:

* Psychological wellbeing (including mood, cognitive ability, learning and concentration)
* Social wellbeing (including community spirit and group participation)
* Physical wellbeing (including motor skills, mobility and physical strength)

**DELIVERY PLAN**

**Planning**

In advance of arrival, Upswing will send a project video to each home and a pack including activity plans, risk assessments and images and testimonials from past projects.

**Advance visit**

Each care home will receive an initial site visit wherein a 90-minute induction session will be delivered to key staff (including activity manager). The induction will involve an introduction to Upswing and the project as well as a chance to try some of the activities that will be presented on the tour.

**Week 1**

Rehearsals with Upswing team of artist and educators to create a 20 minute circus performance for care homes. The show will consist of:

* A solo performance by each artist
* An ensemble performance to frame each visit
* Training of artists to deliver workshops for older people and dementia sufferers

**Weeks 2 and 3**

Touring of performance to 6 care homes (3 per week)

Each visit will include:

* decoration of each care home performance space
* a circus workshop for older people in care
* a group performance with involves participation by older people in care

**BUDGET**

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| --- | --- |
| **Budget Line** | **Cost** |
| Upswing Administration | £2,700 |
| Upswing Producer | £2,000 |
| Advance Site Visits | £840 |
| Week 1 |  |
| Rehearsals and Artists Fees | £3,000 |
| Designer and Related Costs | £1,000 |
| Costumes | £1,000 |
| Transport and Travel | £1,200 |
| Week 2 and 3 Tour |  |
| Associate Creative Director | £1,200 |
| Artist Fees | £4,000 |
| Stage Manager | £1,800 |
| Transport | £1,200 |
| Touring allowance (per diems for artists) | £2,262 |
| Equipment and Health & Safety | £1,150 |
|  |  |
| Monitoring and Evaluation | £1,000 |
| Sub-Total | £24,352 |
| Contingency | £1,217 |
| **TOTAL** | **£25,569** |

**INCOME**

|  |  |  |
| --- | --- | --- |
| **Sources of Income** | **Committed** | **Requested** |
| Hull 2017 | £5,569 |  |
| Baring Foundation |  | £20,000 |
| **Total Income** | **£25,569** |  |