

## INTRODUCTION

**Welcome to this survey!**

**Integral to the evaluation of *Flood* is consultation with the Core Project Team. In order to ensure that the Core Project Team (and Hull 2017 more widely) can learn and adapt as they go, this consultation needs to take place whilst the project is in-delivery, as well as at the end.**

**The following questions will help us understand your experience to date - the good, the bad, the ugly and the beautiful. It will look at both process (i.e. project development and management), and the outcomes so far.**

**Your answers will also enable Hull 2017 to provide evidence to their funders, about the difference its projects make to those involved in delivery; and ensure that future projects of this nature can learn from your experiences.**

**Please be assured that all responses provided to this questionnaire are anonymised for the purposes of evaluation and treated with the strictest confidence. No names will be assigned to the results. It's really important that you give honest feedback, whether positive or negative, in order that Hull 2017 can give as true a representation as possible of your experience.**

**Hull 2017 and all evaluation partners adhere to the Market Research Society's Code of Conduct and follow the data protection principles set out in the Data Protection Act 1998.**

**We recommend grabbing a cuppa and a biscuit to aid the process of filling this in - it will take approximately 45 minutes to complete.**

**Please complete the survey by noon (GMT) on Friday 28 April.**

**If you have any questions, or issues with the survey please contact Elinor Unwin, on [elinor.unwin@hull2017.co.uk](mailto:elinor.unwin@hull2017.co.uk) or 07872 415819.**

HULL 2017 OR NOT HULL 2017

**The following questions are just asked for routing you to the correct questions in the survey.  
The answers will not be used for any other purposes.**

**\* 1. Are you an employee of Hull 2017 (i.e. do you have a contract of employment with Hull 2017)?**

Yes

No

**\* 2. Are you an employee / member of Slung Low?**

Yes

No

HULL - UK CITY OF CULTURE

**\* 3. Had you heard about Hull UK City of Culture 2017 before you became involved with it via *Flood*?**

Yes

No

**\* 4. What were your thoughts on the city being awarded UK City of Culture status?**

YOUR INVOLVEMENT

\* 5. On a scale of 0-10, where 0 is 'Not at all' and 10 is 'Completely', how much did Hull being UK City of Culture 2017 influence your decision to make *Flood* a part of the Hull 2017 programme, or your decision to work on *Flood*?

Not at all										Completely
0	1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* 6. Thinking back to the start of the project, what were your main motivations for deciding to make *Flood* a part of the Hull 2017 programme, or your decision to work on *Flood*?

(Please provide up to three motivations in the boxes below)

Motivation 1

Motivation 2

Motivation 3

CONCEPT DEVELOPMENT

\* 7. How did the concept for *Flood* come about?

\* 8. What is your role\* in the creation, development and direction of *Flood* as a project?

*\*By role we mean the inputs and contributions you made overall, as opposed to your specific "job title"*

\* 9. Is *Flood* using Hull (the city and /or it's people) as a source of inspiration?

Yes

No

\* 10. Has the concept for *Flood* changed from the initial starting point to now?

Yes

No

HULL - THE INSPIRATION

\* 11. In what way(s) is *Flood* using Hull (the city and / or its people) as a source of inspiration?

\* 12. Have you worked with Hull (the city and /or it's people) as a source of inspiration for a project before?

Yes

No

CONCEPT DEVELOPMENT - CONTINUED

\* 13. In what ways has the concept for *Flood* changed from that initial starting point to now?

\* 14. Which of the following have influenced the changes in concept?

(Please tick all that apply)

- Input from the Slung Low team
- Input from the team at Hull 2017
- Input from the team at the BBC
- Input from the team at The Space
- Input from the Writer
- Other (please specify)

\* 15. Comparing the initial concept to where the project is today, how positive would you say these changes have been?

Very negative	Negative	Both negative and positive	Positive	Very positive
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* 16. Please provide a short explanation for the answer(s) given to the previous two questions:



PROJECT ASPIRATIONS

**\* 17. Which of the following objectives do you feel *Flood* might contribute to?**

(Please tick all that apply)

- To mark or explore a moment in time for Hull
- To make people look at Hull's public spaces in a different way
- To encourage people to discover a different experience of the city
- To challenge people's interpretation of art (theatrical performance)
- To present the ambitions and aspirations of the City now and in the future
- Other (please specify)

**\* 18. Please provide a short explanation for the answer(s) given to the previous question:**

**\* 19. What are the three main impacts that you hope working on / delivering *Flood* will have on you / your organisation?**

Impact 1	<input type="text"/>
Impact 2	<input type="text"/>
Impact 3	<input type="text"/>

**\* 20. What are the three main impacts that you hope *Flood* will have on its audiences (i.e. the people that watch content online, on the BBC, and / or attend the live plays)?**

Impact 1	<input type="text"/>
Impact 2	<input type="text"/>
Impact 3	<input type="text"/>

**\* 21. What are the three main impacts that you hope*Flood* will have on its participants (i.e. the community cast taking part in the live plays)?**

Impact 1

Impact 2

Impact 3

**\* 22. What, if anything, are the three main impacts that you hope*Flood* will have on the residents of Victoria Dock?**

Impact 1

Impact 2

Impact 3

QUALITY

These questions link to the funding provided by Arts Council England. All "Hero" projects are taking part in Quality Metrics research.

Reflecting on the current concept for *Flood* and the the work undertaken to date, please score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

23. Please mark a point on the scale that best represents your level of agreement with the following statements about the *Flood* project in its entirety:

	Strongly disagree											Strongly agree
	0	1	2	3	4	5	6	7	8	9	10	
<b>Presentation:</b> It will be well produced and presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Distinctiveness:</b> It will be different from things I've experienced before	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Challenge:</b> It will be thought-provoking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Captiavtion:</b> It will be absorbing and will hold my attention	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Enthusiasm:</b> I will come to something like this again	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Local impact:</b> It is important that it's happening here (in Hull)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Concept:</b> It is an interesting idea / programme	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Relevance:</b> It will have something to say about the world in which we live	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Originality:</b> It is ground-breaking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Risk:</b> The artists are really challenging themselves with this work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Excellence:</b> It will be one of the best examples of its type	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Rigour:</b> It will be well thought through and put together	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* 24. Please can you explain the reasoning behind the scores you gave above?

**\* 25. In what way(s), if any, do you feel that diversity\* will be explored / represented by Flood?**

*\*Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status*

LEARNINGS

\* 26. What have been the most challenging parts of working on *Flood* to date?

\* 27. What has been the most exciting parts of working on *Flood* to date?

28. What are the key considerations / learnings that need to be addressed for the remainder of the *Flood* project?

YOUR PERCEPTION OF HULL

\* 29. Do you have any personal connections to Hull (previous or existing)?

(Please tick all that apply)

Yes, my family come from Hull

Yes, I currently live in Hull

Yes, I was born in Hull

Yes, I studied at the University of Hull

Yes, I grew up in Hull

No, I have no connections with Hull

Other (please specify)

\* 30. Prior to working on this project, how would you have described Hull to someone else?

\* 31. Thinking of your experience on *Flood* so far, how has the way you would describe Hull to someone else changed, if at all?

I would speak more positively about Hull to someone else, as a result of my experience working on *Flood*

I would not change the way I describe Hull to someone else, as a result of my experience working on *Flood*

I would speak more negatively about Hull to someone else, as a result of my experience working on *Flood*

\* 32. In the box below, please provide a reason for the answer you gave to the question above:



**\* 34. How far do you disagree or agree with the following statements in relation to the support provided by Hull 2017 on *Flood*?**

(If the statement is not applicable to you, please select N/A).

***During the project so far...***

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	N/A
...Hull 2017 have explained how they see <i>Flood</i> contributing to the year's wider aims and objectives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...Hull 2017 have helped me access the people I need to talk to	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...Hull 2017 have helped me access the information / resources I need	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...I have been able to deliver my work to a high standard with Hull 2017's support	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...I have been able to communicate with other key partners when I need to	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**35. In what ways, if any, could the support provided by Hull 2017 to *Flood* be improved?**



ANYTHING ELSE?

**36. If there is anything else that you would like to share with us about your experience of working on *Flood* so far, please do so in the box below:**