

# BACK TO OURS: DELIVERY PARTNERS

## WELCOME TO THIS SURVEY

Many thanks for sparing the time to complete this survey today. It's really important that you complete the survey in full, so please continue until the point you see the button 'Done', which marks the survey end.

### **Introduction to the Researcher**

I'm Abi, and I've been commissioned as a Freelance Researcher by Hull 2017 and their official academic research partner, the University of Hull, to undertake a project evaluation of Back to Ours. Integral to this evaluation is consultation with delivery partners. This includes understanding how you feel the process has gone for the first year, how your involvement in the process has impacted on you and your organisation, and informing future planning for the festival in 2017/8 and beyond.

### **Purpose of the Survey**

The answers you provide will help Hull 2017 (and its future company) and Creative People and Places measure their performance, and identify where they need to adapt and improve; learning from your experiences to inform how future Back to Ours festivals and other projects are delivered. Your answers will also enable them to provide evidence to the funders that have made these projects possible, showing the difference they make to those involved in delivery.

Some of the questions are straightforward multiple choice style questions, whilst others are open questions that ask for a fuller response.

### **Confidentiality**

Please be assured that all your answers will remain completely anonymous and be treated with the strictest confidence. Hull 2017 and all their evaluation partners adhere to the Market Research Society's Code of Conduct and follow the data protection principles set out in the Data Protection Act 1998.

It's therefore really important that you give us honest feedback, whether positive or negative, in order that we can give as true a representation as possible of your experience.

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## YOUR INVOLVEMENT

**\* 1. On a scale of 0-10, where 0 is 'Not at all' and 10 is 'Completely', how much did Hull being UK City of Culture 2017 influence your decision to be a partner on Back to Ours?**

Not at all										Completely
0	1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**\* 2. Thinking back to the start of the project, what were your main motivations for deciding to be a partner on Back to Ours? (NB: You can provide a minimum of 1 and maximum of 3 motivations)**

Motivation 1

Motivation 2

Motivation 3

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### PROFESSIONAL DEVELOPMENT

The following questions will enable us to measure how each of the projects within the Hull 2017 programme contribute to organisational development across delivery partner organisations. Please answer all of the questions below.

Professional skills and knowledge might include new or enhanced skills in large scale events planning and management, accessibility, safeguarding, risk management, artist liaison, health and safety, etc.

**\* 3. Have you or your staff increased existing professional skills / knowledge through working on Back to Ours?**

- Yes, I / my staff have increased existing professional skills / knowledge
- Not sure
- No, I / my staff have not increased existing professional skills / knowledge

**\* 4. Have you or your staff gained new professional skills / knowledge through working on Back to Ours?**

- Yes, I / my staff have gained new professional skills / knowledge
- Not sure
- No, I / my staff have not gained new professional skills / knowledge

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### SKILLS & KNOWLEDGE

**\* 5. Which of the following professional skills / knowledge do you feel you / your staff have gained or increased as a result of working on Back to Ours? (Please tick all that apply)**

- Project Development
- Project Management
- Audience Development
- Marketing and / or Social Media
- Production and / or Technical skills
- Community Engagement
- Health and Safety
- None of the above
- Other skills or knowledge (please specify)

**6. Please can you explain the reasons why you selected this / these skill(s) or knowledge area(s)?**

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### FUTURE EVENTS

**\* 7. On a scale of 0 to 10, where 0 is 'not confident at all' and 10 is 'extremely confident', how confident would you / your organisation be in working on a similar event in future?**

Not confident at all											Extremely confident
0	1	2	3	4	5	6	7	8	9	10	
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**\* 8. Please can you expand on why you gave the score you did to the previous question?**

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### SUPPORT NEEDED

**\* 9. What would help you / your organisation feel more confident about working on a similar event in future?**

## BACK TO OURS: DELIVERY PARTNERS

### PARTNERSHIPS

**\* 10. Has working on Back to Ours enabled you to build new relationships with other individuals and / or organisations you have not come across before (e.g. venues, artistic directors, producers, artists, event companies)?**

Yes

No

**\* 11. Has working on Back to Ours enabled you to develop existing relationships with other individuals and / or organisations (i.e. a deepening of those partnerships that pre-date Back to Ours)?**

Yes

No

**12. Please can you explain a little more about the new partnerships you built, or the existing relationships you developed?**

## BACK TO OURS: DELIVERY PARTNERS

### LEARNINGS

**\* 13. What was the most challenging part of being a partner on Back to Ours?**

**\* 14. What was the most exciting part of being a partner on Back to Ours?**

**\* 15. What are the key lessons learnt from working on Back to Ours, which you will take forward within your organisation?**





## BACK TO OURS: DELIVERY PARTNERS

ANYTHING  
ELSE?

**19. If there is anything else that you would like to share with us about your experience of working on Back to Ours, please do so in the box below:**