



# CREATIVE COMMUNITIES PROGRAMME APPLICATION FORM

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## Page 1

Thank you for your interest in the Creative Communities Programme.

You should ensure you have read the Guidance Notes provided before applying and bear these in mind when completing your application. You do not need to complete your application all at once - you can save your progress and return at any time.

Downloadable templates have been provided which you will need to complete and upload as part of your application.

### NOTES

- Do not attach files other than those requested.
- Do not include web links in any text unless requested.
- Submissions which include redistribution of funding will not be considered.
- Receipt of submissions will be acknowledged by email.
- By submitting your application you are giving consent for us to share information with other key Hull 2017 partners, including The Big Lottery Fund.
- All applicants will be advised of the outcome of their application by July 2016. Please do not enquire about the progress of your submission in the meantime as we will unfortunately not be able to respond. We will be in touch if we have any questions and/or if we require further information.
- Should you need further support completing your application please see Help section of this site.

We greatly appreciate you applying. Thank you.

## Page 2

### ELIGIBILITY CRITERIA

Please complete the following questionnaire to check your eligibility in applying to the Hull 2017 Creative Communities Programme.

#### **Creativity**

Does your project celebrate art or culture?

Yes

#### **Themes**

Does your project take inspiration from one of the four Hull 2017 themes (Made In Hull / Roots & Routes / Freedom / Tell The World)?

Yes

## **Additionality**

Does your project create something new to make 2017 a success?

Yes

## **Accessibility**

Will your project be open and accessible to all members of the public?

Yes

## **Engagement**

Will your project engage with the people of Hull?

Yes

## **Location of Activity**

Will all or part of the project take place in Hull?

Yes

## **Timing of Activity**

Will all or part of the project take place in 2017?

Yes

## Page 3

### **Name of Individual / Organisation**

Maxlife Youth Project

### **Name of Project**

PresentINGS - Ings Past & Present

### **Project Summary**

An art and photography project giving an intergenerational view of the Ings estate, who first populated it? Where in Hull they migrated from? Their stories? Representations by young people living on the newly regenerated Ings Estate, including graffiti art, photography and podcasts, culminating in an exhibition and event in 2017

### **General Information**

Lead Contact Name	Amanda Gibbs
Address	Kingston Wesley Methodist Church, 882 Holderness Road
Town/City	Hull
Post Code	HU9 3LP
Email Address	<a href="mailto:maxlife@kingstonwesley.karoo.co.uk">maxlife@kingstonwesley.karoo.co.uk</a>
Home / Work Phone	01482781333
Mobile Phone	07468561692
Website	see facebook page

## Project Description

With reference to the Essential Criteria set out in the Guidance Notes, please describe your project or event/activity. You must demonstrate how you are meeting the essential criteria and specify if you are meeting any of the Secondary Criteria.

This project will bring together people of all ages who live or have lived in the Ings area of East Hull. The area is in the midst of regeneration with families being rehoused, new families moving in, into a mix of private, social and housing association housing. PresentiNGS will fit into the roots and routes season of 2017, exploring which parts of Hull the first families to settle into the newly built Ings estate in the 1960 s came from, hearing the stories of life on the estate as they brought up their children there. Young people who are now living on the estate, whether as part of the newly regenerated areas, or whose family roots have been laid down there will use a mixture of graffiti art, photography and podcasts to share their experiences and celebrate the community spirit evident on the estate. This will be a great opportunity to dispel the recent negative publicity seen locally including anti-social behaviour by young people. The creativity of young people in the area will be harnessed to use new skills and old, to put together an exhibition which will form a portable resource that can be shown in local venues, and also citywide as part of the 2017 celebrations and in the years following the City of Culture. Older residents will have the opportunity to tell stories of living in the area, and share their experiences of moving to a new area of the city to newly built houses, and how they became rooted in the community as time went on. The Maxlife Youth Project has worked in the area for the past 12 years, and is based in Kingston Wesley Methodist Church, a hub for a variety of community groups. The project has excellent working links with local partners, including local schools, Wilberforce sixth form college, Ings Plus and Newground who are working in the newly reopened resource centre. PresentiNGS fulfils all four criteria for the Creative Communities Programme as it will involve local people of all ages, celebrating all that is good about their local area, giving a chance for new residents to meet old, provides a great opportunity to change recent perceptions of what it is like to live on Ings, and will produce an exhibition of original work from the traditional to the more radical graffiti art forms. The secondary criteria are also met as PresentiNGS will be a collaboration between local partners, and will use a variety of digital and social media including podcasts, youtube, and a dedicated Facebook page. As mentioned the exhibition will be a portable resource which can be displayed at a variety of venues following 2017, including care homes, churches, community centres, and the graffiti art will revitalise the local skate park! The value of the transferable skills developed by participants whilst producing the works whether art, photography, event planning, interviewing and listening skills, podcasting, and the improved social skills needed to interact with people of all ages, will be incalculable.

## Page 4

### KEY PROJECT INFORMATION

What are the main art forms in your project?

**Responses Selected:**

Exhibition

Film

Visual Art

**When does your activity take place? Please provide the start date, or advise if this is still to be confirmed.**

Format: DD/MM/YYYY

(No response)

**Start date still to be confirmed**

**Responses Selected:**

Yes

**Please provide the end date for your activity, or advise if this is still to be confirmed.**

Format: DD/MM/YYYY

(No response)

**End date still to be confirmed**

**Responses Selected:**

Yes

**When will you begin work on developing your project / rehearsing your activity?**

Format: DD/MM/YYYY

01/01/2017

**Where will your project take place?**

**Responses Selected:**

East Hull

**How many performances / days of your event/activity will your project include?**

30

**How many people are expecting to attend/experience your activity?**

200

## How many people are you expecting to participate in your activity?

50

## Please describe the relationship with any partners you may be working with.

PresentINGS will work in partnership with Newground and Ings Plus who already work alongside Maxlife in the Ings area, accessed by all ages in the community. The project has links with Malet Lambert School and Wilberforce College, which will be used to engage with a wide range of young people.

## Page 5

### OTHER INFORMATION

## Who will benefit from the project and in what ways?

(Please indicate any particular target groups)

PresentINGS will be open to all sections of the community, and will benefit all those who participate and who form the audience for the work, as they join together to be part of the city of culture celebrations. Families who have recently moved into the area will get to know new neighbours and long term residents, and a more cohesive community will evolve from this. Young people living in the area who have been labelled as troublesome as a result of negative publicity locally, will have the opportunity to demonstrate positive involvement in their communities and produce work which will celebrate the area, in a way which is culturally meaningful to them through the medium of graffiti art. Older residents will feel less isolated through involvement in PresentINGS as their memories and stories will be valued and shared intergenerationally creating a sense of inclusivity and wellbeing. The project will result in young and old developing new skills, increasing their sense of community and feeling part of a wider celebration of Hull and its culture.

## How will your project be accessible?

Opportunities for participation in PresentINGS will be publicised widely through local networks including the partners previously mentioned and also the East Hull Youth Delivery network. Sessions will be held either at Kingston Wesley church, which has full disabled access, a large car park and is on a main bus route, at Ings Plus which is also fully accessible. Some sessions may also take place on outreach in the Ings area. Preparation and awareness raising for all sessions and events will begin as soon as funding has been secured to allow time for publicity and marketing to be produced. Activities will be open to all, and the project will endeavour to cater for any specific needs identified.

## Please explain any permissions (for use of space, venue or property) which you have been required to obtain.

Use of local venues including INgs Plus and Kingston Wesley is already permitted. The local area team are aware of outreach taking place in the Ings area, and are supportive of this. Any graffiti art taking place in the local skate park will be discussed and organised with the co-operation of local councillors, HCAL and the area team.

## How will you promote the event/activity and to which target audiences?

The activities leading up to the exhibition will be promoted via local networks and partner organisations with worker signposting people who

are interested and the distribution of leaflets and information both hardcopies and electronically. PresentINGS will attract the attention of local media specifically Hull Daily Mail and KCFM. Young people attending local schools/colleges/youth groups will be given information and youth workers doing outreach will target new young people previously not engaged. The Ings Plus centre has a good community footfall and this will be an excellent way of engaging older residents. Similarly, lunch clubs and coffee mornings at Kingston Wesley will be visited by workers to raise awareness of the activities and also the culminating exhibition .

**Have you created a project like this before? Please tell us what experience you / your organisation or partner organisation has had in delivering projects of this scale/nature in the last five years.**

Maxlife (reg charity no 1101523) has organised and delivered a range of activities and events over the past 12 years, including a photography/art project which culminated in the production of a small book 'Its Never Dull!' (a copy of which is in the British Library). Fun Days and holiday clubs attracting up to 60 children and young people have been held at Kingston Wesley, and the project has a full set of policies and procedures covering our work. Our team of youth workers are very experienced and fully DBS checked, and the project is overseen by a Trustee board with a variety of skills and experience. Risk assessments are carried out as a matter of course, and new ones specific to this project will be carried out. Maxlife was involved in an outdoor event 'Union Jack' at the local skate park in 2013 which was an urban sports event including graffiti art which is an element of the PresentINGS project. Partner organisations such as Newground CIC and Ings Plus (which is a branch of the national organisation Autism Plus) are equally experienced. Maxlife has consulted with young people both in sessions and on outreach prior to this plan being created.

**Please supply a brief outline biography of the main members of your team including the lead artist(s). Web links can be used for this section.**

The Maxlife team consists of a Project Co-ordinator who has been involved with the project since its inception in 2004, and who has experience of organising all the Maxlife events, dealing with the accounts and funding including maintaining good relations with funders both statutory and in the charity sector, and also maintaining the legal requirements of the charity in line with Charity Commission requirements. Both our youth workers are fully qualified, DBS checked and have a wealth of experience working in the youth and community field. They have also been undertaking outreach in the Ings area, and have particularly good relations with young people on the estate. The members of the team are well known by the Hull City Council commissioning team, and have good working relationships with the Youth Development Service and its workers. They both have the Youth and Community Diploma from Hull University, and have been involved in the development of the new elements of the Youth & Community degree. Maxlife is in talks at the moment with Spray Creative about the PresentINGS project, and also with Away with Words, a local spoken word project to explore the inclusion of this as another element of the 2017 activities. See <https://www.facebook.com/spraycreative> and [awaywithwordshull.co.uk](http://awaywithwordshull.co.uk).

Through partnership working it may be that other people become involved with PresentINGS as it evolves, and Maxlife will be responsible to ensure that all adhere to the legal requirements of the project.

**How will you measure and evaluate your success, and how will you share that with us at the end?**

The project has a robust monitoring and evaluation system which is used routinely to inform the future development of the project and to ensure that funders requirements are met. This is embedded into the session recording sheets. The PresentINGS project in particular will create its own evaluation process to a large degree, through the use of podcasts, artistic representations and film. This will also be backed up by the more traditional use of feedback forms etc, and our experience of young people in particular tells us that they vote with their feet. Young peoples voice and influence will be a platform from which to build a picture of success, and monthly evaluation sessions will be held with staff and participants to ensure that the project remains on track, albeit flexible to reflect the needs and ideas of those involved. The use of social media will give a very public snapshot view of PresentINGS, throughout 2017. A final evaluation document will be produced, together

with film footage, podcasts and photographs of the process and the exhibition produced.

### **How will you document your event/activity?**

As this is a project over and above the everyday activities of Maxlife, PresentINGS will have its own documentation including recording participation, designed to give both a quantitative and qualitative record of the project. As mentioned above, other more visual methods will be used as part of developing the project itself. All accounting and financial records will be kept and will be available for funders to view. Copies of all publicity material will also be kept, as part of a portfolio of documents covering the life of PresentINGS