**The Occupier**

**Monday 26 March 2018**

**RE: LAND OF GREEN GINGER BOOK**

We are writing to invite your school to get involved in the exciting launch of the *Land of Green Ginger* book.

Throughout the year Hull 2017’s ground-breaking community engagement project, [***Land of Green Ginger***](https://www.hull2017.co.uk/guides/land-green-ginger/), invited Hull’s residents to immerse themselves in a magical citywide story, inspired by and celebrating the spirit of Hull.

*Land of Green Ginger* was presented as a series of *Acts of Wanton Wonder* delivered by artists in neighbourhoods outside of the city centre. The Acts were united under one story line, which was presented online for the public to delve into. A brief summary of the project can be found [**here**](https://www.hull2017.co.uk/guides/land-green-ginger/).

In 2018, the *Land of Green Ginger* story will culminate in a seventh and final *Act of Wanton Wonder* – a beautifully illustrated book that will be gifted to Hull’s residents.

The *Land of Green Ginger* book will tell the story of Land of Green Ginger through the narrative as it took place and the experiences of the local people it touched. It will be the record of City of Culture as lived by the residents of the city and as informed by their imagination and creativity.

**HOW WILL THE BOOK BE DELIVERED?**

**TOP SECRET:** On **Friday 15 June** every household in Hull will receive a copy of the book through their letterbox. We do not want this to be public knowledge as it will ruin the surprise, so please do work with us to keep this quiet.

In addition to posting the book, we would also like to create a **mass storytelling moment** in schools across Hull on **Thursday 14 June**.

To make this possible we intend to deliver one small crate to every school **by Wednesday 13 June**. The crates will contain a number of copies of the book to be kept by each school, along with resources for a school-wide creative activity inspired by the book.

On the morning of Thursday 14 June the mass storytelling moment would take place in assemblies, led by teachers. The story would be an introduction to the strange appearance of the crate at the school, a brief discussion about the Land of Green Ginger magic that took place across the city last year, followed by a reading of the book. We will provide the story, the crates, and the books, so that all you need to do is plan it into your assemblies.

The following day, the books will appear on the doorsteps of every resident in Hull.

**HOW CAN OUR SCHOOL GET INVOLVED?**

All you need to do to get involved at this stage is complete this form to confirm that you would like your school to take part.

If you are interested in meeting with someone from our team for more information, please let us know. We’d be happy to attend any meetings you may have with representatives from a number of schools.

We want to make the process of taking part as simple as possible, so we will update you as plans go forward. In the meantime we look forward to hearing from you.

Yours Sincerely

The Team