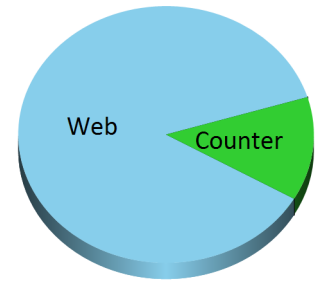


# Analysis of events between Tue 11 Apr 2017 and Sun 16 Apr 2017

Note: All Amounts are Gross

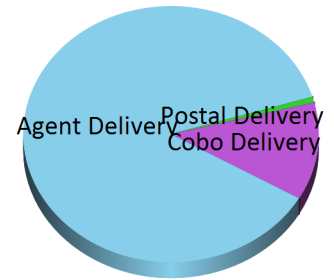
## Breakdown by Sales Channel

Channel	Amount	%ge	Tickets	%ge
Web	£20,400.00	87%	1702	75%
Counter	£3,060.00	13%	561	25%
	<b>£23,460.00</b>		<b>2263</b>	



## Breakdown by Delivery Method

Channel	Amount	%ge	Tickets	%ge
Agent Delivery	£20,400.00	87%	1702	75%
Cobo Delivery	£2,887.50	12%	391	17%
Postal Delivery	£172.50	1%	170	8%
	<b>£23,460.00</b>		<b>2263</b>	



## Breakdown by Sales Operator

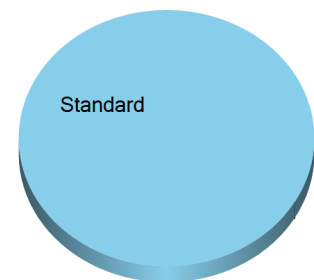
Operator	Amount	%ge	Tickets	%ge
agent	£20,400.00	87%	1702	75%
David	£2,887.50	12%	231	10%
jessica.firbank@hull2017.co.uk	£162.50	1%	329	15%
jack.dunkerley@hull2017.co.uk	£10.00	0%	1	0%
	<b>£23,460.00</b>		<b>2263</b>	

## Breakdown by Ticket Type

Ticket Type	Amount	%ge	Tickets	%ge
Full Price	£19,950.00	85%	1912	84%
Concession	£3,510.00	15%	351	16%
	<b>£23,460.00</b>		<b>2263</b>	

## Breakdown by Price Band

Price Band	Amount	%ge	Tickets	%ge
Standard	£23,460.00	100%	2263	100%
	<b>£23,460.00</b>		<b>2263</b>	



## Quick Sales analysis (no customer selected)

Across all sales channels the proportion of sales that did not have customer records attached was:

By value: **0%**

By quantity of tickets: **4%**

Across all counter sales (where a customer is not required), the proportion of sales that did not have customer records attached was:

By value: **0%** By quantity of tickets: **15%**

Breakdown by Event				
Event Name	Amount	%ge	Tickets	%ge
Flood: Abundance (Part 2)	£23,460.00	100%	2263	100%
	£23,460.00		2263	