**Land of Green Ginger Project Meeting Minutes**

**16 March 2017, Project Room 1**

Green Ginger Fellowship

* Website: can we have it less like Tumblr i.e. can we read it more like a book and less like a blog? This would help audience to follow the narrative more easily.
* Content development: Chrissie is getting feedback from Katy and Maddie on stuff like staff blogs, history, etc.
* Actors: incorporating a deaf actor into mix who is a younger male, and then there will also be an older female who understands BSL
* Props: incorporating elements from last year and also other items from our storage unit
* Shoot: Sodium doing the shoot on the 28th but they don’t need to do other elements as they are quite glossy. Whoever it is Katy would like a ton of content that we can play with later
* ‘Acts of Wanton Wonder are coming’ inside crate, filmed in situ at Guildhall of someone opening crate with crow bar and everything vaporises, which is why they decide to get specialists to study it in a controlled climate
* Story: in February Eurovia discovered vault, passed to Garry, who passes it onto Humber Mouth Archaeologists, who think GGF would be more appropriate to study this. However, the film will only have hands so won’t identify who they represent. In case you need to know, it would be GGF hands holding the crow bar!

Schedule of activity up to Periplum

* 3rd April 1st HDM article
* 6th April: HDM article on another page from GGF advert (on 6th and 7th) -> link to GGF website
* 10th April: first crate movement tipped HDM
	+ Before and during posters and leaflets advertising GGF (w/e 7-10th April)
* 10th April: letter to residents around East Park
* 14th April: GGF investigations introduces East Park as a location. Makes sense for them sending out invitations later. Done digitally via website.
* 19th April: 7th Alley heralding at Freedom Centre
	+ Same day: letter/invitation to residents to search for portal
	+ Door drop and flier-like things to go round
* 21st and 23rd horse and carriage spotted
	+ 20+ scrolls hand delivered
* 30th - 2nd digital apparitions of Ash People?? Maddie to check with Periplum

We need a delicate balance between advertising GGF and not pushing Periplum

We need thinking around crisis comms

LOGG page on H17 website: 'Have you seen crates? Check out GGF website!' GGF will advertise accessbile provision

Actions:

\*Chrissie and Chris to develop website more together

\*David and Chris to also feed into content development

\*Maddie speaking with prop master

\*Chris to book in other filmmakers ASAP as scheduling is quite tight due to crate movement and other needs on Staples. This might be Josh Moore or Feet First

\*Alix and Chrissie to get key messages for Garry down before 22nd March meeting

\*Laura to work with Gareth on distributing letter to East Park neighbourhood residents

\*Lou and Maddie to get feedback from Periplum on Friday; can they hand things out to people as they pass?

\*Maddie to check whether digital apparitions of Ash People is still happening. Not sure if this is a HDM thing or not.

\*Chrissie and Laura to go over costs. Laura to hand over to CHrissie for when she is on holiday

\*Katy, Laura and Kirsty to meet to discuss Marcomms Budget