

## BACK TO OURS: CORE CREATIVE TEAM (END OF PROJECT)

### INTRODUCTION

Welcome to this survey!

As previously stated, integral to the evaluation of Back to Ours is consultation with the Core Project Team. The findings from this survey will be added to the results from the previous survey undertaken in early-2017 to inform the overall evaluation of the project.

The following questions will help us understand your experience developing and delivering the project. It will look at both process and outcomes.

Your answers will also enable Hull 2017 to provide evidence to their funders, about the difference its projects make to those involved in delivery; and ensure that future projects of this nature can learn from your experiences.

Please be assured that all responses provided to this questionnaire are anonymised for the purposes of evaluation and treated with the strictest confidence. No names will be assigned to the results. It's really important that you give honest feedback, whether positive or negative, in order that Hull 2017 can give as true a representation as possible of your experience.

Hull 2017 and all evaluation partners adhere to the Market Research Society's Code of Conduct and follow the data protection principles set out in the Data Protection Act 1998.

Please complete the survey by **noon (GMT) on Monday 15 January**.

If you have any questions, or issues with the survey please contact Elinor Unwin, on [elinor.unwin@hull2017.co.uk](mailto:elinor.unwin@hull2017.co.uk) or 07872 415819.

## BACK TO OURS: CORE CREATIVE TEAM (END OF PROJECT)

### PROJECT DEVELOPMENT

**\* 1. Now four Back to Ours Festivals have been programmed, to which of the following objectives do you feel Back to Ours has contributed? (Please tick all that apply)**

- To mark or explore a moment in time for Hull
- To tell the story of Hull's past and its people
- To explore Hull's contribution to the world
- To celebrate Hull's sons and daughters
- To showcase Hull's community buildings and public spaces
- To encourage people to discover a different experience of the city
- To challenge people's interpretation of art and culture
- Other (please specify)

**\* 2. Please can you provide a short explanation for the answer(s) you gave to the above question?**

**\* 3. Did the team's approach to Back to Ours change in response to learnings from each edition of the festival?**

- Yes  No

**\* 4. Please mark a point on the scale that best represents your level of agreement with the following statement about Back to Ours:**

**Back to Ours has placed Hull nationally on the arts radar for the coming year.**

Strongly disagree	Disagree	Neither disagree not agree	Agree	Strongly agree	N/A or Don't know
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**BACK TO OURS: CORE CREATIVE TEAM (END OF PROJECT)**

**PROJECT DEVELOPMENT  
(CONTINUED)**



**\* 7. On a scale of 0-5, where 0 is 'Not good at all' and 5 is 'Excellent', how would you rate each Back to Ours venue in terms of its performance as a project partner?**

	Not good at all					Excellent
	0	1	2	3	4	5
Sirius Academy West	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hymers College	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
William Gemmell Club	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kingswood Academy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
North Point Shopping Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Winifred Holtby Academy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Freedom Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Archbishop Sentamu Academy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**\* 8. On a scale of 0-5, where 0 is 'Not good at all' and 5 is 'Excellent', how would you rate the programme for each Back to Ours festival?**

	Not good at all					Excellent
	0	1	2	3	4	5
Festival 1: February 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Festival 2: May 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Festival 3: October 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Festival 4: February 2018	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## BACK TO OURS: CORE CREATIVE TEAM (END OF PROJECT)

ENGAGEMENT  
T

**\* 9. Please mark a point on the scale that best represents your level of agreement with the following statements about Back to Ours:**

**Back to Ours . . .**

	Strongly disagree	0	1	2	3	4	5	6	7	8	9	Strongly agree	10
...created opportunities for disengaged local people to get involved with the arts	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
...helped to break down barriers to getting involved in the arts	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
...helped to increase pride in the local area	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

**\* 10. Can you provide a short explanation to the answers you gave for the previous question, referencing the overall objectives of the Back to Ours project where possible?**

**\* 11. On a scale of 0-5, where 0 is 'Not at all' and 5 is 'Completely', how successful do you feel each Back to Ours Festival has been in reaching audiences local to the venues?**

	Not good at all	0	1	2	3	4	Excellent	5
Festival 1: February 2017	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Festival 2: May 2017	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Festival 3: October 2017	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

**\* 12. On a scale of 0-5, where 0 is 'Not at all' and 5 is 'Completely', how successful do you feel each Back to Ours Festival has been in reaching hard to reach audiences?**

	Not good at all					Excellent					
	0	1	2	3	4	5	6	7	8	9	10
Festival 1: February 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Festival 2: May 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Festival 3: October 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**\* 13. In what ways do you feel Back to Ours has provided audiences with a new understanding of arts and culture?**

## BACK TO OURS: CORE CREATIVE TEAM (END OF PROJECT)

### QUALITY

These questions link to the funding provided by Arts Council England.

Please score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

For each metric, please include reasons why you have awarded that score, basing your responses on your expectations for the Back to Ours projects as a whole (i.e. all four festivals), including any other thoughts or feelings.

**\* 14. Please mark a point on the scale that best represents your level of agreement with the following statements about Back to Ours:**

	Strongly disagree										Strongly agree		N/A or Don't know
	0	1	2	3	4	5	6	7	8	9	10		
<b>Presentation:</b> It was well produced and presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reason(s) for score:	<div style="border: 1px solid black; height: 20px;"></div>												



Strongly disagree      Strongly agree      N/A or Don't know  
0   1   2   3   4   5   6   7   8   9   10

Reason(s) for score:

**Risk:** The artists were really challenged by the festival

           

Reason(s) for score:

**Excellence:** It was one of the best examples of its type

           

Reason(s) for score:

**Rigour:** It was well thought through and put together

           

Reason(s) for score:

**\* 15. In what way(s), if any, do you feel that diversity\* was explored / represented by Back to Ours? \*Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status**

## BACK TO OURS: CORE CREATIVE TEAM (END OF PROJECT)

### PROFESSIONAL DEVELOPMENT

**\* 16. Have you increased existing skills / knowledge through working on Back to Ours?**

- Yes, I have increased existing skills / knowledge
- Not sure
- No, I have not increased existing skills / knowledge

**\* 17. Have you gained new skills / knowledge through working on Back to Ours?**

- Yes, I have gained new skills / knowledge
- Not sure
- No, I have not gained new skills / knowledge

## BACK TO OURS: CORE CREATIVE TEAM (END OF PROJECT)

### SKILLS & KNOWLEDGE

**\* 18. Which of the following skills / knowledge do you feel you have gained or increased as a result of working on Back to Ours? (Please tick all that apply)**

- Project Development
- Creative / Artistic Skills (e.g. art forms, artistic techniques)
- Project Management
- Audience Development
- Marketing and / or Social Media
- Production and / or Technical skills
- Health and Safety
- Monitoring & Evaluation
- None of the above
- Other (please specify)

## BACK TO OURS: CORE CREATIVE TEAM (END OF PROJECT)

### PARTNERSHIPS

**\* 19. Did working on Back to Ours enable you to collaborate with other individuals and /or organisations?**

Yes

No

Not sure

**\* 20. Has working on Back to Ours enabled you to build new relationships with other individuals and / or organisations you had not previously worked with?**

Yes

No

**\* 21. Has working on Back to Ours enabled you to develop existing relationships with other individuals and / or organisations (i.e. a deepening of those partnerships that pre-date Back to Ours)?**

Yes

No

## BACK TO OURS: CORE CREATIVE TEAM (END OF PROJECT)

### YOUR PERCEPTION OF HULL

**\* 22. Thinking of your overall experience in 2017 on Back to Ours, how has the way you would describe Hull to someone else changed, if at all?**

I would speak more positively about Hull to someone else, as a result of my experience working on Back to Ours

I would not change the way I describe Hull to someone else, as a result of my experience working on Back to Ours

I would speak more negatively about Hull to someone else, as a result of my experience working on Back to Ours

**\* 23. In the box below, please provide a reason for the answer you gave to the question above:**

## BACK TO OURS: CORE CREATIVE TEAM (END OF PROJECT)

**ANYTHING  
ELSE?**

**24. If there is anything else that you would like to share with us about your experience of working on Back to Ours, please do so in the box below:**