

## WELCOME

**Many thanks for taking part in Depart.**

**This questionnaire will be used to see what taking part in the project has meant to you, and to help us to understand what went well, and where improvements need to be made for projects that we run in the future.**

**We're also keen to understand a little bit more about participants, so we can measure the effectiveness of our marketing and outreach activities.**

**As our project is supported by Hull 2017, there are also a few questions that will help them to evaluate the impact of the year that we have been asked to include.**

**It should take no more than five minutes to complete.**

**Please be assured that all responses provided to this questionnaire are anonymised for the purposes of evaluation and treated with the strictest confidence. No names will be assigned to the results. Hull 2017 and all evaluation partners adhere to the Market Research Society's Code of Conduct and follow the data protection principles set out in the Data Protection Act 1998.**

**Please complete the survey by Friday 2 June.**

## WHAT SPARKED YOUR INTEREST?

**\* 1. What was your main reason for taking part in Depart?**

(Please select **one** answer only)

- Because it's part of Hull UK City of Culture 2017
- Because I regularly take part in Freedom Chorus events / activities
- It's a unique experience not to be missed
- General interest in this type of activity
- Wanted to do something creative
- Special interest in working with the soloists / composers involved (please specify below)
- Getting involved in what's happening
- Trying something new or different
- Something to do with friends / family
- Something to do with the kids
- Interested to find out more about Hull
- No particular reason / someone else's idea
- Please specify artists of interest OR other motivation below:

**2. If there any other reasons you would like to share with us, about why you chose to take part in 'Depart' please do so in the box below:**

## YOUR EXPERIENCE

**\* 3. How far would you disagree or agree with the following statements?**

**'Taking part in Depart...**

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
...gave everyone the chance to share and celebrate together	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...was an enjoyable experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...improved my singing skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me feel more connected with the stories of Hull and its people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...introduced me to new artistic experiences for the first time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me think more positively about people from other generations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...improved my self-esteem and/or confidence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...gave me the opportunity to interact with other people who I wouldn't have normally interacted with	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**\* 4. How far would you disagree or agree with the following statements?**

**"Using art based approaches to explore / present the history and heritage of Hull makes the history and heritage..."**

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
...more interesting"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...easier to understand"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**\* 5. Please rate how engaged you generally feel with your local community (engagement refers to a feeling that you are meaningfully connected to other people in your community, and/or the community as a whole)?**

Completely disengaged	Disengaged	Engaged	Very engaged
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**\* 6. Please rate how proud you feel of your contribution to Depart?**

Not at all proud	Occasionally proud	Mostly proud	Very proud
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* 7. Please rate the following statement, in relation to your personal experience:

"I feel like I belong / belonged at the 'Depart' project"

Never

Sometimes

Most of the time

Always

\* 8. Have you been to, or are you planning to attend or take part in other events and activities programmed for Hull UK City of Culture 2017?

Yes

No

Not sure

9. Please share any further comments you have about 'Depart' below:

SINGING

\* 10. Not including 'Depart', in the last 12 months have you taken part in any singing activity as part of a choir?

Yes

No

Don't remember

\* 11. How likely is it that you will continue to sing or play as part of a choir or orchestra in the future, as a result of taking part in 'Depart'?

Very unlikely

Unlikely

Neither unlikely nor  
likely

Likely

Very Likely

## MARKETING

The following questions will help us to better understand how effective our communications were with you about the event.

**\* 12. How did you find out about 'Depart'?**

(Please tick all that apply)

- Friends/family/colleagues - told me in person
- Friends/family colleagues – via social media / email
- www.hull2017.co.uk
- Other website (please specify)
- Hull 2017 Facebook / Twitter / Instagram / Youtube / Flickr / e-newsletter
- Other organisation Facebook / Twitter / Instagram / YouTube / Flickr (please specify)
- Advertising and printed promotional material (e.g. brochure, leaflet, flyer, billboard, poster)
- Newspaper
- TV
- Radio
- Don't remember
- Other (please specify)

Where applicable, please specify other organisation social media / website / other publicity source

## ABOUT YOU

The following information is to enable us to better understand our audiences, and determine how effective we are in reaching a broad and diverse number of people. Please be assured that this information will be treated sensitively. It will remain completely anonymous and will not be linked to any individual.

### 13. What is your post code?

(This will be used for evaluation purposes only, to map audiences for our project)

### \* 14. Which of the following best describes your employment status?

(Please select **one** answer only)

- |  |   |
|--|---|
| <input type="radio"/> Employed / working full or part time           | <input type="radio"/> Unable to work    |
| <input type="radio"/> Self-employed                                  | <input type="radio"/> Retired           |
| <input type="radio"/> Unemployed                                     | <input type="radio"/> Student           |
| <input type="radio"/> On a government scheme for employment training | <input type="radio"/> Prefer not to say |
| <input type="radio"/> Looking after family / home                    |   |

### \* 15. How do you define your gender?

(Please select **one** answer only)

- |  |   |
|--|---|
| <input type="radio"/> Male                   | <input type="radio"/> Gender non-conforming |
| <input type="radio"/> Female                 | <input type="radio"/> Prefer not to say     |
| <input type="radio"/> Transgender            |   |
| <input type="radio"/> Other (please specify) |   |

\* 16. How would you describe your ethnic background?

(Please select **one** answer only)

- White:** English/Welsh/Scottish/Northern Irish/British
- White:** Irish
- White:** Gypsy or Irish Traveller
- White:** Polish
- White:** Any other white background (write in box below if you wish)
- Mixed/multiple ethnic groups:** White and Black Caribbean
- Mixed/multiple ethnic groups:** White and Black African
- Mixed/multiple ethnic groups:** White and Asian
- Mixed/multiple ethnic groups:** Any other Mixed/multiple ethnic background (write in box below if you wish)
- Asian/Asian British:** Bangladeshi
- Asian/Asian British:** Indian
- Asian/Asian British:** Pakistani
- Asian/Asian British:** Chinese
- Asian/Asian British:** Any other Asian background (write in box below if you wish)
- Black/African/Caribbean/Black British:** African
- Black/African/Caribbean/Black British:** Caribbean
- Black/African/Caribbean/Black British:** Any other Black/African/Caribbean background (write in box below if you wish)
- Other:** Arab
- Other:** Any other ethnic background (write in box below if you wish)
- Please specify in this box if you wish:

\* 17. Which of the following age groups do you fall into?

(Please select **one** answer only)

- |                                     |                                   |   |
|-------------------------------------|-----------------------------------|---|
| <input type="radio"/> Under 6 years | <input type="radio"/> 25-29 years | <input type="radio"/> 55-59 years       |
| <input type="radio"/> 6-10 years    | <input type="radio"/> 30-34 years | <input type="radio"/> 60-64 years       |
| <input type="radio"/> 11-15 years   | <input type="radio"/> 35-39 years | <input type="radio"/> 65-69 years       |
| <input type="radio"/> 16-17 years   | <input type="radio"/> 40-44 years | <input type="radio"/> 70-74 years       |
| <input type="radio"/> 18-19 years   | <input type="radio"/> 45-49 years | <input type="radio"/> 75+ years         |
| <input type="radio"/> 20-24 years   | <input type="radio"/> 50-54 years | <input type="radio"/> Prefer not to say |

\* 18. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

(Please select **one** answer only)

- |  |   |
|--|---|
| <input type="radio"/> Yes - limited a lot    | <input type="radio"/> No                |
| <input type="radio"/> Yes - limited a little | <input type="radio"/> Prefer not to say |