**WOW Hull Circle of Friends  
09/09/2016**

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| **POINT** | **ACTION** |
| **1. NEW MEMBER INTRODUCTION** |  |
| **2. AUTUMN THINK-IN UPDATE - LH** |  |
| Asda update – Mount Pleasant is the only Asda location offering the community room.  Current locations:  1. **Freedom Centre** – Tuesday 11th October, 10-1pm  (International Day of Girl Child)  2. **University of Hull** - Wednesday 12th October, 1-6pm (Ground floor library,  capacity 60 OR Lecture Room capacity 240, with AV – location TBC)  3. **Mount Pleasant** – Wednesday 19th October, 12-9pm  4. **Rainer’s Pub**, Hessle Road – Thursday 20th October  2 more locations without dates:  PAVE Bar (Princes Avenue) and The Jar in Hand (Sutton)  TBC by 16/09/2016  Purple House & The Fellowship are locations to consider.  Tris suggested looking into Bransholme due to history of female activists.  Bransholme library is large, can be used for events and is well located.  HD confirmed women will be invited to hold bespoke sessions.  LH confirmed that ideal capacity will be 50 people at every session  Bex suggested reaching out to hairdressers to get them talking about WOW festival. Great topics of conversations with multiple women and enabling WOW to reach out to a wider audience. This includes other beauty parlours such as barbers and nail bars. | LH  HD & LH  Bex |
| **3. SEPTEMBER 22ND PROGRAMME LAUNCH - HD** |  |
| LM confirmed pre and post launch cube sessions.  Dates TBC for taking cube out on the road - October onwards. WOW to discuss opportunities to participate in Cube sessions.  Using iconic women of Hull – Ethel Laginska (conductor) & Female Boxer to spark conversations. Available in PDF and e-mail to distribute information.  Distribution and marketing will be available for WOW. Use own networks including partners and community groups to share information.  Artistic director of Southbank, Jude Kelly, will attend launch along with two other members of the WOW team - Domino & Claudia.  Confirmation of attendees to P22. More invites to be sent out.  Tris confirmed she will be attending Womens Equality Party event in Manchester 25th-27th November. HD/LH to share print with Tris to circulate.  Inform HD and LH of other events to supply print to.  Some include:  Women of Achievement Awards 18th November 2016.  Celebration event, local women, men and children (200 people) | LM  HD  HD  HD  HD/LH  HD/LH |
| **4. HEADLINERS AND PANEL GUESTS (Southbank Feedback) – LH & HD** |  |
| LH suggested Michelle Obama  Mulberry School for Girls in Tower Hamlets has a strong connection to Michelle Obama. Try this route.  Suggestion of Maggie Philbin, important in the digital and science world. Contact for her exists already within WOW group.  Idea of invitees –   * Maxine Peak, 2015 WOW participant * Nicola Adams * Jo Jones * Kate Richardson–Walsh * Olympians and Paralympians e.g Ellie Simmons. * Ellen McCarthy, strong connections to Hull. * With Ethel Laginska in mind, female conductors are worth looking at – Marin Allsop was the first woman to conduct Last Night at the Proms. * Nina Cherry * Grayson Perry – needs a sharp pitch. Possible connections here to Hull dress maker/Female tailor called Madame Clapham, a court dress maker. See Hull History Centre for more information. * Shirley Craven - textile design. * Lucy Beaumont and Gill Smith (Mother & Daughter). * Jo Brand, history with WOW and Hull City Council * Holly McNish poet * Lauren Laverne * Scandinavian connection – Scandinavian actresses   Hull University has direct contacts to Kate Mosse, Malorie Blackman, Liz Berry, Sheridan Smith and Emma Thompson.  Alan Spence at the university knows Barack Obama – connect to Michelle this way.  Need to consider younger women to invite to think-ins and be part of the circle in order to draw in a younger audience. Ask young women directly about inspirational females and tap into this age group. | HD/ LH  MLS  MLS  ALL |
| **5. QUESTIONS ROAD TEST – Maddy & Bex** |  |
| Bex to circulate new questions to road test and gather feedback before 01/10/2016.  Format of think-ins will be bespoke to each venue. Bex to discuss how these exercises will work at next WOW session.  Suggestion of using Survey monkey. However, the intention with these questions is to trigger a discussion. Is there a possibility of building a survey into MarComms for WOW events? HD/LH to discuss.  Feedback around the language is required. Particularly how to phrase questions when speaking to different groups of women. | Bex  Bex  HD/LH  ALL |
| **6. DRESSING CITY HALL – LH** |  |
| To commission an artist to employ traditionally female craft techniques to dress city hall and cover statues – knitting, flower arranging, yarn, costume.  This will be a project working alongside community and engagement team.  Look up “XXL knitting” and “yarn bombing” to learn more. | HD/LH  ALL |
| **7. WOW BRADFORD – HD** |  |
| 5th – 6th November (Saturday and Sunday)  HD confirmed attendance and offered to the group who’d like to go.  Please contact HD if you are interested. | ALL |
| **8. NEXT MEETING** |  |
| Next meeting to be held on **Friday 7th October, 12-2pm**  New agenda item around brainstorming organisations who should be invited to the marketplace e.g. Girls who Code, Sport England, This Girl Can.  HD confirmed Pop-Up cinema for the duration of WOW, potentially at City Hall (with the BFI initiative to transform film culture in Hull). WOW Hull Circle of friends to discuss feature films and feedback to LH next session. | LH  ALL |