**OPENING EVENT:**

**MADE IN HULL**

**A celebration of our city, in pictures on buildings curated and creatively directed by Sean McAllister.**

See the city like you’ve never seen it before. Join us on a spectacular trail where the streets speak and buildings tell stories.

This spectacular opening will use large-scale projection on buildings, illuminated skylines, soundscapes, shop window stories, music, dance and live performance to celebrate 70 years of life in the city.

From Queen Victoria Square to the Deep ‘Made In Hull’ tells the story of our city in surprising and stunning ways using a series of commissioned artists to represent key stories in Hull’s timeline. From the devastation of the second world war through the good times and the hard times this is the story of Hull’s characters at work and play. Who we are. What we’ve lived through. And importantly where we’re going next.

Take the trail for an hour, spend the whole evening, or come back for more.

Be part of the story. (167 words)

**MY hULL**

**Sean McAllister in conversation with Rupert Creed.**

“You can leave Hull, but Hull never leaves you! I know because I was born and grew up here. And I got my first break here.

It was the 1980s, I was unemployed, so I decided to start Frontier Films, working from Northumberland Avenue Arts Centre. My first films were community based documentaries about local issues; a film about the pea factory workers earned me a place at the National Film School.

Since then I’ve spent a lot of time in Iraq and Syria, making films that celebrate people and the strength of humanity over adversity. Like the Arab World, Hull is often misunderstood and misrepresented, so it’s important for me to make work that is personal, honest and truthful.

The Hull I grew up in is changing. We are at a crossroads, a time of positive change. I want this opening event to not only celebrate our shared past, but show how this gives us our unique identity, strength and vision.

I was delighted to be asked to lead the team for the opening event for UK City of Culture 2017. This is a very special moment in the history of Hull and I’m proud to be part of it.” (201 words)