

TATE AGENDA – TURNER PRIZE, HULL 2017 – PROJECT KICK OFF MEETING

Date: Thursday 01 October 2015

Time: 10:00 – 13:00

Where: Glasgow Life, 220 High St, G11, Glasgow

Attendance:

Tate Staff

Gemma Hollington, Exhibitions Project Manager (Chair) (GH)

Lizzie Carey-Thomas, Curator Contemporary British Art (LCT)

Judith Nesbitt, Head of National and International Partnerships (JN)

Beatrice Burrows, Marketing Officer (BB)

Kate Moores, Press Officer (KM)

Duncan Holden, Press Officer (DH)

Claire Hindle, External Relations Administrator (LB)

Irena Zivkovic, External Relations Administrator (IZ)

Hull City of Culture Staff

Martin Green, Chief Exec (MG)

Fran Heygi, Executive Director (FH)

Katy Fuller, Production Manager (KF)

Phil Batty, Director of Marketing (PB)

Simon Green, Director of Cultural Services (SG)

Ferens Staff

Kirsten Delaney, Curator (KD)

Claire Longrigg, Exhibition co-ordinator (CL)

1	INTRODUCTIONS <ul style="list-style-type: none">• Team Structure• Roles & Responsibilities	GH	10:00
2	HULL CITY OF CULTURE UPDATE <ul style="list-style-type: none">• Turner Prize within the wider programme	MG	10:10
3	ARTIST SELECTION <ul style="list-style-type: none">• The Turner Prize 2017 Jury<ul style="list-style-type: none">○ Selection○ Management• Artist Nominations process<ul style="list-style-type: none">○ Jury Nominations○ Public Nominations• Artists<ul style="list-style-type: none">○ Management	LCT	10:20
4	EXHIBITION <ul style="list-style-type: none">• Design & Layout• Text	LCT	10.40

5	PRESS	KM	11:00
	<ul style="list-style-type: none"> • Artist Nominations Announcement <ul style="list-style-type: none"> ○ Event format & management • Bolton & Quinn • Management of press coverage • Press view <ul style="list-style-type: none"> ○ Event format & management ○ Press requests at and before the event • Materials <ul style="list-style-type: none"> ○ Press release ○ Briefing pack ○ Press Kit • Winner announcement <ul style="list-style-type: none"> ○ Press requirements for awards night 		
6	MARKETING	BB	11.30
	<ul style="list-style-type: none"> • Strategy & planning • Social Media • Materials • Media Partner 		
7	EVENTS	CH	12.00
	<ul style="list-style-type: none"> • Private view <ul style="list-style-type: none"> ○ Guest list ○ Event format & management • Award ceremony <ul style="list-style-type: none"> ○ Broadcast partner/ Live Broadcast ○ Guest lists ○ Presenter ○ Event format & management ○ Jury Meeting 		

8	ARTIST FILMS	GH	12.20
	<ul style="list-style-type: none"> • Content 		
9	PUBLICATION	LCT	12.30
	<ul style="list-style-type: none"> • Content • Design 		
10	LEARNING	LCT	12.40
	<ul style="list-style-type: none"> • Public Programming • Education & Interpretation 		
11	AOB		12:50