**Flood.hull2017.co.uk Microsite**

***Launched March 2018***

Sessions: 12,737

Unique Sessions: 9,431

Pageviews: 23,410

Unique pageviews: 17,784

Avg. time: 1.33

**hull2017.co.uk Event & Editorial Pages**
/whatson/events/flood-abudance-part-2

Pageviews: 10,915

Unique pageviews: 8,769

Avg. time: 1.33

/whatson/events/flood-new-world-part-4
Pageviews: 5,450

Unique pageviews: 4,229

Avg. time: 1.22

/whatson/events/flood-part2-part4
Pageviews: 3,949

Unique pageviews: 3,089

Avg. time: 1.47

/discover/article/watch-flood-sea-part-one
Pageviews: 4,996

Unique pageviews: 4,446

Avg. time: 3.21

/discover/article/flood-bbc-two
Pageviews: 974

Unique pageviews: 882

Avg. time: 2.52

**YouTube**

**Flood: The story So Far**
Views: 1,651 views
Watch Time: 2,967
Avg. View Duration: 1.47 seconds

**Flood: From the Sea (Part One)**

Views: 19,448
Watch Time: 57,456
Avg. Duration: 3.31 seconds

**Flood: From the Sea (Part One) [AD]**
Views: 501
Watch Time: 839
Avg. Duration: 1.40 seconds

**Flood: The Adventure Begins**

Views: 21,133
Watch Time: 13,916
Avg. Duration: 39 seconds

**Hull Underwater in 10 years**Views: 607 Views

**Virtual Reality Flood**Views: 122 Views

**Water Water Everywhere**Views: 2,128 views

**Discovering No Mans Land**Views: 39

**Open Doors in Hull**Views: 88

**Flood Part 3: Community Chorus Interviews**Views: 122

**Flood: New World (Part 4) Trailer**Views: 241

**Facebook**
**Flood: The Adventure Begins**

Views: 92,015
Minutes Viewed: 22,625
Reach: 157,000
10 Second Views: 32,231

**Flood: From the Sea (Part One)**

Views: 110,761
Minutes Viewed: 43,983
Reach: 45,000
10 Second Views: 40,218

**Flood: New World (Part 4) Trailer**

Views: 23,516
Minutes Viewed: 4,277
Reach: 32,000
10 Second Views: 7,596