Inevitably, we will be asked whether the mysterious art that is popping up around Hull is anything to do with Hull 2017. We don’t want to admit it’s us but we don’t want to deny it either. The idea is that we are coy and by not directly answering the question, it is hoped that the media/public will play along.

**Is this anything to do with Hull 2017?**

We have heard about the art and are as intrigued as you.

**You are promoting the art on your social media channels, does this mean it is one of your projects?**

City of Culture isn’t just about events and projects that we commission. We want to champion any creative projects that transform communities and celebrate arts and culture.

**So it isn’t commissioned by Hull 2017 then?**

We’ve always said that nobody needs our permission. This isn’t a centralised project in that sense. If you want to do something, do it – just tell us at some point and we’ll help you market it.

**Is that a no?**

We are working with a range of artists on a range of projects, some of which are secret.

**So it is commissioned by Hull 2017 then?**

We love the idea that these pieces of work are bringing surprise to the streets. The whole point of surprise is that people don’t know what to expect, or when, or why, or where it has come from.

**So you are neither confirming nor denying?**

There is a lot of stuff happening in the city, some of which we’re involved in, some of which we’re not, but either way, we support anything that raises the profile of Hull.