**How has Helen (as the Hull Independent Producer) engaged with yourself or your company so far?**

Helen has been vital to the company, she has engaged directly with the values, ethos, programming, and strategy of the company. She has thrown herself right into the heart of our organisation and her guidance has been paramount.

**· Have you developed new skills or knowledge as a result of your engagement with Helen through mentoring, masterclasses, socials or 1-1 support?**

We have seen a 198% increase in company fundraising thanks to Helen’s support and guidance. Her strategies have allowed us to win our first every award (The Kevin Spacey Artist of Choice Award). She has introduced us to new creative partners such as Chris Thorpe. And set up one to one meetings with organisations such as Venue’s North, Audience Agency, and potential new venue partners.

**o If so what skills/knowledge?**

Her excellent skills in producing new work, has allowed us to create our longest ever tour, and transfer to the Edinburgh Fringe. Also organising fundraising targets resulting in successfully receiving our funding for the research and development of our next show.

**· Have you made new contacts as a result of your engagement with Helen or attendance at events organised through the Hull Independent Producer Initiative?**

We have not only made artistic links with new artists, venues, and fundraisers. But due to the events that Helen has put on we have also started our journey with International organisations such as the British Council, and the Hauge National Theatre. That was a direct result of Helen’s first ‘Theatre gathering’ set up earlier in the year.

**o If so, what kind of contacts are these? (e.g. funders, theatre programmers, freelance writers/directors etc.)**

* **Dramaturg’s** Such as Chris Thorpe and Jeremy Herrin
* **Funders-** Such as Unity Theatre Trust, Kevin Spacey Foundation, and The James Reckitt Foundation, Arts Council England, Hull City Council, Hull City of Culture 2017.
* **Venues-** Such as Unity Theatre (Liverpool), Venues Associated with Venues North (York Theatre Royal).
* **Organisations** Such as Arts Council England. British Council. Eclipse Theatre, Cornershop
* **Programmers-** Such as Matthew Lindsey, Gilly Roche, and Jon Tomlinson.

**· Has Helen supported you with any funding bids you have been working on or submitted?**

**o If submitted, what was the outcome and value of the bids?**

Helen has helped us successfully raise an estimated £73400 so far from a plethora of sources, such as private investment, arts council England, Hull city council, Hull City of culture, various trusts and foundations, crowdfunding to corporate and private sponsorship.

**· Has your engagement with Helen lead to any other identifiable outcomes at this stage?**

We have been able to put together long-term plans, and methods and systems to facilitate those plans down to Helen’s insight and input. We usually have been programming 6 months ahead, but now we have been able to programme ideas and projects for the next 18 months. As well as this she has helped us start our journey from becoming an association to a charity.

**· What would you have liked to have seen more of from the Hull Independent Producer Initiative?**

No, Helen has gone above and beyond. She has been a champion for the companies in Hull, she has been integral to our recent success.