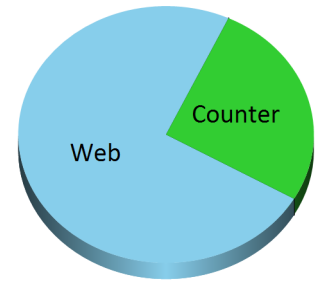


Analysis of events between Thu 18 May 2017 and Sun 21 May 2017

Note: All Amounts are Gross

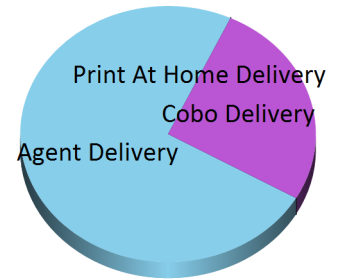
Breakdown by Sales Channel

Channel	Amount	%ge	Tickets	%ge
Web	£10,176.00	74%	934	75%
Counter	£3,648.00	26%	316	25%
	£13,824.00		1250	



Breakdown by Delivery Method

Channel	Amount	%ge	Tickets	%ge
Agent Delivery	£10,176.00	74%	934	75%
Cobo Delivery	£3,648.00	26%	314	25%
Print At Home Delivery	£0.00	0%	2	0%
	£13,824.00		1250	



Breakdown by Sales Operator

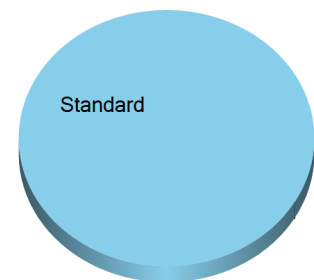
Operator	Amount	%ge	Tickets	%ge
agent	£10,176.00	74%	934	75%
jack.dunkerley@hull2017.co.uk	£2,232.00	16%	196	16%
jessica.firbank@hull2017.co.uk	£1,416.00	10%	120	10%
	£13,824.00		1250	

Breakdown by Ticket Type

Ticket Type	Amount	%ge	Tickets	%ge
Full Price	£10,368.00	75%	866	69%
Standard	£2,250.00	16%	250	20%
Concession	£1,206.00	9%	134	11%
	£13,824.00		1250	

Breakdown by Price Band

Price Band	Amount	%ge	Tickets	%ge
Standard	£13,824.00	100%	1250	100%
	£13,824.00		1250	



Quick Sales analysis (no customer selected)

Across all sales channels the proportion of sales that did not have customer records attached was:

By value: **16%** By quantity of tickets: **16%**

Across all counter sales (where a customer is not required), the proportion of sales that did not have customer records attached was:

By value: **61%** By quantity of tickets: **62%**

Breakdown by Event				
Event Name	Amount	%ge	Tickets	%ge
Depart	£11,574.00	84%	1000	80%
Depart:	£2,250.00	16%	250	20%
	£13,824.00		1250	