**Hull City of Culture 2017 – WDWGFH? Walk & Talk Groups**

**Discussion Guide**

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| **Location** | **Facilitator** | **Dates** | **No. of Participants** |
| Hull Old Town   * Beverlygate (*The Gatekeepers*) * Trinity Square (*An Inquisitive Acquaintance*) * Wilberforce House (*Conversation*) * Museum Gardens (*Streetlife*) | Tom Brennan | **Group 1:** Sunday 10 December, 5-6:30pm  **Group 2:** Sunday 10 December, 7-8:30pm  **Group 3:** Thursday 14 December, 5-6:30pm  **Group 4:** Thursday 14 December, 7-8:30pm | **Group 1:**  **Group 2:**  **Group 3:**  **Group 4:** |
| **Audience Aims** | |  | |
| * To increase footfall in and to Hull’s Old Town * To highlight elements of Hull’s Old Town to audiences * To offer a future look at artist installations in the city and surprise audiences * To improve perceptions of Hull as a place to live, work, study and visit | | | |

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| **Time** | **Agenda** | **Process** |
| 5 minutes | Introductions  Purpose  Confidentiality | Meet at pre-arranged meeting point at Princes Quay. Stay here for Introductions, Warm Up and Experience of Old Town.  **1. Introductions & purpose of the walk**  Tom to introduce himself.  We’re here today to experience all four sites of ‘Where do You Go From Here?’ This is an art installation within Hull’s Old Town by Jason Bruges Studio.  We’ll walk the route for approximately 90 minutes:   * Looking at each artwork * Reading the information boards (if of interest to you) * Thinking about how you feel towards the artwork and responding to the question ‘WDWGFH?’ * Reflecting on how the artworks make you feel towards the city.   Our walk and discussion will help the team at Hull 2017 and the artists behind the work to understand what the experience of WDWGFH? has meant for you. |
| **Time** | **Agenda** | **Process** |
|  |  | **2. Confidentiality**  I will be using a recorder during the Walk and Talk group to make sure I have an accurate record of what was said. Please be assured that I’m interested only in what you’re saying, not who is saying it.  When I write my report on what’s been fed back, it will be anonymised. No one will know who said what, and the recording will be destroyed.  **Tom to gain verbal informed consent from participants.** |
| 5 minutes | Group Warm Up | Everyone to give their first names and answer this Q:  **Recorder on**  **Q1: Before we set off, has anyone seen any of the artworks making up WDWGFH already?**  *Probe:*   * If yes, when did you see the artwork? * And, what made you see the artwork on the day you previously saw it?   **Q2: What made you decide to come and take part in the Walk and Talk Group today?**  *Probe:*   * How, if at all, did the description of WDWGFH influence your decision to come? * How, if at all, did general curiosity about the event influence your decision to come? * How, if at all, did the incentive to attend influence your decision to come? |
| 5 minutes | Previous Experience of Old Town | As walking slowly towards Beverleygate  **Q3: What is your previous experience of visiting Hull’s Old Town?**  *Probe:*   * How frequently do you visit Hull’s Old Town? * What attractions within the Old Town have you visited? * What do you like about the Old Town? * What do you dislike about the Old Town? * How would you describe Hull’s Old Town to someone visiting for the first time? * Do you ever talk about Hull’s Old Town with friends and family? |

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| **Time** | **Agenda** | **Process** |
| 20 minutes (including 5 minutes watching) | Beverleygate – *The Gatekeepers* | On arrival at Beverleygate introduce the artwork as *The Gatekeepers* and give them all the opportunity to watch the installation and read the information boards if they wish.  **Q4: Can you all tell me what you think of The Gatekeepers?**  *Probe:*   * What do you feel watching the artwork? * What thoughts come to mind as you watch it?   **Q5: In what way, if any, did the artwork make you see this part of Hull differently?**  *Probe:*   * What, if anything, did you notice about the site that you hadn’t noticed before? * In what way did the artwork make you feel differently towards Beverleygate?   Ask who amongst them read the information boards linked to the artwork.  **Q6: What made you decide to read the information boards and what, if anything, did they help you to understand about this artwork?**  *Probe:*   * What were you hoping to find out from the boards? * How did what you read meet or not meet your expectations? * Did the information boards make you think differently about the artwork? If yes, in what way?   Let’s move on now to Trinity Square. As walking along Whitefriargate draw attention to the leaflet and tear off slip, and the response site of the old Lush shop. If people wish to provide a response allow them time to do so. As continuing down Whitefriargate…  **Q7: So, as we approach the artwork at Trinity Square, what are your expectations and thoughts on what you will see next?**  *Probe:*   * How will the next artwork be similar or different to the last one? * What do they hope to see and hear? |

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| **Time** | **Agenda** | **Process** |
| 20 minutes (including 5 minutes watching) | Trinity Square – *An Inquisitive Acquaintance* | On arrival at Trinity Square introduce the artwork as *An Inquisitive Acquaintance* and give them all the opportunity to watch the installation and read the information boards if they wish.  **Q8: Can you all tell me what you think of An Inquisitive Acquaintance?**  *Probe:*   * What do you feel watching and / or interacting with the artwork? * What thoughts come to mind as you watch / interact with it?   **Q9: In what way, if any, did the artwork make you see this part of Hull differently?**  *Probe:*   * What, if anything, did you notice about the site that you hadn’t noticed before? * In what way did the artwork make you feel differently towards Trinity Square?   Ask who amongst them read the information boards linked to the artwork.  **Q10: What made you decide to read the information boards and what, if anything, did they help you to understand about the artwork?**  *Probe:*   * What were you hoping to find out from the boards? * How did what you read meet or not meet your expectations? * Did the information boards make you think differently about the artwork? If yes, in what way?   Let’s move on now to High Street. On the way…  **Q11: We’re now heading to High Street and the two artworks at the Museum Gardens and Wilberforce House. What are your expectations and thoughts on what you will see next?**  *Probe:*   * How will the next artworks be similar or different to the last one? * What do they hope to see and hear?   As passing the Museum Gardens, point out the lightbox information board and allow them to read it. Also point out the blackboard response site opposite. On arrival at Wilberforce House introduce the artwork as *Conversation* and give them all the opportunity to watch the installation. |

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| **Time** | **Agenda** | **Process** |
| 20 minutes (including 5 minutes watching) | Wilberforce – *Conversation*  Museum Gardens - *Streetlife* | **Q12: Can you all tell me what you think of Conversation?**  *Probe:*   * What do you feel watching the artwork? * What thoughts come to mind as you watch it?   Move on to the Museum Gardens. Allow them to write a response on the blackboard of they wish. On arrival at the artwork in the Museum Gardens introduce the artwork as *Streetlife* and point out they can write responses on tags and tie them to the fence.  **Q13: Can you all tell me what you think of Streetlife?**  *Probe:*   * What do you feel watching the artwork? * What thoughts come to mind as you watch it?   **Q14: In what way, if any, did the artwork make you see this part of Hull differently?**  *Probe:*   * What, if anything, did you notice about these two sites that you hadn’t noticed before? * In what way did the artwork make you feel differently towards the Museums Quarter?   Ask who amongst them read the information boards on High Street linked to the artworks.  **Q15: What made you decide to read the information board outside when we approached this area and what, if anything, did they help you to understand about the artworks?**  *Probe:*   * What were you hoping to find out from the boards? * How did what you read meet or not meet your expectations? * Did the information boards make you think differently about the artwork? If yes, in what way? |

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| **Time** | **Agenda** | **Process** |
| 10 minutes | Response to the question | As leaving the Museum Gardens. So, throughout the experience there has been an opportunity to give your response to the question ‘Where Do We Go From Here?’  **Q16: What does that question mean to you?**  **Q17: So, in your opinion, Where Do We Go From Here?**  *Probe:*   * Can you expand on [x]?   **Q18: Who do you feel is responsible for making this vision happen?** |
| 5 minutes | Wrap Up | So before we finish up  **Q19: Overall, what is your reaction to the artwork?**  *Probe:*   * How do you feel about it as a piece of art? * Have you seen anything like it before? * How does it work within the setting of Hull’s Old Town? |