**Dreamthinkspeak, One Day Maybe**

**Marketing and Communications Meeting**

**13th April, 1-2pm**

Attending:

Hull 2017: Katy Fuller, Cian Smyth, Ben McKnight, David Watson

Dreamthinkspeak: Tristan Sharps, Nick Sweeting

Cornershop: Hannah Clapham

Apologies:

Laura Smith, Hull 2017

AGENDA

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| 1 | Introductions | KF |
| 2 | Brief overview of the production – concept, format etc | TS |
| 3 | Positioning of the show – copy, imagery | TS |
| 4 | Kasang Corporation | TS |
| 5 | Marketing opportunities – key dates | (KF/DW) |
| 6 | Press – DTS previous experience, aims for this show | TS / BM/ |
| 7 | Box Office. On-sale strategy, comp tickets etc. | DW |
| 8 | AOB | KF |