**Where Do We Go From Here?**

**Audience Survey Contact Details Collection**

“We’re interested in finding out about your experience tonight, so we’re collecting contact details to do some research over the next few weeks. Would you be willing for someone to get in touch with you to take part in a telephone interview?”

Research will take place from 4 December through to 15 January, and the company contacting you is called Marketing Means. They’ll call from a number with area code 01364. Your contact details will only be used for undertaking this research. It will not be sold to any third party organisations and will be destroyed after the research is complete.

Age, post code and the number of people in the group are asked to help the company calling you make sure they talk to a good mix of people.

**NB: Telephone is the preferred contact method. Please only take an email address if they are not willing to be contacted by phone.**

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| **Date Collected** | **Name** | **Age** | **Post Code** | **Telephone Number** | **No. in group** | **Email address** |
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| **Name** | **Age** | **Post Code** | **Telephone Number** | **No. in group** | **Email address** |
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