



CREATIVE COMMUNITIES PROGRAMME APPLICATION FORM

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Thank you for your interest in the Creative Communities Programme.

You should ensure you have read the Guidance Notes provided before applying and bear these in mind when completing your application. You do not need to complete your application all at once - you can save your progress and return at any time.

Downloadable templates have been provided which you will need to complete and upload as part of your application.

NOTES

- Do not attach files other than those requested.
- Do not include web links in any text unless requested.
- Submissions which include redistribution of funding will not be considered.
- Receipt of submissions will be acknowledged by email.
- By submitting your application you are giving consent for us to share information with other key Hull 2017 partners, including The Big Lottery Fund.
- All applicants will be advised of the outcome of their application by July 2016. Please do not enquire about the progress of your submission in the meantime as we will unfortunately not be able to respond. We will be in touch if we have any questions and/or if we require further information.
- Should you need further support completing your application please see Help section of this site.

We greatly appreciate you applying. Thank you.

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ELIGIBILITY CRITERIA

Please complete the following questionnaire to check your eligibility in applying to the Hull 2017 Creative Communities Programme.

Creativity

Does your project celebrate art or culture?

Yes

Themes

Does your project take inspiration from one of the four Hull 2017 themes (Made In Hull / Roots & Routes / Freedom / Tell The World)?

Yes

Additionality

Does your project create something new to make 2017 a success?

Yes

Accessibility

Will your project be open and accessible to all members of the public?

Yes

Engagement

Will your project engage with the people of Hull?

Yes

Location of Activity

Will all or part of the project take place in Hull?

Yes

Timing of Activity

Will all or part of the project take place in 2017?

Yes

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Name of Individual / Organisation

Greatfield Big Local

Name of Project

Greatfield 60 Years On

Project Summary

Greatfield 60 Years On celebrates sixty years of the estate with a programme of participatory arts, community TV production and screenings, conversations, planning, openings, launches, dance, photography, exhibitions and carnival.

General Information

Lead Contact Name

Claire Taylor

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Project Description

With reference to the Essential Criteria set out in the Guidance Notes, please describe your project or event/activity. You must demonstrate how you are meeting the essential criteria and specify if you are meeting any of the Secondary Criteria.

In 1957 the estate was a building site. However, as the first wave of hopeful new tenants braved the mud and lack of facilities, there was hope and excitement and they begin their new lives on the estate with optimism. Sixty years on, many people living here still love the estate are working hard to improve the quality of life for everyone through the Greatfield Big Local programme.

This project will celebrate arts and culture in an inclusive and sustainable way. Greatfield residents welcome the opportunities offered through the Hull 2017 programme and would like to contribute by offering a range of high quality, engaging activities for all sections of the community. The community have previously accessed opportunities through the Roots and Wings programme, the recent Toad Revisited event and will soon be a part of the Moths for Amy event. There is interest in supporting home-grown creativity but also broadening the range of experience and involvement by working with professional artists. Residents are keen to volunteer in creative fields and there are opportunities to embed a new enthusiasm for creativity in the area. This project is the result of excellent community ownership and partnership working in the area.

The plan is to create a 'pop-up gallery' which will provide a curated exhibition space. The gallery will be open for business during 2017 and will be accessible to all. The intention is to create a wall of nostalgic photographs of sixty years of the estate. Other artworks produced during the year will be displayed here. Local screenings and talks will also be held here and the venue will also provide a busy and bookable workshop space for creative activities. There may be the possibility to hold rehearsals here for a special Mick Ronson theatre production. The team will be proactive in seeking out new, engaging displays and participatory activities for the pop-up gallery. The intention is for the pop-up gallery to be maintained in the future by local residents group Grin (Greatfield Residents Improving their Neighbourhood) in partnership with St Hilda's Church and the Greatfield Big Local.

Greatfield 60 Years On will engage the communities in new and innovative ways. This project will take creativity into the very heart of the community. Many participants will be new to the arts and will be trying out techniques for the first time. The 'Art in a Cart' workshops during Season Two 'Routes and Roots', will take interactive art workshops on a journey into the small squares in the back streets of the estate and into community venues. In partnership with the Humber Wood Recycling Project, a hand cart for the workshops will be built and this will be used to transport materials around the estate. Participants will be invited to work with Great Minds, a local positive mental health support group, led by artist/facilitator Ali Johnson. Participants will be invited to make 'Boxes of Beauty and Hope' exploring the theme of the recovery journey.

Greatfield 60 Years On will also give local people the chance to work with industry professionals such as Estuary TV to make a series of community TV shorts to be screened locally and broadcast on the regional service. There is an interest in a wide range of artist fields including digital media and the programme will involve film making and regular screenings.

This project is a unique opportunity for Greatfield to celebrate sixty years of community life. It is interesting that Greatfield has a Facebook page called 'The People's Estate Greatfield' currently with 19948 members, many still living locally but many posting from as far as Canada and Australia. There is true sense of ownership of the estate and this project and Hull 2017 will give residents a chance to tell the world about the achievements and aspirations of the estate. The community are keen to learn new creative skills, and through a strong partnership with residents group Grin, there is a determination to transform Greatfield into a creative, learning community.

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KEY PROJECT INFORMATION

What are the main art forms in your project?

Responses Selected:

Dance
Exhibition
Festival
Film
Music
Visual Art

When does your activity take place? Please provide the start date, or advise if this is still to be confirmed.

Format: DD/MM/YYYY

(No response)

Start date still to be confirmed

Responses Selected:

Yes

Please provide the end date for your activity, or advise if this is still to be confirmed.

Format: DD/MM/YYYY

(No response)

End date still to be confirmed

Responses Selected:

Yes

When will you begin work on developing your project / rehearsing your activity?

15/07/2016

Where will your project take place?

Responses Selected:

East Hull

How many performances / days of your event/activity will your project include?

315

How many people are expecting to attend/experience your activity?

155028

How many people are you expecting to participate in your activity?

5028

Please describe the relationship with any partners you may be working with.

In summary the main, active partners would include:

- Greatfield Big Local, a local partnership made up of residents, schools, community organisations, local businesses and agencies delivering services in the area. This is a ten year and beyond community development project for Greatfield estate.
- Probe (Hull) Ltd – a local social enterprise promoting social and economic regeneration.
- Local primary and secondary schools Stockwell Academy, Oldfleet Primary and Archbishop Sentamu Academy.
- Estuary TV providing a community TV service to viewers in the Humber sub-region to 15000 plus viewers
- Cascade as community arts organisation with a strong track record of high quality participatory arts deliver in the region.
- Hull Carnival Art providing participatory carnival arts activities for communities.

Greatfield 60 Years On will be open to new partners as the project develops. The intention is that the project will grow to include activities not currently identified.

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OTHER INFORMATION

Who will benefit from the project and in what ways?

(Please indicate any particular target groups)

Greatfield 60 Years On will involve current and former Greatfield Estate residents, many of which will form new audiences for the arts. People from the surrounding areas will also be welcome to take part. Many participants will be taking part in arts activities for the first time. This

project is designed to engage a wide range of people in accessible activities and events which are stimulating and though provoking. There is an interest in hands-on craft based work and this will be used as a means to explore ideas. For example the theme of the carnival costume design workshops is 'Freedom from Worry' and reflects the work done in area by the Hull and East Yorkshire Credit Union. There will also be many screenings of community TV shorts produced in partnership with Estuary TV and chances to reflect on these. Social media, especially the 'People's Estate Greatfield ' Facebook page will be used to stimulate discussion and promote the project. A collection of photographs of estate life over a sixty year period will be curated by local residents association Grin. The aim, through working with local schools and community organisations is to provide a vibrant and rich cultural experience for people of all ages.

How will your project be accessible?

All workshops and activities will be delivered at accessible venues on the estate. The project is a means to encourage non-traditional arts audiences and participants to have a go at some thing new. The planned activities are the result of careful discussion with residents and we believe that the blend of 'home grown' with fresh ideas from professional artists is the right approach for this community. The organisers are also keen to support and direct residents into the main Hull 2017 programme.

Please explain any permissions (for use of space, venue or property) which you have been required to obtain.

The Local Area Team are a part of the planning group for this project and so have provided guidance and support in this area. The intention for the Street Party is to produce an event guide in line with the recommendations Event Safety Advisory Group. The proposed site for the pop-up gallery is a room at St Hilda's Church and planning is underway with the church architect regarding modifications to improve access. Other community venues (Greatfield Hub and St Stephens Neighbourhood Centre) have given permission for the use of these sites.

How will you promote the event/activity and to which target audiences?

The project will be promoted widely using social media and print media and through the Estuary TV service. This is also a grassroots local project for Greatfield and beyond and residents will encourage other residents to take part. We believe that Greatfield has its own unique story to tell (Mick Ronson writing 'Life on Mars' lyrics outside the chippy in the early seventies) and we will invite the wider world to hear our story. Wider involvement will be encouraged through a programme of Teatime Talks advertised across the city.

Have you created a project like this before? Please tell us what experience you / your organisation or partner organisation has had in delivering projects of this scale/nature in the last five years.

Claire Taylor is the lead contact and project manager for this project. She is the Greatfield Plan Coordinator for the Greatfield Big Local, a ten year and beyond, community development project. She also a strong track record of arts management and is a practicing multimedia artist with community arts organisation Cascade (www.cascadearts.org.uk). Cascade has delivered a range of innovative, participatory arts projects in the region include recent commissions for the Freedom Festival (Whispered Words and Restrict Radio). Cascade have also developed and delivered Arts Council, England supported programmes (Out of Site, Light Fantastic) targeting non-traditional arts audiences such as excluded young people and members of the Traveler community.

Greatfield Big Local are currently 18 months into the delivery of a two year Community Plan. Greatfield 60 Years On and developing the local infrastructure for learning and creativity on the estate is a priority for the project. This year a music event is planned for the estate. Local volunteers will take part in an event management course. This intention is for volunteers to use these skills during the 2017 events. Professional artists/facilitators (Hull Carnival Arts and Estuary TV) also have successful track records in engaging communities in creative activities.

Please supply a brief outline biography of the main members of your team including the lead artist(s). Web links can be used for this section.

- Please see www.cascadearts for details of a wide range of participatory arts projects delivered by Cascade. Claire Taylor project managed and delivered aspects of many project displayed here.

- Greatfield Big Local is a successful partnership for Greatfield Estate. Details can be found here www.greatfield.org.uk. Greatfield Big Local are currently supporting the new group 'Great Minds'. Ali Johnson the group chair, is a mental health worker using creativity as part of her work. She is currently delivering 'Good Mental Health and Creativity ' for the Humber Wellbeing and Recovery College'.

- Estuary TV website address is here <http://estuary.tv>. They have a long and successful track record engaging communities in TV production.

- Please use this link to find details of Hull Carnival Arts <http://www.hullcarnivalarts.org.uk/> The organisation is currently delivering for the Amy Johnson Project are experts in the field of engaging communities in interactive carnival arts.

How will you measure and evaluate your success, and how will you share that with us at the end?

The Greatfield Big Local contribution will include all aspects of project management and will involve good monitoring, documentation and evaluation of the project. Success will be measured by self-evaluation by participants and artists. Evaluation tools will include both paper and media based methods including film making and radio interviews in partnership with local community radio station Hull Kingston Radio. All evaluation material will be collated and used to make improvements throughout the year and to evidence the impact of the project at the end of the year.

How will you document your event/activity?

There are the following opportunities to effectively record and document this project:

- Local Hull Kingston Radio volunteers
- Estuary TV trainees will have completed a community TV production course
- Local Greatfield Big Local Communication Group

The aim is to document the project using film, radio interviews, photography and to provide regular communications through newsletters/other print and social media.