The estimates for the audience for ‘Where do we go from here’ are **162,440** for the 36 day period. The following is a breakdown of the different sites.

|  |  |  |  |
| --- | --- | --- | --- |
| Site | Weekday Mean | Weekend Mean | Total Estimate |
| Beverley Gate | 3,197 | 2,842 | 110,829 |
| Trinity Square | 829 | 1,933 | 43,102 |
| Museum Gardens | 91 | 192 | 4,487 |
| Wilberforce House | 118 | 100 | 4,022 |