**Project VEAR Heralding**

W/C 19th June

* Sun 18th hole dug in reality.
* Mon 19th
	+ Announcement that something has been found in hole on social media; story broken by YW. They show GGF and Rediffusion logos from the crate.
	+ GGF pick up story immediately and GGF put a call out as to what the Rediffusion logo is.
* Thor and actor there to take photos at Staples.
	+ Crate branded and ready to go by 16th with GGF and Rediffusion logos. Hull 2017 to create image. Aswarm to provide Rediffusion logo now.
* Tues 20th – crate lid in the hole with actor guarding it, and all a bit confused that work has come to a halt. At night crate brought out of hole.
	+ Performing times: 8am – 10am and 1pm -7pm
* Wed 21st June:  one performer together with one real YW person guarding the hole and the crate, which is now beside the hole. Crate is waiting to be picked up by the GGF – this is what the actor is telling the public.
	+ Performance time: 9am - 5pm
	+ Hull 2017 to think about what actually is inside the crate at this point?? Blacked out.
	+ Evening: GGF (Gareth) take away crate and fill the hole.
* Thurs 22nd GGF open it and discover weird contraption - put on social media.
* Image of VIERA part and blueprints to be taken by Aswarm on the 19th inside the crate at Staples.
* Fri 23rd June: Appears in paper Friday with story about contraption
* Story provided by Hull 2017 by 21st AM (embargoed) including photo of contraption in crate
* HDM reports on everything up to this date, I.e. hole and Yorkshire Water, crate with logos.
* Sat 24th: Series of social media conversations led by ReDiffusion man says he knows what the contraption is for, and also knows about secret sub group of ReReDiffusion. Aswarm to share contact for actual Rediffusion man. Is he still willing to play?
* Janet (vol plant who used to work for RRD) comes forward on social media saying 'this is Project VEAR and I've got the blueprint'
* Another plant comes forward and says 'I've got the notebook passed down from my grandad'
* W/C 26th June:
* ReRediffusion re-form to make Project VEAR happen. They have all they need apart from one missing cog. They put a call out with the help of GGF to find the missing piece with an image of it. Aswarm to provide image of missing cog (drawing or otherwise) by 23rd June
* Vol plant says they found that very piece in their garden, which is close to Pickering Park. Aswarm to provide photo of missing cog in a garden by 23rd June.
* Further online banter between GGF and RRD teams, and form friendships. Online pub quiz??
* This gap gives them time to put together the contraption(s)

Voice Collection:

1 July: daytime rehearsal for professional performers. Evening welcome and intro to RRD for H17 volunteers & 2nd July Mix of rehearsals & Voice Collecting + Photoshoot of team.

* 3rd HDM press callout for voice collecting (picture of group needed from Aswarm by the 2nd)
* 2 – 6th July: voice collecting all day
* 12 – 16th July: voice collecting all day
* 6 – 9th September: voice collecting along Hessle Rd all day