**Programming Brief   
Hull 2017: Network Neighbourhood Touring (working title)**

Hull City of Culture 2017 will be an opportunity to excite, intrigue and amaze local communities with extraordinary arts events that have never been seen before in the city. Hull has a thriving arts scene with growing audiences however there are still large areas of communities who do not engage in the arts and we hope to change this.

We have identified 4 areas in the North, East and West of City where there is little to no arts activities taking place and residents are not accessing the city centre arts offer. Utilising existing community venues including social clubs and schools we want to programme 4 - 5 weeklong multi-arts Festivals right on people’s doorsteps.

The Festivals will happen simultaneously in each of the areas throughout the year of culture and following into 2018. The programme needs to attract non engaged audiences, be of high quality and potentially tour to each of the 3 different areas and create a buzz.

This is an exciting challenge with the potential to bring together a unique programme that will leave a legacy for the city by establishing a neighbourhood touring network and developing new audiences.

**The Brief**What could the programme look like? We would like you to outline a potential festival programme for spring and summer 2017.  
  
This brief is envisaged as primarily desk research. A visit to the city and neighbourhoods can be arranged.  
  
The potential programmes proposed will be used to inform a consultation phase with venue managers and local audiences . The consultation will take place in mid Feb ’16.  
  
Programmes can be delivered by email / dropbox and should include:  
- details, inc website and hyperlinks, to named companies and productions.  
- indicative fees and technical support required (where known).  
- deadline to deliver programme information Mon 15 Feb.  
  
  
**Fee**  
Expected 1 – 3 days; reasonable daily rate by negotiation.

**Key information:**

* The Festivals will run simultaneously in 4 areas across the city over 2 weekends and the intervening week. For the purpose of this brief, please assume the festival period runs over the two weekends and week in between for the half terms in February and May.
* Venue capacity:

Schools – Theatre - 200

Sports Hall - 400

Social or working men’s club – 100-250  
 Church Hall – 100 - 200

Public outdoor grassed area – 500 cap

* A multi arts programme aimed at all communities members including children, families, elderly people, diverse communities and adults only
* The programme will need to engage non arts audiences
* Venues will have basic technical infrastructure (PA, small LX rig); Hull 2017 will support each venue technically to enable quality production values. However some venues – social clubs, church hall will be very limited – no blackout, small stage, no back-stage etc.
* Get In and Load Out time will be limited, usually to on the day.
* Majority of events for will be ticketed and charged, at a rate to indicate value, secure commitment, but overall tickets will be very accessible rates.
* Some events should tour to each of the areas.   
  Some events can be one-off specials for one venue only.