

Funder	Ambition for Excellence - Arts Council England				
Funding provided	£750,000				
		Funding	Total cost	Owner	Budget
Delivery requirements - programme	Deliver the following commissions	£301,840	£1m	CC	Caravan of Love
	1. Caravan of Love				
	2. The Land of Green Ginger	£58,625	£1.4m	KF	LOGG
	3. One Day Maybe (DreamThinkSpeak)	£78,438	£677,900	KF	One Day Maybe
	4. We Made Ourselves Over (Blast Theory)	£78,437	£249,060	SH	Blast Theory
Delivery requirements - consortium	<p>Establish a pan regional consortium</p> <p>5. Quarterly meetings from Q3 2016 to Q1 2018 at which consortium members and individuals supported by A4E can meet, network and build mutually beneficial relationships. Potential consortium members = Freedom Festival, J Night, Artlink, Culture Liverpool, Stockton International Riverside Festival, Leeds CC / Initiative, Hull Truck, Yorkshire Festival, Manchester International Festival, Newcastle Gateshead Initiative & Light up the North Network.</p> <p>Attendance at 7 meetings for 7 out of town organisations. £160 per attendee per meeting to cover travel/accommodation/subsistence</p>	£8,000	£8,000	CC	TBC
Delivery requirements - staff	<p>Employment of producers and assistant producers</p> <p>6. Employ 2 full time producers and 2 assistant producers to work across the outdoor arts programme. Assumed start date of 1st</p>	£218,660	£218,660	N/A	

	May 2016 until 31 st December 2017.				
Delivery Requirements	<p>To deliver professional development seminars</p> <p>7. Professional development seminars at which consortium members can share best practice approaches to risk and innovation.</p> <p>8. Deliver a series of masterclasses and workshops where industry professionals will deliver talks and interactive workshops to those who are or could potentially work in the sector</p> <p>10 @ £600 to cover fees and admin</p> <p>Work with local talent</p> <p>9. Provide a young local theatre director with a unique opportunity to work on Caravan of Love</p> <p>10. Commission local companies to produce elements of the four pieces in order that they can work with internationally recognised talent</p> <p>11. Provide local suppliers and freelancers the opportunity to work on these commissions and gain experience of delivering large scale innovative work</p> <p>12. Showcase artists and producers who have been commissioned as part of Hull 2017 on via editorial-led content on our website. Promote content e.g. Hull Truck Theatre’s Grow programme, working with the Yorkshire Festival or international showcasing opportunities such as attending the IETM conference on website.</p>	£6,000		CC	

	<p>Mentoring</p> <p>13. Work with other practitioners and festivals to identify and invest in emerging entrepreneurial northern talent in the outdoor arts sector, who will be mentored by world-class talent and be supported and inspired to create art that is excellent and innovative. We will enable this by undertaking a skills audit of individuals commissioned to work as part of the delivery team which will provide a SWOT analysis, following this we will pair leaders with mentees as soon as it practical.</p> <p>Supply chain development</p> <p>14. Use Ambition for Excellence funding to incentivise our suppliers - through weighted scoring criteria - to work with local companies and freelancers to give them the opportunity to work on projects of a scale that has previously not been available to them. This will take the form of consortium bids, sub contracts or mentorships.</p> <p>Master classes and workshops</p> <p>15. Commencing in late 2016 and continuing throughout 2017, producers from Hull 2017 and partner production teams will deliver at least 10 masterclasses and workshops to both industry professionals and schools & colleges. Masterclasses for industry professionals will be openly advertised.</p> <p>16. Work with suppliers to develop an educational programme including masterclasses, workshops and work placements.</p> <p>Graduate and undergraduate placements and internships</p> <p>17. Working in partnership with the University of Hull and Hull</p>				
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	<p>College we will provide placements and internships to work as creative team assistants (design, lighting, sound & projection) on the four projects. It is anticipated that there will up to 12 placements in total, each of which lasting between 2 and 4 weeks. The first placement will commence in autumn 2016 with the final placements concluding in late 2017. Placements and internship will be developed in conjunction with course leaders to provide opportunities which align with the skillsets of students and that add value to courses undertaken.</p> <p>Volunteering as a career development opportunity</p> <p>18. Artist liaison, stage management, technical and production volunteer roles will provide a wide range of opportunities for those potentially interested in a career in the creative industries and a chance to make their first steps in the sector. Volunteers will also be engaged as digital correspondents, acting as roaming journalists writing for social media and promoting excellent and innovative projects.</p>				
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