

**53°**  
**NORTH**

**HPSS – PRODUCTION HUB GUESTS**

# PRODUCTION PLAYGROUND (WORKING TITLE)

The intention is to create a live and vibrant area with professionals from different disciplines in the industry

Representing and demonstrating in a hands on manner each technical area of music Production

The careers available in these areas

Also to give bands a knowledge of what they need to create a professional performance

How a professional knowledge of sound lighting and technical knowledge can improve their performance overall



# ANDY LENTHALL

**General Manager of The Production Services Association.**

Andy is a key figure in the Industry and worked on The PSA is the trade association for companies and individuals involved in the live event production industry. Their aim is to represent, improve, educate and develop the business of technical production for live events. This is achieved by pooling the knowledge of the entire industry to create a single voice for the industry and a central resource for its members.

The issues that they deal with are those that affect the whole industry. The solutions we find are there for the whole industry. This can only be achieved with the help of the whole industry

**Gift in kind value: £2500 minimum**



# GLEN ROWE

## **Glen Rowe - Managing Director of the Backstage Academy**

One of the leading participants of actively training students and performers in the skills needed to take an active career in the industry

Backstage Academy will be bringing along their interactive training Pod to the Conference

**Value in the region of £5000**

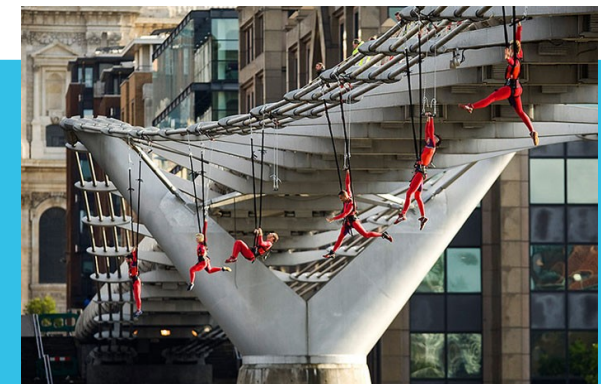
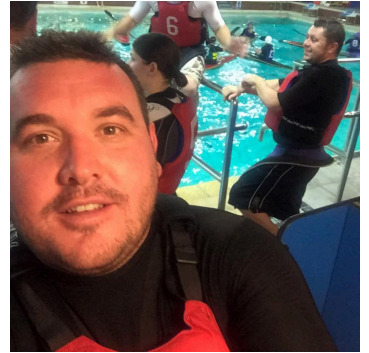


# JIMMY JOHNSON AND UK RIGGING

Jimmy Johnson one of the top Riggers in the world will be giving his time free to come along with UK Rigging and present a practical hands on experience of the use of rigging and its safe operations over the two days.

Gift in kind - £1k and the introduction of Rigging and construction of large scale structures will probably be the first hands on experience of this nature for the attendees to the Conference.

**UK Rigging Charge variable from £3k to nil**

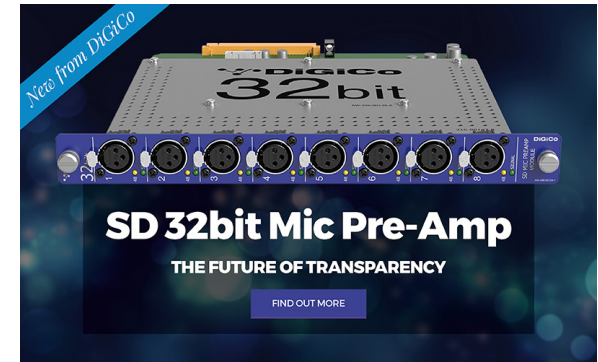


# DIGICO DESKS AND DEMONSTRATION STAFF

Certainly one of the best respected desks and companies in the Industry. Digico have moved up and become the leading Desk providers.

Itinerary for the days:

- Short presentation about Digico and the range of equipment available
- Training on the SD series consoles
- Practical applications
- Question and Answers with Autograph Digico Specialist



# TRAIL BLAZERS APRENTICESHIPS FROM PSA

This is the launch pad of the new Live Event Technicians Apprenticeship  
The Apprenticeship has been put together by all industry members  
It is being launched by the Production Services Association at this Conference.

Value is marketing and media so not known at this time

Cost to the event £0

# SHURE MICROPHONES

Top Manufacturer and provider of Microphones

Not everyone appreciates the need for the correct Microphone to do the job this presentation is designed to introduce bands, future technicians and working technicians to the variety available.

- Interactive presentation and hands on demonstration
- Practical application
- Question and Answers from Shure leading personnel

Value in-kind: TBC





# GRAHAM ROBERTS - LIGHTING

As a member of the Association of Lighting Designers and being from Hull  
We have a presentation of lighting and lighting desks provided by Graham  
throughout the two days

Graham is evidence that coming from Hull and working through practical skills it  
can take you all over the world, the largest event Graham has worked on was in  
Africa. It is part of the legacy aspect

**Value to the Event; £1500 gift in Kind £1000**



**ALD#**

# IAIN FIRTH – SOUND ENGINEER

Iain is one of the countries most respected sound engineers and has worked closely with Basil Kirchen amongst many other great performers.

Iain will be taking part in the sound Training over the two days, giving live experience to the Conference and to show in a hands on demonstration how the technics of sound works and how to plan what is best should it be for a Rock Band or an Acoustic performance.

Iain will be using some top equipment brought in for the Conference.

**The equipment value hired in and Iain's time is £10 along with gift in kind value of £5000**



# HUGH JONES – HPSS DIRECTOR / ENGINEER

Hugh is taking part in this conference showing how careers outside of the performing side can mean success. Hugh started off as a Reggae DJ and is now the MD of renowned Stage sound and lighting Company.

Hugh handles the touring side of the business and will give a presentation and hands on demonstrations with equipment on what to look for on the tour circuit and the additional problems bands and engineers should look for and deal with when going on tour.



# "A DAY IN THE LIFE OF"

A complete days programme of the day in the life of a project

**Be it Sound Lighting Staging Rigging AV or Stage Managers**

**Active demonstrations and projects for attendees to work on.**

**From the Who What and to Where process of getting the show up on and out the door.**

