HULL 2017 UK City of Culture

TURNER PRIZE 2017: PEER ASSESSMENT (PRE-ALL)

WELCOME TO THIS SURVEY

Many thanks for sparing the time to talk to me today.

I'm Nigel Morpeth, a Research Fellow from the University of Hull. I'm undertaking independent research on behalf of Hull 2017 to evaluate Turner Prize 2017. The research I'm doing seeks to provide an objective opinion, so please be frank and honest in your answers. Your feedback will be combined with that of other peer assessors and will be anonymised within the evaluation report.

As part of this evaluation we are now getting feedback on Turner Prize 2017, which you will hopefully have had time to read the background information on. In order to follow Arts Council England's instructions on undertaking a Quality Assessment with peers, we will speak to you both before and after your visit to Turner Prize 2017. This will enable us to see how the live experience of Turner Prize in Hull measures up against expectations.

It will probably take us about 30 minutes to complete this interview today, which is the pre-visit part of the process.

Any questions before we get started?

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ABOUT YOU

1. **Name:**

2. **Organisation or Company:**

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AWARENESS OF THE ARTISTS

* 3. Have you seen any of the shortlisted artists previous work, or if not, do you have any previous knowledge of them? (Please tick all that apply)

The shortlisted artists are Hurvin Anderson, Andrea Büttner, Lubaina Himid and Rosalind Nashashibi.

☐ Yes, I have seen some / all of the artists previous work

☐ Yes, I have previous knowledge of some / all of the artists, but have not seen any of their previous work

☐ No , I have not seen any of the artists previous work and I do not have previous knowledge of them

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PERCEPTIONS OF THE ARTISTS

4. Please specify which artists' work you have previous knowledge of or have seen, if applicable.

* 5. **You mentioned that you have seen some or all of the artists previous work, or have previous knowledge of the artists. What are your thoughts about these artists and / or their work based on what you know?**

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PREVIOUS TURNER PRIZE EXHIBITIONS

* 6. Have you previously attended a Turner Prize exhibition?

◯ Yes   ◯ No

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WHICH TURNER PRIZE EXHIBITIONS VISITED

* 7. Please can you tell me which Turner Prize exhibition or exhibitions you have previously visited, and give
  me a summary your overall impression of each:

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THOUGHTS ON TURNER PRIZE

* 8. What are your thoughts and feelings about Turner Prize and how it aims to encourage wider interest in the contemporary art?

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AWARENESS OF FERENS ART GALLERY

* 9. **Have you previously visited Ferens Art Gallery, or if not, have you any prior knowledge of it?**

◯ Yes, I have visited the Ferens Art Gallery

◯ Yes, I have knowledge of Ferens Art Gallery, but have not visited

◯ No , I have no knowledge or experience of Ferens Art Gallery

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PERCEPTIONS OF FERENS ART GALLERY

* 10. **You mentioned you have previously visited Ferens Art Gallery or have prior knowledge of it. What are your thoughts about Ferens Art Gallery, their collection, and their programme of exhibitions?**
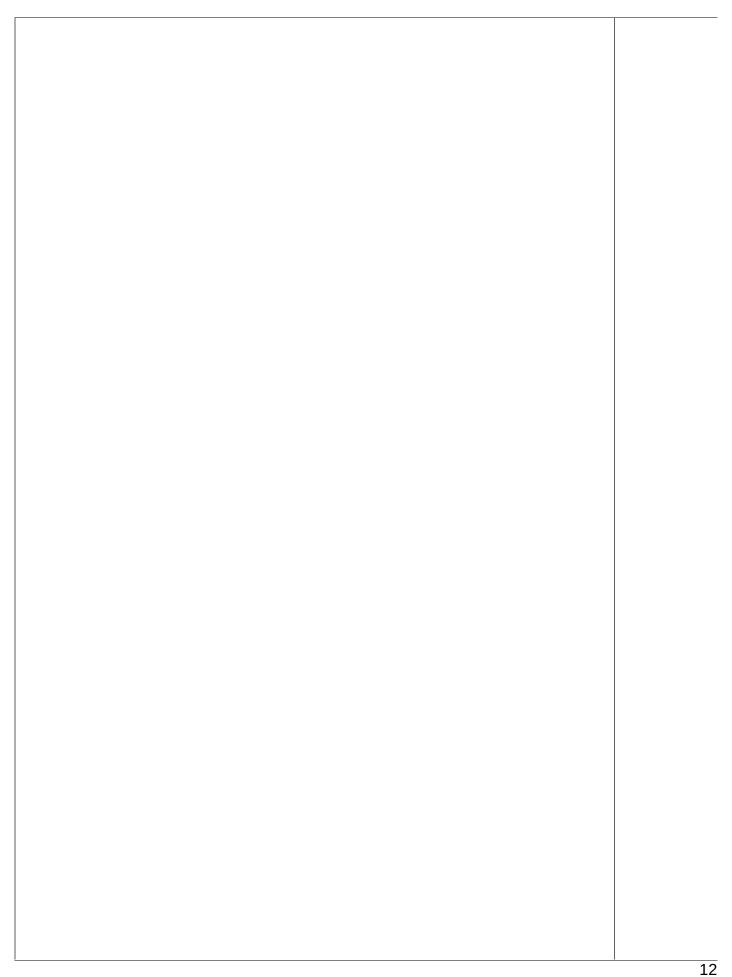
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QUALITY

So, based on what you know of Turner Prize 2017, the shortlisted artists, the Ferens Art Gallery, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 11. **Please mark a point on the scale that best represents your level of agreement with the following statement about Turner Prize 2017:**

Strongly disagree										**Strongly agree**
0	**1**	**2**	**3**	**4**	**5**	**6**	**7**	**8**	**9**	**10**

Concept: It is an interesting idea / programme

○　　○　○　○　○　○　○　○　○　○　　○

Reason

[   ]

Presentation: It will be well produced and presented

○　　○　○　○　○　○　○　○　○　○　　○

Reason

[   ]

Distinctiveness: It will be different from things I've experienced before

○　　○　○　○　○　○　○　○　○　○　　○

Reason

[   ]

Challenge: It will be thought-provoking

○　　○　○　○　○　○　○　○　○　○　　○

Reason

[   ]

Captivation: It will be absorbing and will hold my attention

○　　○　○　○　○　○　○　○　○　○　　○

	Strongly disagree										Strongly agree
	0	1	2	3	4	5	6	7	8	9	10

Reason

Enthusiasm: I will come to something like this again

○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

Reason

Local impact: It is important that it's happening here (in Hull)

○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

Reason

Relevance: It will have something to say about the world in which we live

○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

Reason

Originality: It is ground-breaking

○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

Reason

Risk: The artists are really challenging themselves with this work

○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

Reason

Excellence: It will be one of the best examples of its type

○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

Reason

Rigour: It will be well thought through and put together

○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

Reason

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* 12. **In what way(s), if any, do you feel that diversity* will be explored / represented by***Turner Prize 2017***?**

*Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status

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YOUR PERCEPTION OF HULL

* 13. Do you have any personal connections to Hull (previous or existing)? (Please tick all that apply)

☐ Yes, my family come from Hull

☐ Yes, I am working / previously worked in Hull

☐ Yes, I was born in Hull

☐ Yes, I studied at the University of Hull

☐ Yes, I grew up in Hull

☐ No, I have no connections with Hull

☐ Yes, I currently live in Hull

☐ Other (please specify)

* 14. **With your current understanding of the city, how would you describe Hull to someone else?**

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ANYTHING ELSE?

15. Is there anything else that you'd like to share with us about your hopes and expectations for Turner Prize 2017?