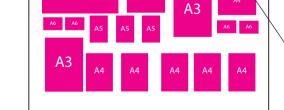
ANDY ROE (exhibiting as Preston Likely) Shop Installation, Unit 5, Whitefriargate, Hull.

First stage sign-off phase



AN INTERACTIVE ELEMENT





A3

A2

WINDOW DISPLAY SHELF.

This shelf, which sits inside the window, will feature a number of items that appear in some of the adverts.



Before you purchase this album, you can listen to it in our store on Saturday 18th October, when local musician, Joe Rank, will be playing the full album on his spoons. Inviting onlookers to scan the QR code advert.





ANDY ROE (exhibiting as Preston Likely) Shop Installation, Unit 5, Whitefriargate, Hull.

First stage sign-off phase

EXAMPLES OF ADVERTS





On Sat' 5th May 1979, meet Mr Pricelow at our Holderness Road supermarket.

Mr Pricelow, our loveable pencil mascot, will be giving away free pencils to children, and teaching dads not to look so sodding miserable when they're shopping with their wives

Mr Pricelow will also be lecturing people who tut whilst standing in checkout queues, and giving a right earful to moaning minies who complain about our very competitive prices.

Remember, bring your family and friends, and a have a day that you'll forget.

Grandways Supermarket, 262-264 Holderness Road, Hull.

CLOSING DOWN SALE

Everything must go Including:

 Portable 12" red television The manager's socks and trousers The secretary's private diary
Fake gun · For Sale posters · Itching powder Smashed windows · Clown's hat
Secret photos of customers Staff kettle · Joke book · Tov van

Come along to our shop at 151 / 157 Beverley Road HU3 1UA during the hours of 9am to 5.30pm



I found this mug on a bus going to Greatfield. If it is yours contact Kellie. kellietrypson@yahoo.co.uk As a reward for finding your mug, I would like to keep it.



If you live in Hull, and have stopped appreciating the Humbe Bridge, then you will be eligible to apply for a place on our one-week *Humber Bridge Refresher Course*, designed to help rediscover your interest in the Humber Bridge.

CORE OBJECTIVES OF THE COURSE:

- To remind students what the Humber Bridge looks like How to appreciate its aesthetic qualities Which power adjectives to use when describing the Humber Bridge How to remain enthusiastic about the Humber Bridge

vill also be an outing to the bridge, where we will i In role playing (imagining ourselves as enthusiasti s). A genuine tourist kit will be available for hire at **r hour** – approximate length of outing is 16 hours)

Please apply in writing to course leader, **Polly Kiersten MA** pollykiersten@yahoo.co.uk



I found a black bicycle

outside Trog Bar

on George Street about

a week ago.

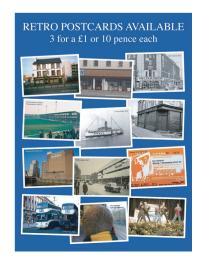
Here is a drawing of the bicycle.

If it was yours, I apologise

for throwing it in the drain. I was

in a bad mood. Reece.

my diaries, which are hilarious If you are interested, Telephone me. Henry (Priestman) 78923. I won't mention the fact that I'm writing a novel, and a play too!



ANDY ROE (exhibiting as Preston Likely) Shop Installation, Unit 5, Whitefriargate, Hull. First stage sign-off phase

At this juncture in time, I have created all of my Hull-related shop window advertisements and am now in the process of buying some of the objects that appear in my adverts; objects that will appear inside the shop on a shelf, which will be clearly visible through the left-hand side angled window. Displaying the objects on the shelf will add another layer to the piece, and may lead onlookers to believe that some of the advertisements are actually real.

The adverts themselves, as I've previously mentioned, reference a number of cultural events that have occured in Hull during the last 70 years. Some of the other adverts feature certain landmarks, such as pubs, parks and buildings that many people still feel fondly about. And the remainder of the advertisements are fairly general, celebrating Hull's wonderfully self-deprecating and witty sense of Humour. It's worth noting that I've only used the names of shops, pubs and clubs that no longer exist.

I am still planning to have somebody present outside my shop installation during the first night (1st January), pretending to clean the windows and sweep the pavement in order to attract the attention of people walking by. I have asked a friend if he would like to be present at my installation on the 1st January, and he said he would be more than pleased to assist me. I also want him to hand out flyers, which will aim to advertise the existence of the shop (the flyer I am creating will be humorous, and merely serve as a way of drawing attention to the installation).

I will be coming up to Hull on the 20/21st December to be at the shop in order to fit all of the elements that I've created.

