**Marketing and Comms Meeting 01.08.17**

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| **To Do** | **Lead** | **Notes** |
| Provide deadlines/critical path for Public Programme print | Laura |  |
| Provide costs for print distribution to galleries in the North and list of galleries | Laura |  |
| Check with Katy about GF ad in broadsheet idea. | Lily |  |
| Provide costs for press pack folders | Laura |  |
| Provide costs for tote bags | Laura |  |
| Provide quote for Artist Films screens | Chris |  |

* Martin says its fine for the BBC time to stay the same
* Public programme print – A5 postcard size.

**Invites**

* Data protection statement in the small print. Turner Prize logo with gradient behind it for the top of the invite

**Broadsheet**

* GF Smith ad in Broadsheet? Profile raising, out to 50,000 people a month \*check with Katy

One 8 and two 12s - £14,764

2x 12 pages - £10,439

1x 8 page, 1x12 page - £9,767

8 page when we open and then 12 page in november

Front Page: WHATEVER YOU THINK ABOUT THIS YEAR’S TP…. YOURE RIGHT!

Back Page: Public Programme

**Press Pack**

5mm folder inc. press release, bios, catalogue

**Artists’ Films**

* Artists films at 16:9
* Ebuyer screens for films
* Captioned for access
* 20ish inches