

# Hull 2017: Flood (Parts 1 to 4)

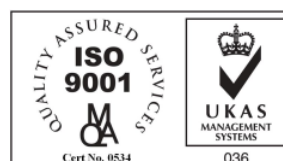
## Audience Survey Report

Summary Report v1.0

December 2017

Prepared by: **Marketing Means (UK) Ltd.**

For: **Hull City of Culture 2017**



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### APPENDIX 1 – Verbatim listings of comments made by interviewees

### APPENDIX 2 – Survey Questionnaires

## Executive Summary

- This report gives the results of an online survey of 446 audience members and viewers of the Flood events held during 2017 as part of the Hull City of Culture 2017 programme.
- To help understand attendees' opinions of Flood, Hull 2017 recruited potential interviewees from those that attended or watched the relevant Flood events, and distributed online invitations to all who provided an email address.
- All 446 completed questionnaires were submitted directly to the different online surveys hosted by the Hull 2017. Assuming audience figures across all events of c.5,000, this enables overall results in this report from the full sample of 446 to be quoted with a 95% Confidence Interval of approximately  $\pm 4.5\%$ .

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### • DEMOGRAPHICS & GROUP CHARACTERISTICS

- Just over half of the survey respondents (52%) were aged under 55, and 67% were female. The vast majority (93%) were White-British.
- Two-thirds (67%) of the interviewees were in employment, while 23% were retired. Just over one in ten (11%) had some kind of long-term limiting health problem or disability.
- Most respondent (60%) lived in the Hull urban area.
- The average group size was 2.5. Only 3% of groups included any children aged under 16. Just over half of all groups (57%) included two people, while 11% attended/viewed the event alone.
- **Flood Part attended:** Most respondents had attended either the standalone performances of Part 2 (42%) or Part 4 (28%). A further 16% had attended the omnibus performance, while 15% had viewed Part 3 (broadcast on BBC Two and BBC iPlayer).
- **Flood Part 1:** Most respondents (92%) had watched Flood Part 1 online, and 1% in the airstream caravan.
- **Flood Part 2:** Most respondents recruited at the standalone Part 4 performance had watched the Part 2 performance in April (84%), as had 54% of Part 3 viewers but only 7% of omnibus attendees.
- **Flood Part 3:** 90% of respondents recruited at Part 4 and the omnibus performance had watched Part 3.
- **Influence of watching previous Parts on attending/viewing later Parts:** Viewing Part 1 had a strong effect on 30% of Part 2 respondents. Viewing either Part 1 or 2 had a strong effect on 63% of part 3 viewers, while seeing any of Parts 1 to 3 also had a strong influence on 62% of Part 4 respondents. Previous Parts' influence was rather less on the omnibus performance respondents.
- **Main reason for attending/viewing:** A wide variety of reasons for attending/viewing were given by respondents, but these were led by *'It's a unique experience not to be missed'* and *'Because it's part of Hull UK City of Culture 2017'*.
- **How found out about Flood:** By far the most likely way of finding out about the festival was via the *Hull 2017 website*, ahead of *Hull 2017's social media channels*, *Advertising and printed promotional material*, and *Friends/family/colleagues in person*.
- **Agreement with statements about Flood Parts:** From a series of nine positive statements about Flood performances Part 2, Part 4 and the omnibus, all were strongly agreed with by the majority of respondents, giving average scores of at least 8/10, often exceeding 9/10 for the best-received statements, such as *"It's different from things I've experienced before."* The corresponding responses from viewers of Part 3 were not as strongly positive, but still generated agreement scores in the range of 7/10 to 8/10.

- **Agreement with further statements about Flood Parts:** Eight further statements about Flood Parts to be answered on a simple five-point agree/disagree scale also produced very positive responses from Parts 2, 4 and the omnibus, with more than half of respondents agreeing with almost every statement. Part 3 (for which only three statements were asked) drew more mixed responses but these were still generally positive.
- **Attending or taking part in other Hull 2017 events and activities:** Almost all respondents (other than only six out of 446) stated that they already had or would be taking in or attending/ watching other events and activities programmed for Hull City of Culture 2017.
- **Visitors to the city:** While three-quarters of those recruited at the two stand-alone performances lived in Hull, only just over half of the respondents for the omnibus performance did so.
  - Just over 80% of respondents visiting the city had visited due mainly to the Flood event.
  - Two-thirds of visitors had attended, or planned to attend, other cultural or arts-related events and activities during their visit to Hull. More than a third (37%) would attend, or had attended, four or more other such events.
  - For 55% of visitors, Flood had been the main purpose of their visit to Hull, while a further 19% had visited as Hull is the UK City of Culture 2017.
  - The great majority of visitors (95%) had visited Hull previously. Of these, 82% had done so more frequently than six times a year on average. Just under half thought that the frequency of their visits would increase based on their experience in this visit, while only a handful expected that this would decrease.
  - The aspects of their visit that visitors to Hull were most satisfied with were the *General visitor welcome* (66% very satisfied) and *Overall value for money* (45% very satisfied), and most were also satisfied with each of the four other aspects listed.
  - Only 24% of visitors stayed overnight for the Flood event. The average length of stay among this group was 2.6 days and 2.0 nights, with spend on accommodation averaging £66 per night for those who did not stay with friends/family.
- **Spend on self and/or group while attending Flood:** For the 297 respondents who provided any information on their spend, the average spend was £28, with food and drink being the main item that money was spent on (£14 average). Total spend was nearly three times as high by visitors to the city (£53) as by Hull residents (£19).

## 1. Introduction

### 1.1 Background and objectives

- Flood was a series of events that formed part of the programme for Hull City of Culture 2017 (Hull 2017). The events were created by Slung Low, and described by them as, “*the story of what happens when the world is destroyed, and how those who survive try to make it new again.*”
  - FLOOD (Part 1): FROM THE SEA was a short film distributed online from early 2017 and also screened in an airstream caravan at various locations around the city.
  - FLOOD (Part 2): ABUNDANCE was a live play originally performed at the city’s Victoria Dock in April 2017.
  - FLOOD (Part 3): TO THE SEA was another short film screened on BBC2 in August 2017 and subsequently made available on the BBC iPlayer.
  - FLOOD (PART 4): NEW WORLD was a live play performed first as a stand-alone event at Victoria Dock in September 2017, then again as part of an omnibus performance with Part 2: ABUNDANCE and a screening of Part 3: TO THE SEA in October 2017.
- Following each of the latter three Parts of Flood, Hull 2017 issued an online survey invitation to people who had attended or viewed the event in question. The survey aimed to find out about the reaction, awareness and motivation of the audience at the event, as well as capturing demographic details of survey participants to assess differences in reactions between different types of people.
- In November 2017, Hull 2017, in partnership with their official academic research partner, the University of Hull, commissioned Marketing Means to combine and analyse the data collected from the three online surveys. The results are set out in this report.

### 1.2 Method

- The questionnaires used in the surveys were designed and programmed by Hull 2017’s project team. While some questions and questionnaire sections were common to all surveys, others were specific to one or two of the Parts only. We provide the questionnaires at Appendix 1 of this report.
- Hull 2017 obtained a list of audience members to contact from those who booked tickets or registered to view each of Flood’s Parts. All were sent an invitation to complete the questionnaire online, and 446 did so, broken down by Part as shown below.

TOTAL RESPONSES	<i>Flood Part 2</i>	<i>Flood Part 3</i>	<i>Flood Part 4</i>	<i>Flood Part 2 &amp; Part 4 (omnibus)</i>
446	187	65	124	70

- The different modes by which each part could be viewed or attended makes the total audience difficult to quantify, but assuming a total audience figures across all events of c.5,000, this enables overall results in this report from the full sample of 446 to be quoted with a 95% Confidence Interval of approximately  $\pm 4.5\%$ .

### 1.3 Arrangement of this report

After the Executive Summary and this Introduction, we provide a commentary on the research results, based around charts and summary tables to set out the key findings.

At the end of the report, we provide a reference copy of the survey questionnaires in Appendix 1, followed by listings of verbatim comments made by respondents in Appendix 2.

The full detailed combined cross-tabulations of results are available in a separate spreadsheet.

#### 1.4 Author and publication

Marketing Means produced this report in December 2017. Any press release or publication of the findings of this survey requires the approval of the author/ Marketing Means.

Approval would only be refused if it were felt that the intended use would be inaccurate and/or a misrepresentation of the survey findings.

#### 1.5 Presentation of percentage results in this report

##### 'Valid' responses

Unless otherwise stated, the results are given as a percentage of the total overall valid responses.

##### Rounding

The percentage figures quoted in most of the charts and tables in the report have been rounded either up or down to the nearest whole number % value. In some cases, these rounded values do not total exactly 100% for 'single choice' questions due to that rounding of the figures in each discrete category.

##### Significance testing and "Statistically significant differences"

All of the % results quoted in this report, and calculated for the different sub-groups of respondents as set out in detail in the accompanying cross-tabulations, have been subjected to significance testing, based on two-sided tests with significance level .05 (i.e. 95% confidence level).

The **Confidence Level** tells us how sure we can be of a result. It is given as a percentage, representing how often the true percentage of the population who would pick a particular answer lies within the confidence interval. The 95% confidence level means we can be 95% certain; the 99% confidence level means we can be 99% certain. Most market research reports, including this one, use the 95% confidence level.

The **Confidence Interval** (often referred to as the 'margin of error') is the +/- figure often shown in the small print of published results from surveys or opinion polls quoted in the media. For example, if the confidence interval is  $\pm 4\%$  and 53% percent of a sample picks a particular answer, we can be "sure" to some extent (see next paragraph) that if we had asked the question of the entire relevant population then between 49% and 57% would have given that answer.

When we put the Confidence Level and the Confidence Interval together, we can say using the example above that we are 95% sure that the true percentage results for the population would lie between 49% and 57%.

N.B. Quoted Confidence Intervals almost invariably refer to % results of close to 50% of a sample giving a particular answer. Where a result is much higher or lower than 50%, the Confidence Interval on that result is reduced (for a sample of 446 from a population of around 5,000 event attendees, the 95% Confidence Interval is  $\pm 4.5\%$  for a 50% result, but reduces to  $\pm 2.7\%$  for a 10% result).

The size of the sample, or sub-group, also affects the size of the 95% Confidence Interval. Given a perfectly random and representative sample from a population of approximately 5,000, the 95% Confidence Interval varies according the number of interviews completed, for example:

Sample size	250	446	500	1,000
95% Confidence interval	±6.0%	±4.5%	±4.2%	±2.8%

In this report, when we refer to “**statistically significant differences**” between sub-groups, we mean that the statistical test used has indicated that the figures are sufficiently different, i.e. by more than the 95% Confidence Interval, to be considered statistically significant. The 95% Confidence Interval is not quoted in each case because, as we have noted above, it varies greatly according to the % results to a question, and the number of people answering that question.

## 2. Demographics

This section sets out the characteristics of the respondents who took part in the online surveys.

### 2.1 Gender, Age and Ethnicity

The sample profile achieved in the survey by age, gender and ethnicity is shown in Table 1 below.

- Just over half of the respondents (52%) were aged under 55, with 13% aged 16-34. Almost exactly two-thirds were female (67%).
- The vast majority of interviewees (93%) were White-British.

**Table 1. Profile of interviewed sample by Gender, Age and Ethnicity**

	N	% (of 446)
<b>AGE GROUP:</b>		
16-24	10	2%
25-34	50	11%
35-44	72	16%
45-54	103	23%
55-64	139	31%
65-74	56	13%
75+	2	0%
Not stated	14	3%
<b>GENDER:</b>		
Male	134	30%
Female	297	67%
Transgender	0	0%
Gender non-conforming	0	0%
Not stated	15	3%
<b>ETHNICITY:</b>		
White - English/ Welsh/ Scottish/ Northern Irish/ British	415	93%
Other White background (incl. Irish)	11	2%
Other	3	1%
Not stated	17	4%



## 2.2 Employment Status and Disability

Two-thirds (67%) of the audience members interviewed were in employment. Just under a quarter (23%) of respondents were retired, while 11% had a long-term limiting health problem or disability.

**Table 2. Profile of interviewed sample by Employment Status and Disability**

	<b>N</b>	<b>% (of 446)</b>
<b><i>EMPLOYMENT STATUS:</i></b>		
Employed (FT or PT)	258	58%
Self-employed	40	9%
Unemployed	1	0%
On a government scheme for employment training	1	0%
Looking after family/home	12	3%
Unable to work	11	2%
Retired	101	23%
Student	6	1%
Not stated	16	4%
<b><i>DISABILITY/ LIMITING CONDITION:</i></b>		
Yes – limited a little/a lot	50	11%
No	381	85%
Not stated	15	3%

### 2.3 Home Location

The sample profile achieved in the survey by respondents' self-reported postcode district is shown in Table 3 below.

Just under half (50%) of those who gave a postcode lived in one of the major Hull urban area postcodes from HU3 to HU9. Other HU postcodes (though very few HU1 or HU2) made up nearly one-third of the sample, from areas surrounding Hull to the north of the Humber, while just under one in six (16%) came from elsewhere.

**Table 3. Profile of interviewed sample by Location**

	<b>N</b>	<b>% (of 165)</b>
<b>POSTCODE:</b>		
HU8/9 (Eastern Hull)	48	11%
HU6/7 (northern Hull)	35	8%
HU3/4/5 (western Hull)	138	31%
Other HU	133	30%
Other non-HU	70	16%
Not stated	22	5%

## 2.4 Group size and Age profile

Table 4 below sets out the proportions of respondents who attended the Flood events in groups of different sizes. Among the 432 who provided details, the average group size was **2.54**.

Group sizes tended to be relatively small. While only just over one in ten people (11%) attended the event by themselves, well over half (57%) attended with only one other person.

The age profile of group members (given by 431 respondents) shows a broad distribution, peaking among 55-64 year olds, represented in 44% of all groups.

Only 3% of all groups included any children aged under 16.

**Table 4. Profile of interviewed sample by Group Size**

***Average group size = 2.54***

***Groups including children (under-16) = 3%***

***Average Adult to Child Ratio (in groups with U16s) = 1.8 adults per child***

	<b>N</b>	<b>% (of 432)</b>
<b><i>GROUP SIZE (including respondent):</i></b>		
One	47	11%
Two	247	57%
Three or more	138	32%
<b><i>GROUPS INCLUDING ANYONE IN SPECIFIED AGE GROUP:</i></b>		
0-2	0	0%
3-5	1	0%
6-10	3	1%
11-15	9	2%
16-17	8	2%
18-19	2	0%
20-24	28	6%
25-29	53	12%
30-34	48	11%
35-44	116	27%
45-54	143	33%
55-64	188	44%
65-74	111	26%
75+	14	3%

### 3. Attending/Watching Flood Parts

In this section, we review the proportion of the sample who attended/watched each Flood Part, and how much overlap there was between audiences of the different events.

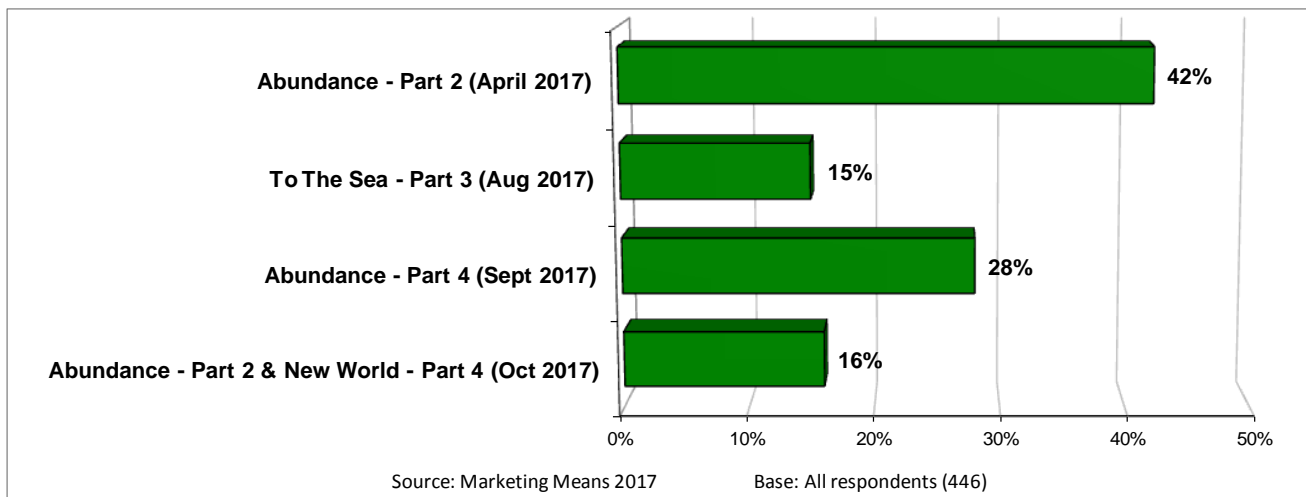
#### 3.1 Flood Part where respondents were recruited

Chart 1 below confirms which event each member of the sample was recruited in regard to, whether through booking a ticket or registering to watch.

Abundance - Part 2 was the leading event, accounting for 42% of survey respondents, while a further 16% had also seen Abundance-Part 2 as part of the omnibus evening event.

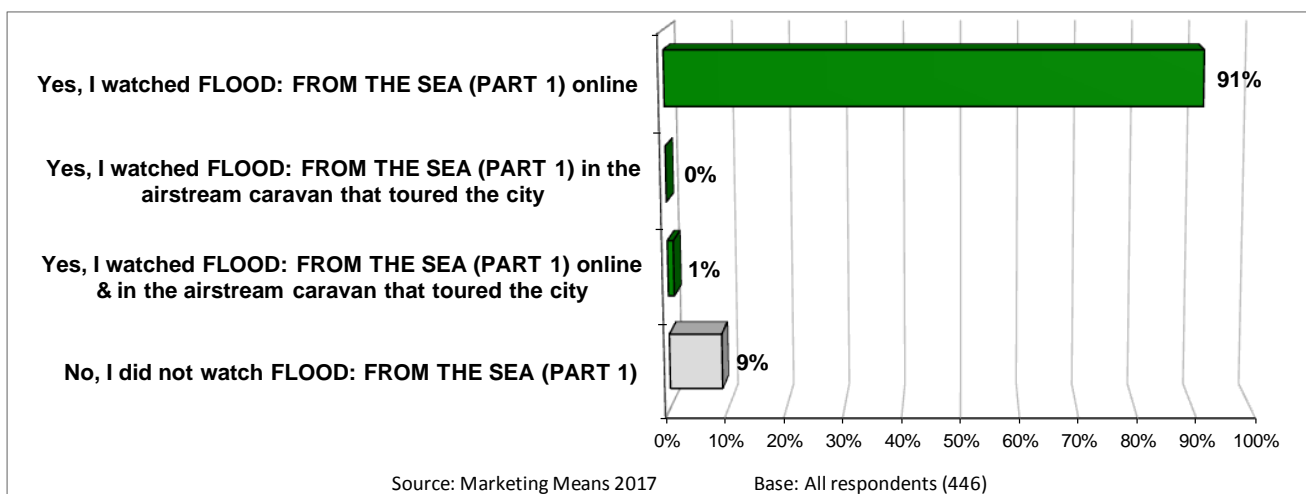
New World – Part 4 had been seen by 43% overall, mainly at the stand-alone performance in September 2017.

**Chart 1. Flood Part related to recruitment of respondent**



All respondents were also asked whether they had also watched Flood – Part 1, either online or in the caravan that toured the film around the city. Fewer than one in ten respondents had not seen Flood- Part 1, while most of those who had had done so online. Only 1% had watched it in the caravan.

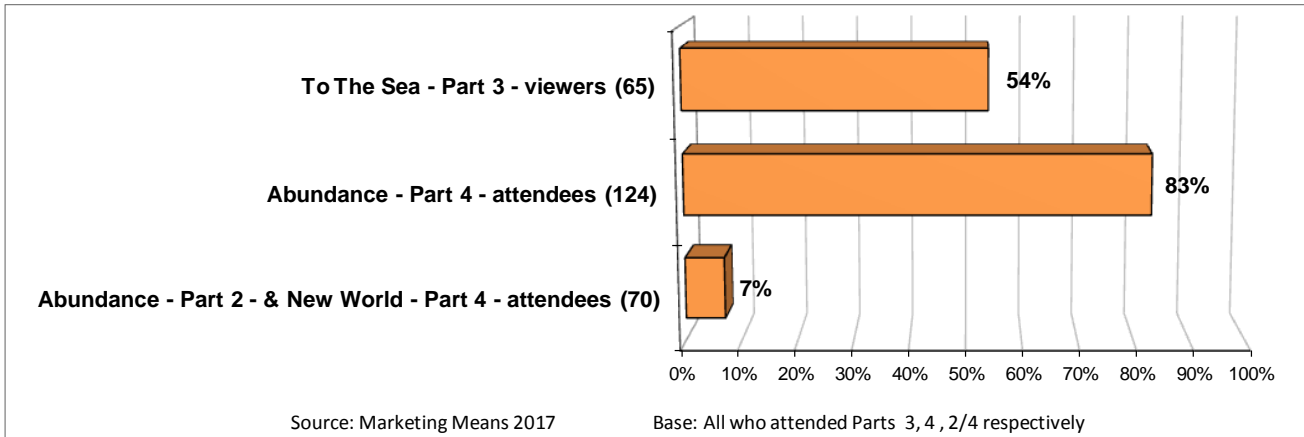
**Chart Q2. Did you watch FLOOD: FROM THE SEA (PART 1), the short film distributed online and screened in an airstream caravan at various locations around the city?**



- The proportion who had viewed Flood: From The Seas– Part 1 was highest at Abundance – Part 2 in April (97%), but significantly lower among those recruited at Flood -Part 3, only 74% of whom had also viewed Flood – Part 1.

All who watched Part 3 or attended either of the September or October 2017 Part 2/Part 4 performances were also asked whether they had also watched Flood – Part 2 in April 2017. Chart Q3 below shows the results for those who were recruited in regard to each Part.

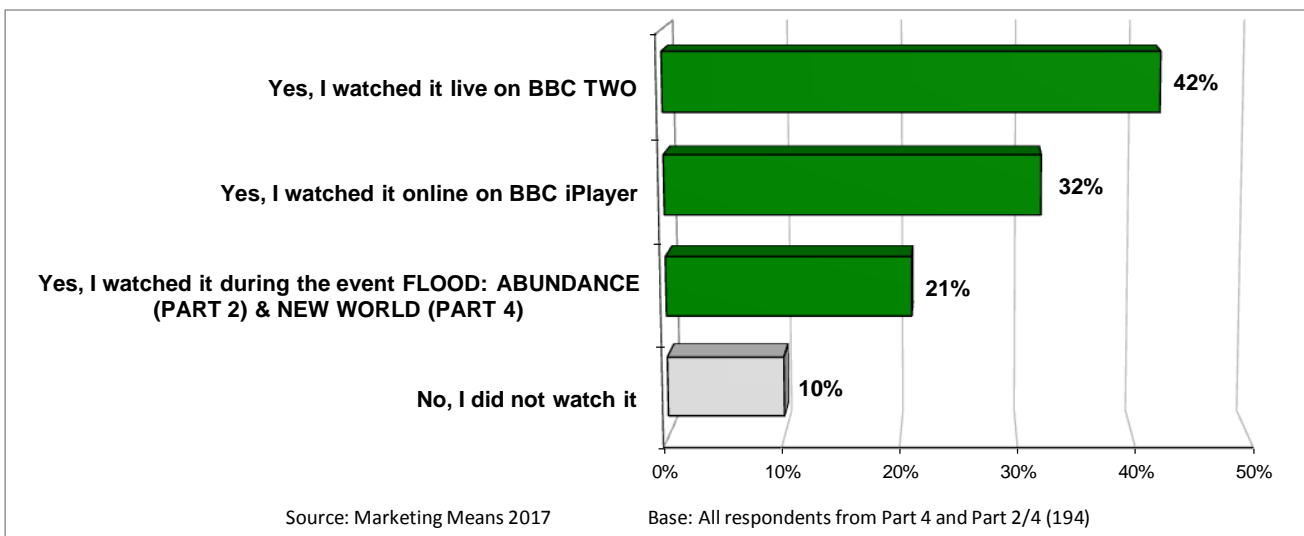
**Chart Q3. Did you watch FLOOD: ABUNDANCE (PART 2), the live play at Victoria Dock in April 2017?**



- While only just over half (54%) of Part 3 viewers had seen a performance of Part 2 in April, this rose to a large majority of 83% among people recruited at the stand-alone performances of Part 4.
- Only 7% of people who attended an omnibus performance in October had also seen Part 2 in April.

All who attended either of the September or October 2017 Part 2/Part 4 performances were also asked whether they had also watched Flood – Part 3, and if so, how. Chart Q4 below shows the results.

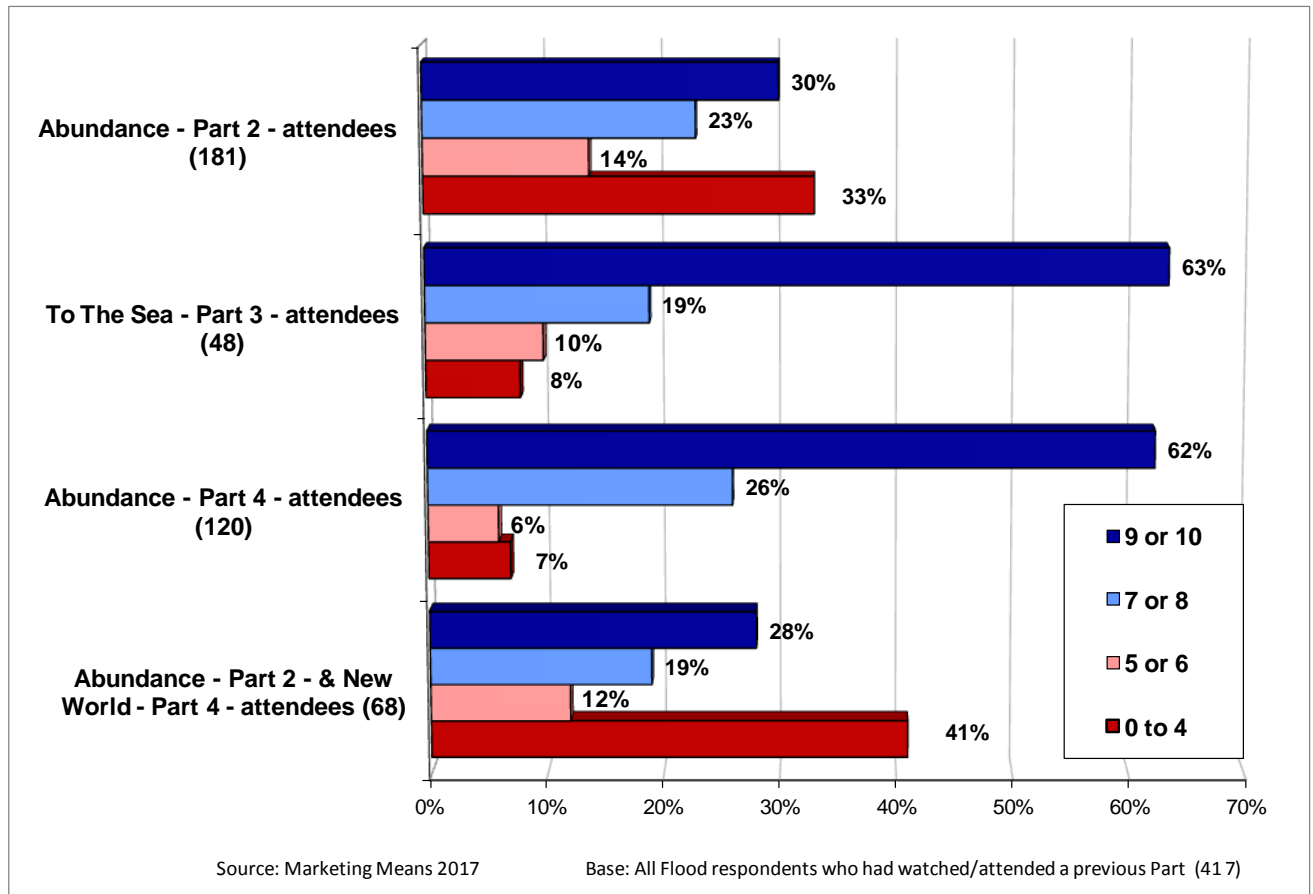
**Chart Q4. Did you watch FLOOD: TO THE SEA (PART 3), broadcast on BBC TWO and available via BBC iPlayer [and included within the ticket for FLOOD: ABUNDANCE (PART 2) & NEW WORLD (PART 4) in October]?**



- Only 10% of respondents recruited at Part 4 or the Part 2/Part 4 omnibus had not seen Part 3, though it should be noted that 21% (representing 59% of those who attended the omnibus performance) watched it during the omnibus performance rather than previously.

All respondents who had seen a previous part of Flood were asked how much it had influenced their decision to attend/watch a later Flood Part, where 10=A great influence and 0 = Not at all. Chart Q2a summarises their responses, by grouping similar recommendation scores by colour for each of the four Flood performances included.

**Chart Q2a. How much did watching [a previous Part of Flood] influence your decision to go to [event attended/watched]?**

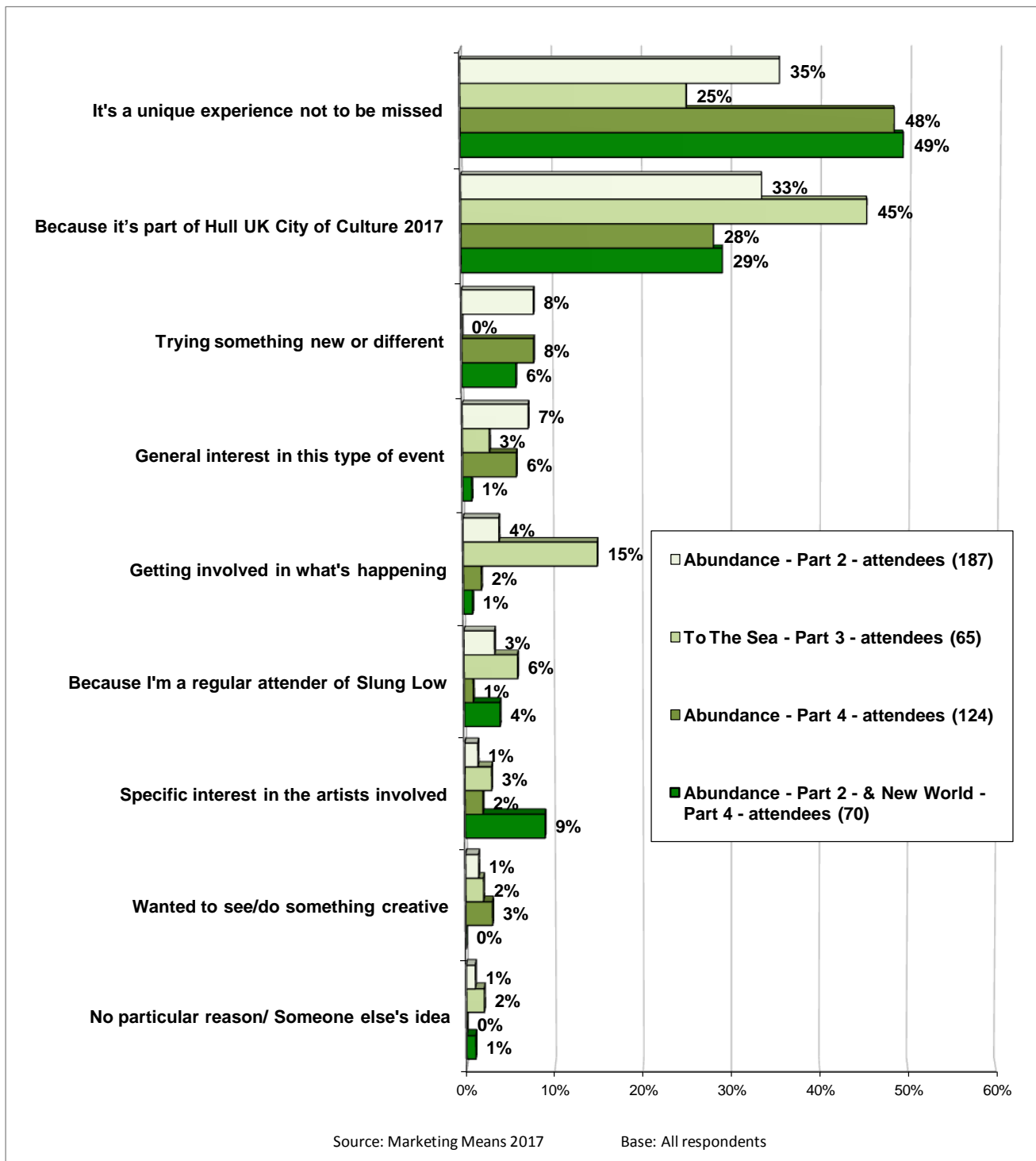


- The degree of influence was highest among those who attended New World – Part 4 and those who had viewed Flood: To The Sea – Part 3. In each group, almost two-thirds (>60%) said that attending or watching a previous Flood event had had a major influence on their decision to attend another (i.e. gave a score of 9 or 10/10), with average scores of 8.4 and 8.3 respectively.
- For both live performances of Abundance – Part 2, close to half of respondents rated the influence of previous Flood events as only 6/10 or lower. The average scores were 5.8 and 5.1 respectively for the April 2017 and October 2017 (omnibus) performances.
- Respondents who lived in Hull were more likely than others to have been influenced to attend the events by having attended previous events (e.g. giving an average score of 7.7 across the data shown in Chart Q2a, compared with 6.2 for people living elsewhere).

### 3.2 Main reason for attending/watching Flood (Parts 2, 3, 4)

All respondents were asked to give one main reason for why they attended or watched the relevant Part of the Flood series. They were free to answer as they wished, but chose from a list of pre-coded answers on-screen, and could also type verbatim any other comments that did not match the pre-coded list. The leading reasons given, broken down by each of the four surveys, are listed in Chart Q3a below.

**Chart Q3a. What was your main reason for watching/attending Flood (Parts 2, 3, 4)?**



- For every Part covered in the survey, the most frequent reasons given for attending were (i) that it was a **unique experience not to be missed**, and (ii) that it was **part of Hull UK City of Culture 2017**, the latter reason implying that the ‘branding’ of the event made it more likely that people would attend.
  - For each of the live performances, being a **unique experience not to be missed** was the most likely main reason for attending, given by nearly half of respondents for Part 4 and the Parts 2/4 omnibus performance.
  - Only for Part 3, the BBC2 broadcast, was **being part of Hull UK City of Culture 2017** the main reason for viewing, given by nearly half (45%) of respondents.
    - Two further questions were asked only in relation to Part 3. Almost all respondents (98%) were aware that Part 3 was part of Hull UK City of Culture 2017, while 88% were aware that the event had been broadcast live from Hull.
- **Getting involved in what’s happening** was significantly more likely to be mentioned for Part 3 than the other Parts, accounting for 15% of mentions, perhaps due to the ease of accessing the event (i.e. via a TV or online connection) making people more likely to sample this type of art project.
- **Specific interest in the artists involved** was rarely mentioned, but was most likely for the Part 2/ 4 omnibus performance, given by 9%, though around a third of the artists mentioned were simply relatives of the respondent.

### 3.3 How found out about Flood

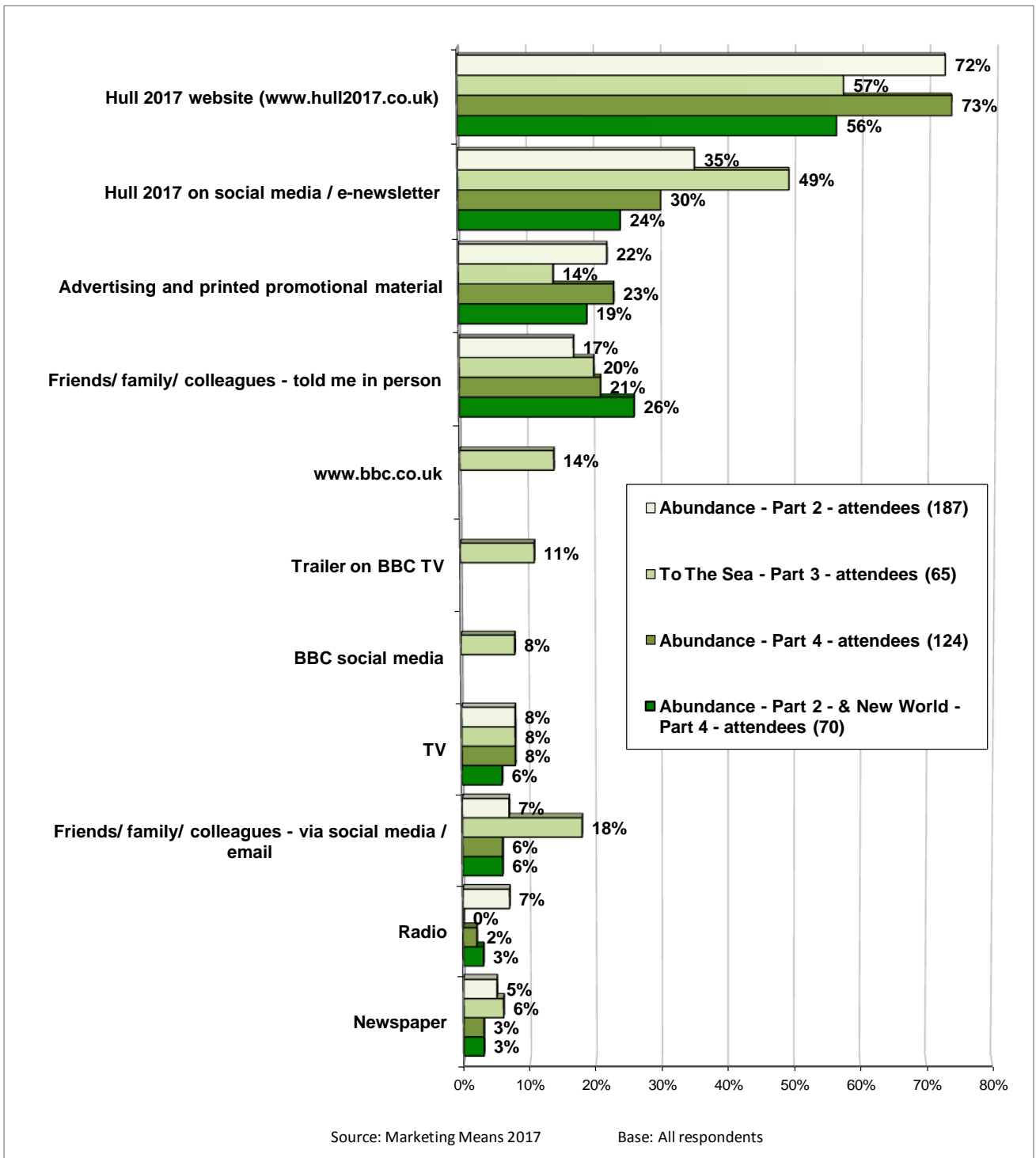
All respondents were also asked to state how they found out about the relevant Part of Flood, and could give more than one way if applicable. Again, respondents were free to select from a list of options given on-screen.

The proportions citing each of the possible ways given for finding out about Flood are shown in Chart Q6 overleaf, broken down by each of the four surveys.

- By far the leading way of finding out was the **Hull 2017 website**, mentioned by close to three-quarters of respondents for the Part 2-only and Part 4-only performances, and by more than half for Part 3 and the Part 2/4 omnibus.
- **Hull 2017’s social media channels** were next most likely to be mentioned, less than half as often as the Hull 2017 website for all Parts other than Part 3, for which this source was mentioned by only slightly fewer than mentioned the Hull 2017 website (49% vs 57% respectively).
- The next most likely sources, both mentioned by close to one in five respondents across all Parts covered in the surveys were **advertising and printed promotional material** and **friends/family/colleagues in person**.
- Part 3 was more likely than the other Parts to have become known to people via **friends/family/colleagues on social media**, mentioned by 18%, only slightly fewer than heard from friends/family/colleagues in person.
  - Several BBC-specific sources also applied for Part 3, given its BBC broadcast. The BBC website, a trailer, and BBC social media were each mentioned by between 8% and 14% of those viewers interviewed.



Chart Q11. How did you find out about ... FLOOD Part ... ?



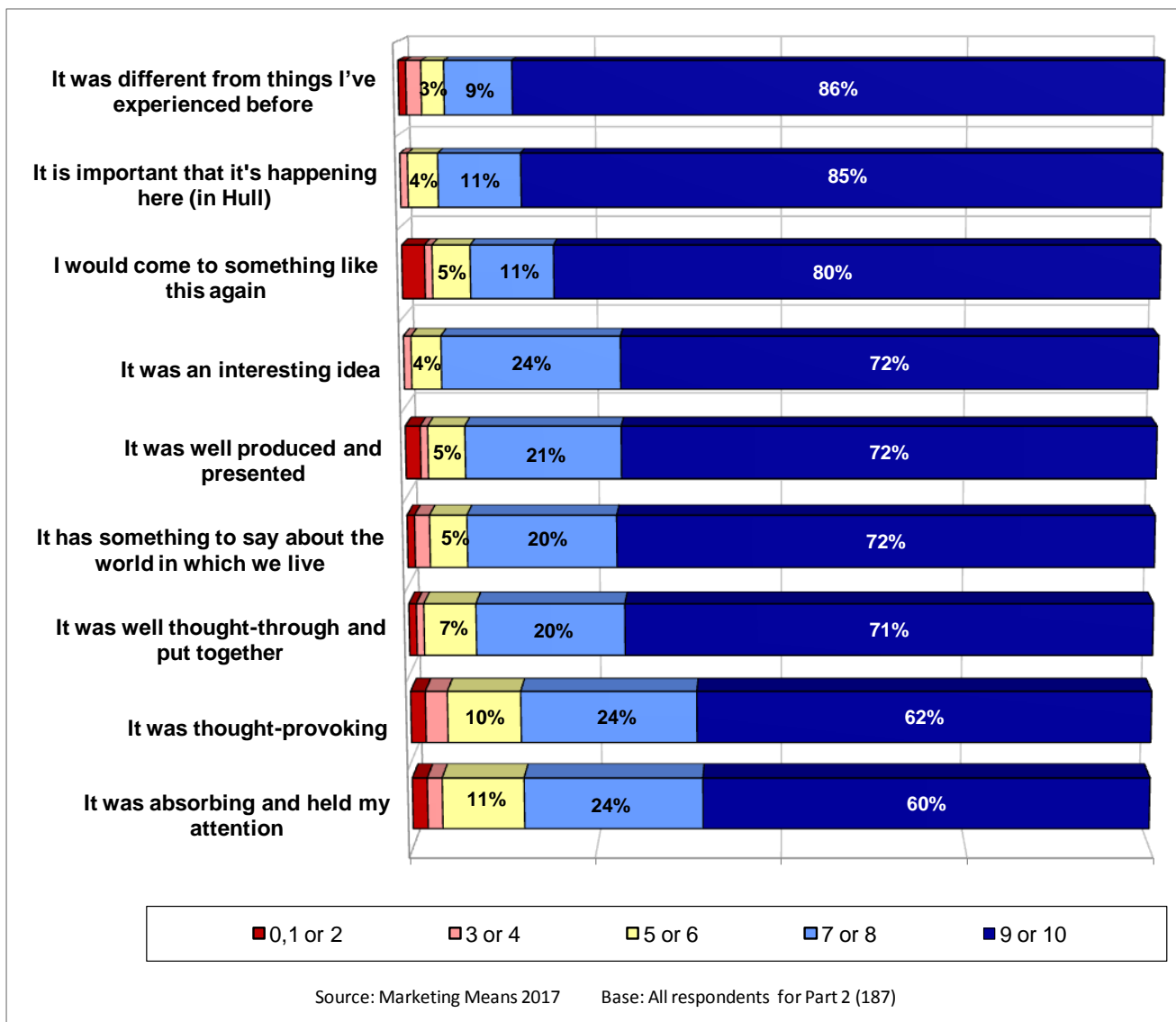
## 4. Opinions of the Different Parts of Flood

In this section, we look at audience members’ opinions of the different Parts of the Flood series of events, and the impression that those events had made on them.

### 4.1 Agreement with statements about Flood: Abundance – Part 2

All Part 2 respondents were asked how much they agreed or disagreed with each of a series of nine statements about Flood: Abundance – Part 2. The results are summarised in Chart Q4 below, with the statements listed in descending order of strong agreement. Respondents could give an answer from 0=Strongly disagree to 10=Strongly agree. These scores have been grouped together for ease of summarising, as shown in the key below the bar chart.

**Chart Q4. How much would you disagree or agree with the following statements about Flood: Abundance – Part 2 ...?**

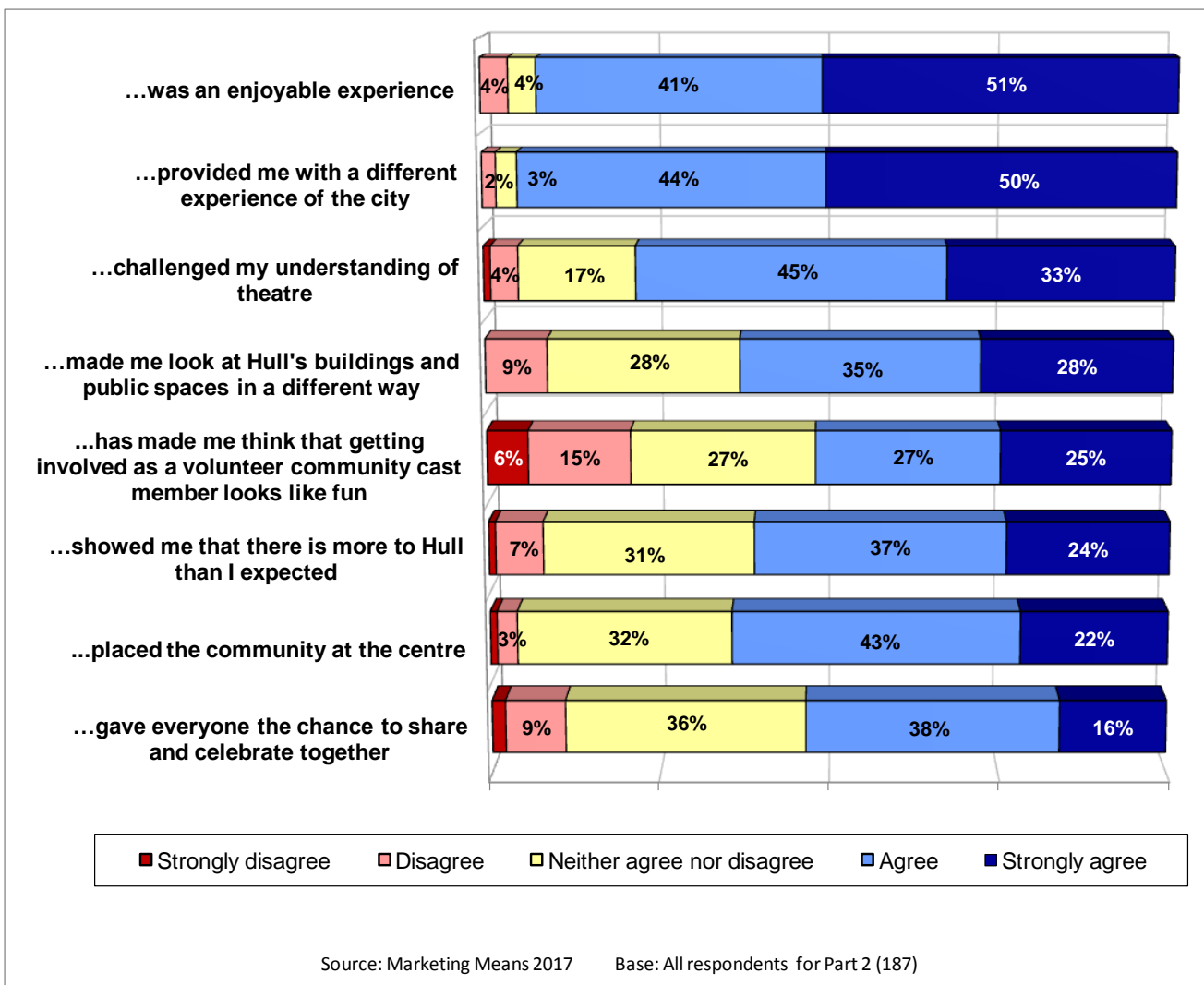


- All nine statements drew strong levels of agreement, 9 or 10 out of 10, from well over half of the Part 2 respondents. Ratings of 4/10 or lower, indicating slight to strong disagreement, were rare, with no more than 5% giving such low ratings for any statement.

- The three leading statements that drew highest agreement of all, with 10/10 ratings from close to two-thirds of all respondents were all relatively general, that **it’s important that it’s happening here in Hull** (average rating 9.4/10), **it was different from things I’ve experienced before** (average rating 9.3/10), and that **I would come to something like this again** (average rating 9.0/10).
- The lowest ratings, though still very positive, were for more specific aspects of the content, that **it was thought-provoking** (average rating 8.6/10), and that **it was absorbing and held my attention** (average rating 8.5/10).

All Part 2 respondents were next asked how much they agreed or disagreed with each of a series of eight further statements about Flood: Abundance – Part 2, this time using a five-point scale from Strongly disagree to Strongly agree. The results are shown in Chart Q5 below.

**Chart Q5. How far would you disagree or agree with the following statements? - "Flood - Abundance (Part 2) ..."**



- Each of the eight statements was agreed with by a majority of respondents.
- More than half of respondents strongly agreed that Part 2 **was an enjoyable experience** (92% agreeing overall) and that it **provided them with a different experience of the city** (94% agreeing overall).
- Two more Hull-specific statements drew high levels of agreement. Nearly two-thirds (63%) agreed that Part 2 had **made them look at Hull’s buildings in a different way**, with 28% agreeing strongly.

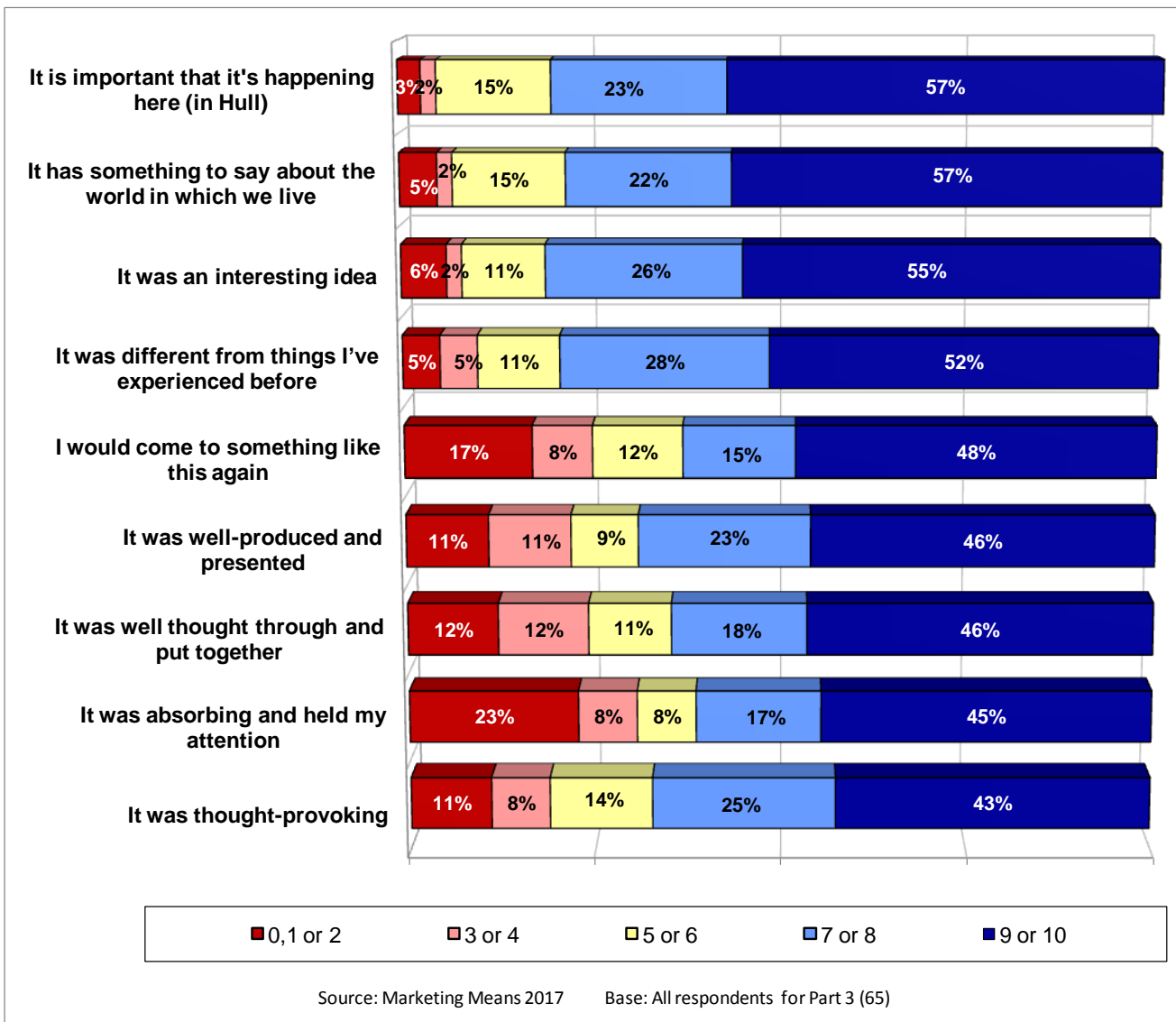
Almost as many (61%) agreed that Part 2 **showed them that there is more to Hull than they expected**, with 24% strongly agreeing.

- The only statement that drew a significant level of disagreement was that Part 2 **has made me think that getting involved in a project as a volunteer community cast member looks like fun**. More than one in five (21%) disagreed with this statement, though only 6% strongly disagreed, and these were outnumbered by the proportion that strongly agreed (25%).

#### 4.2 Agreement with statements about Flood: To The Sea – Part 3

All Part 3 respondents were asked how much they agreed or disagreed with each of a series of nine statements about Flood: To The Sea – Part 3. The results are summarised in Chart Q11 below, with the statements listed in descending order of strong agreement. Respondents could give an answer from 0=Strongly disagree to 10=Strongly agree. These scores have been grouped together for ease of summarising, as shown in the key below the bar chart.

**Chart Q11. How much would you disagree or agree with the following statements about Flood: To The Sea – Part 3 ...?**



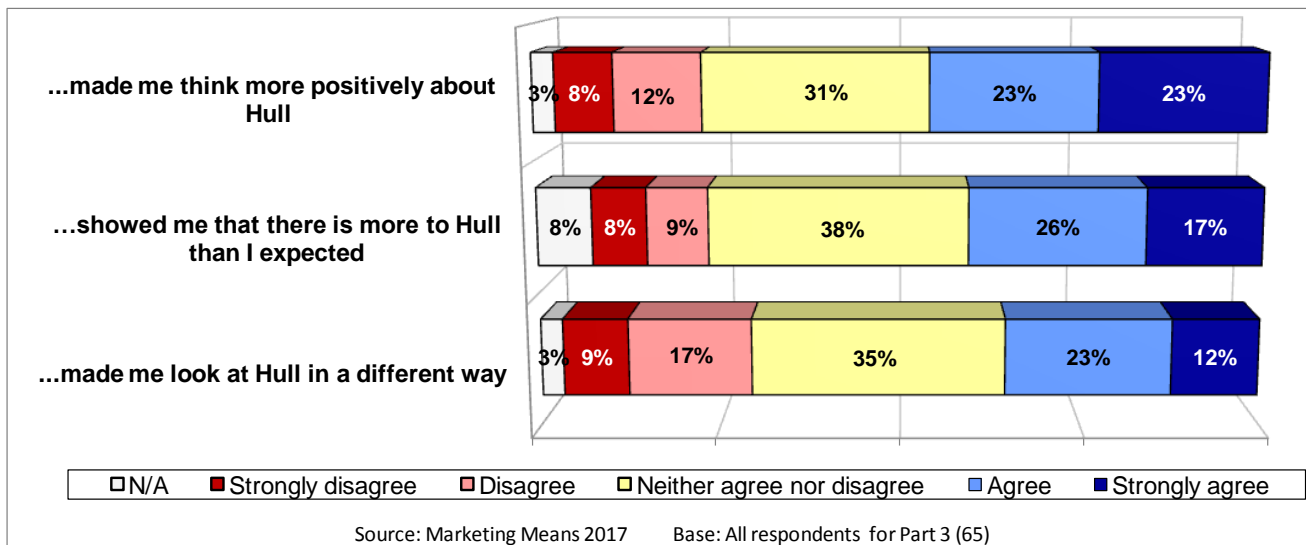
- Responses were less positive than for Part 2. Four of the nine statements drew strong levels of agreement, 9 or 10 out of 10, from more than half of the Part 3 respondents, though never more than

57%. Ratings of 4/10 or lower, indicating slight to strong disagreement, were more frequent than for Part 2, with between 5% and 31% giving such low ratings across the various statements.

- The four statements that drew highest agreement, with 9/10 or 10/10 ratings from just over half of the Part 3 respondents were **it is important that it's happening here in Hull** (average rating 8.2/10), **it has something to say about the world in which we live** (average rating 8.0/10), **it was an interesting idea** (average rating 8.2/10) and **it was different from things I've experienced before** (average rating 8.1/10).
- The other statements drew more mixed responses, although each still gained a consistent level between 43% and 48% rating their agreement as 9/10 or 10/10.
  - The statements most likely to be disagreed with were **it was absorbing and held my attention**, with 31% scoring 4 or lower for agreement (average rating 6.6/10), **I would come to something like this again** with 25% scoring 4 or lower for agreement (average rating 6.9/10), and **It was well thought-through and put together** with 25% scoring 4 or lower for agreement (average rating 7.1/10).

All Part 3 respondents were also asked how much they agreed or disagreed with each of a series of three further statements about Flood: To The Sea – Part 3, using a five-point scale from Strongly disagree to Strongly agree. The results are shown in Chart Q10 below.

**Chart Q10. How far would you disagree or agree with the following statements? "FLOOD: TO THE SEA (PART 3) ..."**

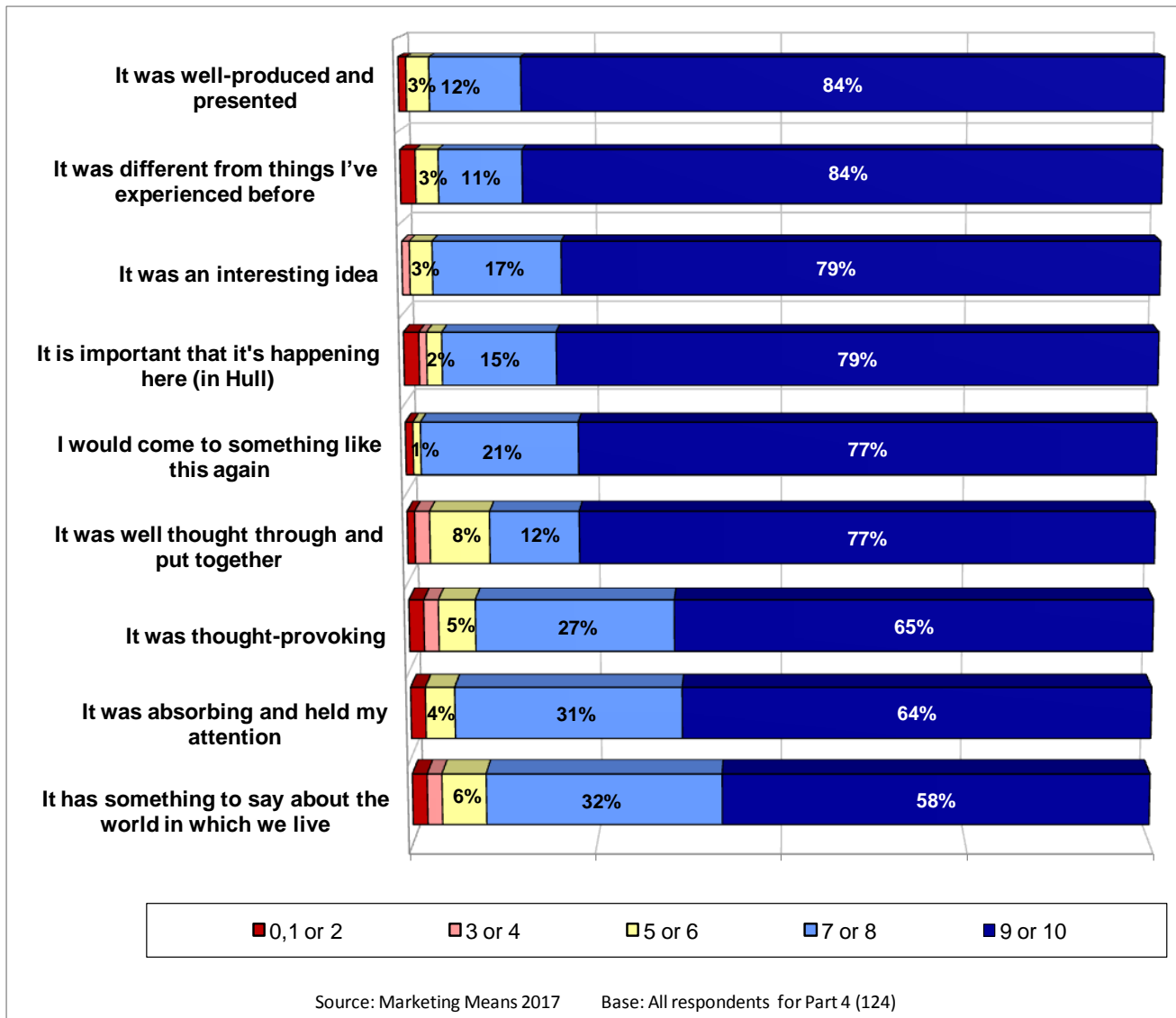


- None of the three statements was agreed with by a majority of respondents, or strongly agreed with by as many as a quarter.
- Just under half (46%) agreed that Part 3 **made them think more positively about Hull**, while 20% disagreed.
- Although 43% agreed that Part 3 **showed them that there is more to Hull than they expected**, almost as many (38%) could neither agree nor disagree.
- Just over a third (35%) agreed that Part 3 **made them look at Hull in a different way**, outnumbering the 26% who disagreed.

### 4.3 Agreement with statements about Flood: New World – Part 4

All Part 4-only respondents (rather than those who saw Part 4 at the omnibus performance) were asked how much they agreed or disagreed with each of a series of nine statements about Flood: New World – Part 4. The results are summarised in Chart Q7 below, with the statements listed in descending order of strong agreement. Respondents could give an answer from 0=Strongly disagree to 10=Strongly agree, which have been grouped together for ease of summarising, as shown in the key below the bar chart.

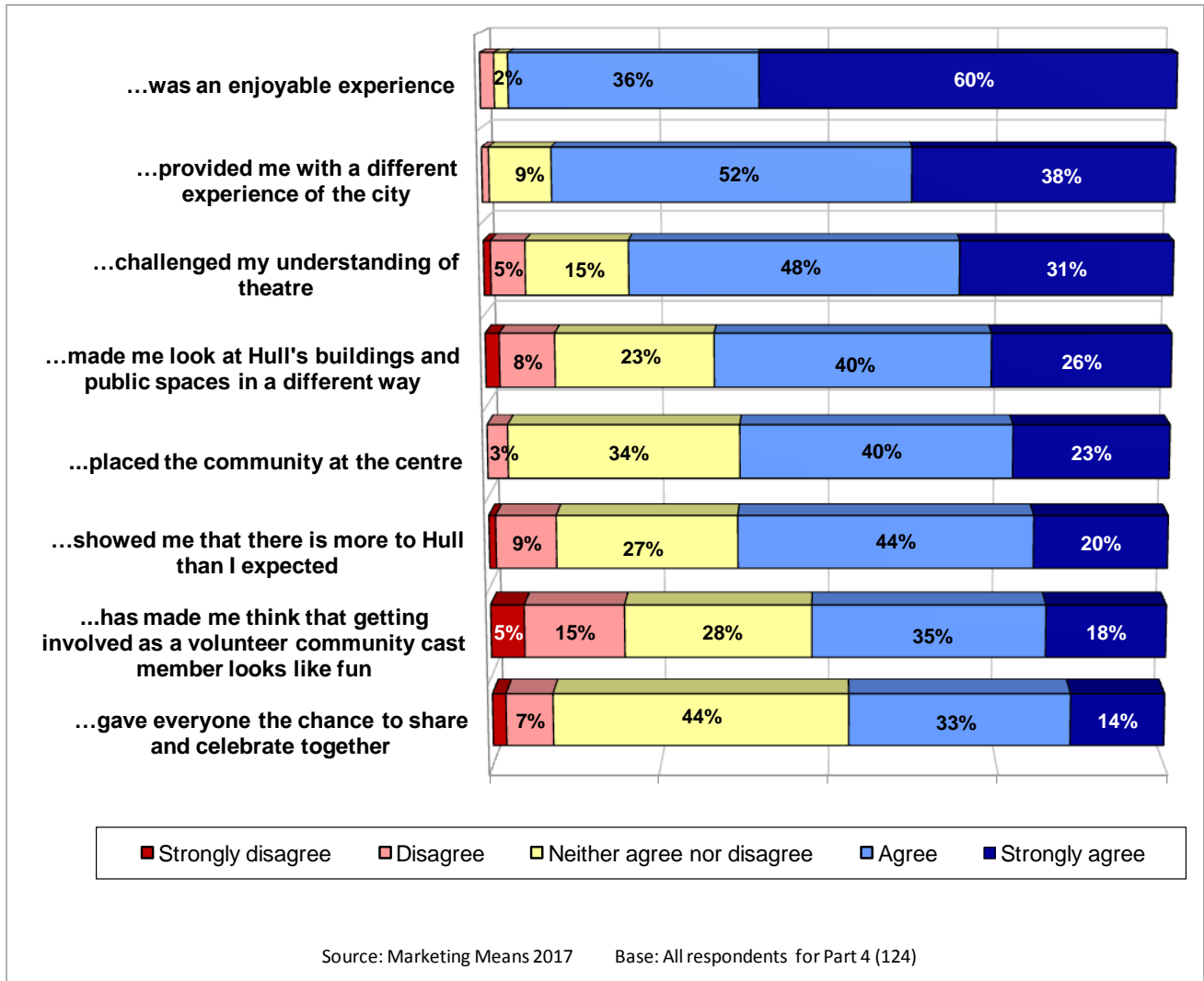
**Chart Q7. How much would you disagree or agree with the following statements about FLOOD: NEW WORLD (PART 4)?**



- As for Part 2, all nine statements for Part 4 drew strong levels of agreement, 9 or 10 out of 10, from well over half of respondents, never lower than 58%. Ratings of 4/10 or lower, indicating slight to strong disagreement, were very rare, with no more than 4% giving such low ratings for any statement.
- The two leading statements that drew highest agreement of all, with 10/10 ratings from more than half of respondents, were that **it was well-produced and presented** (average rating 9.3/10), and that **it was different from things I've experienced before** (average rating 9.2/10).
- The lowest ratings, though still very positive, were for **it was thought-provoking** (average rating 8.7/10), that **it was absorbing and held my attention** (average rating 8.8/10), and that **it has something to say about the world in which we live** (average rating 8.5/10).

All Part 4-only respondents were also asked how much they agreed or disagreed with each of a series of eight further statements about Flood: New World – Part 4, this time using a five-point scale from Strongly disagree to Strongly agree. The results are shown in Chart Q8 below.

**Chart Q8. How far would you disagree or agree with the following statements? “FLOOD NEW WORD (Part 4) ...”**



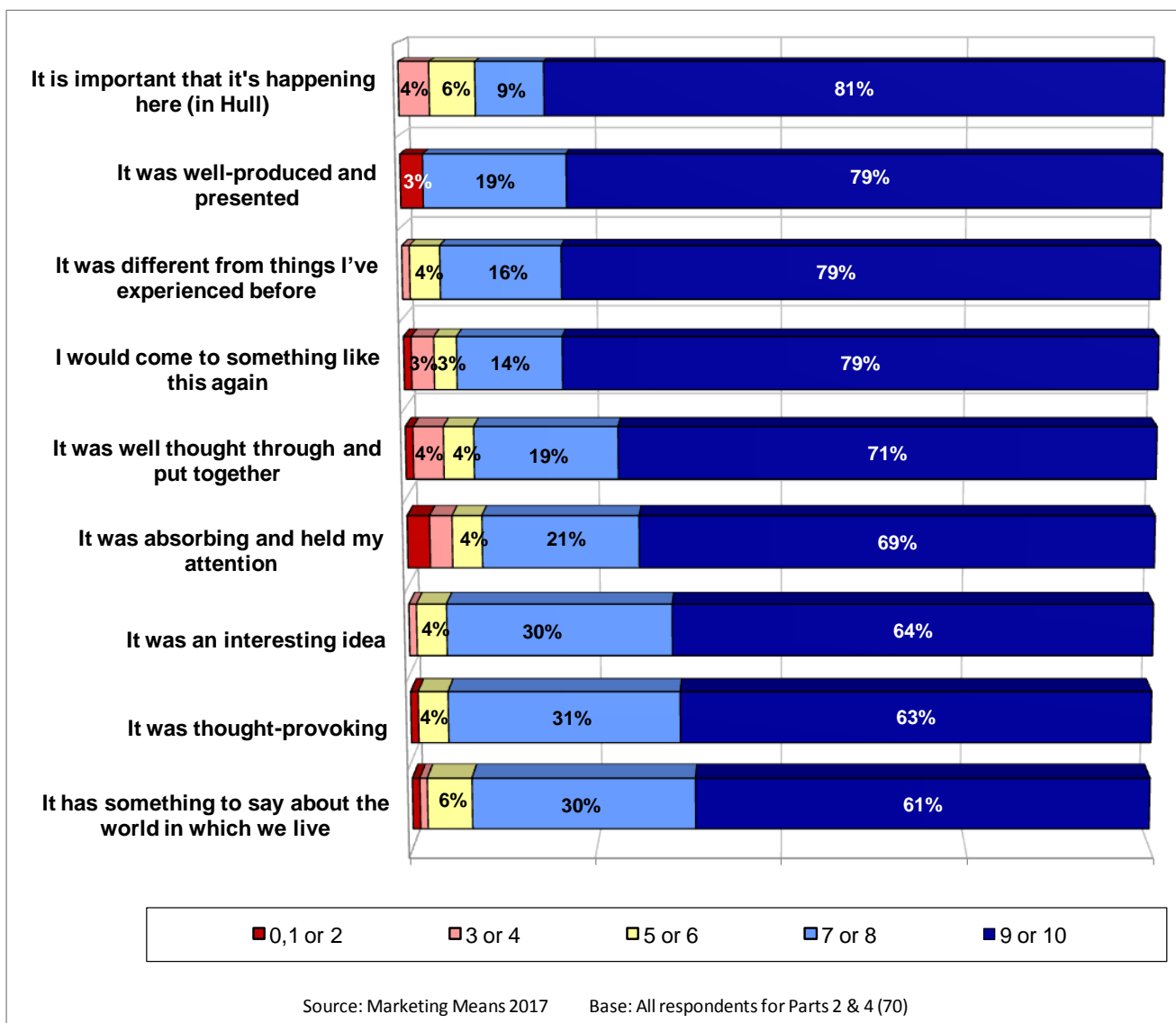
- Seven of the eight statements were agreed with by a majority of respondents, though the levels of agreement varied greatly.
- Well over half of respondents (60%) strongly agreed that Part 4 **was an enjoyable experience** (96% agreeing overall).
- More than a third (38%) strongly agreed that Part 4 **provided them with a different experience of the city** (90% agreeing overall).
- The more Hull-specific statements drew high levels of agreement. Two-thirds (66%) agreed that Part 4 **had made them look at Hull’s buildings in a different way**, with 26% agreeing strongly, while only slightly fewer (64%) agreed that Part 4 **showed them that there is more to Hull than they expected**, with 20% strongly agreeing.
- As for Part 2, the only statement that drew a significant level of disagreement was that Part 4 **has made me think that getting involved in a project as a volunteer community cast member looks like**

**fun.** Just under one in five (19%) disagreed with this statement, though only 5% strongly disagreed, and these were nearly matched by the proportion that strongly agreed (18%).

**4.4 Agreement with statements about Flood: Abundance (Part 2) & New World (Part 4)**

All respondents recruited at the omnibus performance of Flood: Abundance (Part 2) & New World (Part 4) (rather than those who saw separate performances of Part 2 and Part 4 only) were asked how much they agreed or disagreed with each of a series of nine statements about Flood: New World – Part 4. The results are summarised in Chart Q18 below, with the statements listed in descending order of strong agreement. Respondents could give an answer from 0=Strongly disagree to 10=Strongly agree, which have been grouped together for ease of summarising, as shown in the key below the bar chart.

**Chart Q18. How much would you disagree or agree with the following statements about Flood: Abundance (Part 2) & New World (Part 4)?**



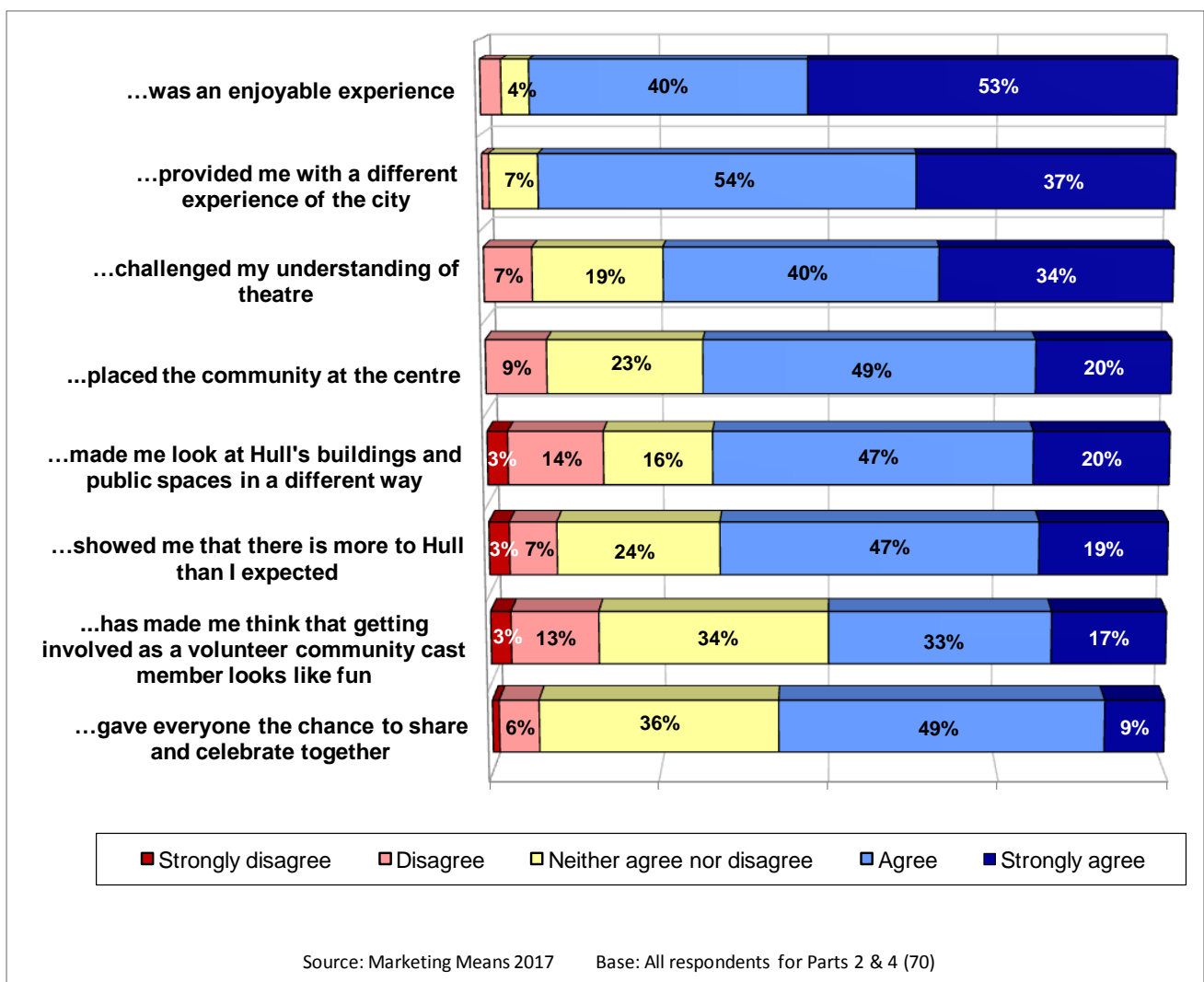
- As was the case for the ratings of both the stand-alone Part 2 and Part 4 performances, all nine statements for the Part 2/4 omnibus drew strong levels of agreement, 9 or 10 out of 10, from well over half of respondents, in this case never lower than 61%. Ratings of 4/10 or lower, indicating slight to strong disagreement, were rare, with no more than 6% giving such low ratings for any statement.



- The four leading statements that drew highest agreement of all, with 10/10 ratings from around two-thirds (61% to 70%) of respondents, were that **it was well-produced and presented** (average rating 9.2/10), and that **it was different from things I’ve experienced before** (average rating 9.2/10), **it is important that it's happening here in Hull** (average rating 9.1/10), and **I would come to something like this again** (average rating 9.1/10).
- The lowest rated statements, though still very positive, were **it was an interesting idea** (average rating 9.0/10), **it was thought-provoking** (average rating 9.0/10), and that **it has something to say about the world in which we live** (average rating 8.7/10).

All Part 2/ Part4 omnibus respondents were also asked how much they agreed or disagreed with each of a series of eight further statements about the omnibus performance, this time using a five-point scale from Strongly disagree to Strongly agree. The results are shown in Chart Q19 below.

**Chart Q19. How far would you disagree or agree with the following statements, thinking about the event as a whole? "Flood: Abundance (Part 2) & New World (Part 4) ..."**



- The results for the omnibus performance were again very similar to those for the stand-alone performances of Part 2 and Part 4. In this case, all eight statements were agreed with by at least half of the respondents, though the levels of agreement varied greatly.

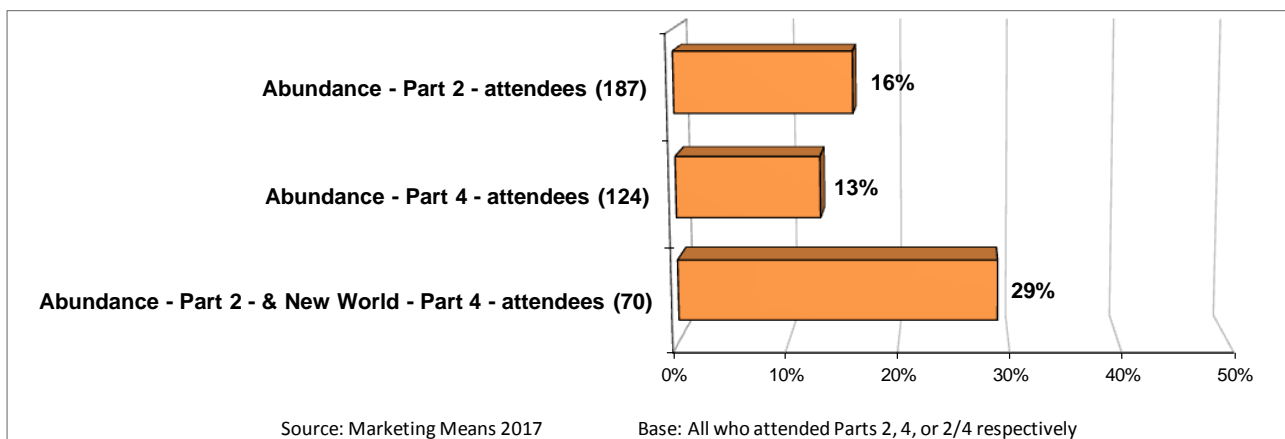
- Just over half of respondents (53%) strongly agreed that the Part 2/ Part 4 omnibus **was an enjoyable experience** (93% agreeing overall).
- More than a third (37%) strongly agreed that the omnibus performance **provided them with a different experience of the city** (91% agreeing overall).
- Two-thirds (67%) agreed that the omnibus performance **had made them look at Hull’s buildings and public spaces in a different way**, with 20% agreeing strongly, while only slightly fewer (66%) agreed that the performance **showed them that there is more to Hull than they expected**, with 19% strongly agreeing.
- Only two statements drew a significant level of disagreement. One in six respondents (17%) disagreed that the performance **had made them look at Hull’s buildings and public spaces in a different way** while 16% disagreed that it had **made them think that getting involved in a project as a volunteer community cast member looks like fun** (though 50% agreed that it did).

#### 4.5 Personal memories brought up through attending Flood event(s)

All respondents recruited at Part, Part 4 or the Part 2/4 omnibus performances were asked whether attending had brought up any personal memories for them, and the results are given in Chart Q9 below.

Only a minority of respondents stated that it had, highest at 29% among those recruited at the omnibus performance.

**Chart Q9. Did attending Flood [PART ...] bring up any personal memories for you?**



All who said that the event(s) had brought up some personal memories were asked to share a short summary of what those memories were. The comments made are listed in full at Appendix 1.

## 5. Audience Reactions and Behaviour, and Opinions of Hull

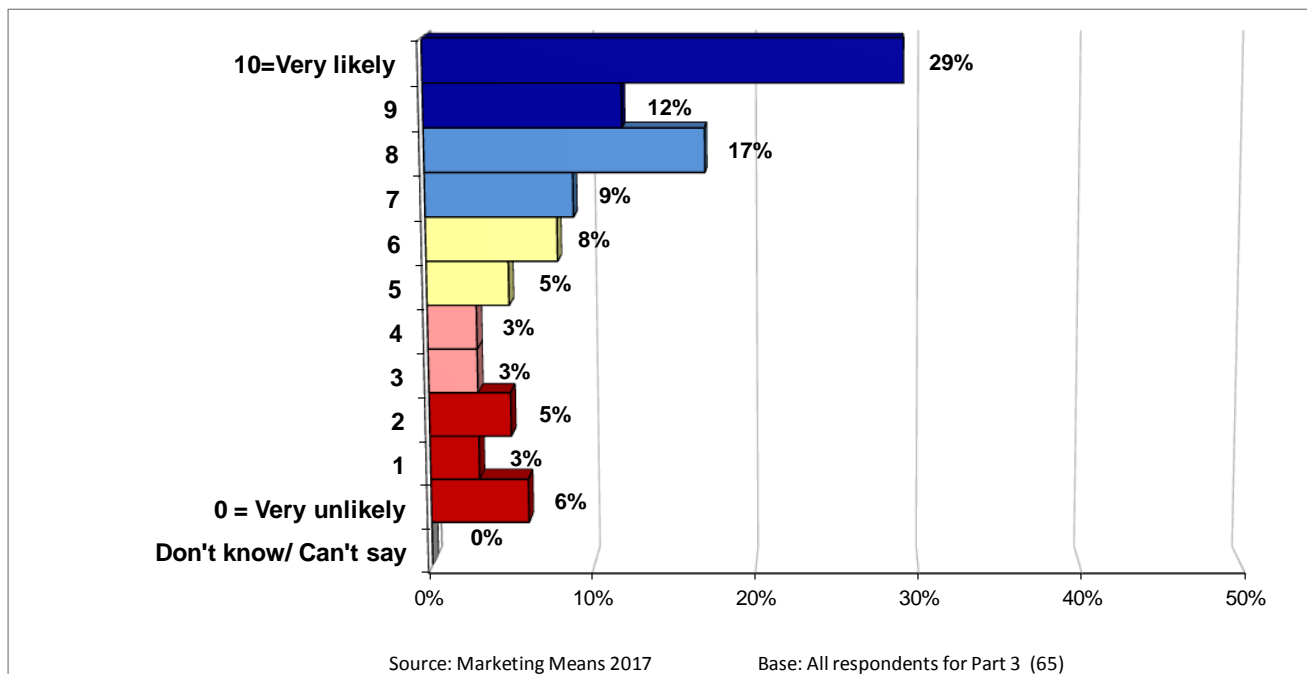
In this section, we look at audience members' awareness and opinions of certain aspects of the Flood events, visitors' impressions of Hull, and their spend as part of their visit to attend the event(s).

### 5.1 Impact of Part 3 on watching/attending future events

All respondents recruited through watching Flood: To The Sea – Part 3 were asked how likely they would be, on a scale from 0 to 10, to watch future Performance Live programmes.

- As shown in Chart Q12 below, nearly a third (29%) gave the top score of 10=Very likely, while a further 29% rated their likelihood as 8 or 9 out of 10. Only 14% gave a score of 0, 1, or 2.
- Overall the average likelihood score was 7.1 out of 10.

**Chart Q12. How likely would you be to watch future Performance Live programmes?**

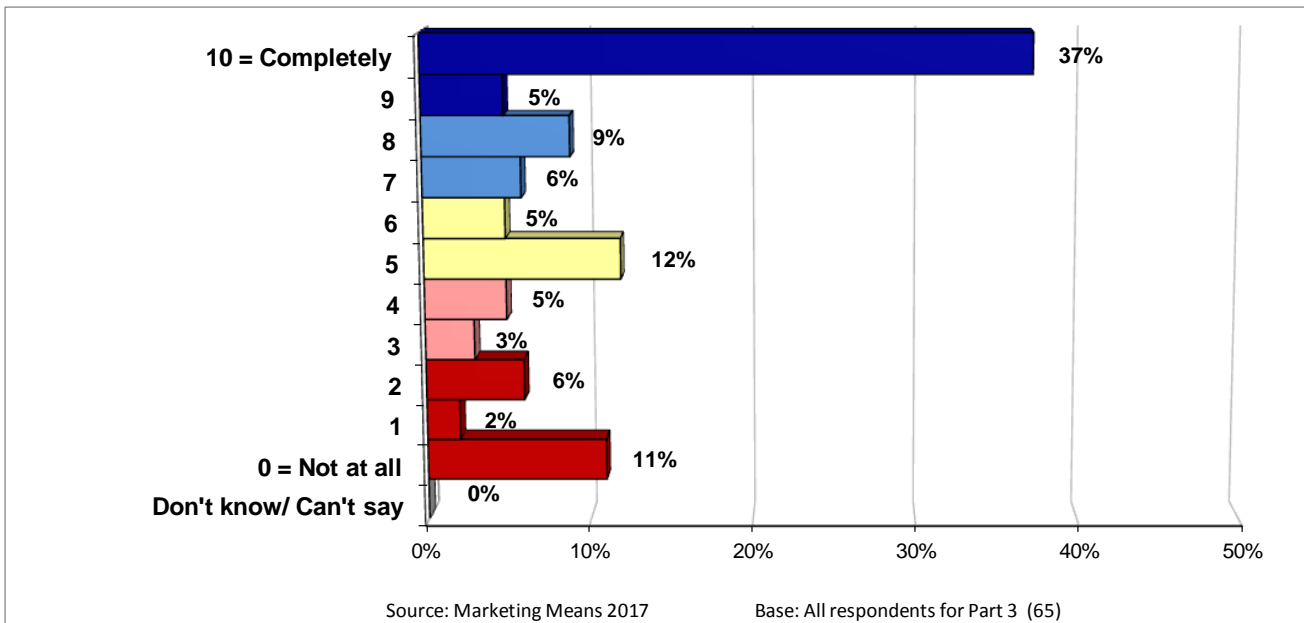


Answering a separate question, 80% of Part 3 respondents stated that since watching Flood: To The Sea – Part 3, they had discussed the broadcast with friends, family or others. This was significantly more likely among female than male respondents (90% vs 60% respectively). When asked, as an open question, to share a summary of the types of things they discussed, 44 people gave a comment in reply, and these are listed in Appendix 1.

All Part 3 respondents were also asked to what extent they felt that watching Flood: To The Sea (Part 3) on the BBC made them want to attend live theatre performances in the next 12 months, on a scale from 10=Completely to 0=Not at all.

- As shown in Chart Q13 overleaf, well over a third (37%) gave the top score of 10=Completely, while a further 14% rated their likelihood as 8 or 9 out of 10. Nevertheless, 11% stated that they would be Not at all likely, giving a score of 0.
- Overall the average 'extent want to attend' score was 6.6 out of 10.

**Chart Q13. To what extent has watching Flood: To the Sea (Part 3) on the BBC made you to want to attend live theatre performance(s) in the next 12 months?**

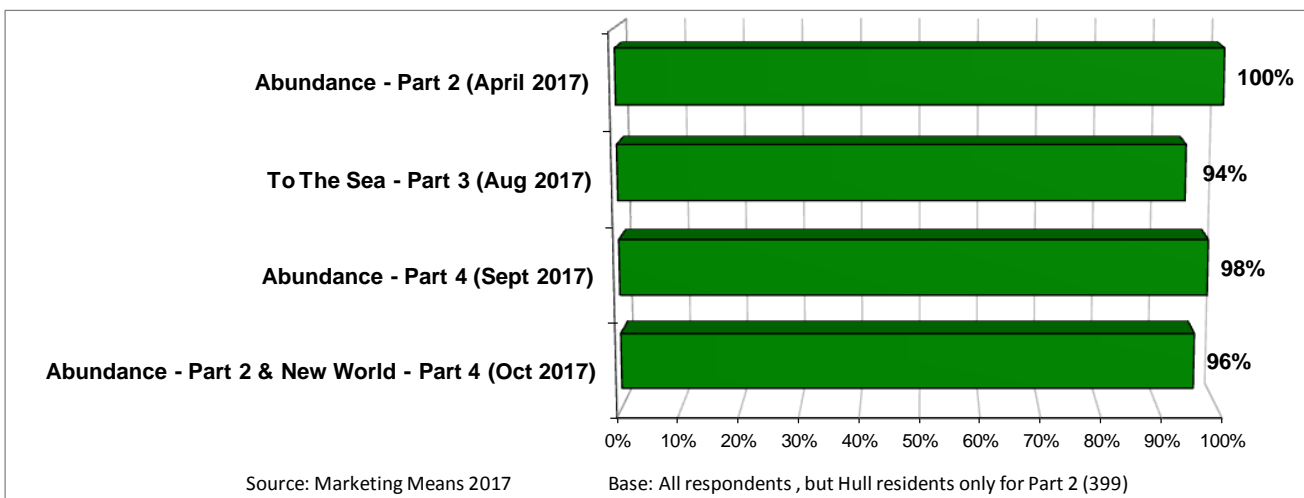


**5.2 Attending or taking part in other Hull 2017 events and activities**

All respondents (though limited to Hull residents only among those recruited at the stand-alone Part 2 performance) were also asked whether they had been to, or were planning to attend or take part in, other events and activities programmed for Hull UK City of Culture 2017.

- As shown in Chart Q26 below, almost all respondents stated that they had done so or would do so.
- It should be noted that all but one of 271 Hull residents who answered this questions said that they had attended or would attend other Hull 2017 events and activities. Only five out of 63 non-residents of Hull stated that they had not attended or would not attend other Hull 2017 events and activities.

**Chart Q26. Have you been to, or are you planning to attend or take part in, other events and activities programmed for Hull UK City of Culture 2017?**

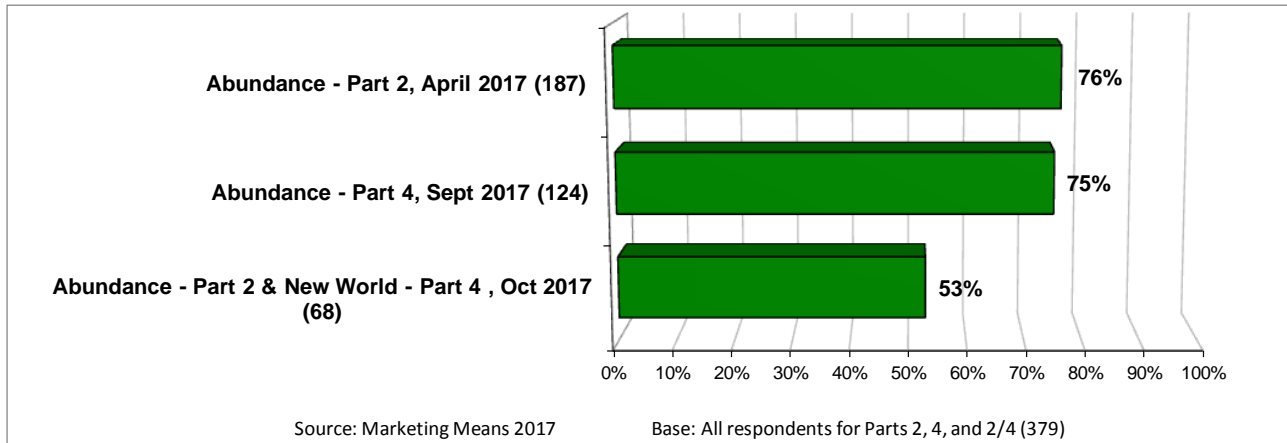


## 5.2 Information on non-Hull residents in the audience samples

All respondents other than those in Wave 3 were asked whether or not they live in Hull.

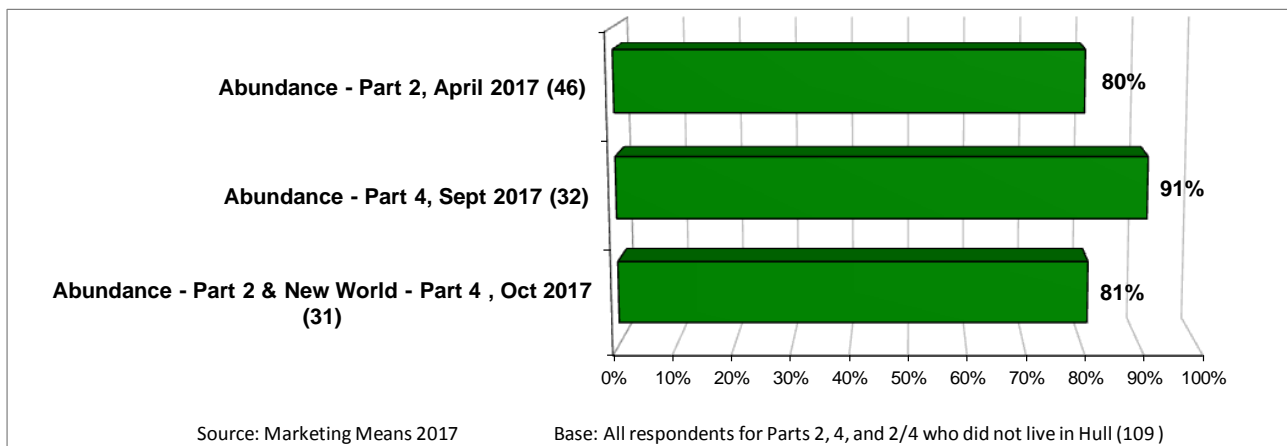
- While three-quarters of those recruited at the two stand-alone performances lived in Hull, only just over half of the respondents for the omnibus performance did so.

**Chart Q27. Do you live in Hull?**



In each survey other than Part 3's, the questionnaire included a series of questions to be asked only of people who did not live in Hull but had visited the city on the date of the Flood event that they attended. The first asked whether they had visited the city centre on the day they attended Flood mainly, partly or not at all due to the event in question, with results as shown in Chart Q28 below.

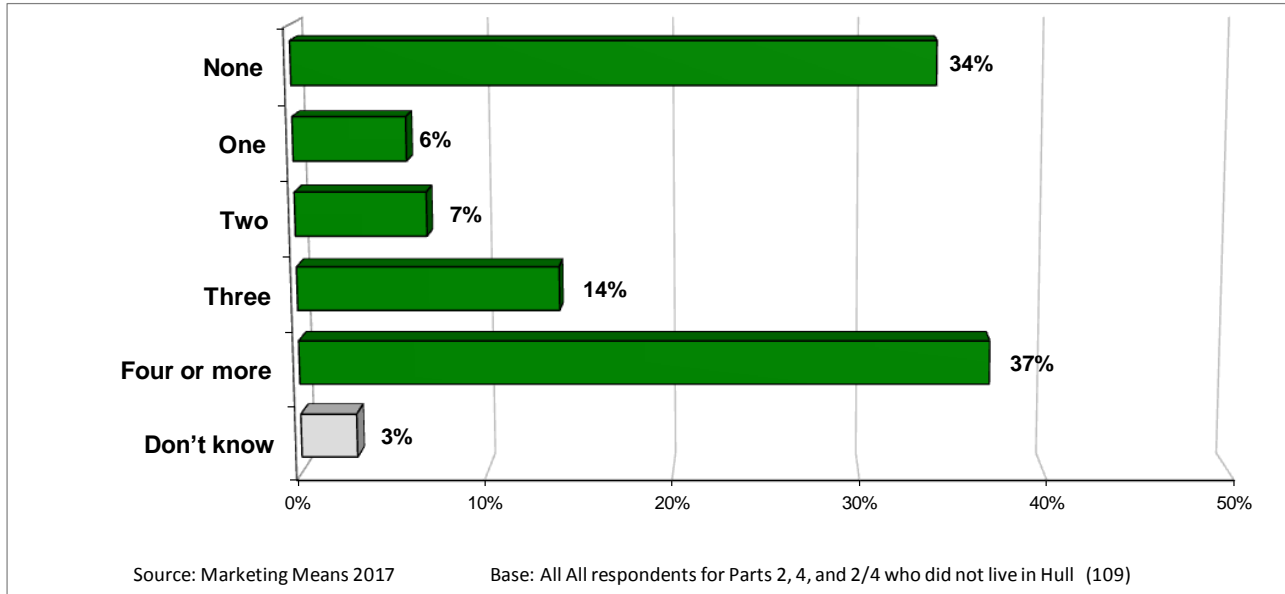
**Chart Q28. Was your visit to the City Centre on the day you attended Flood mainly, partly or not at all due to the event?**



- Overall, 83% stated that their visit to the city centre on the day that they attended Flood was mainly due to the event taking place. This varied little, from 91% for the stand-alone Part 4 to 80% for the stand-alone Part 2. A further 13% stated that their visit was 'partly' due to the Flood event.
- Respondents living in non-Hull HU postcodes were significantly more likely to have visited the city centre 'mainly' due to the Flood event than were those who had come from elsewhere (92% vs 76% respectively).

Non-Hull residents were also asked how many other arts and cultural events/activities they had attended, taken part in, or planned to attend or take part in, with results as shown in Chart Q29 below.

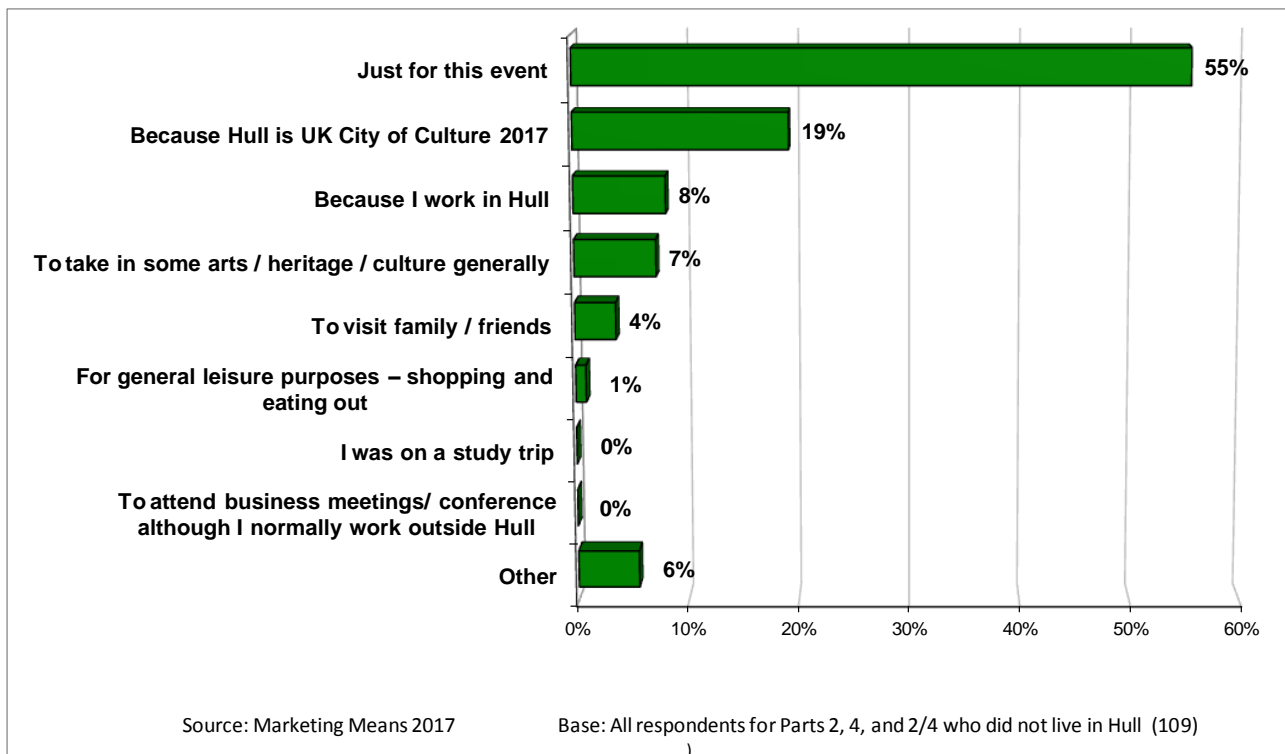
**Chart Q29. During this visit to Hull, how many other arts and cultural events / activities have you attended or taken part in, or do you plan to attend or take part in?**



- Just under two-thirds of respondents (63%) had taken part, attended, or planned to take part in or attend at least one other event during their visit, and most of these (37% overall) stated that they had or would attend or take part in four or more events.
  - Taking part in or attending four or more events was significantly more likely among respondents living in non-Hull HU postcodes than those from elsewhere (46% vs 26% respectively).

Visitors were also asked what had been the main purpose of their visit to Hull on the day that they attended Flood, and could give one main answer only, as summarised in Chart Q30 below.

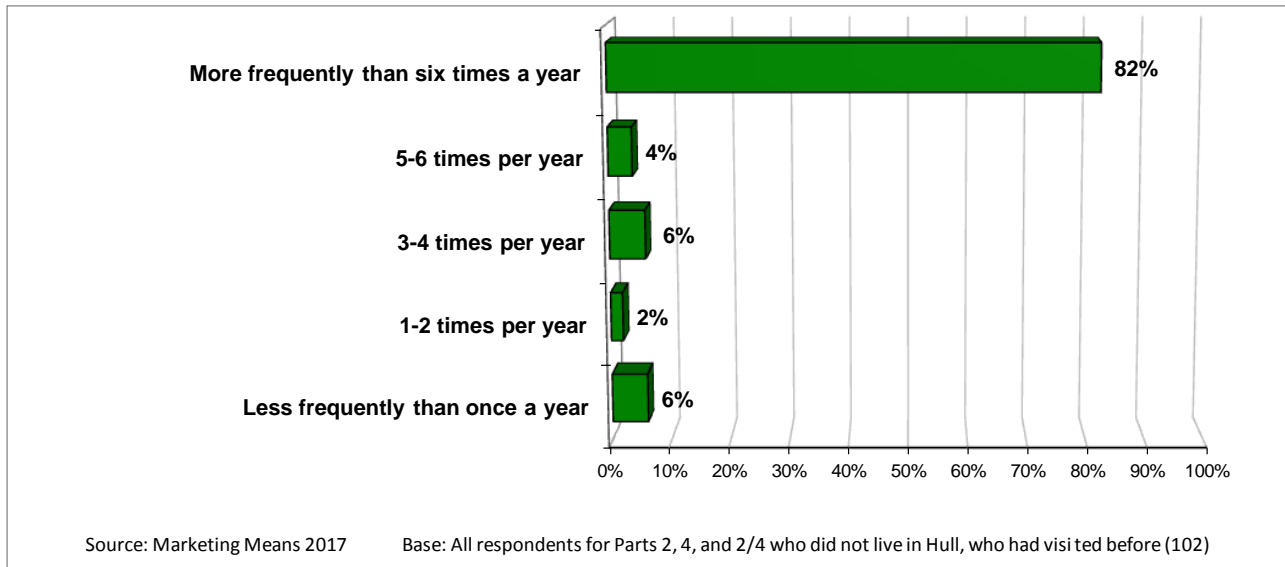
**Chart Q30. When you attended Flood, what was the main purpose of your visit to Hull?**



- More than half (55%) had attended **just because of the Flood event in question**.
  - This was significantly higher among Part 4 and omnibus performance respondents (70%) than among those from the stand-alone Part 2 (35%).
- Nearly one in five (19%) had attended due to Hull's status as **UK City of Culture 2017**.
- For Part 2, 15% had attended **to take in some arts/heritage/ culture generally**, though only 1% (one person) had done so for the other two events.

Well over nine out of ten visitors (95%) had visited Hull before coming to a Flood event. This group were asked how often, on average, they visit Hull each year. The results are shown in Chart Q32 below.

**Chart Q32. On average, over the course of a year, how frequently do you visit Hull?**



- The great majority of respondents who had visited Hull before were regular visitors, and stated that they visited Hull **more than six times per year**. Only 6% normally visited less often than once per year.

All who had visited Hull previously were also asked whether they thought the frequency of their visits would change in future as a result of their experience during the visit on which they attended Flood.

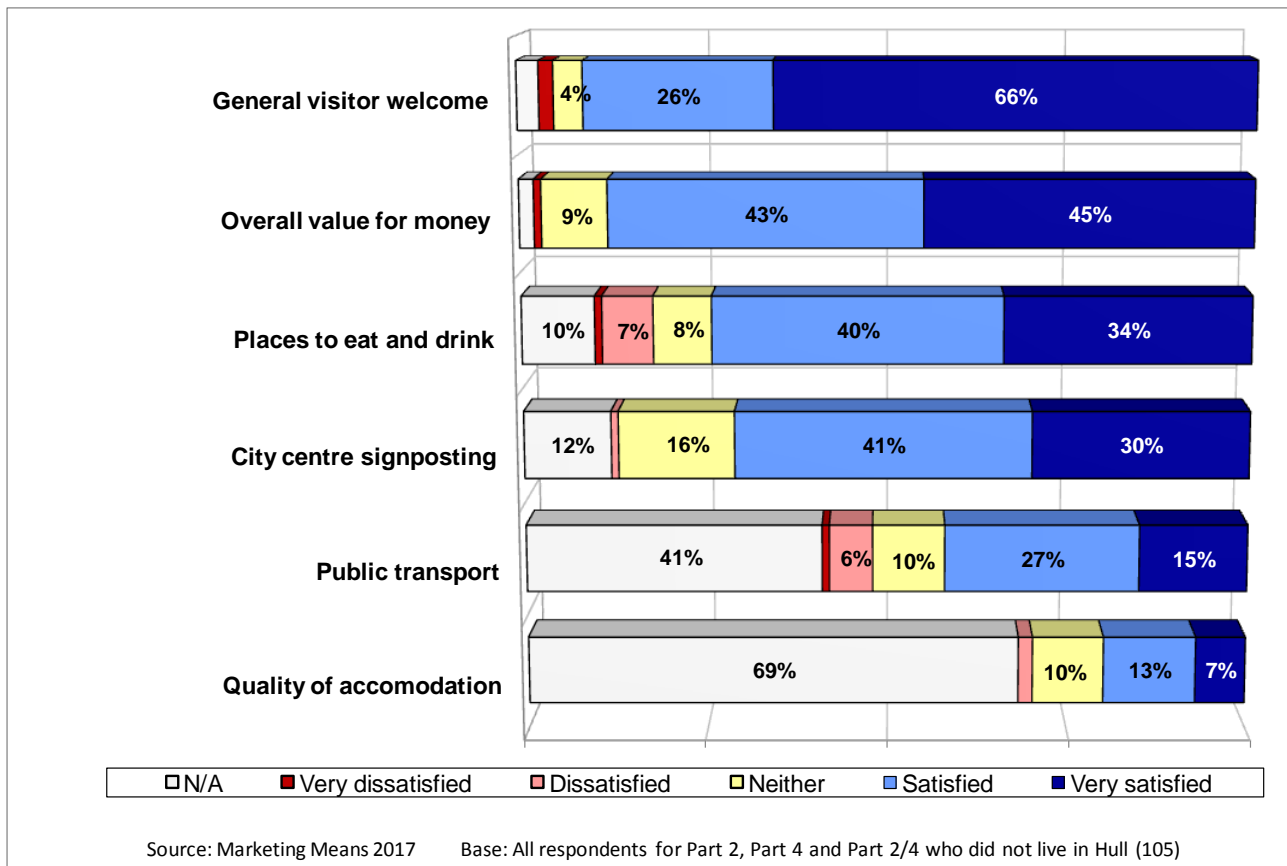
- Respondents for Part 2 indicated a slight increase in frequency of visiting, from 78% currently visiting more than six times a year to 87% expecting to visit more than six times a year in future.
- For respondents to Part 4 and the omnibus performance, for whom the question was phrased in a different way, 44% expected that the frequency of their visits would **increase**, while almost all others expected **no change**.

Only five respondents to Parts 2, 4 and the omnibus performance did not live in Hull and had not visited Hull before coming to Flood. When asked to what extent they agreed or disagreed that they would visit Hull again in future, four out of the five (80%) strongly agreed, while the other merely agreed.



All visitors were also asked how satisfied they were with various specific aspects of their visits to Hull. The statements and responses are shown in Chart Q35 below.

**Chart Q35. As a visitor to Hull, how satisfied are you with the following?**



- The aspects best-rated by visitors were, in particular, the **general visitor welcome**, with 92% satisfied or very satisfied (66% very satisfied), and **overall value for money**, with 88% satisfied or very satisfied (45% very satisfied).
- **Places to eat and drink** and **City centre signposting** both also drew good levels of satisfaction, from 74% and 71% respectively, with around a third of respondents very satisfied with either aspect.
- Fewer than two-thirds of visitors gave a rating for **public transport**, and most of these were satisfied rather than very satisfied with this aspect of their visit.
- Fewer than half of visitors could give a rating for the **quality of accommodation**. Among those who could, the majority were satisfied, with a quarter very satisfied.

All visitors were asked whether they visited for the day only, or stayed for at least one night when they attended Flood. Just over three-quarters (76%) visited for the day only, but **24% stayed overnight**. This sub-group, numbering 25 respondents only, were asked several more questions relating to their stay.

- Of the 25 overnight stayers, 12 stayed with friends/family, nine stayed in a hotel, and one each in a B&B, static caravan, Airbnb property. Two others stayed in a second home that they owned.
- The average length of stay was 2.6 days (varying from one day to six days) and 2.0 nights (varying from one night to five nights).

- The average total spend on accommodation was £69, ranging from zero to £350. Of those who paid for their stay (9 people), the average total spent rose to £123, ranging from £40 to £99. The average that these people spent on accommodation per night was £66.

### 5.3 Amount spent on self and/or group during visit to Flood

All respondents were asked to estimate how much they spent on themselves and others in their group (if applicable) during their visit to Hull, or their visit to the relevant Flood event if they were a Hull resident. They were asked to exclude any money spent on Flood tickets.

Most respondents (297 in total) were able to provide information. Table 5 below summarises the visitor spend across a range of categories and in total, and shows the average, maximum, and minimum amounts spent in each category. These are shown for all who provided answers, as well as separately to show the differences between the 216 Hull residents who answered and those 81 who were visiting the city.

The highest item spend was on Food & drink, averaging £14 per group, while the average spend of visitors to the city was almost three times that of residents (£53 vs £19).

**Table 5. How much do you estimate you spent on yourself and others with you on the following things during your visit, not including tickets for Flood?**

	Hull 2017 merchandise	Food & drink	Shopping	Travel and transport (including parking)	Other attractions	Spending money for children	Anything else	TOTAL
<b>ALL RESPONSES (297):</b>								
<b>Average</b>	<b>£2.32</b>	<b>£14.09</b>	<b>£3.40</b>	<b>£3.49</b>	<b>£3.87</b>	<b>£0.19</b>	<b>£0.53</b>	<b>£27.88</b>
<b>Maximum</b>	£75.00	£200.00	£200.00	£50.00	£700.00	£50.00	£100.00	£710.00
<b>Minimum</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>HULL RESIDENTS (216):</b>								
<b>Average</b>	<b>£1.87</b>	<b>£8.44</b>	<b>£1.56</b>	<b>£2.28</b>	<b>£3.94</b>	<b>£0.25</b>	<b>£0.27</b>	<b>£18.62</b>
<b>Maximum</b>	£75.00	£100.00	£200.00	£50.00	£700.00	£50.00	£15.00	£710.00
<b>Minimum</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
<b>VISITORS (81):</b>								
<b>Average</b>	<b>£3.52</b>	<b>£29.14</b>	<b>£8.30</b>	<b>£6.70</b>	<b>£3.70</b>	<b>£0.00</b>	<b>£1.23</b>	<b>£52.60</b>
<b>Maximum</b>	£50.00	£200.00	£100.00	£50.00	£60.00	£0.00	£100.00	£456.00
<b>Minimum</b>	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

## Appendix 2: Verbatim listings of comments made by interviewees

Q3\_1. Which specific actors or artists did you want to see?/ Please specify artists of interest OR other motivation below [If that was the reason given to “What was your main reason for watching and /or attending Flood Part ...?”]

Part 2	<i>I have always wanted to see a slung low show</i>
Part 2	<i>I live on Victoria Dock, 1 min from performance.</i>
Part 2	<i>Involved with event organisation safety group</i>
Part 2	<i>Marc Graham</i>
Part 2	<i>My daughter was in it.</i>
Part 2	<i>Saw the Look North article and wanted to see more.</i>
Part 2	<i>Thought it would be a different and exciting new type of show</i>
Part 3	<i>Because I was one of the Community cast of Flood 2:Abundance and I wanted to see what happened next!</i>
Part 3	<i>because I'd seen part 1 &amp; 2</i>
Part 3	<i>Brother and friends on Production Team (Matt Angove, Alan Lane, Lucy lane)</i>
Part 3	<i>I am in community cast for part 4 and loved 1 and 2</i>
Part 3	<i>I had heard comments about the Flood and wanted to see what it was about.</i>
Part 3	<i>I was born in Hull</i>
Part 3	<i>My nephew is the designer and I also enjoy Slung Lows productions</i>
Part 3	<i>Saw it being set up from the beginning and watched rehearsals so wanted to see finished product</i>
Part 4	<i>&amp; because it was the final chapter of the story &amp; we wanted to know how it ended</i>
Part 4	<i>Ash schultz</i>
Part 4	<i>Because I had watched the other 3 I felt compelled to watch the last one to complete the story. Love the Middle Child actors.</i>
Part 4	<i>I'd seen the previous 3 and wanted to see the conclusion</i>
Part 4	<i>Polly &amp; Dave Pattison</i>
Part 4	<i>To find out how it ends!</i>
Part 4	<i>To see the end of the story</i>
Part 4	<i>Wanting to be a part of this great year.</i>
Part 2/Part 4 omnibus	<i>Also theatre on my doorstep in Victoria Dock</i>
Part 2/Part 4 omnibus	<i>community cast</i>
Part 2/Part 4 omnibus	<i>Enjoyed BBC 2 play so much wanted to see it completed</i>
Part 2/Part 4 omnibus	<i>Husband David Miller was part of the cast of Holy Island</i>
Part 2/Part 4 omnibus	<i>I was glad to have the opportunity to catch what I missed earlier in the year,</i>
Part 2/Part 4 omnibus	<i>Mother of Nadia Emam (Gloriana)</i>
Part 2/Part 4 omnibus	<i>My husband [a volunteer] was in part 4.</i>
Part 2/Part 4 omnibus	<i>my wife was one of the part 2 community cast - Leanne ayre</i>
Part 2/Part 4 omnibus	<i>Nadia Emam</i>
Part 2/Part 4 omnibus	<i>Slung Low</i>
Part 2/Part 4 omnibus	<i>The fisherman was excellent so was all the actors</i>
Part 2/Part 4 omnibus	<i>The very good radio 4 review of the Victoria Dock Flood project</i>
Part 3	<i>Because I had watched parts 1 &amp; 2</i>

**Q6. In what way(s), if any, have your thoughts or feelings about your life / future changed, as a result of attending FLOOD ....?**

Part 2	<i>Affirmed some of the political views and values I have. It was quite arresting and profound in impact.</i>
Part 2	<i>Always had a great sympathy with refugees etc just confirmed my feelings of injustices</i>
Part 2	<i>Anything can happen.</i>
Part 2	<i>Appreciative of safe and free society in UK.</i>
Part 2	<i>Considerations about how we would behave if faced with a sudden 'abundance' of people needing help.</i>
Part 2	<i>Consolidated feelings that we need to do something re global warming</i>
Part 2	<i>Don't jump into that water, it was cold.</i>
Part 2	<i>Enjoyed attending something very different in Hull Really thought provoking idea</i>
Part 2	<i>Even after living in Hull for over 65 years there are still parts that I should explore! Can't wait for subsequent parts of Flood</i>
Part 2	<i>Felt it was a bit too long.1hr would have been enough.Good effects.</i>
Part 2	<i>Global Warming and refugees</i>
Part 2	<i>Good to see a show on water</i>
Part 2	<i>Had a good discussion with others who attended about immigration etc. Useful to hear others' opinions on the subject.</i>
Part 2	<i>How quickly we are to blame people for all sorts of things that they are in no way responsible for</i>
Part 2	<i>How we all affect the environment and the situations in different countries. Our personal responsibility and how changes are affecting others already</i>
Part 2	<i>I am hoping to attend Flood 4, made me hope people may reconsider their views about immigration and asylum</i>
Part 2	<i>I don't think my future has changed or will change because of watching FAP2. I do feel encouraged to watch things in a collaborative space again.</i>
Part 2	<i>I felt sorry for the wet and cold extras</i>
Part 2	<i>I have always thought life is for living and we should live and let live. It made me want to spread the word for the need of acceptance</i>
Part 2	<i>I need to make sure I fully use my time and life and try to make a positive impression on others</i>
Part 2	<i>I think it made me realise how perilous our position is and how powerful nature is.</i>
Part 2	<i>I think maybe I'm a little naive. I didn't think about the characters actually trafficking refugees.</i>
Part 2	<i>I will Continue to view people as individuals regardless of where they come from.</i>
Part 2	<i>I would definitely book different kinds of events now, as I had no idea what Flood Pt 2 would be like, but I found it gripping from beginning to end and it's made me want to try lots of different stuff to what I'd normally choose.</i>
Part 2	<i>I'll say yes to every invitation, look for unique experiences and live every day as if it was my last...but, then again, I have always done that!</i>
Part 2	<i>Increased political awareness</i>
Part 2	<i>It challenged my understanding of theatre and will make me seek more unusual theatre productions that work within an environment other than a stage within a theatre building.</i>
Part 2	<i>It has made me think about how lucky we are to have what we have and positions are not important but the way we live our lives is</i>
Part 2	<i>It has made me want to try more new events</i>

Part 2	<i>It made me feel sad about the future.</i>
Part 2	<i>It made me reflect on how I feel about some of the issues presented in the piece, especially in regard to immigration and the complexities around this subject. I see and understand the positives and negatives, but it was interesting to think how I would react in a situation, like that presented in Flood. I also found it interesting to experience my own irritation towards the naiveté of Gloriana, that the solution to everything was love. This is a nice idea in theory, but I think is slightly too simplistic and idealist.</i>
Part 2	<i>It made me think about the thoughts of other folk about different communities,cultures,sexual orientation(L.G.B.T.Q)</i>
Part 2	<i>It made me think about the way the world is changing... becoming a closer community.</i>
Part 2	<i>It made me think how temporary our existence is. I came away thinking about imbalance and inequalities that exist in the world.</i>
Part 2	<i>It makes you think about putting yourself in their shoes &amp; have empathy with the people who are fleeing persecution in their own countries.</i>
Part 2	<i>It was one of the most unsuccessful pieces of theatre I have ever seen. I felt sad and deflated after coming home. I couldn't see anything; I had no idea about what was happening after 40 minutes. A great idea badly executed, trying far too hard and missing out on some basic considerations of production.</i>
Part 2	<i>It was quite bleak, but also strangely hopeful. It made me feel even more strongly that we should not lose hope.</i>
Part 2	<i>It's reinforced how fragile our lives as we know them can be</i>
Part 2	<i>Life and future unchanged</i>
Part 2	<i>Look at the whole world differently. Challenged my views on immigration.</i>
Part 2	<i>Made me think about issues covered</i>
Part 2	<i>Made me think more about people's reactions as to how we have changed as people in the community.</i>
Part 2	<i>made me worry for the next generation who will have to deal with sea level rise</i>
Part 2	<i>Makes me realise how vulnerable we are</i>
Part 2	<i>Maybe too long.Bit less wordy and more effects.</i>
Part 2	<i>More accepting of immigrants</i>
Part 2	<i>My interest in theatre, and theatre with a high production value and range like this, has increased.</i>
Part 2	<i>Not changed my life but it puts Hull forward positively</i>
Part 2	<i>Not really as I have been aware of local flood risks through climate change for 3 decades.</i>
Part 2	<i>Opens your mind to so many different opportunities</i>
Part 2	<i>Perhaps we should move back to higher ground in Derbyshire!</i>
Part 2	<i>Proud to be associated with, born and brought up in Hull.</i>
Part 2	<i>Question the future</i>
Part 2	<i>reducing carbon footprint</i>
Part 2	<i>Reinforced "there but for the grace of..."</i>
Part 2	<i>Reminds me of the on-going migrant crisis which we see on the news then go back to our everyday lives</i>
Part 2	<i>Some, but too nebulous to put into words! This really was a powerful piece!</i>
Part 2	<i>Talking more as a family across generations</i>
Part 2	<i>That's quite an epic question, and though the idea of the play was quite epic as well, I wouldn't say it really transformed the way I think about my own life and/or future.</i>

Part 2	<i>The idea of thinking of everyone as one, not just individually!</i>
Part 2	<i>The production of an increasing number of events relating to issues to illustrate the possibilities and the very real current effects of people being displaced from their homes and homeland, and then also the possible world disasters caused by climate change is so encouraging for working towards reversing the trends--that is a great thing</i>
Part 2	<i>'there but for the grace of god go I'</i>
Part 2	<i>There were a lot of themes to consider... how we treat our planet and refugees being just two. It's reassured me that I'm not alone in wanting to act to make the world better.</i>
Part 2	<i>They haven't as I was already aware of the issues raised.</i>
Part 2	<i>They haven't changed</i>
Part 2	<i>Thinking more about global warming, refugees, feeling positive about Hull and the City of Culture projects, feeling I connect more with Hull than I realised.</i>
Part 2	<i>Thinking more about the world's future.</i>
Part 2	<i>This thought provoking play raised many important issues about human frailty as well as the power of love in it broadest, human sense. It made me reflect on the fragility uncertainty of life and the future.</i>
Part 2	<i>Thought provoking and unexpected story lines that kept me captivated throughout</i>
Part 2	<i>To think more about the world we live in and how we perceive the things around us</i>
Part 2	<i>Very emotional start - I'm leaving Hull for a while - but it is 'my city' and will always be my home - but adventure calls at 58 !</i>
Part 2	<i>Want to be more involved in outdoor theatre.</i>
Part 2	<i>We all need to do more to help each other and not segregate people because of where they have come from. We are all responsible and should play our part.</i>
Part 4	<i>Anything could change in a moments time</i>
Part 4	<i>Everyone needs to work together to make the world work!</i>
Part 4	<i>Examined my own core beliefs, including religion</i>
Part 4	<i>Flood reminded me that human habits and drives have not substantially changed over the millenia</i>
Part 4	<i>Has made me think how I might react in a life threatening/ cataclysmic situation</i>
Part 4	<i>Haven't changed</i>
Part 4	<i>I am already a volunteer and signed up to the concept of City of Culture. I don't think it has changed my life, just reminded me that my leg won't let me stand for a long time!</i>
Part 4	<i>I enjoyed the myth that someone will turn up and make it okay alongside the message that, together, we might be that person.</i>
Part 4	<i>I find that seeing drama (and Art generally) done differently is very inspiring and makes me want to be more creative myself.</i>
Part 4	<i>I have always thought that in politics, everyone's voice is important and I intend to shout out if I disagree with policy more.</i>
Part 4	<i>I just hope this never happens</i>
Part 4	<i>I think it is important to take control of your own future and life.</i>
Part 4	<i>I think more about my own mortality.</i>
Part 4	<i>I would definitely go to more Slung Low shows in the future. I definitely wouldn't swim in Victoria Dock in the future. (It looked cold.)</i>
Part 4	<i>Interesting to see the dynamics between the communities</i>
Part 4	<i>Interesting to think how the world could be with people in charge that had</i>

	<i>extreme views</i>
Part 4	<i>It made me think more about looking deeper into the meaning behind such plays</i>
Part 4	<i>It made me wonder what would I do if the situation was to happen.</i>
Part 4	<i>It was a very effective portrayal of how people revert to type when put under pressure and how the three key factions of societies control the population. It was very current given the current conflicts and immigration issues</i>
Part 4	<i>It's important to work together to succeed.</i>
Part 4	<i>It's made me think about what we have and the people around me and to enjoy them a lot more.</i>
Part 4	<i>Life can be changed in a moment so enjoy it whilst you can.</i>
Part 4	<i>Little</i>
Part 4	<i>Made me consider we could all be refugees in different circumstances.</i>
Part 4	<i>Made me more aware of my environment and the political arena that is so interwoven in our everyday lives.</i>
Part 4	<i>Made me take more aware of the effects of global warming on the sea level.</i>
Part 4	<i>Made me think a little about how people and society would react faced with serious long term changes to their living conditions</i>
Part 4	<i>Made me think about community and what that means to me as an individual and how I can play me part to sustain ours in Hull.</i>
Part 4	<i>Makes the future no always certain to continue as is</i>
Part 4	<i>Minimally</i>
Part 4	<i>More open minded</i>
Part 4	<i>More reflective generally</i>
Part 4	<i>My son was in it. And I loved that.</i>
Part 4	<i>n/a</i>
Part 4	<i>NO</i>
Part 4	<i>none</i>
Part 4	<i>None really. It made me feel the more that things change the more they stay the same.</i>
Part 4	<i>None.</i>
Part 4	<i>None.</i>
Part 4	<i>Not applicable</i>
Part 4	<i>Not at all</i>
Part 4	<i>Not really</i>
Part 4	<i>Not really</i>
Part 4	<i>not really sure, I treat every day as precious</i>
Part 4	<i>Oh, not really from the drama, but encouraged to try some experimental drama myself.</i>
Part 4	<i>open to more theatre events</i>
Part 4	<i>Proud the city was brace enough to take on ambitious projects - will be one of my key memories of the city of culture year.</i>
Part 4	<i>Raised awareness of global warming</i>
Part 4	<i>Stark reminder nothing should be taken for granted.</i>
Part 4	<i>that the world is a precious place and should be looked after or it will disappear</i>
Part 4	<i>They have not</i>
Part 4	<i>They haven't changed.</i>
Part 4	<i>They haven't.</i>
Part 4	<i>To accept the challenges before me and embrace them</i>
Part 4	<i>To be more accepting of other people's views.</i>

Part 4	<i>Very innovative and forward thinking - great show</i>
Part 4	<i>Want to try other new/different things...</i>
Part 4	<i>We are part of a much bigger picture and we all matter</i>
Part 4	<i>Would make me consider going to similar theatre experience again</i>
Part 2/Part 4 omnibus	<i>Added to my knowledge of theatre's possibilities</i>
Part 2/Part 4 omnibus	<i>As a Christian my life is God centred I</i>
Part 2/Part 4 omnibus	<i>Be more tolerant of others.</i>
Part 2/Part 4 omnibus	<i>Going to keep an eye out for more productions to go and see</i>
Part 2/Part 4 omnibus	<i>I already had an acceptance of a potentially macabre future for mankind</i>
Part 2/Part 4 omnibus	<i>I have always been a strong campaigner against climate change; this has reaffirmed my opinions and beliefs.</i>
Part 2/Part 4 omnibus	<i>I want more creative theatre like this where the community can be involved</i>
Part 2/Part 4 omnibus	<i>I will attend more outdoor theatre. The themes where thought provoking but not changed my views on life in particular</i>
Part 2/Part 4 omnibus	<i>I would go to more open space theatre</i>
Part 2/Part 4 omnibus	<i>I would love to be involved</i>
Part 2/Part 4 omnibus	<i>I wouldn't say it has but it certainly gave me food for thought and tried to make sense of the chaos that is happening in the world today.</i>
Part 2/Part 4 omnibus	<i>I'd never thought previously about how I'd react if a disaster such as the one represented happened to me and what it would be like to lose everything and start again.</i>
Part 2/Part 4 omnibus	<i>It made me think that my safe secure life could change in an instant if a catastrophic occurred.</i>
Part 2/Part 4 omnibus	<i>It has made me think about the effects of climate change, our reaction to refugee crises, and how society could be affected by cataclysmic events</i>
Part 2/Part 4 omnibus	<i>It hasn't made me think in that way.</i>
Part 2/Part 4 omnibus	<i>It just makes you think in general that this could possibly happen. Maybe not a Tsunami, but some sort of natural disaster.</i>
Part 2/Part 4 omnibus	<i>It was very thought provoking on many levels. Made me think about climate change, migrant crisis, religion etc.</i>
Part 2/Part 4 omnibus	<i>I've thought "what would it be like to be a migrant", reflect on immigration in a different light, and consider the fragility of modern society.</i>
Part 2/Part 4 omnibus	<i>Made you think how you judge people</i>
Part 2/Part 4 omnibus	<i>No change</i>
Part 2/Part 4 omnibus	<i>No change</i>
Part 2/Part 4 omnibus	<i>No change</i>
Part 2/Part 4 omnibus	<i>Not sure they have</i>
Part 2/Part 4 omnibus	<i>nothing has changed</i>
Part 2/Part 4 omnibus	<i>That this could happen maybe in not the way of your story make you think</i>
Part 2/Part 4 omnibus	<i>The issues raised on migration were very thought provoking</i>
Part 2/Part 4 omnibus	<i>The production was thought provoking and inspiring. Certainly a general sense of hope.</i>
Part 2/Part 4 omnibus	<i>The scale of the drama was very impressive; it was good to open up the issues surrounding immigrants, religious belief and ethnicity. Excellent.</i>
Part 2/Part 4 omnibus	<i>They have not</i>
Part 2/Part 4 omnibus	<i>To look at things from wider viewpoints just not my own experience.</i>
Part 2/Part 4 omnibus	<i>Very thought provoking for this country as we are a bit distanced from the migrants entering other EU countries.</i>
Part 2/Part 4 omnibus	<i>What is really going on in my relationships with family &amp; friends. How much</i>



	<i>damage are we causing the Earth in pollution &amp; war.</i>
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**Q7. In what way(s), if any, have your thoughts or feelings about other people changed, as a result of attending FLOOD...?**

Part 2	<i>A good idea.</i>
Part 2	<i>Confirmed frustration with isolationist ideas.</i>
Part 2	<i>Confirmed opinion about UK needing to be open and inclusive</i>
Part 2	<i>Disagreed with some people that I thought I'd agree with. Interesting to see different people's perspectives.</i>
Part 2	<i>Don't really think my view has changed. I would hope to treat all people with equal respect and expect the same in return</i>
Part 2	<i>focus on refugees and humanity</i>
Part 2	<i>For myself not to be insular. Be more aware of people's struggles around the globe</i>
Part 2	<i>Hopefully for the better</i>
Part 2	<i>How we all have a different view</i>
Part 2	<i>I always hope that I treat people fairly, this will ensure that I do at all times</i>
Part 2	<i>I don't think it changed my feelings or thoughts. I'm very aware of the plight of refugees and how badly they are often treated. I do think it made me realise that anyone of us could find ourselves in the situation where we are "other people" !</i>
Part 2	<i>I don't think my personal thoughts / feelings about others changed too much but the narrative did support my world view and I was pleased it made me think</i>
Part 2	<i>I feel slightly better about the residents of Hull and Victoria Dock.</i>
Part 2	<i>I think I have more empathy for other people.</i>
Part 2	<i>I wish people wouldn't wear enormous woolly bobble hats to outdoor theatre performances as it blocked my view!</i>
Part 2	<i>If by people this means displaced people - I think having some face to face experience of people of different nationalities who have settled in Hull or nearby due to displacement I am aware that many have had no choice but to leave their beloved homeland - lovely people - all with a story to tell. My thoughts and feelings have been provoked even if the conclusions are little changed</i>
Part 2	<i>I'm generally a very liberal person, but I come from a staunch catholic background that I've since left. The themes in it made me even more frustrated than usual with people that are racist or that use religion or country as an excuse to divide people up instead of helping them.</i>
Part 2	<i>I'm going to be an immigrant for a while - so will understand how scary it is not being in your home city and hope that people will welcome me as much as I would them.</i>
Part 2	<i>It doesn't matter where people originate, they are all human beings.</i>
Part 2	<i>It has made me think about acceptance and stereotypes</i>
Part 2	<i>It made me feel apprehensive about the future... the way people react to changes - good and bad.</i>
Part 2	<i>It made me feel empathy for others less fortunate</i>
Part 2	<i>It made me feel even more strongly that we should help those in need.</i>
Part 2	<i>It made me feel that I should have a political voice to overcome prejudice and hate.</i>
Part 2	<i>It was a poignant watch and made me think about the tragedy of some people's</i>

	<i>lives, just for being born in a country where there is conflict. I also realised how selfish people can be as the man in front of me refused to shuffle along the barrier so I could get a better view.</i>
Part 2	<i>It was fantastic to watch the reactions of teenagers in front of me and see how absorbed they seemed to get in the story line, and how certain elements seemed to shock them, such as the kiss between Gloriana and Johanna. Funnily, I found myself empathising with the character Natasha. It was interesting to have her story presented and see that perhaps the decisions politicians are forced to make in regard to foreign policy are not as black and white as they may appear to be.</i>
Part 2	<i>It was good to see that others have the same views on the environment and migration as myself</i>
Part 2	<i>It's made me more mindful of other peoples experiences and challenges in life</i>
Part 2	<i>I've seen how others in Hull are trying to get to as many events during this culture year, just like me.</i>
Part 2	<i>Made me more tolerant of other folks feelings and beliefs</i>
Part 2	<i>Made me think about issues covered</i>
Part 2	<i>More compassion towards refugees, their plight and circumstance.</i>
Part 2	<i>More tolerance</i>
Part 2	<i>My husband really enjoyed the show which surprised me.</i>
Part 2	<i>Not changed reinforced my thoughts about others</i>
Part 2	<i>Not to be too quick to judge or blame people who are trying to find a better life in another country</i>
Part 2	<i>People should be more tolerant.</i>
Part 2	<i>Proud (and slightly surprised) that Hull people are so responsive and supportive of something so demanding</i>
Part 2	<i>Refugees are not just from far away</i>
Part 2	<i>Regretfully I doubt many Brexit voting people who don't like asylum seekers went to see this so it is unlikely to have changed people's views</i>
Part 2	<i>Some people are horrible, but there is hope.</i>
Part 2	<i>Some people need to see both sides of the story and be more accepting</i>
Part 2	<i>Thankful for the good people around</i>
Part 2	<i>The actors who jumped into the water, I have a lot of respect for.</i>
Part 2	<i>The way people respond in crisis situations - it was shocking to see how quickly order could break down. It felt very topical and somewhat unnerving.</i>
Part 2	<i>There are more like minded and open minded people in Hull than I thought. We might all end up as refugees</i>
Part 2	<i>There's always more than we can see or immediately understand about someone's story.</i>
Part 2	<i>They haven't really</i>
Part 2	<i>Thinking more about the needs of people coming into our country</i>
Part 2	<i>Thought provoking re refugees and Brexit!</i>
Part 2	<i>To be more accepting</i>
Part 2	<i>To be more considerate towards immigrants</i>
Part 2	<i>Tolerance and kindness are so very important. We will reap what we sow. Love and connection matter.</i>
Part 2	<i>Understanding others viewpoint more.</i>
Part 2	<i>Was a very pertinent way of describing how people react to refugees. Hope I would do better / treat them better but honestly not sure that I would</i>
Part 2	<i>Was really pleased to see Hull taking on a controversial topic such as this. Minds</i>

	<i>need to be opened to such issues and it was done in such an innovative way.</i>
Part 2	<i>We all have a part to play in saving our world as it is today</i>
Part 2	<i>We all need each other</i>
Part 2	<i>We are all on/in this world together and need to make sure we look after it and each other more</i>
Part 4	<i>As above really</i>
Part 4	<i>As above really and also that everyone is important, there is no hierarchy in terms of humanity. Or there definitely shouldn't be!</i>
Part 4	<i>As above.</i>
Part 4	<i>Challenged my ideas around migration/immigration</i>
Part 4	<i>Crystallized into clearer thoughts.</i>
Part 4	<i>Flood places different kinds of character in crisis situations - it is interesting how they respond. Gives hope for a hidden strength within our communities.</i>
Part 4	<i>Gave me a wider perspective</i>
Part 4	<i>Has made me think about how fragile community tolerance is and how we need to protect and strengthen it</i>
Part 4	<i>Haven't changed</i>
Part 4	<i>Heightened awareness that refugees are just people like me in places like mine</i>
Part 4	<i>Helped understanding by seeing ourselves as refugees.</i>
Part 4	<i>How judgement can corrupt people</i>
Part 4	<i>I am more aware and considerate of others opinions and values.</i>
Part 4	<i>I don't know.</i>
Part 4	<i>I don't think it has.</i>
Part 4	<i>I only saw people enjoy this.</i>
Part 4	<i>I would like to think I would be one to speak up for others rather than hiding away and letting others take the blame if a similar circumstance occurred</i>
Part 4	<i>Impressed by the bravery of the actors involved in performing in such conditions.</i>
Part 4	<i>In as much as to reinforce that art can galvanise a community.</i>
Part 4	<i>It confirmed my feelings that humans will react to a situation in different ways, so no is the answer to the question</i>
Part 4	<i>It hasn't unless it has made me more political and in favour of immigration - I was already!</i>
Part 4	<i>It made we wonder how they must feel about their achievements, i.e. the cast, the writers, the producers etc</i>
Part 4	<i>It's easy to find yourself in fractious factions looking to blame or expect others to fix our problems. I'll be wary what camp's I fall into.</i>
Part 4	<i>Just because you think you're right it doesn't necessarily mean it is.</i>
Part 4	<i>Little</i>
Part 4	<i>Made me reflect on the difference in society including authoritarian groups to true democracy</i>
Part 4	<i>More thoughtful on the rise of power and people, we should question their motives long before allowing them to take office.</i>
Part 4	<i>n/a</i>
Part 4	<i>n/a</i>
Part 4	<i>NO</i>
Part 4	<i>none</i>
Part 4	<i>None</i>
Part 4	<i>None, to be honest, though I enjoyed the event immensely I found the dramatic content a bit clichéd</i>

Part 4	<i>None.</i>
Part 4	<i>None.</i>
Part 4	<i>Not a great deal</i>
Part 4	<i>Not at all</i>
Part 4	<i>Not at all</i>
Part 4	<i>Not really</i>
Part 4	<i>Not really</i>
Part 4	<i>Not really</i>
Part 4	<i>Not really changed.</i>
Part 4	<i>Not really sure</i>
Part 4	<i>Not sure as I aim to cherish all living beings and help them find happiness</i>
Part 4	<i>Not very much, there are good and bad people around who react accordingly to any circumstances and opportunity</i>
Part 4	<i>People are people regardless of what their location makes them think they think.</i>
Part 4	<i>People behave completely differently when under pressure and naturally like to be led</i>
Part 4	<i>People can be selfish and self serving which wouldn't work in a situation like a large flood/disaster.</i>
Part 4	<i>Peoples different reactions to a disaster, and how people cope</i>
Part 4	<i>Raised issue of how conflict can occur when society and structure breaks down.</i>
Part 4	<i>Really brings it home that we are all the same in the end, regardless of race or religion.</i>
Part 4	<i>Reminded me of why I hold my ideals, and how I've got to fight for them even if its hard</i>
Part 4	<i>Slightly depressing how history can repeat itself. How we fall into the same patterns, even if it was good to see some of those 'work'</i>
Part 4	<i>They have not</i>
Part 4	<i>They haven't</i>
Part 4	<i>They haven't.</i>
Part 4	<i>Tolerance</i>
Part 4	<i>We're all people with different views/outlooks - no one is right or wrong.</i>
Part 4	<i>You don't have to be a professional actor to get involved in this type of production.</i>
Part 2/Part 4 omnibus	<i>Added compassion to migrant communities</i>
Part 2/Part 4 omnibus	<i>Endeavour to see individuals not the collect view</i>
Part 2/Part 4 omnibus	<i>Faint depression</i>
Part 2/Part 4 omnibus	<i>How easily people follow a belief &amp; how scared people are to be different or to speak out.</i>
Part 2/Part 4 omnibus	<i>I try to live my life with a view to doing good towards people. My aim in living is to be Christlike</i>
Part 2/Part 4 omnibus	<i>I was amazed at the talent in our local area, also made me think more about the migrant crisis</i>
Part 2/Part 4 omnibus	<i>I went alone but didn't feel alone.</i>
Part 2/Part 4 omnibus	<i>I would say they haven't changed much as I have always been very interested in other people, their backgrounds and the stories they have to tell. I have always accepted everyone for who they are and respect their right to an opinion.</i>
Part 2/Part 4 omnibus	<i>It has made me more empathetic to the misfortunes of other people.</i>
Part 2/Part 4 omnibus	<i>It has strengthened by belief that we are all neighbours on this planet Earth and we should always help and support our neighbours.</i>

Part 2/Part 4 omnibus	<i>It helped me get a greater sense of connection/empathy with asylum seekers in an emotional way, on a human level.</i>
Part 2/Part 4 omnibus	<i>It made me think about how we view migrants and refugees and why they might need to escape danger and see our country as a safe place.</i>
Part 2/Part 4 omnibus	<i>It made me think more about what other people have to go through and to be more considerate and understanding of others.</i>
Part 2/Part 4 omnibus	<i>Just love, live and laugh as hard as possible</i>
Part 2/Part 4 omnibus	<i>Made me think how a crisis can bring out the worst in people</i>
Part 2/Part 4 omnibus	<i>Misfortune can happen to anybody and they need support.</i>
Part 2/Part 4 omnibus	<i>N/A</i>
Part 2/Part 4 omnibus	<i>No change</i>
Part 2/Part 4 omnibus	<i>No change</i>
Part 2/Part 4 omnibus	<i>No change</i>
Part 2/Part 4 omnibus	<i>No great changes, I think the understanding the drama showed about prophets in the community was very insightful.</i>
Part 2/Part 4 omnibus	<i>Not sure they have</i>
Part 2/Part 4 omnibus	<i>nothing has changed</i>
Part 2/Part 4 omnibus	<i>Of course family are very important and keeping them safe would be my priority</i>
Part 2/Part 4 omnibus	<i>The issues raised on migration were very thought provoking</i>
Part 2/Part 4 omnibus	<i>They have not</i>
Part 2/Part 4 omnibus	<i>Think it has opened my husband's eyes up about attending the theatre</i>
Part 2/Part 4 omnibus	<i>To treat others as you would want to be treated.</i>
Part 2/Part 4 omnibus	<i>We need to have more compassion.</i>
Part 2/Part 4 omnibus	<i>Yes. It has made me think more about the migrant crisis</i>

**Q8. Please share any further comments you have about FLOOD ... below:**

Part 2	<i>A pity that more tickets weren't available so more people could have seen this extraordinary performance</i>
Part 2	<i>A thought provoking, intelligent, totally absorbing production, with amazing spectacle.</i>
Part 2	<i>A unique piece of theatre and a marvellous experience. A pity that more people could not get to see it</i>
Part 2	<i>A wonderful, epic experience - thank you!</i>
Part 2	<i>Although very cold, it warmed my heart to see such a ground-breaking performance in the company of so many of my fellow Hullensians.</i>
Part 2	<i>Amazing characters, set, story line, performances, setting, organisation</i>
Part 2	<i>Amazing thought provoking shoe. We went as a family of three and all really enjoyed it. We cannot wait until the next instalment.</i>
Part 2	<i>Arresting, thought provoking, challenging, stimulating and a little frightening.</i>
Part 2	<i>As well as enjoying the theatre performance immensely in spite of being cold, it made me go into a part of the city I haven't been into since the 70s. I was pleased and proud to see Hull from this aspect.</i>
Part 2	<i>Both of the above feel like leading questions, given the content of the show. It's like when you say something really quite political on your FB profile, which makes you feel like you're really changing the world by being 'politically active' when really your friends list is full of the same-minded people. I'd like to hope that some people were changed by the content and themes, but honestly I seriously doubt it.</i>
Part 2	<i>Can't wait to see parts 3 &amp; 4</i>

Part 2	<i>Consider the audience. If it had been devised to work in tandem as a radio play it wouldn't have mattered if you could not see anything. The action was too far away to work as theatre. I had. I investment in the characters and I could not track the action at all on the set. I enjoyed some aspects of the lighting but I thought the production as a whole was self indulgent and too complex. Very disappointed.</i>
Part 2	<i>Excellent production and slung low staff excellent throughout the time slung low was on the dock. Very friendly and accommodating.</i>
Part 2	<i>excellent should have been on longer for more people to enjoy</i>
Part 2	<i>Fantastic theatrical experience, messages a bit confused.</i>
Part 2	<i>Fantastic use of space!! Loved it. It was preachy at points, if it was in a conventional theatre it may not have kept my attention as much.</i>
Part 2	<i>Felt religious angle rather overdone, and overall rather left wing for us.</i>
Part 2	<i>Good organisation. Volunteers a credit to the city.</i>
Part 2	<i>Good venue.</i>
Part 2	<i>Great special effects. Loved the stages, the lights, the whole experience. A few people I know didn't enjoy it- I think having a good view was key. Maybe have. Raised platform at the back next time?</i>
Part 2	<i>I absolutely loved it! I will be distraught if I can't get tickets to the final episode. It was such an unusual concept and the floating platforms were a simple idea, but it was incredible when they all broke away in the storm and left the performers stranded in their own story lines. I liked that there was a love story running throughout too. The stories moved along a bit like waves in the ocean. I was concerned for the politicians daughter at the end though as she was in the water for ages!!!</i>
Part 2	<i>I enjoyed it very much. I really hope I get the chance to see part 4. Part 3 is easy as it's on TV.</i>
Part 2	<i>I felt it was a bit didactic and the dialogue was not naturalistic enough for my taste. I loved the staging and effects, though.</i>
Part 2	<i>I felt that Flood tried to cover too many issues apart from global warming, migration without there being any clear link between them or the other issues that were raised making any contribution to whole.</i>
Part 2	<i>I found it all a bit confusing</i>
Part 2	<i>I found it compelling and thought provoking. Brilliantly acted and exciting.</i>
Part 2	<i>I found it profoundly moving.</i>
Part 2	<i>I loved listening with head phones and think they would be useful in normal theatre because you are immersed in the show.</i>
Part 2	<i>I really enjoyed the show, very inventive!</i>
Part 2	<i>I think the lesbian kiss and brief story-line was handled in a matter-of-fact way which was unexpected but it was a welcome change.</i>
Part 2	<i>I think the piece should have been shorter, it was a long piece to stand around in the cold for; more people could have viewed the piece per night by extending the viewing to all around the basin. It felt slow to start.</i>
Part 2	<i>I thought it was an excellent performance, but seems a shame how few people could be in the audience, as I'm sure more people could have been accommodated down the sides of the dock basin.</i>
Part 2	<i>I thought it was really very good was well put together and very thought provoking. Something completely different was excellent</i>
Part 2	<i>I thought the location was excellent and how they staged it clever.</i>
Part 2	<i>I thought the show being on the water had little impact to the overall show and it could've have easily been performed in a theatre and would have still had the</i>

	<i>same impact</i>
Part 2	<i>I was lucky to see it twice through my role in event safety the second time was with my family and the weather (wind) affected the special effects which you have no control over. Other than that we enjoyed it immensely</i>
Part 2	<i>I was mesmerised and I am really looking forward to part 3 and 4</i>
Part 2	<i>I was pleased that the show took difficult topics and was bold in their approach</i>
Part 2	<i>I was unable to see some of the production as not much room to view due to a lot of tall people restricted my view tried to move about but it was over crowded.</i>
Part 2	<i>I was very disappointed with not being able to see a lot of it. I didn't turn up early, but did turn up on time. I was three people back and couldn't see what was happening a lot of the time. Very disappointed that more of the edge wasn't open. For people in my situation, we would have much preferred to see something all the time.</i>
Part 2	<i>Impressed with sound system - able to hear dialogue very clearly and easy to use. Those attending part 2 should get priority release of tickets for part 4.</i>
Part 2	<i>It makes you think long after the performance and I m still thinking there's loads more to understand</i>
Part 2	<i>It was a fantastic experience - it was a creative and brave use of the water and threw up many issues.</i>
Part 2	<i>It was a fantastic spectacle and very thought provoking, very much along the lines of the Mystery Plays</i>
Part 2	<i>It was a great piece of theatre, well acted, and a fantastic cleverly thought out production, but personally, I felt the writing was just a little bit too "right on" and "politically correct", trying to tick every hipster box for the sake of it.</i>
Part 2	<i>It was a great production with so many parallels to the Easter story, migrant crisis, climate change, unscrupulous politicians. And yet, at no point did you realise in which direction it would go. It was a truly stunning piece of theatre</i>
Part 2	<i>It was a long-time stood still in the cold</i>
Part 2	<i>It was a really interesting location - I haven't experienced much outdoor theatre and can say with certainty Flood has given me a taste for going to more. It was incredibly absorbing and the drizzle we had only added to the atmosphere of the night. There were parts that I couldn't see because of where I was stood which meant I had to imagine the scene from the audio, but this didn't detract too much from the experience. I really liked the projections on to the water and the pyrotechnics added great excitement.</i>
Part 2	<i>It was a truly amazing show and I wish that it could be shown again.</i>
Part 2	<i>It was a very interesting concept, and loved the idea about using water as theatre, however I felt that the production just went on too long and it lost my concentration which impacted my overall feelings regarding the play.</i>
Part 2	<i>It was a worthwhile experience but not earth shattering.</i>
Part 2	<i>It was an innovative production which made good use of the dock space and was very well performed.</i>
Part 2	<i>It was cold. Could have had bigger audience</i>
Part 2	<i>It was difficult to see the actors even using the eye glass provided. I expected more special effects.</i>
Part 2	<i>It was easy to follow story line with the excellent sound provision &amp; definitely linked to world happenings</i>
Part 2	<i>It was excellent but it was freezing! But we can't control the weather</i>
Part 2	<i>It was exceptionally cold and I think we would have benefitted from a hot drink. Also we did not think it necessary to park so far away from the venue. We understand that you were working with the local community but feel it was a</i>

	<i>little too much protection?</i>
Part 2	<i>It was raining during the performance but I was so engrossed I didn't realise until it had finished.</i>
Part 2	<i>It was so different. I thoroughly enjoyed the experience. It was very cold though. I don't know how the cast jumped into the water.</i>
Part 2	<i>It was thought provoking but didn't change my personal opinion on anything at all</i>
Part 2	<i>it was very cold, the event staff were very good, the performance was "EXCELLENT" I would say though maybe if it is safe to do so have some raised platform for the folk who are not at the front so they can see everything as good as the folk on the front row, it only needs to be like 3 steps high just enough to see over heads</i>
Part 2	<i>It was very cold. Better staged in the summer</i>
Part 2	<i>It would have been epic if the houses had sunk under the water</i>
Part 2	<i>Kept me engaged the whole time despite the cold which added to the experience - I felt I was watching on my own despite being with friends. Loved it being in the outdoors, the bats dive bombing, the wind on my face all my senses seemed alive!</i>
Part 2	<i>Loved it</i>
Part 2	<i>Loved just being there, the atmosphere was brilliant! I have never even been to that area of Hull before, I am ashamed to admit and it made me realise what is on my doorstep! Great production, thought provoking and wonderful to see so many people enjoying such an unusual event. Well done to the cast, production and of course the wonderful volunteers!</i>
Part 2	<i>Maybe less long and more drama.</i>
Part 2	<i>More consideration needed for viewing the performance</i>
Part 2	<i>My headphones stopped working with about 15 mins left; as I had lost interest way before that I didn't bother trying to resolve that issue. I could clearly hear the person stood directly behind me giving directions to the crew / cast which spoilt things a bit (this includes when my headphones were working).</i>
Part 2	<i>Not what expected very disappointed with the whole event. The story was not what I expected and not a spectacular event as I thought it would be due to being held on water.</i>
Part 2	<i>Real commitment from cast and volunteers - it was cold! Loved the different way of experiencing theatre and had never walked down to that dock before.</i>
Part 2	<i>Really interesting use of current events/themes around climate, immigration and religion, but the dystopian setting stopped being too brutal. Just gave me some breathing room, as it felt like had this been a current setting I would have felt bludgeoned by the action. Having the physical and metaphorical space made it more bearable.</i>
Part 2	<i>Really well organised, great setting - I was born in Hull yet I had never been to the Victoria Docks before. Great time of day, commitment of cast and volunteers impressive. Could maybe have been a bit shorter?</i>
Part 2	<i>storyline was similar in some ways to a novel I read called Flood by Stephen Baxter</i>
Part 2	<i>Terrific concept, marvellous set and cast</i>
Part 2	<i>The car park information was very helpful, as were the volunteers along the way to the dock. There was a sense of excitement amongst the crowd collecting the equipment and anticipation at what was to come. Although it was very cold standing for the duration of the performance this was put into perspective when the actors jumped into the water at the end. A wonderful night of entertainment</i>



	<i>- can't wait for the next one.</i>
Part 2	<i>The numbers attending was spot on, everyone could see and hear what was happening.</i>
Part 2	<i>The organization that went into Flood Abundance was wonderful-everything seemed to have been well thought out and the entering and exiting seemed to be smooth and light hearted. did find that for the first people to arrive they of course we're on the rail side so that later arrivals whatever their height were behind - and that some were children who really would not see as well- similarly small people would have struggled. The special effects were really effective</i>
Part 2	<i>The performance was amazing. Innovative, thought provoking and emotive. Hugh congratulations to all involved.</i>
Part 2	<i>The production value and the effects were fantastic. A really unique experience. On the other hand, one of the draw backs of this technique was the difficulty of storytelling. I think this suffered a little. For example, I struggled to work out who was actually talking for a few seconds every now and then. This pulled me out of the experience a little.</i>
Part 2	<i>The setting added great resonance to the story. It presented challenges in viewing detail of some moments of performance. But you have to embrace the spectacle of the location and what it offers to the world of the play, which was stunning.</i>
Part 2	<i>This was a really put together show that exceeded expectations. Had seen a previous slung low production in Scarborough but his was on a much bigger scale. Definitely hope to see the rest of the story later in the year.</i>
Part 2	<i>Thoroughly enjoyed it and found it very thought provoking. Excellent production.</i>
Part 2	<i>Thought it was 15 mins too long for cold weather.</i>
Part 2	<i>Thought the script was fantastic thought provoking. The set and special effects where incredible. I have never seen a video projected onto steam/mist before and I loved how some 2017 volunteers also took part in the performance. I just hope the actors who jumped in the water were ok after doing it for 4 days, because I was cold just watching!</i>
Part 2	<i>This is the first time I have attended an outside production that evoked all the senses. I attended with my daughter who is 17 years old and she loved it. It was something that triggered a differential reaction across all ages and cultures.</i>
Part 2	<i>Tried to address too many issues in one play so climate change message and its impacts was rather diluted!</i>
Part 2	<i>Unfortunately my earphones stopped working in the last ten minutes of the show</i>
Part 2	<i>Unusual, pushing the boundaries - great effects.</i>
Part 2	<i>Very enjoyable experience</i>
Part 2	<i>Very entertaining and interesting theme</i>
Part 2	<i>Very good but a bit cold, perhaps indicate what clothing is required</i>
Part 2	<i>Very interesting, unique use of an amazing space. Actors very brave.</i>
Part 2	<i>Very relevant to today and what is happening re immigration etc, hopefully it may make people open their hearts and realise we are all human and we need solutions that work for all irrespective of colour, creed etc.</i>
Part 2	<i>wasn't sure about the girls' relationship and any relevance to the story - seemed an unnecessary thread to me</i>
Part 2	<i>What an awesome time we had. Well done everyone x</i>
Part 3	<i>All a bit too lecturing of the Left Wing agenda tbh</i>
Part 3	<i>Can't wait to see part 4!</i>
Part 3	<i>Great cast on caravan</i>
Part 3	<i>Great story. Reminded me of the Suede song- My Dark Star.</i>

Part 3	Great to see, but I think it needed to be more widely advertised. I wouldn't have known it was on if I hadn't been on the Hull2017 mailing list. (I don't always watch local news, but I do usually watch BBC at some point in the evening and saw NO advertising beforehand)
Part 3	I didn't like the one word sentences. It felt odd.
Part 3	I enjoyed it as originally from Hull but now living elsewhere & wanted to see my home town again
Part 3	I was embarrassed that it was associated with Hull and City of Culture 2017
Part 3	I'll probably give Part 4 a miss I'm afraid, whereas I had wanted to stick with it throughout
Part 3	I'm not sure that it would have worked in a stand alone context, was glad I had seen the other parts
Part 3	It didn't add anything to the story or plot to what I saw in the dock (part 2)
Part 3	It made me proud that something so professional had been produced on my doorstep.
Part 3	it so disjointed and became long felt like being lectured to by BBC remourners who set agenda
Part 3	It would be good to see all four parts together at some point. It would certainly lend itself to being shown as either an educational documentary or a film. I work at the History Centre in Hull and we would be happy to show it in its entirety.
Part 3	Just superb. I was thoroughly involved and it made me consider going to the cinema to watch some of the live NT productions.
Part 3	Love having slung low in Hull shame there wasn't more engagement with local community.
Part 3	Loved it.
Part 3	not sure how well it worked as stand alone - by necessity there was a lot of recapping for those watching on the TV who hadn't been following the story, which meant that it didn't really advance the story that much for those who had been following from the start. But I understand why it was needed.
Part 3	Part 3 felt too short. I was expecting it to be an hour and was surprised when it finished so quickly
Part 3	The broadcast had utterly no context for those outside of Hull not aware on Flood Parts 1 and 2. I had seen Part 1 and not Part 2 and was totally confused at what was going on. I don't think it was directed well for television, although I am sure it was spectacular live. As this was broadcast nationally, it is likely to be a lot of people's only contact with City of Culture, and this will not have been a positive or accurate reflection of it. It was a big missed opportunity.
Part 3	The plot idea is a good one but O wasn't 100% clear what was happening - especially with the 3 girls watching the video. However I did enjoy it in the context of the whole 4 part production and am looking forward to the final part.
Part 3	Thought provoking and very well produced. The actors were amazing performing as they did in freezing cold water
Part 3	Thought the whole story and conceptualisation of the story through innovative design created a thought provoking insight into how people could well react in such an apocalypse.
Part 3	Well done, it was fabulous
Part 3	Wish I could have seen part two!
Part 3	You should film The Complete Series or show it live on BBC.
Part 4	<i>A fine finale to an excellent series of displays.see</i>
Part 4	<i>A very ambitious project that was well executed and very interesting to watch. Just wish more people had attended for you on the Wednesday night we went.</i>

Part 4	<i>Beautifully written, interpreted and presented, Flood provided a massive cultural jolt for everyone that visited it. That it was priced so reasonably really did encourage many to view it, and the theatre company really value the relationship between theatre and people.</i>
Part 4	<i>Completely absorbing. Fantastic production logistics , I was blown away by part 4.</i>
Part 4	<i>Enjoyable</i>
Part 4	<i>Enjoyed attending with friends, but only possible to discuss after the performance due to wearing headphones</i>
Part 4	<i>Excellent piece of theatre. Well acted and very immersive.</i>
Part 4	<i>Excellent production, impressive setting, great actors (brave too!) Plenty of technical expertise all round. It was a memorable experience. I'm not sure if the storyline as a whole would stand up without all the special effects. Rather disjointed &amp; Gloriana's role (not the acting) was disappointing after the earlier build-up.</i>
Part 4	<i>Excellent way of sharing live theatre in a very different setting</i>
Part 4	<i>Fantastic!</i>
Part 4	<i>Honestly I was a little disappointed. The on-line and TV parts had set an expectation which Part 4 didn't delivery on ... I accept this has more to do with me than the production, which I thought was slick and well done.</i>
Part 4	<i>I enjoyed it</i>
Part 4	<i>I felt 4 was the best, having the beauty of being live but more dialogue to aid understanding. I have struggled to understand the story up to this point. I love site specific theatre and this was well executed in some demanding conditions. Maybe think of seating for everyone. My back was hurting from standing still and I was in quite a bit of pain which took away from the performance. That said well done to all :)</i>
Part 4	<i>I generally find anything with a post-apocalyptic/dystopian vibe incredibly depressing, so it was great to find that this wasn't like that, but instead had an uplifting feel to the ending.</i>
Part 4	<i>I hope the city continues to fund unique events like this - any city in the UK would have been proud to have it going on.</i>
Part 4	<i>I thought the staging was much more photogenic and impressive than flood 2</i>
Part 4	<i>I really enjoyed part 4, it was very interesting, it was a BIG spectacle and very well done. I stayed gripped throughout the show. So all in all very good. There were some definite jewels in the script, lovely moments of verse that rhymed, lyrically, very Shakespearean almost. A few things I did think: 1 - As the boat sailed into the sun at the end, it would have been nice to have the lights arranged in a half sun shape, with a bit of scaffolding I am sure this could have easily been done. 2 - The point at which the father killed his son, seemed one step to far and just couldn't believe it. So that part of it for me just went too far. It seemed a bit of a 'Eastenders moment' if you get my drift. But all that said, VERY good.</i>
Part 4	<i>I think it flowed a lot better than Part 2 did.</i>
Part 4	<i>I thought flood 4 was better produced than flood 2 in that you could see what was happening better. Flood 2 was too far away from the audience.</i>
Part 4	<i>I thought the production was great and the special effects (i.e. Light/projections) had a stunning effect.</i>
Part 4	<i>I would have liked to sit down!</i>
Part 4	<i>Impressed with the production and acting. Thought provoking.</i>
Part 4	<i>It presented the different types of people well, and the knock on consequences of their behaviour.</i>

Part 4	<i>It reminded me of the films and TV programs that were made in the 1980s dealing with the after effects of Nuclear war, and how different groups of people formed together and chose various ways of governing themselves, and their belief systems they followed. My only concern was that maybe there should have been a warning for parents of young children that there were scenes of violence. The parents of a young next to me protected her from seeing the scene where the captain kills his son.</i>
Part 4	<i>It shows very nicely how we need to ensure ruling power is fair, not just after a cataclysmic occurrence but at all times. COC has in many ways highlighted this, that people matter as do their opinions, thank you.</i>
Part 4	<i>It was a fantastic production, a huge well done to all involved. It was a real privilege to watch.</i>
Part 4	<i>It was a long time to be standing out in the cold (particularly part 2) and I got a bit fidgety and uncomfortable standing towards the end of both parts. Would have preferred seating to be available for all.</i>
Part 4	<i>It was a unique performance &amp; experience, cleverly played out over 4 parts &amp; by different mediums. A very enjoyable production &amp; a fantastic opportunity for the community involvement.</i>
Part 4	<i>It was an excellent production.</i>
Part 4	<i>It was an extraordinary experience. Huge congratulations to all involved.</i>
Part 4	<i>It was an innovative production, but by the end of part 4 left me very confused about the plot-line and what it was trying to say.</i>
Part 4	<i>It was difficult for me to see what was happening.</i>
Part 4	<i>It was engaging and drew you into the story. The special effects were indeed very special and helped create an absorbing experience.</i>
Part 4	<i>It was excellent and very thought provoking</i>
Part 4	<i>It was fun to share it with my whole family.</i>
Part 4	<i>It was like Emmerdale on acid.</i>
Part 4	<i>It was properly heartening to see such a bold and ambitious production happening in Hull, and to watch the audience's responses. It didn't underestimate its audience, which is (I think) rare for theatre in the city. Slung Low had been careful to make sure the Victoria Dock community were included in the production. It felt like it was giving Hull a new set of myths.</i>
Part 4	<i>It was very thought provoking both in terms of how the production was thought out and put together, not least because of the logistics, special effects etc. But the message behind the story and how people can be manipulated and even brainwashed</i>
Part 4	<i>Just found it all spell binding. Outside live was so original</i>
Part 4	<i>Living in close to the location, we have been astounded at the endless hours and dedicated rehearsal, staging time by the whole team. They are always friendly when approached and questioned, it's been a real eye opener into the 'unseen' preparation for such a performance, which on many occasions in the good old Hull weather must have been extremely challenging!</i>
Part 4	<i>Loved the staging and the technical ambition. I was disappointed not to have been able to see parts 2 and 3. I was expecting to find part 3 on Iplayer but it has gone off sometime before. The spectacle and staging were brilliant, but I found the dramatic content a bit obvious and pedestrian.</i>
Part 4	<i>Much better story content than part 2. Concentrated on the topics it needed to and actually tried to tell a story, rather than trying to be all hipster and tick as many p.c. boxes as possible just for the sake of it. Nearly didn't bother attending part 4 following disappointing parts 2 and 3, but pleased I made the decision to</i>

	<i>see it through to the end. Part 4 was really quite gripping and emotional in parts.</i>
Part 4	<i>Part 4 was my favourite part of the story - it brought it to a conclusion which I enjoyed and was satisfied with.</i>
Part 4	<i>Really enjoyed it, saved the best till last!</i>
Part 4	<i>Really enjoyed the event</i>
Part 4	<i>Really thought provoking. For all its incredible spectacle, I found the intimate one on one scenes compelling and intimate. Stirring music too. A strong enigmatic conclusion.</i>
Part 4	<i>Special effects were very good thought it was easier to follow than part 2</i>
Part 4	<i>The friendliness of all the crew members</i>
Part 4	<i>the friends I bought tickets for also enjoyed the play</i>
Part 4	<i>The scale and ambition of the production was astounding.</i>
Part 4	<i>The staging was very good but the story was poor. I was expecting more of an outcome which never happened. It felt like a box ticking exercise to include different groups of people. I found it too violent in parts. The execution by drowning was a bit too much. A warning would have been good idea. I had the opportunity to see part 2,3 and 4 but it's just not what I enjoy.</i>
Part 4	<i>Thoroughly enjoyable for me and children</i>
Part 4	<i>Thought it was amazing - well thought out, great setting, the actors were believable and I was completely gripped.</i>
Part 4	<i>Thought it was excellent. Maybe too long?! Only criticism....</i>
Part 4	<i>Thought the total effect was fantastic, but some of the dialogue came across as a bit pretentious, and meaningless.</i>
Part 4	<i>Very innovative and thought provoking productions.</i>
Part 4	<i>Wonderful experience, wish we could attract more of these events to Hull especially in unique venues</i>
Part 4	<i>Would go and see any other productions by this company</i>
Part 2/Part 4 omnibus	<i>A really great experience. Like nothing I have seen before. Brilliantly staged and acted. Very thought provoking.</i>
Part 2/Part 4 omnibus	<i>A wonderful thought provoking production...I want to get involved!</i>
Part 2/Part 4 omnibus	<i>although my wife was involved at Easter I did not attend or have any interest, I went because my own mother insisted I support Leanne this time round ( Leanne herself left it for me to decide) I am pleased I came as seeing the whole thing together was brilliant and really made sense, was nicely finished.</i>
Part 2/Part 4 omnibus	<i>An impressively ambitious project let down by the weak script in part 4. Part 2 had a story and created a world with issues that needed to be addressed. Part 4 crammed too much into too short a space of time. It ends up very simplistic and unchallenging. Having said that, as a Spectacle It was great.</i>
Part 2/Part 4 omnibus	<i>As someone who lives in a flat overlooking the basin since you started arriving in February I have to say very well done to you all. It's been a treat watching you create something so unique over the year, talking to your volunteers and having the opportunity to watch and experience your excellent show. Thank you so much and I hope you'll come back as soon as possible. A resident of Victoria Dock</i>
Part 2/Part 4 omnibus	<i>Brilliant production. Loved it.</i>
Part 2/Part 4 omnibus	<i>Confusing in some aspects</i>
Part 2/Part 4 omnibus	<i>Excellent performance and much appreciated....difficult to give a standing ovation when the audience is standing but believe me we were all standing taller for excellent story....cast...and wow special effects!</i>
Part 2/Part 4 omnibus	<i>Fantastic performance, innovative and well presented</i>

Part 2/Part 4 omnibus	<i>Fantastically immersive with the use of head phones. Absolutely fantastic. A testament to the actors' abilities and endurance in such a physically demanding production.</i>
Part 2/Part 4 omnibus	<i>I guess that the writer of the play was some liberal secularist who believes in the power of good in oneself, spoiled by religion and some cultures. That message was fine for those who believe that. It was an interesting spectacle and the volunteers were excellent in all that they did.</i>
Part 2/Part 4 omnibus	<i>I loved the spectacle of the event and thought visually and experientially was amazing. I thought the writing and the narrative let the show down and I wasn't as engaged as I really wanted to be.</i>
Part 2/Part 4 omnibus	<i>I thought it was fantastic.</i>
Part 2/Part 4 omnibus	<i>It was a brilliant use of live performance &amp; film in an unusual setting. It comments on themes of identity, politics &amp; beliefs in community. There were lots of really inventive uses of stages, props &amp; visual effects. The water was always part of the drama. The whole cast &amp; production team worked together to create a very powerful &amp; moving experience. It was especially significant being in Hull where water is at the heart of the city.</i>
Part 2/Part 4 omnibus	<i>It was a really well produced and enjoyable night. Well done to all involved.</i>
Part 2/Part 4 omnibus	<i>It was a spectacular night out, what an undertaking to stage such an ambitious project - we thought it was great!</i>
Part 2/Part 4 omnibus	<i>It was a wonderful play. I have seen several Slung Low productions and I truly live the way they bring productions to the people.</i>
Part 2/Part 4 omnibus	<i>It was amazing! So ambitious in its scale and technical requirements. But you totally nailed it! Every aspect felt pitch perfect - the writing, the acting, the sound, the lighting, the amazing set. It was also a beautiful moonlit night, which helped. Some moments of sublime beauty. It was thought provoking and transcendent.</i>
Part 2/Part 4 omnibus	<i>It was an amazing show and I really enjoyed every minute of it. I had been waiting to watch this since I first saw it advertised and it did not disappoint. Well done to everyone involved.</i>
Part 2/Part 4 omnibus	<i>IT WAS MESMERIZING</i>
Part 2/Part 4 omnibus	<i>It was really cleverly designed and I'm delighted to have had the opportunity to join in to such a unique experience.</i>
Part 2/Part 4 omnibus	<i>It was really well produced and written and acted. It absolutely held my attention and was thought provoking and gripping. I really enjoyed seeing the 3 parts together. It made me think about God and democracy! Quite a Night!</i>
Part 2/Part 4 omnibus	<i>It was very interesting to watch and I was not bored at all</i>
Part 2/Part 4 omnibus	<i>Marvellous production. Very helpful staff / volunteers.</i>
Part 2/Part 4 omnibus	<i>My headphones only sounded in one ear but I enjoyed it hugely anyway</i>
Part 2/Part 4 omnibus	<i>Spectacular, but drifted from "Flood" to post apocalypse scenarios.</i>
Part 2/Part 4 omnibus	<i>The performers were excellent in putting on what must have been a complicated performance. The crew and volunteers were very friendly and helpful; they looked after the audience and kept us informed as to what was happening all night.</i>
Part 2/Part 4 omnibus	<i>Well done, a truly enlightening and emotional experience. After watching part one I needed to see what happened.</i>
Part 2/Part 4 omnibus	<i>Well put together and really interesting show. Story was good and well written. Headphones made it a totally immersive experience.</i>
Part 2/Part 4 omnibus	<i>What a pity this show was not given to a company such as Compagnie Philippe Genty to better illustrate its themes without the need for any real water or fire, potentially with the powerful use of puppets too at certain moments, and in a</i>

	<i>large enough auditorium to not freeze the audience in the process and no need for binoculars. The audience were cut off by the chasm of water - not my notion of what theatre is.</i>
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**Q10. If you are willing, please share a short summary of the memories brought up by FLOOD**

- Part 2 A few years ago my family met a refugee from Iran and he's been a close friend ever since, we've watched him struggle with being accepted and had to fight the system.
- Part 2 Being a stranger here myself (though not a refugee) did make me think back to when I first arrived here over 20 years ago, and the time it took for me to feel fully part of the community.
- Part 2 Brought back multitude of memories from June 2007, all linked to water: My Dad had just died; I had to wade miles through knee-high water from work to collect my baby and toddler. The maelstrom in my brain was reflected by the environment in Hull at the time.
- Part 2 Brought up memories of the flooding a few years ago. Found the whole play surprisingly moving.
- Part 2 Floods 2007, tidal surge
- Part 2 Floods of 2007 - inevitability of becoming overwhelmed and made powerless by water, which is both essential and destructive.
- Part 2 Having grown up in Hull I have always been aware of the fishing heritage and culture and the hard lifestyle of the fishermen. Also seeing the East of Hull reminded me of when the Dock lands in that area used to smell of the imported timber.
- Part 2 How the city pulled together after the big flood in Hull
- Part 2 I moved to Hull 3 years ago and it made me think about my experience (how welcome I felt and how easily I have got used to be here) whereas the experience might be completely different to other people now. Also it made me think how my situation might have been different if I had come from a different country.
- Part 2 I used to go to the docks with my dad to pick up his wages as he worked on the fish dock as a 'bobber' landing the fish. He received an award from the royal humane society for saving a man's life when he fell into the dock and risked being crushed by a trawler and the side of the dock. He dived into the dock with all his 'heavy oilskins' and parts of the play reminded me of this and how cold it must have been!!!
- Part 2 I wasn't affected by Hull's flood but I had family members who were and it reminded me of the devastation to life and property that floods cause. It also brought up memories of my grandfather & father who both came from Hull and were part of the fishing community.
- Part 2 In 2007 Hull was flooded it caused so much damage and uncertainty of when our houses would be safe to live in again, I personally was injured in the flood which I still suffer from and will do so for the rest of my life, my son stopped growing for over a year due to as most kids did paddling in the flood water (he is fine now) the despair felt by the elderly who had to endure the upset of losing their treasures and having to live in caravans for many months other folk had the same but were much younger and maybe more able to cope with the upheaval
- Part 2 It made me think of lost trawlers and local people.
- Part 2 June 2007, when two thirds of Hull's housing stock was flooded. It was

	terrible.
Part 2	memories of being flooded, floods in Hull and Somerset, where I grew up
	Memories of flooding in 2007 at our caravan site near Hull when our caravan had about a foot of water in it and was written off and everything had to be replaced.
Part 2	
	My cousin lived in Victoria Dock, right next to the venue, a few years ago. It made me think of that and appreciate the area a bit more.
Part 2	
	My Dad's life at sea, how much we missed him whilst away and how little I appreciated just what a life he must have had and seen at sea.
Part 2	
	My father coming to this country and how he was treated in both positive and negative ways
Part 2	
	My son passed away at 5 days old so it made me think of him reminded me of Christianity and, when younger, I had to attend Church under protest
Part 2	
	The worry of not being able to contact vulnerable family members during the 2007 flood.
Part 2	
	A kinetic, dramatic production with moments of personal drama and a sense of hope amid the apocalyptic allegories.
Part 4	
	I have friends that are refugees, and both made me think about their experiences. I also thought about Hull's 2007 floods.
Part 4	
	I lived through the tsunami of 2004 in the Maldives and shortly after embarked on an outreach trip, counselling displaced populations of affected islands, including the impact on host island populations. So you can imagine how your excellent production unearthed a lot of deep memories for me.
Part 4	
	I lost a relative in a local river and any interaction with the rivers beings the memory to the surface
Part 4	
	I recalled the floods that have affected Hull over the last 15 years and the panic they spread in their suddenness. It also made me think about the wars the UK has taken part in during recent times and the weight of them on the decision makers in government.
Part 4	
Part 4	Memories of falling in love
	My house wasn't flooded in 2007 but my good friend's house was and I saw the devastation it brought to her and her husband, who I felt never recovered from the flood, and his health went downhill from then on, sadly he has since died. I know that when it rains steadily in Hull people who were flooded out relive the day. It's not just the flood that is the problem it is the whole aftermath of getting your house back to how it was , this can be far worse than the actual flood. And it takes months to get back to how it was before the flood.
Part 4	
	My own home and most of those in my village were flooded in the year 2000. It reminded me of the displacement within the community
Part 4	
	Reminded me of working in China and seeing how families lived on small areas of bamboo in the middle of vast lakes.
Part 4	
	Very happy memories of being involved in a community theatre production with Slung Low
Part 4	
	When I became a Christian (I'm not anymore), reminded me of my thoughts around how Christianity came about
Part 4	
	Arriving on the south bank on my own. Getting a job and accommodation and living here 45years.
Part 2/Part 4 omnibus	
	I had a baby brother who died after only 19 days. The references to the dead baby had resonance for me. It also brought back memories of diving and being submerged in the sea. Also memories of attending church which is
Part 2/Part 4 omnibus	



	something I don't do now.
Part 2/Part 4 omnibus	I went to see Kate Bush live, in 2014, at her 'Before The Dawn' show. It featured 'The Ninth Wave' - a musical piece about a woman lost at sea & her rescue. There were some similar ideas & visuals. I was also moved by the music & songs in both this & FLOOD.
Part 2/Part 4 omnibus	I'm a teacher and the debate I have with some children and parents in certain parts of the city over issues of migration, race and religion is often polarising. It was great to see you tackling these perceptions head on through your art.
Part 2/Part 4 omnibus	It made me think of the floods in Hull in June 2007 where my home and business was part flooded and the feeling of thinking the rain isn't going to stop. Heavy rainfall now frightens me a little bit.
Part 2/Part 4 omnibus	Memories of how loved ones died. Made me think that everyone is seeking salvation in some way or other?
Part 2/Part 4 omnibus	My grandfather was at sea
Part 2/Part 4 omnibus	Not specific memories as such but more of a deep emotion/s that I have felt in the past. I have experienced moments of isolation and have been very deeply depressed where I have almost given up on life (and twice tried to end it). The whole issue around giving up, losing hope and choosing whether to 'jump' and drown was very emotive.
Part 2/Part 4 omnibus	There were memories of the fishing docks where I used to play as a child - health and safety would have a fit nowadays. Also memories of how the Hull community came together during the floods of 2007.
Part 2/Part 4 omnibus	When I was at school (Trinity House) we used Victoria Dock weekly for our boat work practice...some 44 years ago and it was the first time I had been back.

**Q14. What were your main thoughts and feelings after watching FLOOD: TO THE SEA (PART 3) on the BBC?**

Part 3	<i>Amateurish production</i>
Part 3	<i>As part of the whole project I thought it was very thought provoking</i>
Part 3	<i>Bit disappointed with it</i>
Part 3	<i>Can't wait for part 4!</i>
Part 3	<i>Compared to others, this has been my least favourite! If I hadn't seen the previous 2, I literally would have not had any clue of what was happening!</i>
Part 3	<i>Crisis can divide nuts or bring us together. There are many different reactions to disaster.</i>
Part 3	<i>Disappointed mainly because I thoroughly enjoyed part one but have no way of getting to Victoria Dock to watch live performances so much missed part two. Consequently unable to pick up on story!</i>
Part 3	<i>Eager to see part 4. Curious where the story will go next.</i>
Part 3	<i>Enjoyed the production and prompted me to buy tickets for Flood 4.</i>
Part 3	<i>Fascinating to watch live production, as hadn't done before. Very thought-provoking and shocking in parts, especially given what is happening politically, socially, globally and environmentally today.</i>
Part 3	<i>Glad I watched it!</i>
Part 3	<i>Great acting</i>
Part 3	<i>Great -was better live at the dock. Needed more of an introduction on TV. Guy did better job at dress rehearsal.</i>
Part 3	<i>How it could so easily be a true story.., Pride and affection for having been part of a Slung</i>

	<i>Low production.</i>
<i>Part 3</i>	<i>I answered 5 above as I already watch a lot of live theatre and wouldn't change my opinion but want to keep seeing lots. I loved part 3 and want to see how the story progresses.</i>
<i>Part 3</i>	<i>I didn't feel it moved the story on; it was neither a standalone piece for those who hadn't seen 1&amp;2, or a continuation of the story.</i>
<i>Part 3</i>	<i>I didn't feel it translated to television well at all - more thought should have been put into how it works on screen. Had no idea what was going on or what it was about - maybe it was because I couldn't see Part 2 first.</i>
<i>Part 3</i>	<i>I felt that there will be hope in part 4.</i>
<i>Part 3</i>	<i>I found it harder to really engage with it compared to the more immersive experience of watching the live performance of part 2 with the headphones on (although the lack of mosquitoes was a bonus)</i>
<i>Part 3</i>	<i>I live on Victoria Dock and was amazed at how the performance was produced in such a confined area.</i>
<i>Part 3</i>	<i>I thought it was brilliant and the actors/actress's were very good. Very well done</i>
<i>Part 3</i>	<i>I thought it was terrible. Wooden actors and a muddled script</i>
<i>Part 3</i>	<i>I thought that if we were flooded badly would we be welcome in other countries or would we try to sort things ourselves</i>
<i>Part 3</i>	<i>I was proud of the local participants and that it was happening in Hull</i>
<i>Part 3</i>	<i>I was surprised that it was only 30 minutes long. Having attended the live performance in April I expected it to be around the same length of time as that performance. I am interested to see how the male character, who was watching the 3 female characters in a somewhat threatening manner, further develops as he appears to be trying to turn into some form of dictator. It has left me interested to see what happens next overall too.</i>
<i>Part 3</i>	<i>Impressed, moved and frightened for the future.</i>
<i>Part 3</i>	<i>It did not seem to move the story on from parts 1 and 2.</i>
<i>Part 3</i>	<i>It was good and I did enjoy watching it, but it wasn't really 'my thing' as such.</i>
<i>Part 3</i>	<i>It was like being repeatedly hit over the head with a copy of the Guardian. Too obvious and unsubtle.</i>
<i>Part 3</i>	<i>It was poorly written and poorly acted. I turned it off part way through as I was bored.</i>
<i>Part 3</i>	<i>It wouldn't have made much sense without watching parts 1 &amp; 2. I didn't feel it moved the overall plot on very far but by the end left me waiting for part 4 to see how it all ends. I like the way it has been spread across the year.</i>
<i>Part 3</i>	<i>Looked great! Brilliant acting</i>
<i>Part 3</i>	<i>Made me even more sympathetic towards those who are displaced, whatever the reason. It certainly got us talking about the issues at work. Very thought provoking.</i>
<i>Part 3</i>	<i>Made me rethink some social and environmental issues raised</i>
<i>Part 3</i>	<i>Need to get tickets for part four</i>
<i>Part 3</i>	<i>No idea what is going on</i>
<i>Part 3</i>	<i>over hyped poor production did not work on TV late in the evening</i>
<i>Part 3</i>	<i>Poorly acted with really bad production</i>
<i>Part 3</i>	<i>Shame</i>
<i>Part 3</i>	<i>Sorry, I was not impressed. I love theatre and the concept and locations have been innovative, and true, I only have watched part of part three, but it just did not hold my interest at all.</i>
<i>Part 3</i>	<i>Theatre is not for me</i>
<i>Part 3</i>	<i>Thoroughly enjoyed watching it and was proud it was filmed from Hull. Impressed with the actors dealing with difficult filming conditions.</i>
<i>Part 3</i>	<i>Thought provoking</i>

Part 3	<i>Thought provoking, made me consider the refugee crisis</i>
Part 3	<i>Very amateur-ish. Reminded me of a well-meaning secondary school production which didn't quite come off. I hadn't realised that it had been filmed live though. That song! Aaaargh!</i>
Part 3	<i>Very different production. Excellent use of the water to tell the story with props. Actors did very well not to show how cold and forbidding the water must have been.</i>
Part 3	<i>Very poor and unrelated to Hull</i>
Part 3	<i>Very thought provoking about global warming and the future.</i>
Part 3	<i>Very thought-provoking</i>
Part 3	<i>Watching parts 1 and 2 would have been beneficial and created a more enjoyable experience.</i>
Part 3	<i>Wow, it was excellent.</i>

**Q15. What did you most like or dislike about watching a live theatre performance on television?**

Part 3	<i>A little difficult to follow. Most liked the set</i>
Part 3	<i>Being able to experience it first hand</i>
Part 3	<i>Different</i>
Part 3	<i>Disliked that I'd not seen the previous episodes</i>
Part 3	<i>Dk</i>
Part 3	<i>Enjoyed the idea of live performances in our city!</i>
Part 3	<i>Felt very raw, and real.</i>
Part 3	<i>Having seen the live rehearsals it was interesting to see how it transferred to the live screen</i>
Part 3	<i>I just found it very disjointed and the acting was wooden</i>
Part 3	<i>I liked I got the chance to watch it. I didn't like that the television audience was not particularly well catered for.</i>
Part 3	<i>I liked the but with the man trying to get on the boat saying There is always room for 1 more. I did not like that they attacked him &amp; threw his body back in the water</i>
Part 3	<i>I loved that it was filmed in one shot... really felt immediate and real.</i>
Part 3	<i>It fell between the two. Too staged to suggest the excitement of a live production but too clunky to be absorbing.</i>
Part 3	<i>It was a very different experience to the live event earlier in the year, being able to see the cast close up. Knowing you are watching something that is happening live also creates an extra layer of excitement and interest to the experience.</i>
Part 3	<i>It was bizarre</i>
Part 3	<i>It was nonsense</i>
Part 3	<i>It was unique - but could have looked a bit amateurish if you didn't know the setting or plot.</i>
Part 3	<i>It's a good way to introduce theatre to those that don't usually go. Might make them think to go see more theatre live.</i>
Part 3	<i>It's artistic qualities</i>
Part 3	<i>it was good to see the action closer up, but it meant you had to watch what the camera was showing rather than capturing the scale and technical complexity of the set</i>
Part 3	<i>I've watched live theatre on TV before, it was fabulous. Flood was awful in comparison</i>
Part 3	<i>Like- seeing something you may not ordinarily have rhea chance to see. Dislike- camera chooses what you watch, unlike in a theatre.</i>
Part 3	<i>Like that I had a chance to experience it as would not have had the opportunity to see the live version.</i>

Part 3	<i>Liked that it was accessible to all (I had friends that couldn't get tickets to Part 2). Liked that you could see close up details and expressions, but still had the live feel of theatre, rather than the produced feel of TV. (And it was warm, unlike Victoria Dock in March!!)</i>
Part 3	<i>lost wider picture at times</i>
Part 3	<i>Microphone to visible. Wobbly camera work. Wasn't actually live was pre recorded.</i>
Part 3	<i>No comment</i>
Part 3	<i>Not on for long enough!</i>
Part 3	<i>Not sure</i>
Part 3	<i>Nothing</i>
Part 3	<i>Nothing</i>
Part 3	<i>Nothing really</i>
Part 3	<i>Nothing to dislike. However, I did question (to myself) whether the actors were the same as in part 2. They look so different when watching it live in the flesh and live on TV.</i>
Part 3	<i>Some of the camerawork and sound were a bit dodgy. Perhaps a live broadcast on water like this was not the best idea.</i>
Part 3	<i>Still felt close to the action somehow</i>
Part 3	<i>The immediacy was great.</i>
Part 3	<i>The shots and angles were at times odd</i>
Part 3	<i>There was a sense of reality about the performance which we enjoyed.</i>
Part 3	<i>to confusing</i>
Part 3	<i>Would have preferred to be live on location</i>
Part 3	<i>You could hear everything clearly, You did not get wet. You felt as if you were there with the cast.</i>

**Q18. You stated that you have discussed FLOOD: TO THE SEA (PART 3) with friends, family and / or others. Would you mind sharing a summary of the types of things you discussed:**

Part 3	<i>"Well, what was all that about?" "Dunno, didn't get IR" End of conversation.</i>
Part 3	<i>About the various components of Flood and plans for watching part 4</i>
Part 3	<i>Advertised they should watch and be ready for part 4.</i>
Part 3	<i>All thought it was very poor and a missed opportunity to create something around the real floods experienced in the city of Hull.</i>
Part 3	<i>All want to see part 4</i>
Part 3	<i>Asked if they'd seen the production. Discussed going to see Flood 4. Talked about the likelihood of similar events happening due to Global warming. Discussed the predicament of refugees. Praised the actors for doing so well in a cold, wet environment.</i>
Part 3	<i>At friends who missed it were hoping to see it on iPlayer.</i>
Part 3	<i>Climate change and its environmental impact Refugees and how we treat them</i>
Part 3	<i>Discussed getting tickets for part 4, getting a copy to friends outside the UK and getting tickets for others</i>
Part 3	<i>Discussed how we thought people would handle such an event and how they would react.</i>
Part 3	<i>Discussed the content and meaning with my wife who had also watched all parts. Tried to explain the story so far to my parents who hadn't seen any of it and this was more difficult!</i>
Part 3	<i>Discussed the production and the story with husband after watching. Will also share with Kingstonian parents when I see them next week.</i>
Part 3	<i>Discussed the story with hubby who didn't see it</i>

Part 3	<i>Encouraged them to watch it. Asked them how big they thought the boat was</i>
Part 3	<i>Had they seen all the parts /Whether they liked it or not!</i>
Part 3	<i>How absorbing and thought provoking it was. Also that it must have been freezing for the actors. Haha.</i>
Part 3	<i>How it was put together The plot The continuation of the parts, and how they are all connected</i>
Part 3	<i>I asked my parents &amp; a few friends on Facebook if they had seen if they said no so hope it is repeated so they can see it</i>
Part 3	<i>I shared my surprise that it was so short. We didn't really discuss much more than that.</i>
Part 3	<i>I told my husband what it was like as he also watched the part one on YouTube and gave him a brief description of what part 3 was Luke then he watched it on iplayer</i>
Part 3	<i>I was on holiday at the time, away from Hull, so was telling people to watch it, on the days running up to the programme. Also recommend watching it on iplayer after the event. Pointing at my Hull badge I said proudly 'it's filmed in Hull you know'!</i>
Part 3	<i>Just how disappointing it was. Will not be going to part 4</i>
Part 3	<i>Just the quality of the production. I am already aware of the issues.</i>
Part 3	<i>Lack of understanding of plot. Bizarrely presented but interesting and new</i>
Part 3	<i>Mainly just highlighting the series to encourage others to catch up with it and prefer for part 4</i>
Part 3	<i>Most of my friends live on Victoria Dock so inevitably the discussions have centred around the fact it has been so interesting to be involved with the presence of the production team on our estate.</i>
Part 3	<i>mostly quick felt it was good idea but did not know beginning nor end as said disjointed and disconnected with those watching here</i>
Part 3	<i>Recommend to family to watch also.</i>
Part 3	<i>relevance quality of production</i>
Part 3	<i>Relevance in today's world Hull city of culture and how the projects have revitalised the city centre Making the arts available to everyone Cinema feeling whilst watching theatre Encouraged them to watch Slung Low performances if possible</i>
Part 3	<i>Social and environmental issues as well as the quality of the whole production from the writing through to the actual performance- every person's involvement was incredible.</i>
Part 3	<i>That it was not what I expected</i>
Part 3	<i>That part 3 was disappointing but wouldn't put us off booking the final live show</i>
Part 3	<i>That we must see the next episode at Victoria Park. Very proud of Hull..... didn't used to be.</i>
Part 3	<i>the confusing story</i>
Part 3	<i>the location</i>
Part 3	<i>Themes/plot of the piece.</i>
Part 3	<i>Views on immigration and refugees, phenomenology, slung lo</i>
Part 3	<i>We all thought it was poorly written and poorly acted. We all turned it off part way through.</i>
Part 3	<i>we discussed (by email) that it was quite a dark piece and that I wasn't sure how well it worked as a standalone for previously mentioned reasons, but that we were looking forward to seeing how it ends and we have bought our tickets for part 4 already</i>
Part 3	<i>We specifically discussed your theme of how would you feel if those displaced were speaking English. We allied this to the death of the detention centre master and discussed how you had managed to express the best and the worst of people in that situation.</i>
Part 3	<i>We talked about getting tickets for part 4 (3 of us got tickets after this conversation). Talked about what plot points some of us had missed out on from part 2 (not everyone</i>

	<i>in conversation had seen it). Spoke of how good the location was for the production and how they used the water in the dock.</i>
<i>Part 3</i>	<i>What it was all about and why it wasn't possible to be able to watch the whole production on line or on TV.</i>
<i>Part 3</i>	<i>What was disappointing</i>

## Appendix 2: Survey Questionnaire