

# Event Sales Summary Report

Prepared: 27/02/2017 02:41:34

Gross Sales (ex Reservations) = £13,055.00

Gross Sales (inc Reservations) = £13,055.00

Event	First Instance	No. of Instances	Capacity	Capacity Lock	Financial Capacity	Seats Sold	Value Sold	%ge Seats Sold	Seats Reserved	Value Reserved	Seats Sold & Reserved	Value Sold & Reserved	%ge Seats Sold & Reserved	Seats Available	Avg. Price	Seats Target	%age Target - Seats Sold	Financial Target	%age Financial Target - Seats Sold
Picture House: Willy Wonka & The Chocolate Factory	22/02/2017	1	300	0	£750.00	57	£142.50	19%	0	£0.00	57	£142.50	19%	136	£2.50	No Target	No Target	No Target	No Target
The Story of Mr. B	22/02/2017	2	100	0	£500.00	88	£345.00	88%	0	£0.00	88	£345.00	88%	0	£3.92	No Target	No Target	No Target	No Target
Picture House: Matilda	22/02/2017	1	300	0	£750.00	109	£272.50	36%	0	£0.00	109	£272.50	36%	84	£2.50	No Target	No Target	No Target	No Target
Picture House: Fantastic Mr. Fox	22/02/2017	1	300	0	£750.00	40	£100.00	13%	0	£0.00	40	£100.00	13%	153	£2.50	No Target	No Target	No Target	No Target
Meet Fred	22/02/2017	1	300	0	£1,500.00	88	£265.00	29%	0	£0.00	88	£265.00	29%	196	£3.01	No Target	No Target	No Target	No Target
Picture House: Willy Wonka & The Chocolate Factory	23/02/2017	1	100	0	£250.00	88	£220.00	88%	0	£0.00	88	£220.00	88%	0	£2.50	No Target	No Target	No Target	No Target
The Story of Mr. B	23/02/2017	4	240	0	£1,200.00	181	£657.50	75%	0	£0.00	181	£657.50	75%	35	£3.63	No Target	No Target	No Target	No Target
Picture House: Matilda	23/02/2017	1	100	0	£250.00	88	£220.00	88%	0	£0.00	88	£220.00	88%	0	£2.50	No Target	No Target	No Target	No Target
Meet Fred	23/02/2017	1	200	0	£1,000.00	38	£117.50	19%	0	£0.00	38	£117.50	19%	146	£3.09	No Target	No Target	No Target	No Target
Picture House: Fantastic Mr. Fox	23/02/2017	1	150	0	£375.00	74	£185.00	49%	0	£0.00	74	£185.00	49%	14	£2.50	No Target	No Target	No Target	No Target
JOAN / Hekima	23/02/2017	1	50	0	£250.00	44	£210.00	88%	0	£0.00	44	£210.00	88%	0	£4.77	No Target	No Target	No Target	No Target
Secret Gig: Ceri Dupree & special guests	23/02/2017	1	140	0	£1,050.00	124	£930.00	89%	0	£0.00	124	£930.00	89%	0	£7.50	No Target	No Target	No Target	No Target
The Pigeon Detectives	23/02/2017	1	150	0	£1,125.00	136	£1,020.00	91%	0	£0.00	136	£1,020.00	91%	3	£7.50	No Target	No Target	No Target	No Target
JOAN / Hekima	24/02/2017	1	60	0	£300.00	34	£147.50	57%	0	£0.00	34	£147.50	57%	9	£4.34	No Target	No Target	No Target	No Target
Mark Thomas: The Red Shed	24/02/2017	1	300	0	£1,500.00	284	£1,340.00	95%	0	£0.00	284	£1,340.00	95%	0	£4.72	No Target	No Target	No Target	No Target
The Pigeon Detectives	24/02/2017	1	300	0	£2,250.00	290	£2,175.00	97%	0	£0.00	290	£2,175.00	97%	0	£7.50	No Target	No Target	No Target	No Target
Picture House: Willy Wonka & the Chocolate Factory	25/02/2017	1	300	0	£750.00	39	£47.50	13%	0	£0.00	39	£47.50	13%	245	£1.22	No Target	No Target	No Target	No Target
The Story of Mr. B	25/02/2017	2	120	0	£600.00	108	£440.00	90%	0	£0.00	108	£440.00	90%	0	£4.07	No Target	No Target	No Target	No Target
Meet Fred	25/02/2017	1	150	0	£750.00	107	£225.00	71%	0	£0.00	107	£225.00	71%	27	£2.10	No Target	No Target	No Target	No Target
Picture House: Matilda	25/02/2017	1	300	0	£750.00	44	£110.00	15%	0	£0.00	44	£110.00	15%	240	£2.50	No Target	No Target	No Target	No Target
Picture House: Fantastic Mr. Fox	25/02/2017	1	300	0	£750.00	46	£65.00	15%	0	£0.00	46	£65.00	15%	238	£1.41	No Target	No Target	No Target	No Target
JOAN / Hekima	25/02/2017	1	60	0	£300.00	54	£252.50	90%	0	£0.00	54	£252.50	90%	0	£4.68	No Target	No Target	No Target	No Target
Mark Thomas: The Red Shed	25/02/2017	1	300	0	£1,500.00	287	£1,362.50	96%	0	£0.00	287	£1,362.50	96%	1	£4.75	No Target	No Target	No Target	No Target
The Pigeon Detectives	25/02/2017	1	300	0	£2,250.00	294	£2,205.00	98%	0	£0.00	294	£2,205.00	98%	0	£7.50	No Target	No Target	No Target	No Target

