



5 senses

**AUDIENCE
FEEDBACK REPORT
SLAVE OF THE
SENSES**

**A Culture of 5, Hull's Alive!
production**

ABSTRACT

Following the Slave of the Senses, 100 evaluation forms were distributed to members of the audience, 26 forms were returned, and this document shows the results of the evaluation forms.

Kate Howell

Audience Feedback Report

After the performance of “Slave to the Senses”, which took place on 15th September at the Museum Quarter Gardens in Hull, and was the second of three shows to take place by the theatre group Culture of 5, Hull’s Alive! 100 evaluation forms were distributed to members of the audience. The evaluation forms asked 10 questions 7 of which were multiple choice questions laid out in an easy read format which required the reader to circle their preference.

In total 26 evaluation forms were returned, however some people were less willing to divulge their postcodes and ages on the forms so overall statistics in these areas are slightly lower.

Audience Area Postcode Results

Out of the 26 evaluation forms returned 24 people completed the postcode question on the evaluation form, results are as follows:

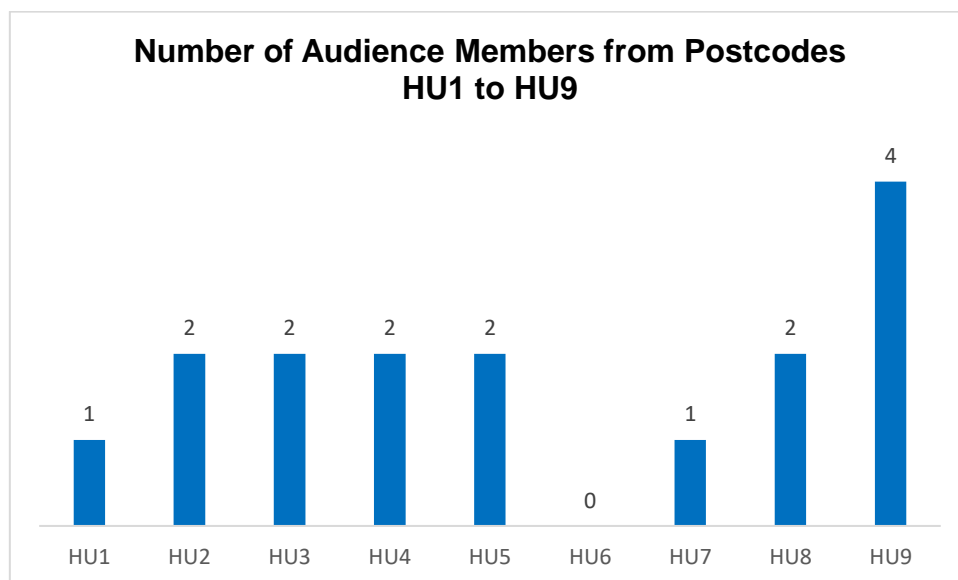


Chart 1

The results show that 16 of the 26 audience members live between the areas of HU1 and HU9. HU9 was the most popular postcode with 4 people living in this area, the rest of the postcodes were an even spread. Chart 1 shows that 61.5% of audience members who completed this question live within the HU1 to HU9 catchment areas.

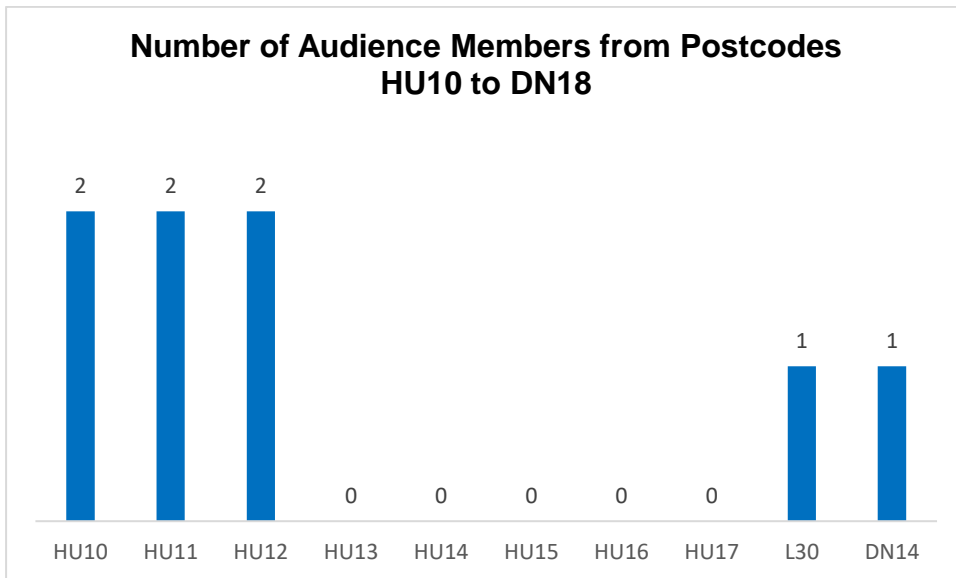


Chart 2

Chart 2 shows that 8 out of the 26 audience members came from further afield, with HU10, and HU12 being the most popular area. One person also travelled from Liverpool and another from Snaith to see the performance.

Audience Age Groups

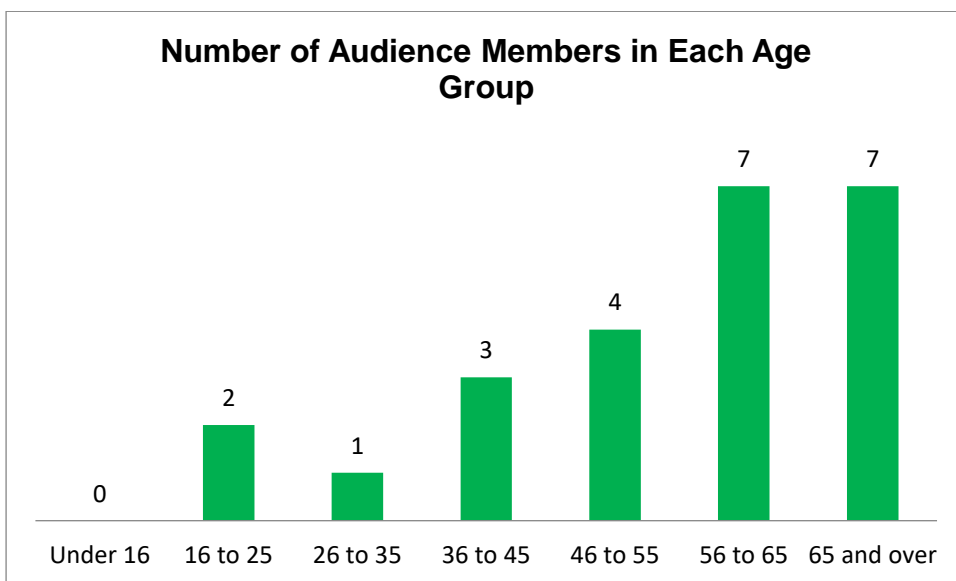


Chart 3

All 24 evaluation forms completed the age group question. Most of the audience members were over 46 with an even split between 56 to 65 and 65 and over.

Venue Rating

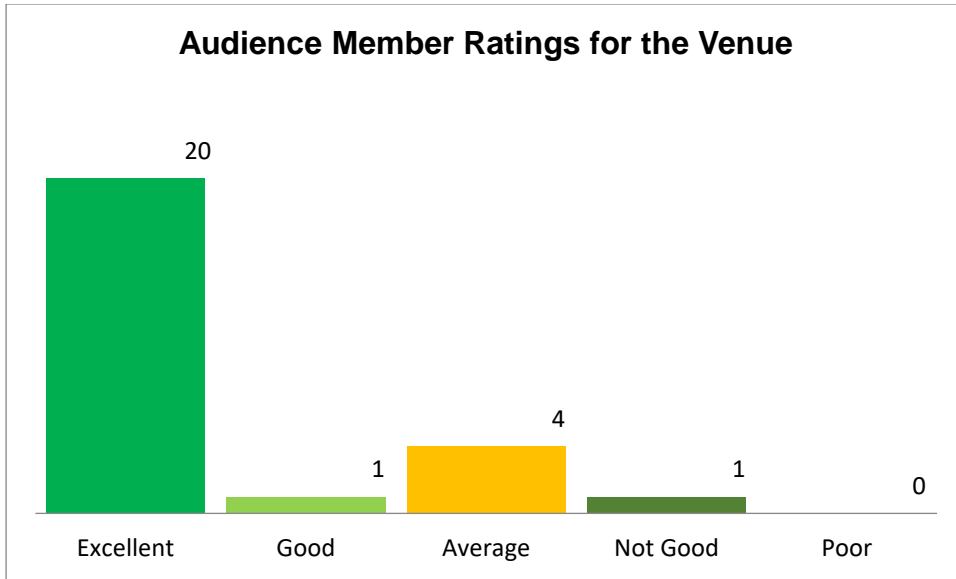


Chart 4

All 26 audience members completed the question regarding the quality of the venue, the results show that 76.9% of people thought the venue was excellent.

Accessibility

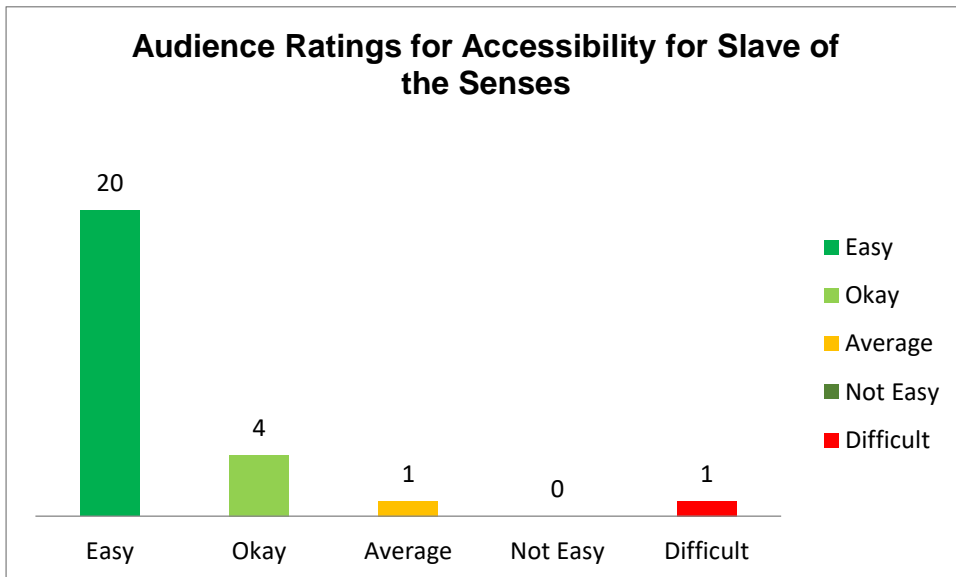


Chart 5

The figures show that 26 (76.9%) people were very happy with the accessibility of the venue, and one person found the accessibility to be difficult.

Price

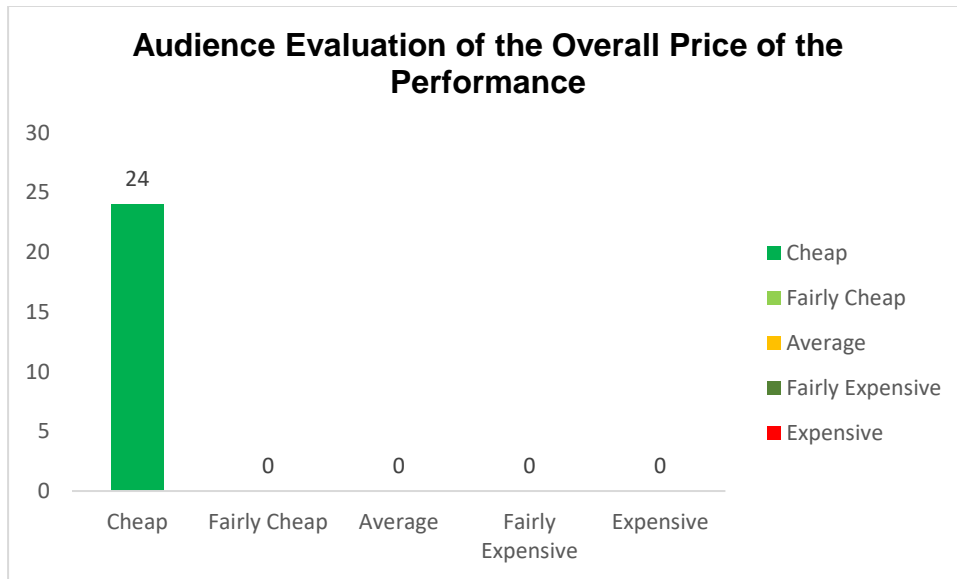


Chart 6

Chart 6 shows that 92.3% (24 people) of audience members who submitted evaluation forms thought that the price of tickets for, Slave to the Senses performance were cheap, a further 2 people (7.6%) did not fill in the evaluation forms on price

Sound

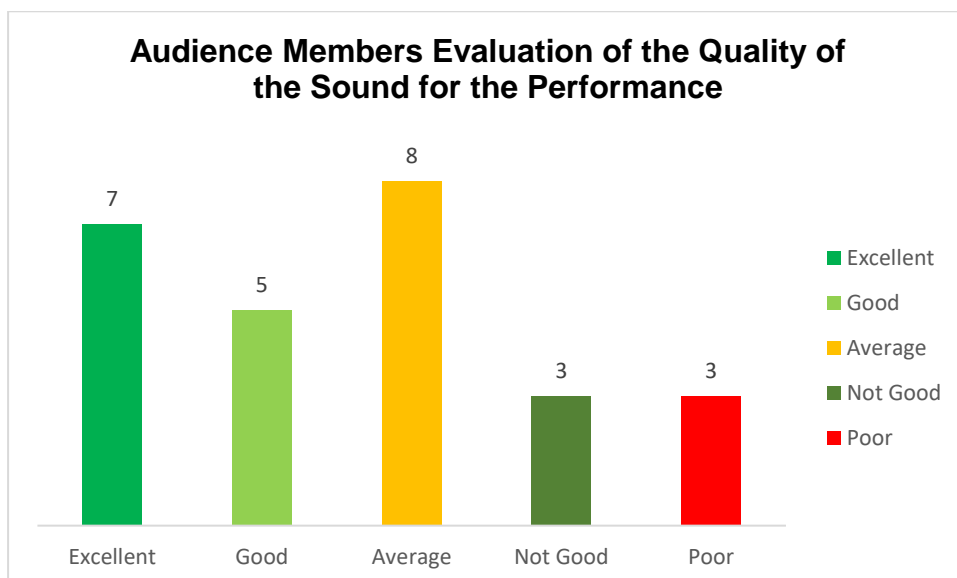


Chart 7

Chart 7 shows 7 (26.9%) people thought the sound was excellent. 8 (30.7%) people thought it was average, three people thought the sound was not good and three

people thought it was poor. This was due to holding the show outside and a few difficulties with the sound system.

Set Design

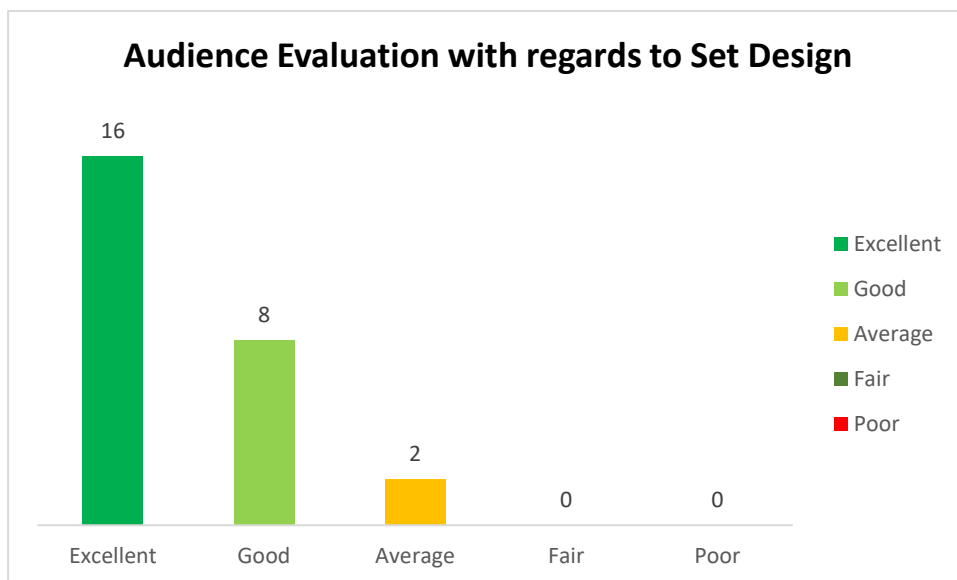


Chart 8

The overall feedback with regards to the production of set design and costumes was that the standard was excellent, with 61.5% of audience members agreeing that the quality was “Excellent”.

Overall Performance

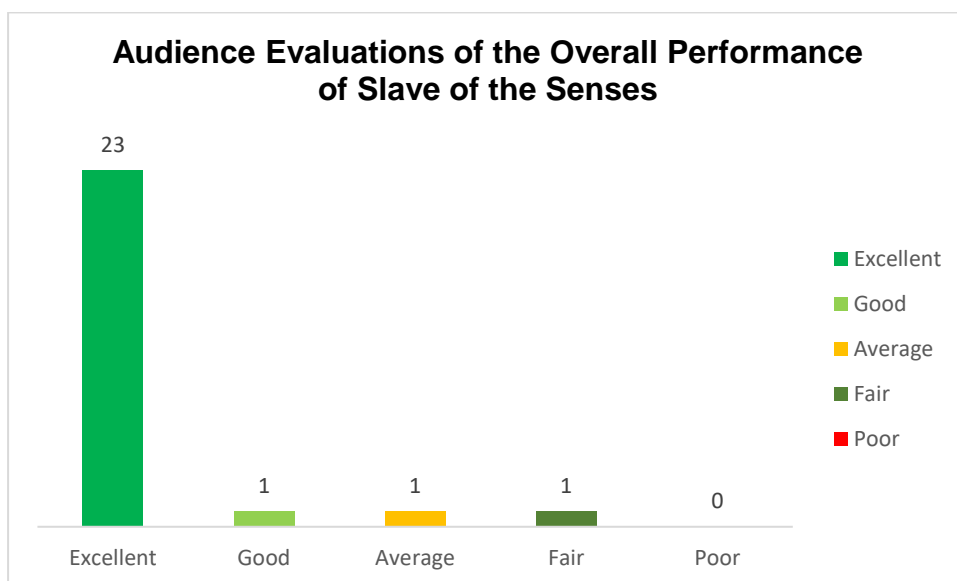


Chart 9

Chart 9 shows that 23 out of 26 people or 88.4.2% of people thought that the overall performance of Slave of the Senses was “Excellent”, whilst 1 person (2.7%) thought the production was “Good”. This is extremely positive feedback for the second production of the Hull City of Culture 2017 Season.

Would You Come Back Again?

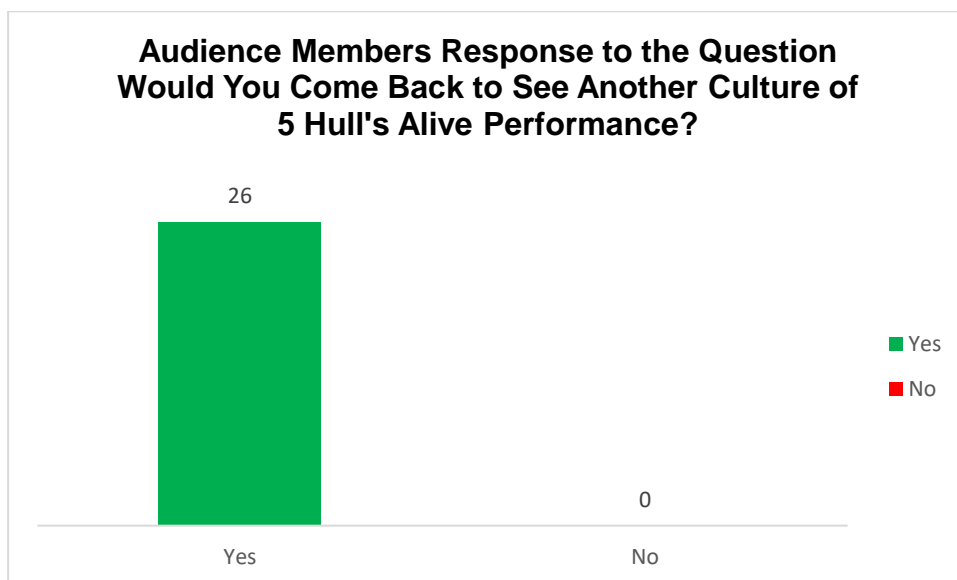


Chart 10

Finally, audience members were asked if they would come back to see another Culture of 5, Hull’s Alive! Production, 100% responded with Yes they would.

Conclusion

The feedback from the audience survey is extremely positive, with the majority of the questions completed by the 26 audience members who answered the evaluation questions and the majority of the questions receiving scores at the most positive end of the scale, the Culture of 5, Hull’s Alive! Team were really pleased with overall results.

This feedback has been very valuable towards future productions. The positive feedback has also been a great boost for both the project management team and the performers and has given both a great sense of achievement to receive such positive praise for their hard work. It has taken a lot of hard work from both the staff and students to put on 3 shows in one year, The Senses of the sea, Slave to the Senses and We are 5 Senses and to get such positive feedback over the 3 shows makes all the hard work worthwhile.

Audience Evaluation Form Feedback

1. A very good fantastic show a good performance for the City of Culture
2. Shame about the technical issues
3. Very moving
4. Brilliant to watch and see the students enjoying themselves, a shame couldn't hear everyone.
5. I accompanied Jason Thomas who thoroughly enjoyed it.
6. The performance was thoroughly amazing. Knowing that every individual has a voice whether disabled or not, I would come again keep up the good work.
7. They did a great job.
8. Really enjoyed the show
9. Excellent really enjoyed it, well done to you all.
10. Absolutely brilliant
11. Pity about technical difficulties and lack of seating otherwise excellent.