

WELCOME

Many thanks for taking the time to answer this survey about Hull History Centre.

This questionnaire will be used to see what you thought, and to help Hull History Centre understand what they're doing well, and where improvements need to be made for the future.

Hull History Centre are also keen to understand a little bit more about their audiences, so they can measure the effectiveness of marketing and outreach activities.

It should take approximately 15 minutes to complete, though if you've been to multiple exhibitions and events at Hull History Centre this year it may take a little longer.

Please be assured that all responses provided to this questionnaire are anonymised for the purposes of evaluation and treated with the strictest confidence. No names will be assigned to the results. Hull Culture and Leisure, Hull 2017 and all evaluation partners adhere to the Market Research Society's Code of Conduct and follow the data protection principles set out in the Data Protection Act 1998.

By taking part you can also enter the free prize draw to win Hull 2017 official merchandise.

Your Experience

*** 1. Which of the following exhibitions or events have you attended at Hull History Centre in 2017?**

- Hull Charters (3 January - 24 February)
An exhibition of around 100 black and white images, capturing 30 years of the community of Hessle Road.
- Dan Billany: Made in Hull (4 March)
Story of teacher and writer, Dan Billany, known for his freedom of thought and life as a rule-breaker.
- The Hessle Roaders: Hull's Fishing Community (1 June - 29 June)
A photographic exhibition documenting thirty years of this close-knit community during a time of dramatic social change.
- Lunchtime Lecture: The Hessle Roaders - a talk by Alec Gill (13 June)
Hull's Fishing Community talk by Alec Gill.
- Capturing Hessle Road Photography Workshop with Sarah Daniels (21 June)
A discussion on photography, followed by a workshop taking photos on Hessle Road.
- Plots, Intrigue and Treason (4 July - 22 September)
An exhibition of incident at Beverley Gate in April 1642, when Sir John Hotham denied King Charles entry into Hull.
- Speaking the Landscape – The Road to Hull's Beverley Gate in 1642 (19 July)
An illustrated talk by Barbara English and Margaret Pinder.
- Our Histories Revealed: African Stories In Hull And East Yorkshire (26 September - 21 October)
Exhibition examines the presence and contribution of people of African descent in the region, from 1750 to 2007.
- Doodles and Drawings (10 October 2017 - 6 January 2018)
Exhibition hopes to challenge your view of archives by showcasing some of the wonderful doodles and drawings to be found within the collections held by the Centre.
- None of the above

Motivations

*** 2. What were your main reasons for attending Hull History Centre when attending these exhibitions or events?**

(Please select up to 3 main reasons)

- Because it's part of Hull UK City of Culture 2017
- Because I'm a regular attender of Hull History Centre
- It's a unique experience not to be missed
- General interest in this type of event
- Wanted to see / do something creative
- Specific interest in the historians involved (please specify which below)
- Getting involved in what's happening
- Trying something new or different
- Something to do while I'm in Hull on business
- It's affordable / good value
- Something to do with friends / family
- Something to do with the kids
- Interested to find out more about Hull
- No particular reason / someone else's idea
- I was in the area anyway
- Other (please specify below)

Please specify historian(s) of interest OR other motivation below:

Hull Charters

* 3. How far would you disagree or agree with the following statements?

(Please select one option only for each statement)

'The exhibition Hull Charters...

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
'...was an enjoyable experience'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
'...made me feel more connected with the stories of Hull and its people'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
'...has made me think that getting involved in a project as a volunteer looks like fun'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
'...showed me that there was more to Hull than I expected'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
'...has introduced me to the early history of the city for the first time'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
'...made me think about Hull's contribution to the world'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 4. On a scale of 0-10, where '0' is 'Strongly disagree' and '10' is 'Strongly agree', how much would you disagree or agree with the following statements about 'Hull Charters'?

(Please select one option only for each statement)

	Strongly disagree										Strongly agree
	0	1	2	3	4	5	6	7	8	9	10
It was an interesting idea	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was well produced and presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was different from things I've experienced before	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was thought-provoking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was absorbing and held my attention	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would come to something like this again	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is important that it's happening here (in Hull)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It has something to say about the world in which we live	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was well thought through and put together	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The written or audio information provided gave me a better understanding of the objects and their context	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*** 5. On a scale of 0-10, where '0' is 'Nothing at all' and '10' is 'A lot', how much have you learnt about the following histories as a result of attending 'Hull Charters'?**

	Nothing at all	0	1	2	3	4	5	6	7	8	9	A lot
		0	1	2	3	4	5	6	7	8	9	10
The naming of Kingston upon Hull in the first charter of 1299	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The privileges, rights and responsibilities granted to the people of Hull as the city grew and developed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The founding of local government in Kingston upon Hull (e.g. institution of a mayor, sheriff and aldermen)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The growth of the city to become a major commercial hub	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The history of the first four centuries of Kingston upon Hull more generally	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. What did you find most interesting about this exhibition?

7. In what ways do you think this exhibition could have been improved?

8. As a result of attending this exhibition have you been inspired to do any of the following?

(Please select all that apply)

- Undertake online research about Hull's history
- Visit an archive or library to undertake research about Hull's History
- Visit another museum, gallery or heritage site
- Volunteer at Hull History Centre
- Volunteer at another museum, gallery or heritage site
- Sign up for a course e.g. night classes, workshop, accredited course
- Other (please specify)

9. Please share any further comments you have about this exhibition below:

The Hessle Roaders: Hull's Fishing Community

* 10. How far would you disagree or agree with the following statements?

(Please select **one** option only for each statement)

'The exhibition 'The Hessle Roaders: Hull's Fishing Community..

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
...was an enjoyable experience'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me feel more connected with the stories of Hull and its people'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...has made me think that getting involved in a project as a volunteer looks like fun'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...placed the community at the centre'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...has introduced me to the story of the Hessle Road community for the first time'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...showed me there is more to Hull than I expected	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me think about Hull's contribution to the world'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 11. On a scale of 0-10, where '0' is 'Strongly disagree' and '10' is 'Strongly agree', how much would you disagree or agree with the following statements about 'The Hesse Roaders: Hull's Fishing Community'?

(Please select **one** option only for each statement)

	Strongly disagree										Strongly agree
	0	1	2	3	4	5	6	7	8	9	10
It was an interesting idea	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was well produced and presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was different from things I've experienced before	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was thought-provoking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was absorbing and held my attention	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would come to something like this again	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is important that it's happening here (in Hull)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It has something to say about the world in which we live	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was well thought through and put together	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The written or audio information provided gave me a better understanding of the objects and their context	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 12. On a scale of 0-10, where '0' is 'Nothing at all' and '10' is 'A lot', how much have you learnt about the following histories as a result of attending 'The Hesse Roaders: Hull's Fishing Community'?

	Nothing at all										A lot
	0	1	2	3	4	5	6	7	8	9	10
Hull's fishing heritage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The community linked to Hull's fishing industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The social changes affecting this community over the last 30 years	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. What did you find most interesting about this exhibition?

14. In what ways do you think this exhibition could have been improved?

15. As a result of attending this exhibition have you been inspired to do any of the following?

(Please select all that apply)

- Undertake online research about Hessle Road or Hull's Fishing Heritage
- Visit an archive or library to undertake research about Hessle Road or Hull's Fishing Heritage
- Visit another museum, gallery or heritage site
- Volunteer at Hull History Centre
- Volunteer at another museum, gallery or heritage site
- Sign up for a course e.g. night classes, workshop, accredited course
- Other (please specify)

16. Please share any further comments you have about this exhibition below:

Lunchtime Lecture - The Hessle Roaders

* 17. How far would you disagree or agree with the following statements?
 (Please select one option only for each statement)

'The event 'Lunchtime Lecture - The Hessle Roaders..

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
...was an enjoyable experience'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me feel more connected with the stories of Hull and its people'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...has introduced me to the story of the Hessle Road community for the first time'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...showed me there is more to Hull than I expected	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me think about Hull's contribution to the world'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 18. On a scale of 0-10, where '0' is 'Nothing at all' and '10' is 'A lot', how much have you learnt about the following histories as a result of attending 'Lunchtime Lecture - The Hessle Roaders'?

	Nothing at all	0	1	2	3	4	5	6	7	8	9	A lot
Hull's fishing heritage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The community linked to Hull's fishing industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The social changes affecting this community over the last 30 years	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

19. As a result of attending this event have you been inspired to do any of the following?

(Please select all that apply)

- Undertake online research about Hessle Road or Hull's Fishing Heritage
- Visit an archive or library to undertake research about Hessle Road or Hull's Fishing Heritage
- Visit another museum, gallery or heritage site
- Volunteer at Hull History Centre
- Volunteer at another museum, gallery or heritage site
- Sign up for a course e.g. night classes, workshop, accredited course
- Other (please specify)

20. Please share any further comments you have about this event below:

Capturing Hessle Road Photography Workshop with Sarah Daniels

* 21. How far would you disagree or agree with the following statements?

(Please select one option only for each statement)

'The event 'Capturing Hessle Road Photography Workshop with Sarah Daniels..

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
...was an enjoyable experience'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me feel more connected with the stories of Hull and its people'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...has introduced me to the story of the Hessle Road community for the first time'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...showed me there is more to Hull than I expected	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me think about Hull's contribution to the world'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

22. Please share any further comments you have about this event below:

* 23. On a scale of 0-10, where '0' is 'Nothing at all' and '10' is 'A lot', how much have you learnt about the following histories as a result of attending 'Capturing Hessle Road Photography Workshop with Sarah Daniels '?

	Nothing at all	0	1	2	3	4	5	6	7	8	9	A lot
The changes in photography over the past thirty years	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The community linked to Hull's fishing industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Plots, Intrigue and Treason

* 24. How far would you disagree or agree with the following statements?

(Please select **one** option only for each statement)

'The exhibition 'Plots, Intrigue and Treason'...

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
...was an enjoyable experience'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me feel more connected with the stories of Hull and its people'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...has made me think that getting involved in a project as a volunteer looks like fun'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...showed me that there was more to Hull than I expected'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...has introduced me to Hull's role in the Civil War for the first time'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me think about Hull's contribution to the world'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 25. On a scale of 0-10, where '0' is 'Strongly disagree' and '10' is 'Strongly agree', how much would you disagree or agree with the following statements about 'Plots, Intrigue and Treason'?
(Please select one option only for each statement)

	Strongly disagree										Strongly agree
	0	1	2	3	4	5	6	7	8	9	10
It was an interesting idea	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was well produced and presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was different from things I've experienced before	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was thought-provoking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was absorbing and held my attention	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would come to something like this again	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is important that it's happening here (in Hull)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It has something to say about the world in which we live	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It was well thought through and put together	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The written or audio information provided gave me a better understanding of the objects and their context	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 26. On a scale of 0-10, where '0' is 'Nothing at all' and '10' is 'A lot', how much have you learnt about the following histories as a result of attending 'Plots, Intrigue and Treason'?

	Nothing at all	1	2	3	4	5	6	7	8	9	A lot
	0										10
The life of Sir John Hotham	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The sieges of Hull	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hull's role in the start of the English Civil War	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Beverley Gate incident	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

27. What did you find most interesting about this exhibition?

28. In what ways do you think this exhibition could have been improved?

29. As a result of attending this exhibition have you been inspired to do any of the following?

(Please select all that apply)

- Undertake online research about Hull and the Civil War
- Visit an archive or library to undertake research about Hull and the Civil War
- Visit another museum, gallery or heritage site
- Volunteer at Hull History Centre
- Volunteer at another museum, gallery or heritage site
- Sign up for a course e.g. night classes, workshop, accredited course
- Other (please specify)

30. Please share any further comments you have about this exhibition below:

Speaking the Landscape – The Road to Hull's Beverley Gate in 1642

* 31. How far would you disagree or agree with the following statements?

(Please select one option only for each statement)

'The event 'Speaking the Landscape – The Road to Hull's Beverley Gate in 1642..

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
...was an enjoyable experience'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me feel more connected with the stories of Hull and its people'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...has introduced me to Hull's role in the Civil War for the first time'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...showed me there is more to Hull than I expected	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me think about Hull's contribution to the world'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 32. On a scale of 0-10, where '0' is 'Nothing at all' and '10' is 'A lot', how much have you learnt about the following histories as a result of attending 'Speaking the Landscape – The Road to Hull's Beverley Gate in 1642'?

	Nothing at all 0	1	2	3	4	5	6	7	8	9	A lot 10
Hull in the lead up to the English Civil War	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Beverley in the lead up to the English Civil War	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hull's role in the start of the English Civil War	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Beverley Gate incident	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

33. As a result of attending this exhibition have you been inspired to do any of the following?

(Please select all that apply)

- Undertake online research about Hull and the Civil War
- Visit an archive or library to undertake research about Hull and the Civil War
- Visit another museum, gallery or heritage site
- Volunteer at Hull History Centre
- Volunteer at another museum, gallery or heritage site
- Sign up for a course e.g. night classes, workshop, accredited course
- Other (please specify)

34. Please share any further comments you have about this event below:

Our Histories Revealed: African Stories In Hull And East Yorkshire

* 35. How far would you disagree or agree with the following statements?

(Please select one option only for each statement)

'The exhibition 'Our Histories Revealed: African Stories In Hull And East Yorkshire'..

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
...was an enjoyable experience'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me feel more connected with the stories of Hull and its people'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...has introduced me to the history of people of African descent in Hull and East Yorkshire for the first time'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...showed me there is more to Hull than I expected'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me think about Hull's contribution to the world'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 36. On a scale of 0-10, where '0' is 'Nothing at all' and '10' is 'A lot', how much have you learnt about the following histories as a result of attending 'Our Histories Revealed: African Stories In Hull And East Yorkshire'?

	Nothing at all	0	1	2	3	4	5	6	7	8	9	A lot
The presence of people of African descent in the region from 1750 to present day	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The contribution of people of African descent to the region from 1750 to present day	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

37. As a result of attending this exhibition have you been inspired to do any of the following?

(Please select all that apply)

- Undertake online research about Hull
- Visit an archive or library to undertake research about Hull
- Visit another museum, gallery or heritage site
- Volunteer at Hull History Centre
- Volunteer at another museum, gallery or heritage site
- Sign up for a course e.g. night classes, workshop, accredited course
- Other (please specify)

38. Please share any further comments you have about this event below:

Doodles and Drawings: Art in the Archives

* 39. How far would you disagree or agree with the following statements?
 (Please select one option only for each statement)

'The exhibition 'Doodles and Drawings: Art in the Archives'...

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
...was an enjoyable experience'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me feel more connected with the stories of Hull and its people'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...has introduced me to the Hull History Centre archives for the first time'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...showed me there is more to Hull than I expected	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me think about Hull's contribution to the world'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 40. On a scale of 0-10, where '0' is 'Nothing at all' and '10' is 'A lot', how much have you learnt about the following histories as a result of attending 'Doodles and Drawings: Art in the Archives'?

	Nothing at all	0	1	2	3	4	5	6	7	8	9	A lot
The role of images in contributing to our understanding of the past	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ranulph the rabbit, the oldest doodle at Hull History Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

41. As a result of attending this exhibition have you been inspired to do any of the following?

(Please select all that apply)

- Undertake online research about people of African descent in Hull & East Yorkshire
- Visit an archive or library to undertake research about people of African descent in Hull & East Yorkshire
- Visit another museum, gallery or heritage site
- Volunteer at Hull History Centre
- Volunteer at another museum, gallery or heritage site
- Sign up for a course e.g. night classes, workshop, accredited course
- Other (please specify)

42. Please share any further comments you have about this event below:

Marketing

The following questions will help us to better understand how effective our communications were with you about the event.

* 43. How did you find out about the exhibitions and / or events that you attended at Hull History Centre?

(Please tick **all** that apply)

- Friends/family/colleagues - told me in person
- Friends/family colleagues – via social media / email
- Hull 2017 Volunteer - told me or via social media / email
- www.hullhistorycentre.org.uk/
- www.hull2017.co.uk
- Other website (please specify)
- Hull History Centre Facebook / Twitter
- Hull 2017 Facebook / Twitter / Instagram / Youtube / Flickr / e-newsletter
- Other organisation Facebook / Twitter / Instagram / YouTube / Flickr (please specify)
- Advertising and printed promotional material (e.g. brochure, leaflet, flyer, billboard, poster)
- Newspaper
- TV
- Radio
- Don't remember
- Other (please specify)

Where applicable, please specify other organisation social media / website / other publicity source

* 44. Had you attended an event or exhibition at Hull History Centre before 2017?

- Yes No Don't remember

*** 45. Have you been to, or are you planning to attend or take part in other events and activities programmed for Hull UK City of Culture 2017?**

Yes

No

Not sure

Where are you from?

The following questions help us understand where you have travelled from, and if you are a visitor what attracted you to Hull, how satisfied you are with your visit, and how your visit has impacted upon the city.

* 46. Do you live in Hull?

Yes

No

Visit to Hull

* 47. Was your visit to Hull on the most recent occasion you attended Hull History Centre mainly, partly or not at all due to the exhibitions you saw?

- Mainly Partly Not at all

* 48. During this most recent visit to Hull and Hull History Centre, how many other arts and cultural events / activities have you attended or taken part in, or do you plan to attend or take part in? (Other arts and cultural events / activities might include a visit to an art gallery or museum, attending a show at City Hall, attending an arts related lecture at the University of Hull)

- None Three
 One Four or more
 Two Don't know

* 49. On the occasion of your most recent visit to Hull History Centre, what was the main purpose of your visit to Hull?

(Please select **one** answer only)

- Because Hull is UK City of Culture 2017
 To take in some arts / heritage / culture generally
 To visit family / friends
 To attend business meetings or a conference although I normally work outside Hull
 I was on a study trip
 For general leisure purposes – shopping and eating out
 Because I work in Hull
 Just to visit Hull History Centre
 Other (please specify)

* 50. Had you been to Hull before 2017?

- Yes No

Frequency of Visits to Hull

* 51. **On average, over the course of a year, how frequently do you visit Hull?**

- Less frequently than once a year
- 1-2 times per year
- 3-4 times per year
- 5-6 times per year
- More frequently than six times a year

* 52. **Based on your experience during this visit, do you think the frequency of your visits to Hull over the course of a year will increase, decrease or stay the same?**

- Increase
- Stay the same
- Decrease
- Don't know

Intentions to Return

* 53. To what extent do you disagree or agree with the following statement?

'Based on my experience of Hull during this visit, I will visit Hull again in future'

Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	N/A or Don't know
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Visitor Satisfaction

* 54. As a visitor to Hull, on a scale of 1 to 5 where 1 means 'Very dissatisfied' and 5 means 'Very satisfied', how satisfied are you with the following?

(If you have not experienced aspects of the visitor experience, please tick N/A)

	Very dissatisfied	Dissatisfied	Neither dissatisfied or satisfied	Satisfied	Very Satisfied	N/A
General visitor welcome	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of accomodation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Places to eat and drink	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public transport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall value for money	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
City centre signposting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Length of Visit

* 55. Did you visit just for the day, or did you stay overnight on any occasion when you visited Hull History Centre?

Always visited just for the day

Always or sometimes stayed overnight

Overnight Visitors

* 56. In total, on occasions when you visited Hull History Centre, in total how many nights did you stay in the area and how many days?

Number of nights:

Number of days:

57. Would you mind telling me us how much you spent personally on accommodation in Hull in total as part of your visit(s)? (please enter to the nearest £, or enter zero if applicable - if you don't know or prefer not to answer please leave the box blank)

* 58. What type of accommodation did you stay in?

(Please tick all that apply)

Bed and Breakfast

Static caravan

Guest House

Touring caravan

Hotel

Camping

Self-catering

Airbnb

With Friends / Family

Other (please specify)

What You Spent

We are asking these questions to measure the impact that arts and cultural events have on the economy of the city. We understand that this information is of a sensitive nature, but if you are willing to share it with us, it will be greatly appreciated.

59. How much do you estimate you spent on you and others with you on the following during your visit(s)? (please enter to the nearest £, or enter zero as applicable - if you don't know or prefer not to answer please leave the box blank)

Hull 2017 merchandise

Food and drink

Shopping

Travel and transport (including parking)

Other 'attractions'

'Spending money' for children

Other

About You & Your Group

The following information is to enable us to better understand our audiences, and determine how effective we are in reaching a broad and diverse number of people. Please be assured that this information will be treated sensitively. It will remain completely anonymous and will not be linked to any individual.

60. What is your post code? (if you live outside the UK, please enter country of residence)

(This will be used for evaluation purposes only, to map audiences for our project)

* 61. Which of the following best describes your employment status?

(Please select **one** answer only)

- | | |
|--|---|
| <input type="radio"/> Employed / working full or part time | <input type="radio"/> Unable to work |
| <input type="radio"/> Self-employed | <input type="radio"/> Retired |
| <input type="radio"/> Unemployed | <input type="radio"/> Student |
| <input type="radio"/> On a government scheme for employment training | <input type="radio"/> Prefer not to say |
| <input type="radio"/> Looking after family / home | |

* 62. How do you define your gender?

(Please select **one** answer only)

- | | |
|--|---|
| <input type="radio"/> Male | <input type="radio"/> Gender non-conforming |
| <input type="radio"/> Female | <input type="radio"/> Prefer not to say |
| <input type="radio"/> Transgender | |
| <input type="radio"/> Other (please specify) | |

* 63. **How would you describe your ethnic background?**

(Please select **one** answer only)

- White:** English/Welsh/Scottish/Northern Irish/British
- White:** Irish
- White:** Gypsy or Irish Traveller
- White:** Polish
- White:** Any other white background (write in box below if you wish)
- Mixed/multiple ethnic groups:** White and Black Caribbean
- Mixed/multiple ethnic groups:** White and Black African
- Mixed/multiple ethnic groups:** White and Asian
- Mixed/multiple ethnic groups:** Any other Mixed/multiple ethnic background (write in box below if you wish)
- Asian/Asian British:** Bangladeshi
- Asian/Asian British:** Indian
- Asian/Asian British:** Pakistani
- Asian/Asian British:** Chinese
- Asian/Asian British:** Any other Asian background (write in box below if you wish)
- Black/African/Caribbean/Black British:** African
- Black/African/Caribbean/Black British:** Caribbean
- Black/African/Caribbean/Black British:** Any other Black/African/Caribbean background (write in box below if you wish)
- Other:** Arab
- Other:** Any other ethnic background (write in box below if you wish)
- Prefer not to say
- Please specify in this box if you wish:

* 64. Which of the following age groups do you fall into?

(Please select **one** answer only)

- | | | |
|-------------------------------------|-----------------------------------|---|
| <input type="radio"/> Under 6 years | <input type="radio"/> 25-29 years | <input type="radio"/> 55-59 years |
| <input type="radio"/> 6-10 years | <input type="radio"/> 30-34 years | <input type="radio"/> 60-64 years |
| <input type="radio"/> 11-15 years | <input type="radio"/> 35-39 years | <input type="radio"/> 65-69 years |
| <input type="radio"/> 16-17 years | <input type="radio"/> 40-44 years | <input type="radio"/> 70-74 years |
| <input type="radio"/> 18-19 years | <input type="radio"/> 45-49 years | <input type="radio"/> 75+ years |
| <input type="radio"/> 20-24 years | <input type="radio"/> 50-54 years | <input type="radio"/> Prefer not to say |

* 65. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

- | | |
|--|---|
| <input type="radio"/> Yes - limited a lot | <input type="radio"/> No |
| <input type="radio"/> Yes - limited a little | <input type="radio"/> Prefer not to say |

* 66. How many people, including yourself, were in your group during your most recent visit to Hull History Centre?

(please enter in a numerical format, i.e. 2, as opposed to text format 'two')

67. Including yourself, how many people were there in the group in each of the following age categories?

(If you do not know, please leave blank)

0-2 years

3-5 years

6-10 years

11-15 years

16-17 years

18-19 years

20-24 years

25-29 years

30-34 years

35-39 years

40-44 years

45-49 years

50-54 years

55-59 years

60-64 years

65-69 years

70-74 years

75+ years

Prefer not to say

And Finally...

* 68. **Would you be happy for Hull Culture and Leisure, Hull 2017, the University of Hull or their official evaluators to contact you to take part in future research?**

Yes

No

* 69. **Would you like to be entered into the free prize draw to win Hull 2017 official merchandise?**

Yes

No

Contact Details

You previously stated that you would be happy for Hull 2017, the University of Hull or their official evaluators to contact you to take part in future research and / or that you would like to be entered in the free prize draw. In order for us to be able to do this, please provide your name below, along with an email address and / or telephone number. We will not use this information for any other purposes than those you opt into.

*** 70. Name:**

71. Email address:

72. Telephone number: