**Land of Green Ginger**

**Marcomms Meeting**

**23 August 2017**

1. Season 4 Launch and Land of Green Ginger/Fellowship push
   1. LoGG Teaser Trailer
   2. Story so Far Video
   3. Discussion for spreading the word more widely – see attached doc.
   4. Discussion around interaction between Hull 2017 and GGF going forward
2. General update and regroup on activity to date as we go into phase two
   1. Digital
   2. Press
   3. Marketing
3. AOB