Roaring Girls: 2 November Kick Off Meeting

**Present from Hull 2017:**

Martin Atkinson: Assistant Producer: martin.atkinson@hull2017.co.uk

Rachel Crow: Marketing Coordinator: Rachel.crow@hull2017.co.uk

Alix Johnson: Head of Media and PR: alix.johnson@hull2017.co.uk

Apologies:

Nicola Taylor: Digital: nicola.taylor@hull2017.co.uk

**Present from Cornershop:**

Hannah Clapham: hannahc@thecornershoppr.com

Clair Chamberlain: clair@thecornershoppr.com

**Skyping in from Roaring Girls:**

Jess Morley: jess@theroaringgirls.co.uk

Rachael Abbey: rachael@theroaringgirls.co.uk

Not present from Roaring Girls:

Lizi Perry: lizi@theroaringgirls.co.uk

Dr Amy Skinner (director): A.E.Skinner@hull.ac.uk

Zodwa Nyoni (writer): zodwanyoni@yahoo.co.uk

Shaunagh McClean (Stage Manager/Producer)

Tim Skelly (Production Manager/LX Designer)

Dr Christian Billing (Dramaturge/Consultant)

**Present from Hull University:**

Stella Harkness: S.Harkness@hull.ac.uk : Press Officer

**R&D led to many things:**

* Theme of immigration was explored.
* Revolved a lot around cups of tea.
* Made their own immigration camp.
* Took the citizenship test.
* Physically tried to create a safe space.
* The auditions for the chorus have taken place. Chorus of 10-12 selected.
* Now looking at soundscapes.
* Explored weather motifs.
* The performance will be about 4 different characters in different time settings from 1940s onwards.
* Loss will be a big issue in the performance; best way to think about its presentation will be a low budget Punch Drunk.
* Characters are all from Hull.

**Marketing/Comms/PR:**

* Behind the scenes blogging.
* Potential articles for the The Pool if possible.
* Live chat with RGs online: tea break with RGs.
* Tone of voice of the RGs is warm, conversational, generous. This is a good reason to get them writing something.
* Women from the age of 18-35 feel like the target audience, but it will be 14+.
* Alumni maybe should be invited to the opening night.
* Could do a build a fort campaign.
* Ask what three things would you grab from your house if it went up in flames.
* Journalist access to sessions. Have asked for a production schedule.
* Perhaps ask academics from the university to cover articles relating to the performance.
* Script is attached.

**Useful links and information:**

<http://theroaringgirls.co.uk/gallery/> 