

WELCOME TO THIS SURVEY

Many thanks for taking part in this survey.

Integral to the evaluation of Flood is consultation with key partners who enabled the realisation of the project. This includes understanding how you feel the project has gone overall; and how you feel live delivery of the project went.

The answers you provide will be vital in helping Hull 2017 and Slung Low to measure their performance, and identify where they need to adapt and improve; feeding directly into future projects. Your answers will also enable Slung Low and Hull 2017 to provide evidence to our broad range of funders about the difference its projects make.

Please be assured that all responses provided to this questionnaire are anonymous and treated with the strictest confidence.

The survey should take around 15 minutes to complete, so we recommend grabbing a cuppa. Please complete the survey by noon (GMT) on Monday 15 January.

If you have any questions, or issues with the survey please contact Elinor Unwin, Head of Monitoring and Evaluation via email: elinor.unwin@hull2017.co.uk.

GETTING BEHIND FLOOD

* 1. On a scale of 0-10, where 0 is 'Not at all' and 10 is 'Completely', how much did Hull being UK City of Culture 2017, and Flood's link to this, influence your decision to support Flood?

Not at all										Completely
0	1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 2. Thinking back to the start of the project, what were your main motivations for deciding to support Flood? (Please provide up to three motivations in the boxes below)

Motivation 1:

Motivation 2:

Motivation 3:

* 8. In the box below, please explain the reason for your answer to the above question:

* 12. In what way, if any, do you feel the production and presentation of Flood could have been improved?:

OTHER QUALITY METRICS

These questions link to the remaining Arts Council England Quality Metrics.

Reflecting on Flood, please score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

* 13. Please mark a point on the scale that best represents your level of agreement with the following statements about the Flood project in its entirety, and then provide a short reason for each score:

	Strongly disagree	0	1	2	3	4	5	6	7	8	9	Strongly agree	N/A or Don't know
Distinctiveness: Flood is different from projects I've experienced before	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Please provide a short explanation for your answer:													
<input type="text"/>													
Challenge: Flood was thought-provoking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Please provide a short explanation for your answer:													
<input type="text"/>													
Captivation: Flood was absorbing and will hold my attention	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Please provide a short explanation for your answer:													
<input type="text"/>													
Enthusiasm: I would support something like Flood again	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Please provide a short explanation for your answer:													
<input type="text"/>													
Local impact: It was important that Flood happened in Hull	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Please provide a short explanation for your answer:													
<input type="text"/>													

Strongly disagree

0

1

2

3

4

5

6

7

8

9

Strongly agree

10

N/A or Don't know

Relevance: Flood had something to say about the world in which we live

Please provide a short explanation for your answer:

Originality: Flood was ground-breaking

Please provide a short explanation for your answer:

Risk: Slung Low really challenged themselves with Flood

Please provide a short explanation for your answer:

Excellence: Flood was one of the best examples of its type

Please provide a short explanation for your answer:

Rigour: Flood was well thought through and put together

Please provide a short explanation for your answer:

* 14. In what way(s), if any, do you feel that diversity* was explored / represented by Flood? *Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status

FLOOD'S PERFORMANCE

* 15. On a scale of 0-5, where 0 is 'Not at all' and 5 is 'Completely', to what extent do you feel Flood has achieved the following?

	Not at all 0	1	2	3	4	Completely 5	N/A or Don't know
Reached new audiences for Slung Low	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Showcased emerging talent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Showcased diverse talent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Delivered effective digital content	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Delivered effective outreach activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Inspired new experiences using technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 16. In the box below, please explain the reason for your answers to the above question:

IMPACT ON YOUR ORGANISATION

* 17. What are the three main outcomes / impacts that you supporting Flood had on you / your organisation?

Outcome / Impact 1:

Outcome / Impact 2:

Outcome / Impact 3:

* 18. What are the three main outcomes / impacts that you feel Flood has had on Slung Low?

Outcome / Impact 1:

Outcome / Impact 2:

Outcome / Impact 3:

* 19. What are the three main outcomes / impacts that you feel Flood has had on audiences?

Outcome / Impact 1:

Outcome / Impact 2:

Outcome / Impact 3:

YOUR PERCEPTION OF HULL

* 20. Do you have any personal connections to Hull (previous or existing)?

(Please tick all that apply)

Yes, my family come from Hull

Yes, I currently live in Hull

Yes, I was born in Hull

Yes, I studied at the University of Hull

Yes, I grew up in Hull

No, I have no connections with Hull

Other (please specify)

* 21. Prior to supporting this project, how would you have described Hull to someone else?

* 22. Thinking of your experience on Flood, how has the way you would describe Hull to someone else changed, if at all?

I would speak more positively about Hull to someone else, as a result of my involvement with Flood

I would not change the way I describe Hull to someone else, as a result of my involvement with Flood

I would speak more negatively about Hull to someone else, as a result of my involvement with Flood

* 23. In the box below, please provide a reason for the answer you gave to the question above:

LEARNINGS

* 27. What have been the most challenging parts of supporting the Flood project?

* 28. What have been the most exciting parts of supporting the Flood project?

* 29. What are the key learnings that you / your organisation will take from Flood to inform other projects you support in future?

ANYTHING ELSE?

30. If there is anything else that you would like to share with us about your experience being involved with Flood, please do so in the box below: