**You're only here for the Culture!**

**11am: Fruit, Humber Street, Hull. If possible please register one hour before your session at Humber Street Gallery.**

**45 minutes long**

***What’s the point of a city of Culture?***

What are the measures of success for a city of culture? How does this manifest and what is the promise in relation to the reality? Are they brilliant examples of culture as a change agent or an apology in disproportionate levels of arts funding?

**Chair: John Harris**

Panellists:

**Pete Massey:** Arts Council England (Director North)

**Chris Baldwin**: Creative Director: Galway 2020: European Capital of Culture

**Paula Murray:** Creative Director at Croydon Council

**Shona McCarthy:** Chief Executive of the Edinburgh Festival Fringe Society

**Martin Green:** CEO & Director Hull UK City of Culture

* What is the point of a city or capital of cultures?
* Have you ever seen a successful city of culture?
* How would you define that success?
* Have you ever seen a city of culture get it wrong?
* What does a city need to do to get it right?
* Who are city of culture projects for?
* Considering the decisions taken around European Capital of Culture what is next in terms of larger cities and their ambitions to emulate the transformative successes that so benefitted Liverpool and Glasgow?
* What is the future of the UK city of culture project?