



WOW HULL: ONLY A FEW DAYS TO GO!

WELCOME

If you attended one of our Think-Ins, we're keen to get your feedback.

With the big event only a few days away, we want to know whether you plan to be there, and what your hopes and expectations are for the first WOW Hull. We're also keen to find out a little bit more about you.

Please be assured that all data provided will remain completely anonymous. Hull 2017 and all its evaluation partners follow the principles set out in the Market Research Society's Code of Conduct and the Data Protection Act 1998.

The survey should take approximately 5 minutes to complete. Please complete the survey by noon (GMT) on Thursday 9 March. If you do, you will also be entered into a prize draw to win an exclusive Hull 2017 prize bag.

If you have any questions, or issues with the survey please contact Elinor Unwin, Senior Monitoring & Evaluation Manager via email: elinor.unwin@hull2017.co.uk



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THINK-IN OR NO THINK-IN

*** 1. Did you attend a WOW Hull Think-In?**

(The WOW Hull Think-Ins took place at venues across the City in October 2016)

Yes

No

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WOW HULL 2017

*** 2. After taking part in the WOW Hull Think-In(s) in October 2016, what are you most looking forward to within the WOW Hull programme?**

(Please select a minimum of 1 answer and a maximum of 3 answers)

- Lucy Beaumont's 'To Hull and Back'
- 'Kate Fox: The Wrong Bits'
- Red Carpet Screening of 'Viceroy's House' directed by Gurinder Chadha
- Artist exhibitions, e.g. 'The Female Gaze' by various artists and 'Power in Woman' by Sarah Lucas
- Film Screenings supported by the British Film Institute e.g. 'Ovarian Psychos' and 'Wadjda'
- Theatre, e.g. 'Bucket List' and 'Weathered Estates'
- Dance and Cabaret, e.g. 'Soror' and 'Ruby Red's Burlesque'
- Music, e.g. 'Ethel Leginska: The Musical Pioneer'
- Installations, e.g. 'Revolutionary Makers', 'JZ Flowers' and 'Hull Trailblazers'
- Panel discussions, e.g. 'Blazing Trails', 'Equal Pay for Equal Work' and 'Domestic Abuse - Everybody's Business'
- Work focused events, e.g. 'Speed Mentoring' and 'Women in Manufacturing and Engineering'
- Workshops, e.g. 'The Courage Queen', 'Revolutionary Makers' and 'Unconscious Bias'
- WOW Bites - short talks covering a range of topics
- Club WOW
- I'm not sure
- N/A - I haven't seen the WOW Programme
- Other (please specify)

*** 3. To what extent are you satisfied that the WOW Hull programme is reflective of the issues raised at the Think-In(s) you attended?**

Very dissatisfied	Dissatisfied	Neither dissatisfied or satisfied	Satisfied	Very satisfied
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. Please explain why you gave the answer you did to Q2 in the box below:

*** 5. What are your hopes and expectations for the first WOW Hull?**

(i.e. Which topics do you hope will be explored? What conversations do you hope will be sparked by the event? How do you want audiences to be challenged by the event?)

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GENDER EQUALITY PARTICIPATION

6. How would you describe your current level of involvement in promoting gender equality?

(Please tick all that apply)

- I lead or attend activities and events that promote gender equality
- I actively discuss gender equality with friends and colleagues (either online or in-person)
- I read and share articles online that promote gender equality
- I don't really feel involved in promoting gender equality

*** 7. Have you ever been to a WOW event in another city (i.e. not in Hull)?**

- Yes No

*** 8. Have you ever been to another event similar to WOW?**

- Yes No



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PREVIOUS EVENTS ATTENDED

* 9. You said that you had attended a WOW event in another city and / or an event similar to WOW. Please can you tell us which city and / or event(s) you attended in the box below:

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ABOUT YOU

As previously stated, your personal data will remain completely anonymous and only be used for the purposes of evaluation.

*** 10. Post Code (used for statistical purposes only):**

*** 11. What is your age?**

- | | |
|-----------------------------------|---|
| <input type="radio"/> 6-10 years | <input type="radio"/> 45-49 years |
| <input type="radio"/> 11-15 years | <input type="radio"/> 50-54 years |
| <input type="radio"/> 16-17 years | <input type="radio"/> 55-59 years |
| <input type="radio"/> 18-19 years | <input type="radio"/> 60-64 years |
| <input type="radio"/> 20-24 years | <input type="radio"/> 65-69 years |
| <input type="radio"/> 25-29 years | <input type="radio"/> 70-74 years |
| <input type="radio"/> 30-34 years | <input type="radio"/> 75 years + |
| <input type="radio"/> 35-39 years | <input type="radio"/> Prefer not to say |
| <input type="radio"/> 40-44 years | |

*** 12. How do you define your gender?**

- | | |
|-----------------------------------|---|
| <input type="radio"/> Male | <input type="radio"/> Gender non-conforming |
| <input type="radio"/> Female | <input type="radio"/> Prefer not to say |
| <input type="radio"/> Transgender | |

* 13. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

- Yes, limited a lot No
 Yes, limited a little Prefer not to say

* 14. How do you describe your ethnic origin?

- White:** Welsh / English / Scottish / Northern Irish / British
 White: Irish
 White: Gypsy or Irish Traveller
 White: any other white background (please specify)
 Mixed / multiple ethnic groups: White and Black Caribbean
 Mixed / multiple ethnic groups: White and Black African
 Mixed / multiple ethnic groups: White and Asian
 Mixed / multiple ethnic groups: Any other Mixed / multiple ethnic background (please specify)
 Asian / Asian British: Indian
 Asian / Asian British: Pakistani
 Asian / Asian British: Bangladeshi
 Asian / Asian British: Chinese
 Asian / Asian British: Any other Asian background (please specify)
 Black / African / Caribbean / Black British: African
 Black / African / Caribbean / Black British: Caribbean
 Black / African / Caribbean / Black British: Any other Black / African / Caribbean background (please specify)
 Other ethnic group: Arab
 Other ethnic group: Any other ethnic group (please specify)
 Prefer not to say

Please specify:

* 15. How do you define your sexuality?

- Bisexual Heterosexual / straight
 Gay woman / Lesbian Other
 Gay man Prefer not to say

*** 16. Which of the following best describes your employment status?**

(Please tick one only)

- | | |
|--|---|
| <input type="radio"/> Employed - working full-time (30 hours or more per week) | <input type="radio"/> Looking after family / home |
| <input type="radio"/> Employed - working part-time (8-29 hours per week) | <input type="radio"/> Unable to work |
| <input type="radio"/> Self-employed | <input type="radio"/> Retired |
| <input type="radio"/> Unemployed (up to 12 months) | <input type="radio"/> Student |
| <input type="radio"/> Unemployed (over 12 months) | <input type="radio"/> Other |
| <input type="radio"/> On a government scheme for employment training | <input type="radio"/> Prefer not to say |



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FREE PRIZE DRAW

*** 17. Would you like to be entered into the free prize draw to win an exclusive Hull 2017 prize bag?**

Yes

No



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CONTACT DETAILS

In order to let you know whether you have won the exclusive Hull 2017 prize bag, please provide your name and contact details below. We will not use this information for any other purposes.

*** 18. Name:**

*** 19. Contact telephone number or email address:**