

Date	Capacity	Capacity Lock	All Seats Sold		Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves			Total Available	
			# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked		Sold & Reserved
04/11/2017 11:00	150	0	138	92%	132	88%	£1,125.00	£675.00	60%	69	46%	£517.50	46%	63	42%	£157.50	14%	6	4%	0	0%	4	138	8
04/11/2017 14:00	170	0	144	85%	136	80%	£1,275.00	£735.00	58%	79	46%	£592.50	46%	57	34%	£142.50	11%	8	5%	0	0%	6	144	20
05/11/2017 11:00	170	0	159	94%	143	84%	£1,275.00	£757.50	59%	80	47%	£600.00	47%	63	37%	£157.50	12%	16	9%	0	0%	10	159	1
05/11/2017 14:00	170	0	159	94%	154	91%	£1,275.00	£850.00	67%	93	55%	£697.50	55%	61	36%	£152.50	12%	5	3%	0	0%	9	159	2
	660	0	600	91%	565	86%	£4,950.00	£3,017.50	61%	321	49%	£2,407.50	49%	244	37%	£610.00	12%	35	5%	0	0%	29	600	31

Summary Excluding Reserves	
Sold:	600
As % of Capacity	91%
Yield:	£3,017.50
As Percentage:	61%
Avg. Yield Per Ticket:	£5.03

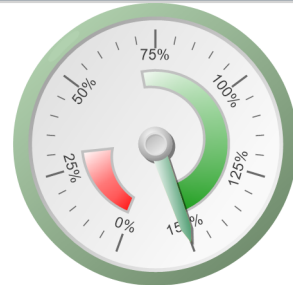
Summary Including Reserves	
Sold or Reserved:	600
As Percentage:	91%
Yield:	£3,017.50
As Percentage:	61%
Avg. Yield Per Ticket:	£5.03

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	5

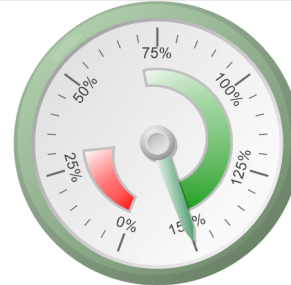
Totals	Gross	Tax	Net
	Total Excluding Reserves	£3,017.50	£0.00
Total Including Reserves	£3,017.50	£0.00	£3,017.50

Targets	
Financial Target	£618.00
% of Financial Target (excl. Reservations)	488.3%
% of Financial Target (incl. Reservations)	488.3%
Seats Target	113
% of Seats Target (excl. Reservations)	531.0%
% of Seats Target (incl. Reservations)	531.0%

% of Financial Target



% of Seat Target



Date	All Seats Sold				Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves			Total Available	
	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked		Sold & Reserved
01/11/2017 19:30	102	0	72	71%	62	61%	£510.00	£260.00	51%	42	41%	£210.00	41%	20	20%	£50.00	10%	10	10%	0	0%	30	72	0
	102	0	72	71%	62	61%	£510.00	£260.00	51%	42	41%	£210.00	41%	20	20%	£50.00	10%	10	10%	0	0%	30	72	0

Summary Excluding Reserves	
Sold:	72
As % of Capacity	71%
Yield:	£260.00
As Percentage:	51%
Avg. Yield Per Ticket:	£3.61

Summary Including Reserves	
Sold or Reserved:	72
As Percentage:	71%
Yield:	£260.00
As Percentage:	51%
Avg. Yield Per Ticket:	£3.61

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	2

Totals	Gross	Tax	Net
	Total Excluding Reserves	£260.00	£0.00
Total Including Reserves	£260.00	£0.00	£260.00

Date	All Seats Sold				Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves				
	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available
31/10/2017 15:00	150	0	0	0%	0	0%	£375.00	£0.00	0%	0	0%	£0.00	0%	0	0%	£0.00	0%	0	0%	0	0%	48	0	102
	150	0	0	0%	0	0%	£375.00	£0.00	0%	0	0%	£0.00	0%	0	0%	£0.00	0%	0	0%	0	0%	48	0	102

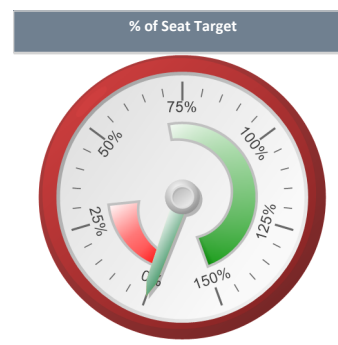
Summary Excluding Reserves	
Sold:	0
As % of Capacity	0%
Yield:	£0.00
As Percentage:	0%
Avg. Yield Per Ticket:	NaN

Summary Including Reserves	
Sold or Reserved:	0
As Percentage:	0%
Yield:	£0.00
As Percentage:	0%
Avg. Yield Per Ticket:	NaN

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	0

Totals	Gross	Tax	Net
	Total Excluding Reserves	£0.00	£0.00
Total Including Reserves	£0.00	£0.00	£0.00

Targets	
Financial Target	£95.00
% of Financial Target (excl. Reservations)	0.0%
% of Financial Target (incl. Reservations)	0.0%
Seats Target	38
% of Seats Target (excl. Reservations)	0.0%
% of Seats Target (incl. Reservations)	0.0%



Date	Capacity	Capacity Lock	All Seats Sold		Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves			Total Available	
			# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked		Sold & Reserved
31/10/2017 10:30	150	0	3	2%	3	2%	£375.00	£7.50	2%	3	2%	£7.50	2%	0	0%	£0.00	0%	0	0%	0	0%	48	3	99
	150	0	3	2%	3	2%	£375.00	£7.50	2%	3	2%	£7.50	2%	0	0%	£0.00	0%	0	0%	0	0%	48	3	99

Summary Excluding Reserves	
Sold:	3
As % of Capacity	2%
Yield:	£7.50
As Percentage:	2%
Avg. Yield Per Ticket:	£2.50

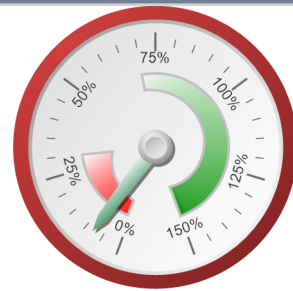
Summary Including Reserves	
Sold or Reserved:	3
As Percentage:	2%
Yield:	£7.50
As Percentage:	2%
Avg. Yield Per Ticket:	£2.50

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	0

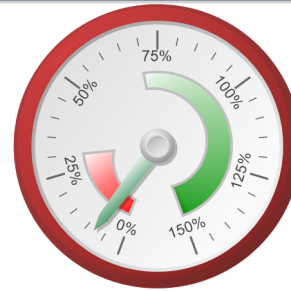
Totals	Gross	Tax	Net
	Total Excluding Reserves	£7.50	£0.00
Total Including Reserves	£7.50	£0.00	£7.50

Targets	
Financial Target	£95.00
% of Financial Target (excl. Reservations)	7.9%
% of Financial Target (incl. Reservations)	7.9%
Seats Target	38
% of Seats Target (excl. Reservations)	7.9%
% of Seats Target (incl. Reservations)	7.9%

% of Financial Target



% of Seat Target



Date	All Seats Sold				Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves			Total Available	
	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked		Sold & Reserved
31/10/2017 20:00	150	0	33	22%	33	22%	£375.00	£82.50	22%	33	22%	£82.50	22%	0	0%	£0.00	0%	0	0%	0	0%	109	33	8
	150	0	33	22%	33	22%	£375.00	£82.50	22%	33	22%	£82.50	22%	0	0%	£0.00	0%	0	0%	0	0%	109	33	8

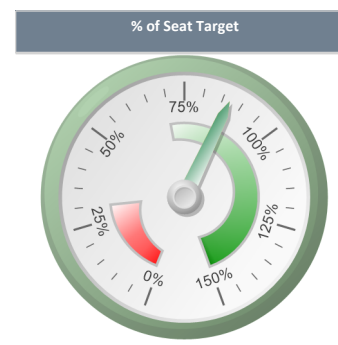
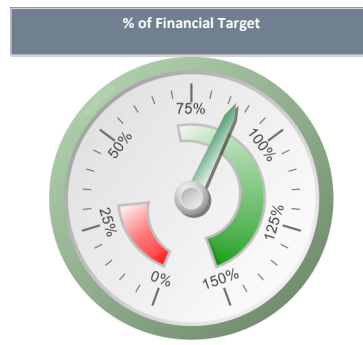
Summary Excluding Reserves	
Sold:	33
As % of Capacity	22%
Yield:	£82.50
As Percentage:	22%
Avg. Yield Per Ticket:	£2.50

Summary Including Reserves	
Sold or Reserved:	33
As Percentage:	22%
Yield:	£82.50
As Percentage:	22%
Avg. Yield Per Ticket:	£2.50

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	0

Totals	Gross	Tax	Net
	Total Excluding Reserves	£82.50	£0.00
Total Including Reserves	£82.50	£0.00	£82.50

Targets	
Financial Target	£95.00
% of Financial Target (excl. Reservations)	86.8%
% of Financial Target (incl. Reservations)	86.8%
Seats Target	38
% of Seats Target (excl. Reservations)	86.8%
% of Seats Target (incl. Reservations)	86.8%



Date	Capacity	Capacity Lock	All Seats Sold		Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves			Total Available	
			# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked		Sold & Reserved
02/11/2017 19:30	140	0	138	99%	120	86%	£700.00	£600.00	86%	120	86%	£600.00	86%	0	0%	£0.00	0%	18	13%	0	0%	2	138	0
	140	0	138	99%	120	86%	£700.00	£600.00	86%	120	86%	£600.00	86%	0	0%	£0.00	0%	18	13%	0	0%	2	138	0

Summary Excluding Reserves	
Sold:	138
As % of Capacity	99%
Yield:	£600.00
As Percentage:	86%
Avg. Yield Per Ticket:	£4.35

Summary Including Reserves	
Sold or Reserved:	138
As Percentage:	99%
Yield:	£600.00
As Percentage:	86%
Avg. Yield Per Ticket:	£4.35

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	3

Totals	Gross	Tax	Net
	Total Excluding Reserves	£600.00	£0.00
Total Including Reserves	£600.00	£0.00	£600.00

Targets	
Financial Target	£560.00
% of Financial Target (excl. Reservations)	107.1%
% of Financial Target (incl. Reservations)	107.1%
Seats Target	112
% of Seats Target (excl. Reservations)	123.2%
% of Seats Target (incl. Reservations)	123.2%

