

PAPER CITY 30 June – 9 July

Volunteer Briefing

Thank you for volunteering on Paper City. We really appreciate the volunteer input to the Look Up projects, and hope you enjoy participating in this short but lively project in the Fruit Market.

Look Up is a year-long programme of artists' works made specifically for Hull's public places and spaces. Designed to challenge people's perceptions of Hull and offer different ways to experience the city.

Look Up will present a series of new artworks to intrigue and inspire throughout 2017, created in partnership with organisations including The Deep, GF Smith and Royal Institute of British Architects (RIBA). Featured artists include: Nayan Kulkarni, Bob and Roberta Smith, Michael Pinsky, Tania Kovats, Claire Barber and Claire Morgan.

Paper City is a major project within Look Up and launches with the beginning of the Freedom Season. It is a joint project with a key Hull 2017 creative partner - G . F Smith.

"In a world of transient communication and fleeting digital memories, paper offers texture and feeling, weight and sensation. Paper reminds us that skill, craft, and creativity coupled with something as naturally beautiful as paper can leave a lasting and powerful impression"

G . F Smith

The Paper City commissions have been produced by eight leading 'creatives' (artists, architects, designers) who worked with G. F Smith's Colorplan range of paper, to create a series of beautiful, surprising, colourful and temporary installations across a range of sites in the Fruit Market. The project marks the start of the Freedom season and runs from Friday 30th June to Sunday 9th July 2017 (preview day 29th June).

G . F SMITH

Founded in Hull in 1885, and still based in the city, G. F Smith is the most respected brand in every sector they operate in, with clients such as the V&A, Tate and Mulberry. The company has 200 employees, a turnover of £30m and an export market to over 60 countries; including the United States, China, Russia, Australia and Western Europe. G. F Smith won the 2015 D&AD Yellow Pencil Award for 'Best Corporate Branding', but more significantly they went on to win the coveted Black Pencil, beating 20,000 global entries including Apple Watch, recognising their campaign as one of the world's highest creative achievements. www.gfsmith.com

Brief to Creatives

Artists/designers were asked to create a new, site-specific temporary installation using the Colorplan paper range by G.F Smith. The brief was about an invitation to play with and celebrate paper and colour.

The Colorplan range is G . F Smith's premium range of paper, and we were all interested to see the outcome of artists and designers pushing the boundaries of what could be done with this apparently quite ordinary material. Colorplan comes in 50 colours, 4 sizes and 8 weights (or thickness). G F Smith's Hull plant can then apply a number of processes to the paper, including laminating different coloured sheets together, embossing patterns (they have a huge range), cutting to different sizes and making into envelopes or boxes or other bespoke packaging. Some of the artists worked only with standard sizes and no additional processes, others have folded, laminated, cut, glued, hung, manipulated, woven and generally transformed the paper into a completely new animal.

We hope that the installations will surprise, intrigue, engage and generally ignite enthusiasm in colour and the possibilities of working with paper.

Artists and their Sites

66 – 68 Humber St

Made Thought (madethought.com)
Max Lamb (maxlamb.org)
Lazerian (lazerian.com)

3 – 4 Pier St

Jacqueline Poncelet (www.poncelet.me.uk)

Smokehouse, Wellington St (rear of Humber St Gallery) **Bethan Laura Wood** (bethanlaurawood.com)

Block C @ The Dock

Joanna Sands (joannasands.co.uk)
Adam Holloway (adamholloway.net)

Various outdoor facades on Humber St **Richard Woods** (richardwoodsstudio.com)

More information about each artist and their installation is at appendix one at the end of this document. If you have time, please do look at their websites.

World's Favourite Colour

As part of the Paper City project, G . F Smith embarked on a social media project to find the world's favourite colour. A specially designed interactive website allowed thousands of people spanning over 100 countries worldwide to vote for their most loved colour via worldsfavouritecolour.com. The colour will be announced on the preview day of Thursday 29 June, with a short "reveal" event to the press in Humber St. As part of Paper City there will also be a World's Favourite Colour pop-up shop on Humber St, selling some GF Smith and other designer items created specially in the World's Favourite Colour.

Key Personnel at 2017 for Paper City

Curators – Andrew Knight and Hazel Colquhoun
Exec Producer – Sam Hunt
Producer – Hannah Williams Walton
Asst. Producer – Haitham Ridha

Volunteering Role

As with other Look Up installations we are hoping that you can provide a welcoming, friendly presence to Paper City, encouraging people to really look and think about the installations, giving them information if they would like, and perhaps directing them to artist websites (each website will be on the info board at each installation). You can also of course direct them to the Hull 2017 website for information about other installations and events. The gallery should have info to take away as well.

We would also ask you to be a presence to remind people that these are works of art made of paper, so they shouldn't be touched or interfered with! As with all of the volunteering roles, we are not asking you to be a security person or steward, but to act with commonsense and respect for both the artwork and visitors. Please do not put yourself at risk at any time, but we ask that you act as a responsible member of the public. Your first point of call is always the volunteer coordinator, and there are also Hull 2017 staff constantly at the gallery.

There will be a **volunteer co-ordinator** on site all day every day, and sign in and out will be at Humber St Gallery with the co-ordinator. There are 4 indoor sites that volunteers will be allocated to, plus a role to be outside on Humber St helping with wayfinding, (particularly to the smokehouse, down to c4di and also to point out Richard Woods' outside works on walls and gable ends.) The volunteer co-ordinator will allocate you to your site on arrival.

There is potential for some of the shifts to be quiet in terms of visitor numbers. We will provide chairs at each site for volunteers, and if you would like to bring something to read in case you have periods that are very quiet, please do so.

Toilets for volunteers are at Humber St Gallery. For those working at the c4di building, there are some toilets there which will be for your use only, they are not public toilets so please don't direct anyone there. **Tea and Coffee** etc is also available at the gallery.

Assisting individuals who may require FIRST AID:

If the injury appears to be serious, do not attempt to render aid but call 999 from the nearest phone or payphone. You can also direct people to the closest walk in centre Wilberforce Health Centre, 6-10 Story Street, Hull HU1 3SA. If you are close to Humber St Gallery, and the injury is not serious, you can ask for the First Aider on duty there.

If you witness a serious incident please report this to the volunteer coordinator. If you feel you are in immediate danger call 999 from your phone or public payphone. Please then report back to or contact the volunteer coordinator to let them know of the incident.

If a member of the public is behaving in a threatening manner please leave the site and report this to the volunteer coordinator. If you feel you are in immediate danger call 999 from your phone or public payphone. Please then report back to or contact the volunteer coordinator to let them know of the incident.

If you have a SAFEGUARDING concern, involving a vulnerable adult please inform the volunteer coordinator. In all cases a **Safeguarding Report form** should be completed by the witness.

YOUR ATTITUDE

Your attitude will have a major influence on the success of the event. It is important that you always try to be HELPFUL and COURTEOUS and to SMILE and be FRIENDLY when you are dealing with the public. This is particularly relevant if you must deal with complaints.

Be careful not to provoke an incident by your attitude. People must be treated with respect at all times. Do not touch members of the public. Try to avoid confrontations. Remember it is usually right to walk away from a situation if you feel it is becoming confrontational. If in any doubt walk away and report it to the volunteer coordinator. This is NOT a sign of failure on your part, but an indication of good judgement.

More information on each artist:

BETHAN LAURA WOOD

Seaweed Kites

'Seaweed Kites' was conceived by Bethan Laura Wood for the 1930's smokehouse, which in turn was constructed on the site of the C19 Theatre Royal. Her approach reflects a response to the history of this site as well as to the nature of the space itself. Bethan describes how her installation *gently hangs and sways to create a suspended world of colour and shapes* which in turn creates a staged world with a theatrical presence.

Bethan has commented that *colour is the sense I understand everything through* and how *like sound and taste for other people, it is the way I best understand or digest the world around me*. Using the properties of Colorplan laminated paper, cut and twisted, combined with the shapes of seaweed and details from kite construction, Bethan has brought a new life into the smokehouse.

Bethan Laura Wood studied in Brighton and at the Royal College of Art and in 2009 launched her studio, naming it simply WOOD which stands for her name but also her passion for wood laminates. She has built a multidisciplinary practice characterized by material investigation, artisan collaboration, and a passion for colour and detail. Her work, which ranges from furniture and glass to textiles and jewellery, is distinctively bold and bright. Bethan has been commissioned by a variety of international partners to create works and installations, including Nilufar Gallery, Abet Laminati, Kvadrat, Bitossi Ceramiche, Tory Burch, Tolix and Hermés. Her work has been exhibited in institutions such as V&A Museum of Childhood, Swiss Institute New York, Daelim Museum and MOT, Museum of Contemporary Art, Tokyo.

www.bethanlaurawood.com

LAZERIAN

Local Fish

Local Fish combines sculpture, process and the creation of a limited edition “multiple”, based around an enduring symbol of Hull - the humble, yet mighty, cod.

The huge sculptural cod explores the use of Colorplan paper in colour, thickness and finish – the leather embossing providing the scaly texture of the fish skin, and the vibrant colours creating a vivid anatomical picture of the internal organs.

Local Fish is also the first project to feature Lazerian’s mobile studio, where hand-made paper cod and chips is made every day during Paper City, using the full spectrum of Colorplan shades.

Lazerian is the design studio of Manchester-based designer Liam Hopkins, and creates work across architecture, lighting, exhibitions, furniture, jewellery and sculpture. The studio manipulates design concepts, digital technology and functional materials to create often radical solutions to a huge range of projects and briefs. A combination of traditional handcraft techniques and computer-based modelling and pattern cutting creates a practice which is explorative and experimental. Lazerian is particularly interested in the inherent strength found in paper, wood and carbon fibre, the lightest and most ubiquitous of materials.

Lazerian’s work has featured in numerous international publications, private collections and public galleries, such as Museo Poldi Pezzoli (Milan), Manchester City Art Gallery and Moscow Design Museum.

JACQUELINE PONCELET

Island Life

Jacqueline Poncelet’s working method is to look at many possibilities at the outset of a project, establishing a system for ideas to develop, and then gradually reducing them to the final idea for the artwork. For *Island Life* she began with sheets of paper with a single fold, and then progressed through joining, arranging, taking apart and re-using components, to arrive at the final form of this intricate installation. The work was developed in full directly on her studio floor, and has been taken apart and re-installed specifically to fit the space here at Pier St.

Jacqueline was inspired by the simplicity of this beautiful material and its range – 4 sizes; 50 colours; 8 weights. She has done very little to the material, preferring repetition and colour progression to create the richness of the installation. *Island Life’s* complex composition of colour, shape and contrast uses every colour in the Colorplan

range. As Jacqueline comments, “we all have colour preferences and I enjoy challenging mine as well as other peoples”

Jacqueline Poncelet was born in Liege, Belgium and studied at Wolverhampton College of Art and the Royal College of Art. She is well-known for her early work in bone china, and for her more sculptural works in ceramics after 1980. From the mid 80s she extended her practice to include painting, sculpture, installation and public art commissions. Jacqui has taught, lectured and curated extensively in the UK and world wide. She is represented in important public collections, including the Tate, the Victoria and Albert Museum, the Stedelijk Museum in Amsterdam and the Museum of Modern Art, New York. In 2014 she was commissioned by Tate Enterprises to work with Melin Tregwynt in Pembrokeshire to produce woven textiles which are now available at Tate Britain and Modern shops. Poncelet lives and works in London and the South Wales Valleys.

Poncelet.me.uk

JOANNA SANDS

Untitled

Joanna Sands’ subtle and crafted installation has developed through her investigation of the properties of Colorplan paper. After experimenting, she found that the material has both the strength and flexibility to curve and hold its own shape. Her sculpture therefore uses the structural qualities of the paper to form curves that travel across the surface of the floor.

Joanna’s work is often influenced by the quality of light in a place, and here in Hull, the waterside location creates a very particular soft light, reflecting from the water to the sky, and diffusing onto the land. She has consequently chosen to use a limited number of the softer colours from the Colorplan range, as the colours change in tone depending on whether they are in light or shade. The limited use of colour draws attention to the clean lines of the paper, lifting the work visually off the floor plane and highlighting where the curves of the surface continue, meet and separate.

Joanna studied in London and Berlin, and has been making sculpture since the early 90s, initially temporary structures in “found” spaces – abandoned buildings and squats. She has exhibited widely in the UK and Europe, and whilst she is increasingly being commissioned to make permanent sculptures, she remains focused on context and site.

Joannasands.co.uk

RICHARD WOODS

Untitled

Elevations adjacent to Humber Street & Pier Street

Richard’s architectural interventions are chiefly concerned with the re-surfacing of existing structures, offering an absurd twist on the cult of home improvement and DIY aesthetics. Over the past few years, he has designed a sensational interior for the Comme des Garçons’ flagship store in Osaka, orchestrated the mock Tudor overhaul of a private residence in New York and transformed the interior of Cary Grant’s former Hollywood residence for its new owner.

His response to the invitation to take part in Paper City was a proposal to resurface selected elevations in the Fruit Market with graphic brickwork. This would act as a pointer towards future renovation and building projects soon to be starting up in the area and as a marker, highlighting a past architectural history that still has resonances. Using

standard size sheets of Colorplan paper as graphic symbols for building and brickwork, Richard has literally pasted these 'building blocks' onto the sides of buildings,

Colour is also important in Richard's work. *My colours tend to be influenced by my first memories and the memories of growing up in the early seventies. At that point I remember my parents' house, all the wallpapers tended to have a naturalistic theme and the narrative would be cottages or horses or floral etc. The colours were all plasticky. Early seventies colours, purples and oranges, lime greens. Very industrial colours.*

Richard Woods graduated from the Slade School of Fine Art in 1990. Recent exhibitions and projects include the Victoria and Albert Museum, London, the Royal Academy of Art, London, Grieder Contemporary, Zurich, Deitch Projects, New York and Miami, Cosmic Galerie, Paris and the 50th Venice Biennale.

www.richardwoodsstudio.com

ADAM HOLLOWAY ARCHITECTS (AHA)

Apeiron Flow

'Apeiron Flow' is an installation showcasing the endless expressive potential of paper. Using principles inspired by Nature to increase its structural stiffness, paper is crafted into an algorithmically grown, expansive and fluid sculptural form. G.F Smith's Colorplan is used to delineate the curvature of the surface, which weaves through the space, transforming it and inviting exploration and movement.

Pliable yet precise, paper is an ideal material to bridge the gap between the abstract digital and the physical. Inspired by the way some plants ruffle their leaves as they grow to increase their stiffness and surface area, we developed a set of algorithmic rules to grow a surface and infold it. The anti-clastic stiffness of the ruffled surface allows the form to support its own weight while filling a volume of 120 cubic meters.

Adam Holloway studied at the Architectural Association in London before starting his practice. Adam Holloway Architects (AHA) is an RIBA Chartered architectural practice and design consultancy, recognised for their work in ecological architecture, computational design and strategic thinking. At the heart of their work is a commitment to finding innovative design solutions for unusual challenges, through a working methodology of collaborative exploration undertaken in a spirit of curiosity and experimentation.

www.adamhollowayarchitects.com