

## WELCOME TO THIS SURVEY

Many thanks for sparing the time to complete this survey today. It's really important that you complete the survey in full, so please continue until the point you see and click on the button 'Done', which marks the survey end.

### Introduction to the Researcher

I'm Elinor Unwin, Head of Monitoring & Evaluation at Hull 2017. We are working with our academic research partners, The University of Hull, to undertake an evaluation of the Where Do We Go From Here? project. Integral to this evaluation is consultation with delivery partners. This includes understanding how you feel the process has gone; and how your involvement in the process has impacted on you and your organisation.

### Purpose of the Survey

The answers you provide will help Hull 2017 (and its future company) measure their performance, and identify where they need to adapt and improve; learning from your experiences to inform how future projects are delivered. Your answers will also enable them to provide evidence to the funders that have made these projects possible, showing the difference they make to those involved in delivery.

Some of the questions are straightforward multiple choice style questions, whilst others are open questions that ask for a fuller response.

### Confidentiality

Please be assured that all your answers will remain completely anonymous and be treated with the strictest confidence. Hull 2017 and all their evaluation partners adhere to the Market Research Society's Code of Conduct and follow the data protection principles set out in the Data Protection Act 1998.

It's therefore really important that you give us honest feedback, whether positive or negative, in order that we can give as true a representation as possible of your experience.

Please complete the survey by noon (GMT) on Monday 29 January. It shouldn't take more than 15 minutes to complete.

## YOUR INVOLVEMENT

\* 1. On a scale of 0-10, where 0 is 'Not at all' and 10 is 'Completely', how much did Hull being UK City of Culture 2017 influence your decision to be a partner on Where Do We Go From Here?

Not at all										Completely
0	1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* 2. Thinking back to the start of the project, what were your main motivations for deciding to be a partner on Where Do We Go From Here? (NB: You can provide a minimum of 1 and maximum of 3 motivations)

Motivation 1

Motivation 2

Motivation 3

## PROFESSIONAL DEVELOPMENT

The following questions will enable us to measure how each of the projects within the Hull 2017 programme contribute to organisational development across delivery partner organisations. Please answer all of the questions below.

Professional skills and knowledge might include new or enhanced skills in large scale events planning and management, accessibility, safeguarding, risk management, artist liaison, health and safety, etc.

\* 3. Have you or your staff **increased existing** professional skills / knowledge through working on Where Do We Go From Here?

- Yes, I / my staff have increased existing professional skills / knowledge
- Not sure
- No, I / my staff have not increased existing professional skills / knowledge

\* 4. Have you or your staff **gained new** professional skills / knowledge through working on Where Do We Go From Here?

- Yes, I / my staff have gained new professional skills / knowledge
- Not sure
- No, I / my staff have not gained new professional skills / knowledge

## SKILLS & KNOWLEDGE

\* 5. Which of the following professional skills / knowledge do you feel you / your staff have gained or increased as a result of working on Where Do We Go From Here? (Please tick all that apply)

- Project Development
- Project Management
- Museums, Libraries and Archive Skills (e.g. researching archives, cataloguing, conservation, interpretation)
- Audience Development
- Marketing and / or Social Media
- Production and / or Technical skills
- Community Engagement
- Health and Safety
- None of the above
- Other skills or knowledge (please specify)

6. Please can you explain the reasons why you selected this / these skill(s) or knowledge area(s)?

## FUTURE EVENTS

\* 7. On a scale of 0 to 10, where 0 is 'not confident at all' and 10 is 'extremely confident', how confident would you / your organisation be in working on a similar event in future?

Not confident at all										Extremely confident
0	1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* 8. Please can you expand on why you gave the score you did to the previous question?

## SUPPORT NEEDED

\* 9. What would help you / your organisation feel more confident about working on a similar event in future?

## PARTNERSHIPS

\* 10. Has working on Where Do We Go From Here? enabled you to build new relationships with other individuals and / or organisations you have not come across before (e.g. venues, artistic directors, producers, artists, event companies)?

Yes

No

\* 11. Has working on Where Do We Go From Here? enabled you to develop existing relationships with other individuals and / or organisations (i.e. a deepening of those partnerships that pre-date Where Do We Go From Here?)?

Yes

No

12. Please can you explain a little more about the new partnerships you built, or the existing relationships you developed?

## LEARNINGS

\* 13. What was the most challenging part of being a partner on Where Do We Go From Here?

\* 14. What was the most exciting part of being a partner on Where Do We Go From Here?

\* 15. What are the key lessons learnt from working on Where Do We Go From Here?, which you will take forward within your organisation?





## ANYTHING ELSE?

19. If there is anything else that you would like to share with us about your experience of working on Where Do We Go From Here? please do so in the box below: