

# 2017: WE MADE OURSELVES OVER

**Phone boxes start to ring  
at the same moment. You  
answer the call.**

A vehicle stops alongside you.  
A voice asks you to get in.

It's 2017, Hull is on the cusp of  
a new century, you decide where  
we go next as Blast Theory invite  
you to re-imagine the city 80  
years into the future.

Renowned internationally,  
Blast Theory have been making  
interactive artworks for over  
25 years, bringing together the  
very best in film, installation,  
gaming and technology.

2017 is an ambitious  
international collaboration  
bringing together Hull UK City  
of Culture 2017 and European  
Capital of Culture Aarhus 2017.

---

**Throughout 2017**

---

City Wide

**EXPERIENTIAL**

