



# CREATIVE COMMUNITIES PROGRAMME APPLICATION FORM

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## Page 1

Thank you for your interest in the Creative Communities Programme.

You should ensure you have read the Guidance Notes provided before applying and bear these in mind when completing your application. You do not need to complete your application all at once - you can save your progress and return at any time.

Downloadable templates have been provided which you will need to complete and upload as part of your application.

### NOTES

- Do not attach files other than those requested.
- Do not include web links in any text unless requested.
- Submissions which include redistribution of funding will not be considered.
- Receipt of submissions will be acknowledged by email.
- By submitting your application you are giving consent for us to share information with other key Hull 2017 partners, including The Big Lottery Fund.
- All applicants will be advised of the outcome of their application by July 2016. Please do not enquire about the progress of your submission in the meantime as we will unfortunately not be able to respond. We will be in touch if we have any questions and/or if we require further information.
- Should you need further support completing your application please see Help section of this site.

We greatly appreciate you applying. Thank you.

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### ELIGIBILITY CRITERIA

Please complete the following questionnaire to check your eligibility in applying to the Hull 2017 Creative Communities Programme.

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#### **Creativity**

Does your project celebrate art or culture?

Yes

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#### **Themes**

Does your project take inspiration from one of the four Hull 2017 themes (Made In Hull / Roots & Routes / Freedom / Tell The World)?

Yes

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## **Additionality**

Does your project create something new to make 2017 a success?

Yes

## **Accessibility**

Will your project be open and accessible to all members of the public?

Yes

## **Engagement**

Will your project engage with the people of Hull?

Yes

## **Location of Activity**

Will all or part of the project take place in Hull?

Yes

## **Timing of Activity**

Will all or part of the project take place in 2017?

Yes

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### **Name of Individual / Organisation**

Hull Red Community Interest Company

### **Name of Project**

The Big Gig

### **Project Summary**

A public, fully inclusive day-long festival prioritising the needs of people with learning disabilities, including profound and multiple disabilities, and showcasing their talents. There will be two music stages, performances from mainstream and learning disabled groups, workshops in various artistic subjects, sensory experiences, stalls, entertainments and food vendors.

### **General Information**

Lead Contact Name	Alex Holmes
Address	47 The Paddock
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Home / Work Phone	07963211524
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Website	<a href="http://www.hullred.co.uk">www.hullred.co.uk</a>

## Project Description

With reference to the Essential Criteria set out in the Guidance Notes, please describe your project or event/activity. You must demonstrate how you are meeting the essential criteria and specify if you are meeting any of the Secondary Criteria.

Hull Red was initially set up to address issues of social isolation amongst adults with learning disabilities, manifesting as depression and challenging behaviour arising from lack of meaningful social opportunities: being able to go out, meet and make friends and form relationships, things most people take for granted.

People with learning disabilities are sometimes unable to attend mainstream events due to fear, the stigma of having a learning disability, accessibility, timing, support and safety issues.

Red's ethos is to create a space where people with learning disabilities feel safe, comfortable and able to be themselves, and then invite others to join us.

Following requests and a consultation event, in 2015 we hosted a pilot mini festival, the Big Gig, at Hull University with bands on 2 stages, workshops, performances from learning disabled and mainstream groups, entertainers, stalls and craft activities. It was a great success and we received much positive feedback.

For 2017 we wish to build on that experience, hosting a bigger festival with a wider range of workshops, more opportunities for artistic expression and more performances from people with learning disabilities.

Running from midday until 11.00pm on Saturday 8th July, the afternoon activities will appeal to families, with and without learning disabled children, while a more adult atmosphere, with some of Hull's best bands playing the main stage, will prevail in the evening.

The festival will be fully accessible with ramps to all areas and a changing place toilet facility to be inclusive of the needs of those with profound and multiple learning disabilities, the most marginalised in being able to access events.

Inviting mainstream artists and the public to share a festival aimed primarily at the needs of those with learning disabilities, aims to challenge perceptions of people with learning disabilities by showcasing their abilities, giving artists the opportunity to work with them and showing the general public how similar we all are. Everyone enjoys a festival!

The needs of those with learning disabilities will be prioritised in the workshops and their performances given equal status to those of mainstream groups. We are also aware of the need for cultural diversity in our choice of artists and performers.

The Big Gig will be held in July, within the 'Freedom' season, appropriate for people with learning disabilities who have few freedoms: freedom to express themselves; to choose from a range of activities, some not usually available to them; to meet and make friends; form relationships, stay out late with their peers and party.

The day will be filmed by a learning disabled film crew supported by local film makers and the film shared widely on social media.

Our many partners bring a wealth of experience in engaging people of all ages and abilities in arts projects. Bringing everyone together around the shared enjoyment of artistic activities will break down barriers and inspire confidence in those with learning disabilities to access further

events or continue to work in a chosen artistic sphere developing skills and expanding their social lives.

Supporting video evidence:

<https://youtu.be/fbWKPOxgEAK>

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### KEY PROJECT INFORMATION

**What are the main art forms in your project?**

**Responses Selected:**

Dance

Festival

Music

Theatre

**When does your activity take place? Please provide the start date, or advise if this is still to be confirmed.**

Format: DD/MM/YYYY

08/07/2017

**Start date still to be confirmed**

**No Responses Selected**

**Please provide the end date for your activity, or advise if this is still to be confirmed.**

Format: DD/MM/YYYY

08/07/2017

**End date still to be confirmed**

**No Responses Selected**

**When will you begin work on developing your project / rehearsing your activity?**

Format: DD/MM/YYYY

07/03/2016

**Where will your project take place?**

**Responses Selected:**

**How many performances / days of your event/activity will your project include?**

1

**How many people are expecting to attend/experience your activity?**

1400

**How many people are you expecting to participate in your activity?**

200

**Please describe the relationship with any partners you may be working with.**

1. Millers Day Centre drama group, who are planning to work with a professional theatre company to write and produce a play about the history of Hull intertwined with a history of learning disability, which will be premiered at the Festival.
2. Indigo Moon providing a puppet making workshop and interactive shadow puppet show.
3. Magic Carpet Theatre Company who will be providing a circus skills workshop suitable for participants with learning disabilities and a magic show.
4. Hull Drum Circle to hold a drum circle at the festival and work with a group of learning disabled participants prior to the festival to enable them to perform at the festival.
5. Carnival Arts will be providing a composing/singing workshop, large decorative, interactive pieces of artwork, a light graffiti activity and organising a parade of lights.
6. Hull University who provide security, bar staff, advice and consultation services.
7. Well known local bands, amplified and accoustic, including Sunflower music, an improvisational music group the majority of whom have learning disabilities.
8. Local artists including a graffiti artist, dance teacher, film makers, signing and singing leader.
9. Scrapstore providing cafts.
- 10 International interactive storyteller Peter Chand: [chandstory.com](http://chandstory.com)
11. ITSL technicians

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## OTHER INFORMATION

**Who will benefit from the project and in what ways?**

(Please indicate any particular target groups)

Local adults with learning disabilities will benefit from being involved in hosting and performing at the Big Gig. Providing them with the opportunities to work alongside local artistists and musicians, building skills, confidence and new friendships along the way.

Local families, both with and without children with learning disabilities will benefit from attending the festival. Enjoying the friendly carnival

atmosphere and the massive range of musical and participatory arts events on offer. They will enjoy the activities and benefit from seeing adults with learning disabilities performing and being successful in their chosen art forms. The experience of people with a mixture of abilities and needs coming together around shared loves of music and the arts will help break down social stigmas and show everyone the fun that is to be had in socialising with people of different abilities.

Local musicians and artists will benefit from the opportunity to play and show case their arts to new audiences.

Students from Hull University will benefit from the opportunity to volunteer and develop their skills in a numerous ways that will supplement their learning at university.

### **How will your project be accessible?**

People with learning disabilities frequently also have physical difficulties which will all be accommodated in our choice of a fully accessible venue. All festival areas will be made accessible to wheelchairs, with viewing platforms for stages being erected where necessary.

People with profound and multiple disabilities often have difficulties with accessing festivals due to the lack of adequate changing facilities. A fully equipped changing trailer will be on site to enable these customers to have appropriate toilet facilities where they can be changed with dignity, with hoists if that is what they need, allowing them to stay and enjoy the event for the entire day.

People with learning disabilities sometimes find mainstream music events slightly intimidating. This festival is designed with them in mind, in a venue which many of them already feel at home (as this is where we hold nightclub events regularly), and with plenty of volunteer stewards on site whose main aim is to welcome people and make them feel at ease.

All the interactive events and workshops will be designed primarily for people with learning disabilities. So that they are accessible and fitting for people of any ability. The workshop facilitators are experienced in supporting those with learning disabilities and differentiating their facilitation style accordingly to bring out the best in participants.

### **Please explain any permissions (for use of space, venue or property) which you have been required to obtain.**

The University of Hull Student's Union is a long standing partner of Hull Red. They have given permission for the use of the entirety of the Student's Union for the day of the festival.

The marquee is provided by the University's recommended company, All Occasions, who also provide access ramps.

### **How will you promote the event/activity and to which target audiences?**

We will promote the festival through Hull Red's regular email contacts, through 'special' schools, colleges, day care services and residential homes to target the learning disabled community, adults and children.

It will be promoted on our website and Facebook page and at the Red nightclub events prior to the festival to attract regular learning disabled clubbers.

It will also be widely promoted through mainstream outlets to music fans, artists, local families and the general public. We will gain press coverage in the local papers and magazines like The Hull Daily Mail, The Beverly Guardian, TenFoot City, Just Beverley and the Cottingham Times, along with local radio.

Posters and flyers will be displayed in a range of retail outlets and we will staff a promotional day in St Stephen's shopping centre handing out flyers to all.

### **Have you created a project like this before? Please tell us what experience you / your organisation or partner organisation has had in delivering projects of this scale/nature in the last five years.**

Our partner organisations are all very experienced in their particular fields and well known in the area, and some nationally and internationally. Red have been running night club events and workshops for adults with learning disabilities for 10 years. The nightclub events have become

a central feature of the night life available for adults with learning disabilities in the Hull and surrounding area.

In 2015 Hull Red organised a mini festival which we considered a pilot of the festival idea which had been repeatedly asked for by attendees at Red nightclub. We ran a consultation event to assess what might be wanted at a festival and used these views to design the Big Gig, though we had to decline organising camping. We plan to build on our 2015 experience to extend the activities on offer and involve more learning disabled people in performing and participating.

The Big Gig 2015 was a huge success with praise from all who attended and overwhelmingly positive feedback from all involved.

You can see some of the feedback by looking on the Facebook event page:

[https://www.facebook.com/events/478330545654433/?active\\_tab=posts](https://www.facebook.com/events/478330545654433/?active_tab=posts)

**Please supply a brief outline biography of the main members of your team including the lead artist(s). Web links can be used for this section.**

Hull Red Directors:

With 10 years experience of running events;

Alex Holmes - is a Clinical Psychologist for people with learning disabilities, and has a keen interest in local music.

Johanna Billingsley - is a personal assistant for people with learning disabilities and a gymnastic coach. She has a particular interest in the performing arts.

Karen Helbrow - works for East Riding Council as a Care Coordinator, and has a particular interest in children's activities.

Sharon Rudkin - is a qualified Social Worker and has a keen interest in the arts.

Kate McBride - is a Clinical Psychologist with children and young people.

Gemma Holden – is a Learning Disability Nurse and a trainer for the NHS.

Hull University Students' Union: [www.hullstudent.com](http://www.hullstudent.com)

Millers Day Centre, ERYC. The theatre group at Miller's write their own plays, prepare their own sets and costumes, as well as act in the performances.

Indigo Moon: Indigo Moon is a Puppet Theatre company which has toured Theatres, Festivals and Schools nationally and internationally since 2001.

[www.indigomoontheatre.com](http://www.indigomoontheatre.com)

Carnival Arts: Hull Carnival Arts creates, produces and directs participatory live arts events, processions and parades.

[www.hullcarnivalarts.org.uk](http://www.hullcarnivalarts.org.uk)

Scrapstore: The Scrapstore is a registered charity providing creative art and play resources for children and young people.

[www.hullscrapstore.co.uk](http://www.hullscrapstore.co.uk)

International interactive storyteller Peter Chand: Peter has entertained audiences all over Britain and further with his tales from the Indian Subcontinent since 1999.

[www.chandstory.com](http://www.chandstory.com)

Magic Carpet Theatre: Magic Carpet Theatre was founded by Jon Marshall in 1982 and has been touring all over the world ever since.

[www.magiccarpettheatre.com](http://www.magiccarpettheatre.com)

## **How will you measure and evaluate your success, and how will you share that with us at the end?**

We will measure our success by the number of people attending the festival, the numbers of learning disabled people performing at the festival, and the numbers of people participating in the workshops.

We will evaluate our success through feedback gathered at key points throughout the day, particularly from those with learning disabilities. Comments left on our website and Facebook pages, and feedback from carers and families will further aid our evaluation.

Feedback from the artists and partner organisations will be sought.

A post-it note 'wall' will be created for short comments to be recorded.

This can be shared with you in the form of a report, photographs, quotes from our feedback 'wall' and also through the film that will be made by people with learning disabilities of their festival.

## **How will you document your event/activity?**

Learning disabled people who have attended previous workshops will be supported by local film makers to record their view of the festival as a short documentary.

Photographers will also work at the event to capture special moments, record the essence of the event and provide a record of the main activities and artistic features.