

MADE IN HULL: ARTISTS (POST-EVENT)

WELCOME TO THIS SURVEY

Many thanks for taking part in this survey.

Brennan Research have been commissioned by Hull 2017 and their official academic research partner, the University of Hull, to undertake a project evaluation of *Made in Hull*. Integral to this evaluation is consultation with the commissioned artists. This includes understanding how you feel the project has gone overall; how your involvement in the project has impacted upon you; and how you feel live delivery of the project went.

The answers you provide will be vital in helping Hull 2017 to measure its performance, and identify where it needs to adapt and improve; feeding directly into how other projects are delivered in 2017. Your answers will also enable Hull 2017 to provide evidence to its funders about the difference its projects make to the artists involved; and ensure that future projects of this nature can learn from your experiences.

There are few questions that are repeated from the pre-event survey, which is intentional.

Please be assured that all responses provided to this questionnaire are anonymous and treated with the strictest confidence.

The survey should take around 15 minutes to complete, so we recommend grabbing a cuppa. Please complete the survey by noon (GMT) on Wednesday 18 January.

If you have any questions, or issues with the survey please contact Tom Brennan, Director of Brennan Research via email: tom@brennanresearch.com.

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QUALITY

These questions link to the funding provided by Arts Council England.

Please score each of the following on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

1. Please mark on the scale of 0-10 your answer to the following questions, where 0 is 'Not at all' and 10 is 'Completely':

	Not at all											Completely
	0	1	2	3	4	5	6	7	8	9	10	
To what extent did you challenge yourself with this art work / project?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How original do you feel the concept of your art work / project was as a way of engaging with the heritage and history of Hull?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To what extent do you feel your art work / project is the best example of its type?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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HERITAGE

2. On a scale of 0-10, where 0 is 'Nothing' and 10 is 'A lot', how much have you learnt about Hull's history and heritage through working on *Made in Hull*?

	Nothing												A lot
	0	1	2	3	4	5	6	7	8	9	10		
History: past events connected with a person, thing or place	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Heritage: valued objects and qualities such as historic buildings and cultural traditions that have been passed down or preserved from previous generations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

3. If you were asked to give *Made in Hull* a star rating out of 5, where 1 star is 'Poor' and 5 stars is 'Excellent' - how would you rate the project's success in presenting Hull's history and heritage to audiences?

(Please answer this question considering the event as a whole)

Poor				Outstanding
★	★	★	★	★

4. Please mark a point on the scale that best represents your level of agreement with the following statement about your contribution to *Made in Hull*:

My contribution to Made in Hull...

	Strongly disagree	0	1	2	3	4	5	6	7	8	9	10	Strongly agree
...demonstrated new ways of interpreting the history and heritage of a city through the arts	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...presented audiences with new ways of engaging with the history and heritage of a city through the arts	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...contributed to to the development of artistic practice in celebrating a city's history and heritage	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. Has working on the *Made in Hull* project made you want to work on heritage inspired projects in future?

- Yes
 No
 Not sure

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PROFESSIONAL DEVELOPMENT

6. Have you **increased existing** professional skills / knowledge through working on *Made in Hull*?

- Yes, I have increased existing professional skills / knowledge
- Not sure
- No, I have not increased existing professional skills / knowledge

7. Have you **gained new** professional skills / knowledge through working on *Made in Hull*?

- Yes, I have gained new professional skills / knowledge
- Not sure
- No, I have not gained new professional skills / knowledge

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SKILLS & KNOWLEDGE

8. Which of the following professional skills / knowledge do you feel you have gained or increased as a result of working on *Made in Hull*?

(Please tick all that apply)

- Project Development
- Creative / Artistic Skills (e.g. art forms, artistic techniques)
- Museums, Libraries and Archive Skills (e.g. researching archives, cataloguing, conservation, interpretation)
- Project Management
- Audience Development
- Community Engagement
- Marketing and / or Social Media
- Press and /or PR
- Production and / or Technical skills
- Health and Safety
- Monitoring and Evaluation
- Fundraising
- None of the above
- Other skills or knowledge (please specify)

9. In the box below, please provide a short explanation for the answer(s) you gave to the previous question.

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PARTNERSHIPS

10. Has working on *Made in Hull* enabled you to collaborate with other individuals and /or organisations (working together to achieve shared goals)?

Yes No Not sure

11. Has working on *Made in Hull* enabled you to build new partnerships (e.g. with other creatives, artists, heritage professionals, community groups, schools)?

Yes No

12. Has working on *Made in Hull* enabled you to develop existing partnerships (i.e. a deepening of those partnerships that pre-date *Made in Hull*)?

Yes No

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PRODUCTION: LIVE EVENT DELIVERY

13. Overall, how would you rate the Production* of *Made in Hull*?

***Production refers to the live delivery of the event from 1 - 7 January**

Poor					Outstanding
					

14. How far do you disagree or agree with the following statements in relation to the Production of *Made in Hull*? (If the statement is not applicable to you, please select N/A).

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	N/A
The installation of my art work was done to a high standard	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The sound quality of my art work was excellent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The lighting of my art work was excellent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The technical and operations crew were professional and supportive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...Other?????	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. In the box below, please provide a short explanation of how the Production of *Made in Hull* could have been improved?

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IMPACT & LEARNINGS

16. As a direct result of working on *Made in Hull*, please rate how much you agree or disagree with the following statements:

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
I am more confident working on high quality outdoor arts project	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am more confident working on heritage inspired arts projects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am more confident about my professional future	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My profile has improved	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I successfully reached new audiences for my work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I successfully reached more diverse audiences for my work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17. What were the most challenging parts of working on *Made in Hull*?

18. What were the most exciting parts of working on *Made in Hull*?

19. What are the key lessons learnt from working on *Made in Hull*, which you'll take forward into your future work?

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YOUR PERCEPTION OF HULL

20. Since *Made in Hull* went live and you have seen the reaction to the event, how has the way you would describe Hull to someone else changed, if at all?

- I would speak more positively about Hull to someone else, as a result of my experience working on *Made in Hull*
- I would not change the way I describe Hull to someone else, as a result of my experience working on *Made in Hull*
- I would speak more negatively about Hull to someone else, as a result of my experience working on *Made in Hull*

21. In the box below, please provide a reason for the answer you gave to the question above:

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ANYTHING ELSE?

22. If there is anything else that you would like to share with us about your experience of working on *Made in Hull*, please do so in the box below: