

TURNER PRIZE 2017		ORIGINAL BUDGET		SCALED BACK BUDGET	
		TOTAL EXPENDITURE BUDGET	£ 652,700.00		
					£ 500,000.00
PROJECT TEAM			£ 105,500.00		£ 93,000.00
Project Manager	Contracted to Hull 2017: salary + on costs	£ 38,000.00		£ 38,000.00	
Project Assistant	Contracted to Hull 2017: salary + on costs	£ 25,000.00		£ 25,000.00	
Curator x 1	Contracted to Hull 2017: freelance fee?	£ 22,500.00		£ 22,500.00	
Event Manager	For Awards / Opening: freelance fee	£ 12,500.00		£ -	Draw from core Hull 2017 team
Expenses and admin	Travel, hotels, subsistence, admin, misc	£ 7,500.00		£ 7,500.00	
ARTIST COSTS			£ 25,000.00		£ 25,000.00
Artist Fees	3 x £5000	£ 15,000.00		£ 15,000.00	
Artist Expenses	4 x £2500	£ 10,000.00		£ 10,000.00	
EXHIBITION			£ 202,700.00		£ 186,500.00
Exhibition Design		£ 7,500.00		£ 7,500.00	
Technical Manager		£ 7,500.00		£ 7,500.00	
Technicians	including specialist	£ 30,000.00		£ 22,500.00	More call on core Ferens staff
Registrar		£ 1,500.00		£ 1,500.00	
Exhibition build, materials, fabrication, furniture, de-install, graphics		£ 65,000.00		£ 65,000.00	
Art Transport		£ 20,000.00		£ 20,000.00	
Artist Films		£ 8,000.00		£ 8,000.00	
Interpretation		£ 4,000.00		£ 4,000.00	
Exhibition Catalogue		£ 4,000.00		£ 4,000.00	
Invigilators	6 x additional over exhibition period	£ 52,200.00		£ 43,500.00	Reduced by 1
Volunteer staff costs		£ 3,000.00		£ 3,000.00	
COMMS AND MEDIA			£ 30,500.00		£ 10,500.00
Bolton & Quinn fee		£ 20,000.00		£ -	Absorb into core Comms Budget
Press Preview Travel		£ 3,000.00		£ 3,000.00	
Press Preview Accommodation		£ 3,000.00		£ 3,000.00	
Press Preview Refreshments		£ 1,000.00		£ 1,000.00	
Materials		£ 2,000.00		£ 2,000.00	
Misc expenses		£ 1,500.00		£ 1,500.00	

OPENING EVENT		£ 15,500.00		£ 13,500.00
Invitations		£ 1,000.00		£ 1,000.00
Catering	500 x £20	£ 7,500.00		£ 7,500.00
Staffing	Tech, FOH, security etc	£ 2,000.00		£ 2,000.00
Venue costs	Tech equipment, venue dressing, print etc	£ 5,000.00	Scale back	£ 3,000.00
AWARDS CEREMONY		£ 39,500.00		£ 34,500.00
Invitations		£ 1,000.00		£ 1,000.00
Catering		£ 12,500.00		£ 12,500.00
Staffing		£ 3,000.00		£ 3,000.00
Venue costs	Tech equipment, venue dressing, print etc	£ 15,000.00	Scale back	£ 10,000.00
Presenter	Fee / travel / hotel	£ 8,000.00		£ 8,000.00
MARKETING		£ 88,500.00		£ 69,000.00
Marketing campaign		£ 50,000.00	Scale back	£ 40,000.00
Advertising		£ 20,000.00	Scale back	£ 15,000.00
Venue branding		£ 15,000.00	Scale back	£ 12,000.00
Photography		£ 3,500.00	Scale back	£ 2,000.00
LEARNING AND ENGAGEMENT		£ 65,000.00		£ 43,000.00
Learning and Engagement manager		£ 15,000.00	Draw from core Hull 2017 team	£ -
Public Programme	Resources, speakers, print, tech	£ 20,000.00	Scale back	£ 17,000.00
Learning	Resources, workshop leaders, print, tech etc	£ 25,000.00	Scale back	£ 21,000.00
Access		£ 5,000.00		£ 5,000.00
TATE AND JURY COSTS		£ 43,000.00		£ -
Fee to Tate		£ 40,000.00	Requested Tate to waive fee	£ -
Jury expenses - opening event	2 x £500	£ 1,000.00	Requested Tate to meet costs	£ -
Jury expenses - awards ceremony	4 x £500	£ 2,000.00	Requested Tate to meet costs	£ -
EVALUATION		£ 7,500.00		£ -
Case study monitoring, evaluation and reporting		£ 7,500.00	No case study	£ -
CONTINGENCY		£ 30,000.00	Reduce	£ 25,000.00

IN KIND

Staffing

Hull 2017 core staffing including resource from: Producing, Technical, Marketing, Comms, Legal, Partnerships,
Learning and Engagement, Events, Volunteering, Commercial
Ferens / HCAL staffing including: 2 x curators, technicians, registrar, visitor operations, visitor assistants

Venue Hire

Use of Ferens - with core costs covered
Use of City Hall - with core costs covered

Marketing

Season brochures
Hull 2017 national campaign
Website editorial